

Complete Programs to Be Broadcast Week Ending October 15

TEN CENTS

ΑE

Arturo Toscanini bégins new concert series over NBC this Saturday

NBC Photo by Ray Lee Jackson

READ HAPPY MADMEN

A story of Radio and the Insane



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ment. And now you can have it - in the exact size and style to suit you, and at a price that fits your **b**udget.The skill of RCAVictor engineers has made this possible. These men have found out how to put Electric Tuning, the feature that was last year's eagerly-bought luxury, into 32 glorious new models at prices all the way down to about \$20.

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<del>nradio</del>history cor

You can buy RCA Victor Radios on C. L.T. casy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. \*All prices f.o.b. Canden, New Jersey, subject to change without notice. RCA presents the "Magic Key" every Sunday, 2 to 3 P. M., E. S. T., on the NBC Blue Network.

the Way.

ception. They alone are housed in cabinets designed

and built in the world-famous Victor Cabinet Shop.

and by your own sense of good value. Check trade-

in allowances and terms. Then you will see why

everybody who likes fine radio is going RCA All

Get the facts yourself from your RCA Victor dealer. Judge these new instruments by eve, by ear



### Swords into Radio Towers

Dr. Lee DeForest, father of the modern broadcasting receiving-set, paused in his work the other day and said, "I don't listen any more. It is all too silly."

Lee DeForest made modern radio possible. Today he is disappointed. Nor does he stand alone. We need look only beyond the Atlantic to see how broadcasting has failed in one of its great missions. For the war gods are roaring their hate through the skies whereas those who labored with radio in its early days envisioned their kilocycles carrying abroad the gospels of the Prince of Peace.

How recently did we believe that men who understood each other would love instead of hate each other, and that broadcasting was the invisible bond that would weld them together!

Plutarch wrote, "Five great enemies of peace inhabit with usavarice, ambition, envy, anger and pride." Those five great enemies are riding higher today than ever. In their clutch are the broadcasting facilities of dictator-governed countries. Such broadcasts teach only hate and revenge and violence.

We agree with Mr. DeForest that some of our entertainments are silly, and that radio is not the panacea for which we had prayed. But we do not agree that it is wise to stop listening. To stop is to admit defeat. Mr. DeForest did not do that when he was inventing his vacuum tube. Countless experiments were made, ceaselessly repeated, checked and doublechecked, despite all failure and discouragement, until finally there emerged the clear, steady glow of triumph.

Broadcasting will be like that, too, Mr. DeForest. It will outlive

RAD DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

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pio GUIDE (Trade Mark Registered U. S. Pat. Office). Volume VII tober 15, 1938. Published weekly by Regal Press, Inc., 731 Plymou fered as second-dass matter at the Post Office, Chicago, Illinois, Febru rurb, 3, 1879. Authorized by Post Office Department, Ottawa, Canada, a int 1938, by Regal Press, Inc. All rights reserved. Arnold Kruse, Presi Manager: Curits Mitchell, Vice-President; Ed Zoty. Circulation Mana uid be accompanied by stamped, self-addressed envelope for return. Ten be accompanied by stamped, self-addressed envelope for return. Ten the state of the stamped of the self-addressed envelope for return. Ten the second second second self-addressed envelope for return. Ten the second se

M. L. ANNENBERG, Publisher

CURTIS MITCHELL, Editor

dictators and tyrants. It will fulfill nity, equality. Radio will not be its destiny among the nations so that . . .

"They shall beat their swords into plowshares, and their spears into pruning-hooks; nation shall neither shall they learn war any more."-The Bible.

Let men beat their swords into radio towers, and let the skies echo with the friendly and understanding voices of democracy, frater-

Happy Madmen

Highlights of This Week

The March of Music

Hollywood Showdown The Radio Tattler

American Women Do It

Airialto Lowdown

Better

Vol. 7. No. 52

Playbill: "Pretty Kitty Kelly"

"too silly" then.

### Restless Women

Listening to Learn

Records of the Week

This Week's Programs

North American Radio Log

Friends of Yours

Crossword Puzzle

On Short Wayes

Football Broadcasts

Restlessness in a woman is a not lift up sword against nation, dangerous thing. Recently we have seen a great many restless women. They become most distressed between the hours of six and ten o'clock any evening, and their squirming coincides almost exactly with the commercial announce-

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October 15, 1938

per

ments being used on a great many broadcasts.

We hear a dramatization between father, mother, and daughter. Daughter once had horrible pimples, but now they are gone and she has just been elected president of her class and May Queen to boot. What's wrong with that? We simply don't believe it. We don't believe it because the tales are getting taller and taller and told too frequently.

If listeners lose faith, advertising on the air is valueless. So many compliments have been paid by our readers to the programs presented by the Ford Motor Company that we must mention this outstanding series of broadcasts as one of the great good-will programs of our time. Listeners believe what they hear on this broadcast because not once have they been fooled, and not once have they been asked to believe the incredible.

### Happy Birthday

It is well to forget those who remind us of their birthdays. It is sweet pleasure to remember those who themselves forget.

To these, then, the best of good wishes:

October 9—Henry Hunter (Art Jacobson), Lee Wiley, Martha Atwood, Robert Armbruster, Vivian della Chiesa.

October 10-Charles Pickard, Helen Hayes, Johnny Green.

October 11-Robert Ball, Opal Craven, Leo Reisman, Jimmy Donnelly.

October 12-Theodore Webb, Jane Ace.

October 13—Tamara, Irene Rich, Josephine Gibson.

October 14-F. Chase Taylor (Col. Stoopnagle).

October 15-Martha Tibbetts, Lawrence Salerno, Ransom Sherman, Josef Koestner, Robert Trout, Vivian Fridell. Don Bigelow.

# HAPPY MADMEN

YOU don't say "insane asylum" any more. The polite and proper term is "state institution." But call it what you like, the fact remains that there are 400,000 or more patients in America's 397 homes for the mentally ill. Four hundred thousand men and women, some violently insane, some merely teetering on the thin straight line between sanity and the lack of it but all of them hopelessly caged, locked up, barred from all but the remotest contact with "the world outside"! Four hundred thousand people living out their lives in rigid routine, living by a clock that has no meaning for them, marking off the endless days on a calendar that has no hope—that's the picture.

BUT perhaps I shouldn't have said that. It used to be true, but things have changed a little. Today time does have some meaning for patients in state institutions. The face of the clock, once so blank and merciless, today is a harbinger of joy. The Mondays and Thursdays and Saturdays on the calendar offer promise of good times to come. For today there is radio—and radio is working a modern-day miracle among the mentally ill of America. Let me tell you about it. I have just

Let me tell you about it. I have just finished interviewing several hundred "mental cases" concerning their radio likes and dislikes, the part radio plays in their shattered and twisted lives. I've visited them in the "homes" that can never be home to them; I've talked with them, argued with them, listened to them—listened endlessly to them. I have found some amazing things.

have found some amazing things. Before I begin, I must make one thing very clear. I must correct a mistaken idea held by, I dare say, ninetynine percent of the people in the country: the idea that an insane person always looks and acts insane. Nothing could be farther from the truth. I had to find that out for myself.

to find that out for myself. You see, I thought that if there was one thing I knew in this world it was a crazy person. I thought asylums were chock-full of pompous floor-walkers, each of whom carried his right arm akimbo, his right hand tucked Napoleonically in his vest. I thought I'd recognize a madman by the satanic gleam in his eye, his taut, ready-to-spring stance, the demoniacal leer in his laughter. After all, hadn't I seen one? Hadn't I seen a paroled maniac stab and kill a hapless young radio announcer? Hadn't I seen him cut another man's clothing into shreds? Hadn't I heard the savage snarls and threats of the madman as he lay pinioned in ropes for forty-five long minutes while we waited for the police to come and take him away? In my memory and in my nightmares, haven't I seen, and heard, that murder a thousand times since? Certainly I should know a madman when I see one, I thought—but why continue. All my ideas were wrong, and I know better now.

NEVITABLY, a first-time visitor to a state institution remarks, "Why, all these people look perfectly normal to me." And they do, most of them, of course they do. Why not? It is, after all, their minds, not their bodies, that have changed. If this paradoxical fact

## BY LORRAINE THOMAS

TODAY THE X-RAY OF RADIO IS WORK-ING A MODERN MIRACLE IN THE LIVES OF AMERICA'S 400,000 MENTALLY ILL



surprises us onlookers, it bothers the attendants even more. Visitors are forever asking guards and attendants if their work depresses them, makes them morose, morbid. Usually the answer is the same, "You bet-most of the patients are so much like us that we begin to wonder if we aren't a little off balance, too."

The patients are just as amused at each other as people on the "outside." Many times I've seen a patient pointing discreetly at one of his fellows, whis-

pering confidentially, "Don't mind him —he's crazy!" Many of them are amused at the visitor's attempts to be tactful about it all, will joyfully add to his embarrassment by branding themselves unmercifully as crazy. But not all of the patients do it convincingly. One fellow in particular embarrassed me when I was interviewing him about his radio tastes. He was red-headed, Irish, a truck-driver as tough-looking as they come, and a syphilitic dipsomaniac by classification. When I asked

him about his favorite programs, he answered caustically, "Oh, we have our own station here—you know, Station NUT—and I'm the principal star." He laughed raucously at his joke—so loudly that I knew it hurt deeply. So bitter was his shame that he turned the joke ruthlessly upon himself lest it occur to someone else first.

BUT I'm not the only one who can be wrong about these mysteriously unbalanced people. Why, even their doctors can be wrong! I had anticipated that the people whom the world classifies as "crazy" might express some sensationally unique taste, like a unanimous admiration for Gracie Allen or Lew Lehr. But the doctors quickly rid me of that idea.

ne of that idea. "No," they said, "you won't find any unusual reactions of that kind among the patients. Their tastes, you see, were formulated before they came here, and they listen to the same programs they preferred at home in Podunk. You'll probably find that Amos 'n' Andy, and Major Bowes, and Charlie McCarthy are the favorites here, just as they are on the outside."

preferred at home in Podunk. You'll probably find that Amos 'n' Andy, and Major Bowes, and Charlie McCarthy are the favorites here, just as they are on the outside." Well, they were right, and they were wrong, those doctors. Most of the patients like Gracie Allen, all right—but not because they feel any strange bonds of sympathy or understanding. They think she's nuts, and very, very funny. But the doctors were wrong, too. Very few patients like Amos 'n' Andy, and even fewer like Major Bowes. According to this critical census, Amos 'n' Andy are monotonous, dull, old stuff. As for Major Bowes, he's insincere, he's mean to the amateurs, he's not polite about ringing the gong, and he always says the same old thing in the same old way, "All right, all right."

Of course, there are no hard-andfast rules about their favorites. Out of the several hundreds of patients I personally interviewed about radio programs, I couldn't say that exactly three hundred voted first place to Bing Crosby, that Wayne King got just 177 votes, or that everybody disliked Major Bowes. You see, here, more than any place in the world, each person is an individual, and each one requires an individual approach. It may be that when you ask a patient a question he will give the answer to the question his doctor asked three days ago; your Crossley survey is left with a blank—but the answer is much more interesting than another vote for Kate Smith.

TAKE Ad Wolgast, for example. A lot of people remember Ad Wolgast, one of the greatest fighters who ever put on a glove, champion of the world back around 1912. In his day, Ad made lots of money and he won lots of fights. He can tell you all about it, and with his face wreathed in smiles, he'll go into details on the slightest provocation. Especially does Ad like to tell about how he won the championship from Joe Rivers. It was the longest bout in history, he reminds you. It lasted fortynine rounds. Ad Wolgast won—but he lost, too, because he has been punchdrunk ever since. He remembers nothing since. He knows nothing of the World War, nor Lindbergh's flight; he never heard of Hitler or Mussolini or

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Chamberlain. He can't even remember what he did an hour ago. Until the guards started keeping tab, Ad used to eat half a dozen breakfasts every morning. He couldn't remember that he'd already eaten. But no one ever has any trouble with Ad. Every day he goes through his "workout"—sparring, shad-ow-boxing, skipping rope. He never gets into scraps with other patients: he's afraid that he'd hurt them. And he's as happy as the day he won the championship, for in his own mind Ad Wolgast is still champ. What about Fidel La Barba, Tony Canzoneri, Barney Ross? Ad never heard of 'em. And it's the same way about radio programs. He may listen to them all day, enjoying them immensely, all of what there is left of his punch-shocked mind diverted by them, but he can't tell you what a radio is. "Radio?" he'll say. "Never heard of him. Who'd he ever lick?"

AKE a look at Mrs. Diggs. Mrs. Diggs is a Negro, a man, who con-siders himself the most beautiful white woman in the world. He says he has letters from President Roosevelt, Will Hayes, Lindbergh and Joe Louis telling Hayes, Lindbergh and joe Louis terming him so. What's more, he's the mother of all the white people in the world. "Mrs. Diggs" has other delusions, too. At times he thinks he's Henry Ford, Rockefeller, and Edison rolled into one. He always insists he's the richest person in the world. About radio he was at first a bit dubious, until I pointed to a receiving set. Then he smiled knowingly, and acknowledged, "Oh, yes, the radio. I invented it." You mightn't think such a delusion

could be very dangerous, but that's where you're wrong. One can never tell about such things. There's another patient in this same hospital who had an even more fantastic delusion. This patient knew a lot more about the radio than the cases just quoted. This man was a radio fan. He wrote letters ap-plying for a job to all the Hollywood plying for a job to all the Hollywood radio studios, and once he even won an amateur contest. One morning, while listening to KHJ, he heard one of the popular songs of that period, "There's a Ring Around the Moon." To most of us, that song is no more impor-tant than any other—but to Mr. Radio-fan "There's a Ring Around the Moon" carried a very special and important message. Mr. Radiofan considered himself a uniquely gifted person, and himself a uniquely gifted person, and one of his secret talents was putting rings around the moon. Therefore KHJ's broadcast of the song could mean only one thing: they were sending out an SOS to him-KHJ needed him to come down and teach them how to put a ring around the moon. Mr. Radiofan lost no time. He ran up a \$27 taxi-bill going from Santa Ana to Los Angeles. Asking the taxi-driver to wait, he went into the studio. Soon talking with the secretary of the man in charge of employment, he asked for his job—the job that was waiting for him. Impatient at the ques-tions he was asked, he suddenly took out a knife, opened it, raised his arm and stared menacingly at the terror-stricken girl. She screamed, an announcer ran into the room-and was stabbed in the throat. Before the maniac was finally overpowered, another by-stander's scalp and clothing were in stander's scalp and cloining were in bloody shreds, and the announcer had bled to death. The real tragedy in this story is that the boy's death was so unnecessary: Mr. Radiofan was a pa-roled patient from a midwestern insti-tution tution.

AND yet, tragic as the case of Mr. Radiofan was, there are other patients who have sadder tales to tell. Particu-larly poignant are the histories of the women in state institutions. They are definitely sensitive, and so resentful or so embarrassed by intruders that I

didn't press my interview with many of them. Those few who seemed di-verted or pleased by an outsider's interest were particularly gratifying subjects, however. It was the women who repeated to me again and again how much radio meant to inmates of asylums. "It is our only recreation," they told me, over and over again. The convicted criminal feels his

plight keenly—but his situation is much easier to bear than that of the inmate in a state hospital. The convict knows,

at least in most cases, that he is being punished for a definite crime, that he knowingly ran the risk of that punishment when he undertook the crime, and that once the debt is paid he will be given his liberty again. The insane person, however, is denied even that slight consolation. He has done noth-ing wrong, consciously, he has com-mitted no crime, no sin, that he could have avoided. Something over which he had no control has happened to him, something that has made society decide

### RADIO GUIDE'S SURVEY OF SANITARIA REVEALS THAT PEOPLE WHO ARE MENTALLY DISTRESSED FAVOR THE FOLLOWING PROGRAMS

Burns and Allen CBS, Friday, 8:30 p.m. EST (8:30 p.m. PST)

(8:30 p.m. PST) Gracie Allen was born a con-tinent away from George Burns, destined to be her husband and her partner in scaling the heights of the entertainment world. Gracie's home was in San Francisco, George's in New York, and they met in New Jersey. Gracie had done nearly everything before she made her bow as a comedienne. Convent-raised, she's studied dancing under her father's tutelage, and



raised, she's studied dancing under her father's tutelage, and her first stage appearance was in the Hippodrome Theater in San Francisco, in a dancing-act with her two sisters. Half-way through the routine, Gracie fell, dragging her sisters down with her. The audience roared, but the show had to go on. When the second show went on, Gracie, full of high resolution, went through her part perfectly, didn't slip once. Whereupon the manager canceled the act immediately! Gracie's ridiculous spill, he said, was the best part. Gracie's life has been a long suc-cession of incidents like that. Still the perfect zany, she's on the air over Columbia these Friday nights.



\*

H. V. Kaltenborn CBS, Sunday, 10:30 p.m. EST

H. V. Kaltenborn, radio com-H. V. Kaltenborn, radio com-mentator who is more than ever in the limelight today as a re-sult of his sparkling, minute-by-minute broadcasts on the European crisis, is universally regarded as just about the best in the business. Discriminating and hard-to-sell newspapermen and hard-to-sell newspaperment themselves perk up and take notice when the loudspeaker booms, "Kaltenborn Edits the News." Regularly on the air every Sunday night over the Columbia Broadcasting System, Kaltenborn is famous in radio circles for his ability to grab a handful of scribbled notes and face a microphone at any

Kaltenborn is famous in radio circles for his ability to grad a handful of scribbled notes and face a microphone at any time and on any notice. Insatiably curious, the happy vic-tim of a wanderlust that took possession of him when he was a boy of fifteen—he fought in the Spanish-American war at eighteen—H. V. Kaltenborn has grooved the world in his travels, knows well whereof he speaks.

Guy Lombardo's Music CBS, Monday, 10 p.m. EST

Fustration, a punctured dream, lies behind Guy Lom-bardo's orchestra. For if Papa Lombardo had ever achieved the concert stage for which he longed, the little Lombardos might not have had to sit about the house tra-la-la-ing the scale. But Papa Lombardo's tailoring business kept getting in the way, and art stumbled over it, so his ambitions had to be pushed forward into another be pushed forward into another generation. The three Lom-bardo brothers were playing to-gether—Guy the violin, Carmen the flute and Lebert the trumthe full and Lebert the tubi-pet—before they were into their teens. Today they're still to-gether, and the Lombardo band takes over the "Lady Esther Serenade" Monday night.



that he must be barred from normal associations, caged up like an animal. It is this feeling that he finds so hard to bear, and it is in helping him to bear it that radio contributes most to his happiness. To escape from the harsh con-fines of his "home" is usually the most pressing wish of the mental prisoner,

pressing wish of the mental prisoner, and, through radio, he can do just that. Sometimes the "escape" takes pecu-liar form. Take the case of Mrs. X, for instance. Mrs. X, a woman in her late forties, was a semi-violent case, subject to periods of wild hysteria and the deepest despair. Ordinarily she ap-peared to be perfectly normal, and for weeks she might lead an entirely uneventful life. But the least disturbance —a minor quarrel with another patient, for instance—might bring on a fit of violence lasting for days.

MRS. X was just getting back to norwhen a young doctor suggested that music sometimes had a pronounced calming effect on such patients. The suggestion was taken to Mrs. X's husband, who promptly bought a small receiving-set, had it installed in his wife's room. Mrs. X has had just one violent spell since! And that one outburst came when another inmate mischievously switched off the set in the middle of Mrs. X's favorite program. I met a patient, a man, who had found

almost a complete relief from his illness in radio. A college professor, widely traveled, Dr. H had a consuming in-terest in international affairs, and more than any other one thing, he resented his inability to keep abreast of the times in the asylum. He was often in trouble with the other patients because he could not overcome the temptation to steal from them every scrap of printed matter he could get his hands on. He once strode into the superintendent's office and announced that he would commit suicide if he was not provided with at least six New York and Chicago papers daily! Tactfully the superintendent, long used to han-dling irrational demands, suggested that dling irrational demands, suggested that carefully listening to the radio would better serve Dr. H's purpose. Radio broadcasts of the news, he pointed out, were often hours ahead of the daily papers. Today Dr. H never misses a news broadcast.

ONE woman told me how inordinately proud most patients are just to keep track of the date, and how they make a daily ritual of going to the office where the calendars are kept, making circles around the dates to impress the figures upon their memories. But radio has changed all that. And radio does more than keep them orientated as to date and day of the week. The radio newscasts are the only means they have of keeping up with the outside world. Few state institutions proside world. Few state institutions pro-vide magazines and newspapers for their inmates. So radio does double duty. The tastes and preferences that the patients formed before they "came in" they maintain. If they liked good music on "the outside" they enjoy it even more now, because they have more leisure in which to appreciate its beauties. They definitely prefer classi-cal music—only the very young inmates admit even a tolerance for jazz. And because radio is their one contact with the world beyond the walls, because so many hours of their day are dependent wholly on radio for enter-tainment, mental stimulus, news, one must conclude that radio's most attentive, most critical and most appreciative public consists of the 400,000 patients in America's state institutions.

These 400,000 people are perhaps not the happiest people in the world—but insofar as happiness has come to them, radio has brought it.

### YOUNG HOPEFULS

-Sunday, NBC

Enrico Caruso is dead, and the great candle of commemoration, planned to burn for centuries, stands in the cathedral at Naples monument to his immortality, while his son, strug-gling for recognition in New York, complains that "everywhere my father's name opens the doors for me—and everywhere my voice closes them." Such is the price of a famous name. Young Caruso would perhaps be better off if he were lost in the anonymity of Smith or Jones. This week, hundreds of the hopeful Smiths and Joneses of the operatic fringe are focusing their attention upon the biggest and best gateway to singing fame-the Metropolitan Auditions program, returning to the air Sunday, October 9. Last season, preliminary auditions were given to 707 aspirants, out of which group sixty were chosen for the broad-casts. Of these only six were heard in the finals. Private auditions are given by Wilfred Pelletier, Metropolitan orchestra conductor, with the auditioning committee, headed by Edward Johnson, general manager of the Met. Yearly at least two contracts are awarded to the winning singers, in addition to cash prizes from the program's sponsor. Winners to date have been Ann Kaskas, contralto; Arthur Carron, tenor; Thomas L. Thomas, baritone; Maxine Stellman, soprano; John Carter, tenor, and Leonard Warren, baritone.

5 p.m. Eastern Time; 4 p.m. Central Time 3 p.m. Mountain Time; 2 p.m. Pacific Time

### LADY OF VIRGINIA

—Sunday, CBS

Margaret Sullavan can look back pridefully on a genealogy stretching far into America's beginnings, for she comes of an old Virginia family, the records of which are studded with famous names. It isn't often that she does— she's too busy looking into the future. Margaret Sullavan always has looked to the future, beginning, if one can believe some admittedly prejudiced sources, at the age of three, when she developed a persistent tendency to regard any group of more than three people as an audience for impromptu recitations. She had taken part in amateur theatricals long before she was ten years old, and when she was a "grown-up" girl in her teens she was a stockcompany veteran. There'll be nothing im-promptu or amateur, however, in her next scheduled performance, the lead role in this week's presentation by the Silver Theater program. English critics have compared Margaret



Look out for funnyman Al Pearce! He keeps the airwaves a-jitter when he gets before the mike

# HIGHLIGHTS PREVIEWS OF SOME OF THIS



Madcap Margaret Sullavan, whom English critics have compared to the great Elisabeth Bergner

Sullavan with the great Elisabeth Bergner, and a scintillating performance may definitely be expected by dialers.

> 6 p.m. Eastern Time; 5 p.m. Central Time 4 p.m. Mountain Time; 3 p.m. Pacific Time

### RADIO SCHOOL

-Monday, CBS

For the tenth consecutive year, the Columbia Broadcasting Company's "School of the Air' program returns to the networks on Monday, October 10. The radio school, like any other, will be in session every day from Monday through Friday. The program will again enjoy the complete cooperation of the National Education Association in the preparation of its pro-grams, and the NEA'S 750,000 membership stands squarely behind it. The program faces no dearth of sponsors among educators. In addition to the NEA, the Progressive Education Association, composed of some 10,000 teachers and administrators, is acting in an advisory capacity along with the National Council of Teachers of English and the American Library Association. General theme of the first five sessions of the radio school will be "Our America," the topic to include a detailed study of the workings of democracy as an institution, here and abroad.

2:30 p.m. Eastern Time; 1:30 p.m. Central Time 12:30 p.m. Mountain Time; 11:30 a.m. Pacific Time

### LITTLE GIRL STAR

-Monday, CBS

Deanna Durbin would probably still be a schoolgirl in Winnipeg, Canada, if her father liked cold weather. But he didn't. As far as James Durbin was concerned, the icy Canadian winters were much too much to bear. So he moved, with his wife and two daughters, to California. He found the climate there much more to his liking, was soon comfortably established in the brokerage business. Little Deanna began to sing when she was three, was taking vocal lessons at ten. Her voice was obviously one of great promise, but she and her parents

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thought of an operatic career rather than one on the screen. In fact, the idea of motionpicture work never entered their heads until one day when a Hollywood actor's agent happened to hear her sing. Within twenty-four hours she was studying under Andres de Segurola, former Metropolitan Opera star, who proclaimed her voice to be one in a million. The rest is history. On Monday of this week Deanna Durbin returns to the air as a guest of the man who first brought her to a microphone, Eddie Cantor. Bobby Breen, another of Cantor's proteges, will be on the show.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time. For the Midwest, Southwest and West, 9:30 p.m. Central Time; 8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

### GANG'S RETURN

-Monday, NBC

There was a time when Al Pearce's Gang consisted of Al, his brother Cal, and the cow. That was years ago in San Jose when Al was fifteen. In those days the Pearce commodity was milk, not comedy—but it was a superior brand of milk, Al insists. The young Pearces were faced with the problem of supporting their family, and, since one cow was their sole asset, they went into the dairy business. But Al preferred banjo-playing to milk-selling, and he was soon playing with a dance band. He dropped that, finally, for salesmanship, and for the next few years he sold everything from soap to sandpits to people of a dozen different states. Pearce's famous comedy character, "Elmer Blurt," the low-pressure salesman, is a result of his experiences in those years. The result of his experiences in those years. The path that will bring Al and his Gang back to radio on Monday, October 10, was begun in 1929 over a small California station, and he was a hit from the beginning. When Al faces the microphone on Monday he'll have with him Tizzie Lish, in-



Joe Venuti has a swing style that's unique him Tizzie Lish, inventor of impossible recipes; Chatterbox Arlene Harris, Carl Hoff with his orchestra, and all the other lads and lassies of the old Gang.

8	p.m.	Eastern	Time
7	p.m.	Central	Time
6	p.m.	Mountain	Time
- 5	p.m.	Pacific	Time

HOMEMAKER —Tuesday, MBS

A combination of the homespun philosophy of a rugged

losophy of a rugged "down-easter" with the culinary virtuosity of a Bangor housewife — that's what Marjorie Mills, famous New England commentator, will try to do with her new "The Girl from Maine" program, scheduled to debut over the Mutual network on October 11. Marjorie Mills has been well loved by New England radio fans since she first went on the air in 1925, has during that time built up a listening audience that piles an average 200,000 letters on her doorstep every year. Her writings have been a feature of the Boston Herald-Traveller since 1916. Many of her fan letters, incidentally, come from businessmen and top-flight executives, despite the fact that her programs are definitely addressed to women. Marjorie Mills

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# OF THIS WEEK WEEK'S BETTER PROGRAMS

was born in Waterville, Maine, and, as a homemaker, speaks from experience: she has an 18-year-old daughter and three stepsons.

# This show is heard only in the East at 2:15 p.m. Eastern Time

### CRISTOBAL COLON

-Wednesday, NBC

Cristobal Colon, or Christopher Columbus, the great Genoese navigator who discovered the American continent, led a life that was jam-packed with ups and downs. He knew what it was to reach the peak of affluence and favor under the Spanish sovereigns, and he knew just as well what it was to be clapped in irons, shipped home in disgrace from the continent that might have lain for years unknown and uncolonized had it not been for his foresight and courage. But in poverty or riches, triumph or despair, Christopher Co-lumbus never faltered, and his life has long been an inspiration to lesser men. On Wed-nesday, October 12—''Columbus Day''—Martin H. Carmody, Supreme Knight of the Knights of Columbus, and a world-renowned authority on the great admiral's life, will address the nation on "Columbus and His Mission" over NBC. Carmody, who has devoted his whole life to the study of Columbus, is expected to trace the history of the man and to outline the story of his mission in its relation to presentday civilization.

> 7:30 p.m. Eastern Time; 6:30 p.m. Central Time 5:30 p.m. Mountain Time; 4:30 p.m. Pacific Time

### MAN WITH A FIDDLE

One can't throw a stone in the street these days without hitting a "hot" saxophonist or clarinetist or trumpeter. Swing-crazy America is producing musicians in those categories faster on practically

a mass-production basis. But few of them have the audacity and the skill to "swing" a violin. The outstanding hot violinists in this country can be counted on the fingers of one handwith one name leading all the rest. That name is Joe Venuti, and Joe Venuti was a jazz violinist long before the word "swing" had a mu-



-Thursday, NBC

William S. Paley of CBS backs "School of the Air"

sical meaning. If you've never heard a violin "swung"—even if the idea of "swinging" an instrument so thoroughly grounded in classical tradition shocks you—you've a treat com-ing. The treat will be available on the Kraft Music Hall program Thursday, October 13, for Joe Venuti himself guest-stars on that date.

10 p.m. Eastern Time; 9 p.m. Central Time 8 p.m. Mountain Time; 7 p.m. Pacific Time

### MEDICINE MAN

-Thursday, CBS

Unhonored and unsung, the man who keeps the corner drug store is nonetheless one of America's every-day heroes. Few people know it, but there is a time in everyone's life



Grand opera was her goal, but radio and movies detoured voice - in - a - million Deanna Durbin

when the druggist is the most important person in the world, with life itself resting in his hands. For in spite of the million-and-one current jokes on the subject, the druggist does sell something besides sandwiches, radio sets, assorted hardware and stationery. He does still sell medicine, and medicine is just as important as it ever was. If you've ever looked into the maze of bottles, jars, and boxes that is a druggist's prescription laboratory, you know something of the complexity of the role he plays. If you'd like to know more about the corner druggist who so obligingly stays at work until midnight for your convenience, listen to the "Americans at Work" program on Thursday, October 13, over the Columbia Broadcasting System.

10:30 p.m. Eastern Time; 9:30 p.m. Central Time 8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

### AMBITIOUS

-Friday, CBS

Ted Fio-Rito, who comes back to the air as maestro on the new Jack Haley comedy program due to debut Friday, October 14, is one orchestra leader with a mission in life. Fio-Rito's consuming ambition is a musical one, naturally, but it's nonetheless striking. He wants to write a symphony. For years now he has wanted to write a symphony, and still the world hasn't heard it. Literally hundreds of popular songs have come from Fio-Rito's pen, and some of them have been howling successes, but their success does nothing to quiet the artistic urge in their composer. It will have to be a symphony, or nothing, for Ted Fio-Rito. And if he himself never does get around to writing it, he's going to see to it that his small son, who began to take piano lessons at the age of three, carries on the family ambition. This week Ted Fio-Rito's non-symphonic music will provide background for Haley, Lucille Ball, young film comedienne, and Virginia Verrill, vocalist.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time. For the West, 10:30 p.m. Mountain Time; 9:30 p.m. Pacific Time

### COMEDY KING

-Saturday, CBS

An august critic of the drama once admitted that when he entered a theater in which W. C. Fields was playing, he started to laugh at the door. If that's a true estimate of the great Fields' worth-none of his fans will deny itradio listeners should begin laughing when they twirl their dials to CBS on Saturday, October 15. On that day W. C. Fields will be back on the air from Hollywood, this time for the "Hit Parade" program. And any day that finds Fields on the air is a red-letter day for radio. For Fields is probably the greatest comedian of his type who ever lived. He is also one of the great theorists of the comic art, despite his air of nonchalance and utter boredom. One of the world's foremost jugglers before he began to devote himself exclusively to comedy, Fields has a pronounced flair for the use of "props." His billiard-table routine is one of the classics of comedy, and no one who ever saw the long billiard-cue bend ridiculously out of line in his hands can remember it without a reminiscent stitch in the side. Fields believes that it is much funnier to see something bend than it is to see it break, and so he thinks that pewter is the funniest of all materials with comic possibilities.

10 p.m. Eastern Time; 9 p.m. Central Time 8 p.m. Mountain Time; 7 p.m. Pacific Time

### "PROTECTION"

### —Saturday, NBC

There's nothing new under the sun, even in the world of crime. The "protection" racket, so often thought of as being an offshoot of prohibition racketeering, is in reality as old as the race of man. Centuries ago, the robber barons of the Rhine levied "protection" charges on the cargo boats passing beneath the frowning battlements of their castles, and they were by no means the first to practise this particular form of extortion. Admittedly, however, the "protection racket" was raised to new heights—or depths—during prohibition, when it was a necessary adjunct to bootlegging, and, after repeal, it was turned quickly into new and varied channels, some of which are peculiar to America and these times. And now radio authors Victor McGovern and Jock MacGregor have written a play around the subject. The plot revolves around the romance of a pretty girl with a man of great wealth and the efforts of an influential gambler to interfere in his own interest.

8:30 p.m. Eastern Time; 7:30 p.m. Central Time 6:30 p.m. Mountain Time; 5:30 p.m. Pacific Time



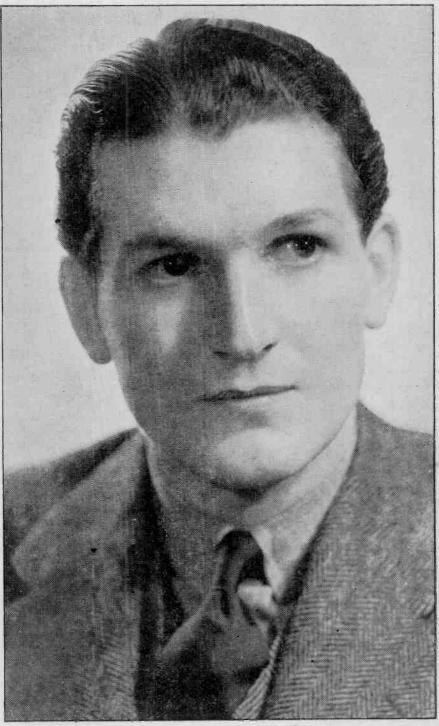
Ted Fio-Rito has composed hundreds of popular songs, but his real ambition is a symphony

# THE RADIO PLAYBILL: THIS WEEK-"PRETTY KITTY KELLY"

O GET an idea of what to expect in the dramatic serial "Pretty Kitty Kelly," take "Grimm's Fairy Tales," "Horatio Alger," the best of S. S. Van Dine's detective stories, one modern Cinderella (with the Irish Easter Rebellion thrown in for good measure), mix well, and you have it! Author Frank Dahm spares no dramatic dynamite or adventure in his script, and frequently even members of the cast wonder what will happen next. One year quentity even members of the cast wonder what will happen next. One year ago last March, Kitty Kelly, a pretty, golden-haired Irish immigrant girl, landed at Ellis Island, clearing-house gateway to the western world, in New York City harbor. Handicapped by a complete loss of memory, Kitty is wholly at the mercy of a strange fate in a strange country. Her life proves to be one adventurous episode after another. In her short time in America, she has apprehended dozens of criminals. Villains come at a dime a dozen. Mrs.

Megram, the woman who came over on the same boat with Kitty, is dead, and Kitty can't remember who or what she was before her arrival in the United States. But quite abviously a young woman of breeding, she finds friends who aid her in her struggle to live. Recently Kitty has been identified as the long-lost Countess of Glennannan, after a great deal of skullduggery on the part of one Dr. Orbo and the wily Glennannan estate lawyer, Isaac Hamish, who have tried to do her out of both title and property. At the moment, her Irish and English relatives are trying desperately to inveigle her into going back to Ireland to become the leader of her clan. What she will do is still a mystery. "Pretty Kitty Kelly" is heard five days a week, Mondays through Fridays, at 10 a.m. EST over a Columbia network (9 a.m. CST). It is rebroadcast for West Coast listeners at 2 p.m. MST, 1 p.m. PST.





MICHAEL CONWAY (it's Clayton Collyer's role) is twenty-seven, tall, dark and handsome. He was a policeman when Kitty met him, but he's now a promising New York City lawyer with an office of his own. When he finds that Kitty is a countess, he becomes worried at the difference in their social station, for he's in love with her. But being a young man who looks at life and love in a sane way, he's willing to give Kitty up to another if it means happiness for her. Friendship between the two began almost as soon as Kitty landed in America. They met when Kitty was walking along the waterfront wondering how she could get in touch with an inspector on the police force whom she had been told to look up on her arrival in the United States. The inspector turns out to be Michael Conway's father, who is killed just as Kitty finds out where he lives and comes to visit him. In the murder investigation, "Pretty Kitty Kelly" is arrested and held as a suspect, but later it is found that she is innocent

KITTY KELLY (played by Arline Blackburn), twenty-two-year-old Irish lass, was born Easter week of 1916. It is known that Kitty once lived in Liverpool, England, but the only thing that she can remember is the fact that she was at one time an inmate of an orphanage in Dublin. A transplanted Irish rose, Kitty's life is a series of high adventures and thrilling romance from the time she sets foot on American soil. Michael Conway, who started as a cop and ended as an attorney, and Jack Van Orpington, who started as a cop and ended as an attorney, and Jack Van Orpington, rich young playboy, in whose home Kitty once worked as a maid servant, are rivals for her favors. When Kitty gets a job in Marks' Department store on New York's Fifth Avenue, she meets Bunny Wilson, another girl employe, who becomes her best friend. Now that "Pretty Kitty Kelly's" identity is revealed, a new set of problems confronts her. Kitty Kelly dearly loves her American friends. It is her wish to remain in the United States over though her relatives are upping her to return to freland States even though her relatives are urging her to return to Ireland



**B**UNNY WILSON, Kitty's closest friend, lives in the same apartmentbuilding. Born in the tenement district, on lower FIrst Avenue, Bunny is a typical New York City shopgirl, with a level head on her slim shoulders. Though a bit lowbrow, because of her early environment, she has been a good influence on Kitty. Bunny gets a great kick out of visiting Kitty at the ritzy hotel where the Welbys insist that she stay, but she quarrels finally with la-de-da Mrs. Welby. Helen Choate plays this humorous role



KYRON WELBY (played by Bartlett Robinson) is a distant cousin of Kitty's who came to America with his aunt and uncle, Mr. and Mrs. Welby. Seems he was engaged to Kitty in England before she lost her memory, and at present has his eye on her estate and title. He's fond of her In a mild way, but doesn't love her. A thirty-five-year-old playboy, Kyron's heavily in debt, is not going to let go of Kitty if he can help It, even though her American friends, including Bunny and Mike, show dislike for him



MRS. WELBY, Kyron's aunt, hastens to America when she learns Kitty's whereabouts. She too has an eye on the heroine's title and estate. A snob of the first order, she resents Kitty's "common" American friends, insists that she return to Ireland, marry Kyron, and be a lady about it. Ethel IntropidI plays Mrs. Welby



DENNIS HOEY plays the part of Mr. Welby. A kindly soul, he admires Kltty's American friends, even though he is in favor of her marrlage to his nephew Kyron. A World War veteran who lost an arm, tolerance is the keynote of his life, which makes him a constant source of irritation to his scheming, social-climber wife



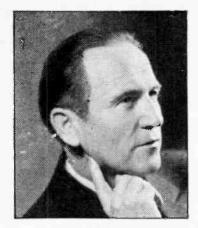
FRANK DAHM, veteran radio script-writer, has scribbled some 700,000 words for "Pretty Kitty Kelly" since the program started on the Columbla network in March, 1937. A graduate from Chicago radlo, Dahm is now in New York. He once authored the "Little Orphan Annle" series, is a tireless worker with an unbeatable imagination

A MOTLEY assortment of characters, both good and evil, has been highlighting in the show. There is A. J. Andrews, the blustery banker who is always looking out for his income and who has been mixed up in plot and counter-plot; Inspector Grady, genial Irish police chief, who looks after Kitty's

safety; and Grant Thursday, another suitor of Kitty's, who is always at loggerheads with Andrews in financial battles; Slim, the reporter on the Blade (Bunny Wilson's romantic interest), who never misses any excitement. Right now, an international agent is after a mysterious red-lacquer box containing a secret steel formula which Kitty brought to America with her. Kitty, who hasn't yet regained her memory, and to whom the mysterious box means little, is nevertheless inno-

cently involved in the skulduggery surrounding it. The plot thickens. Announcer for the show is Andrew Stanton; director of the opus, Kenneth MacGregor.

NEXT WEEK: "THE GOLDBERGS"



Edward Johnson presides over Metropolitan Auditions, Sun.

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SUNDAY, OCTOBER 9 On CBS at 9 p.m. EST; 8 p.m. CST; 7 p.m. MST; 6 p.m. PST THE FORD SUNDAY EVENING HOUR THE DETROIT SYMPHONY ORCHESTRA

> Jose Iturbi, conductor Bidu Sayao, soprano

Passacaglia in C Minor (Bach-Respighi) The Orchestra

Regnava nel Silenzio from "Lucia di Lammermoor" (Donizetti) Bidu Sayao and Orchestra

Waltzes from "Der Rosenkavalier" (Strauss) The Orchestra

The Cuckoo (Lehmann)

Estrellita (Ponce) My Johann (Grieg) Bidu Sayao and Orchestra

Long, Long Ago (Bayly) Bidu Sayao, Orchestra and Chorus Finale from "New World" Symphony (Dvorak)

The Orchestra

**P**ETITE Bidu Sayao, Brazilian soprano of the Metropolitan, is called upon for sentiment and charm at this hour rather than for display of vocal adroitness, although she conquers all three of those departments of song

three of those departments of song. In "Lucia" the woes of the heroine start with her first entrance, when she sings her pathetic initial number, "Silence Reigned," expressing limitless love for Edgardo and tragic forebodings of its hopelessness.

Brighter moments come with Lehmann's cheery "Cuckoo" and the lilting measures of "Estrellita."

It is always good to encounter Grieg songs, sincere in emotion, gracious in melody and expertly factured for voice and piano. He enjoys renewed vogue with singers since Kirsten Flagstad has been programming his music.

TUESDAY, OCTOBER 11 On MBS at 9:15 p.m. EST; 8:15 p.m. CST; 7:15 p.m. MST; 6:15 p.m. PST THE WOR SYMPHONY ORCHESTRA

Alfred Wallenstein, conductor Joseph Coleman, violinist

Concerto for Violin and Orchestra in D Major (Paganini) Romance in F Opus 50 (Beethoven)

**E**VERYONE is aware that Italy was the cradle of opera, but not so generally known is the fact that the same land also produced the men who raised violin-playing from mere orchestral usefulness to an independent solo art. Corelli, Tartini, Vivaldi are the exalted ones who chiefly established the principles of improved violin tech-

# The March of Music

A Weekly Preview Edited by Leonard Liebling

"... An ampler Ether, a diviner Air ... "--- Wordsworth

### Welcome, Toscanini!

NE might write reams about the significance of Toscanini's imminent return to American radio, and again, very few words would answer the same purpose. The mere mention of his name tells its own story and brings to mind all his amazing career, his position in the musical world, and particularly his vital achievements with the orchestra which NBC formed for the maestro's own directorship.

This Saturday sees him again on the air, and the Music Editor of RADIO GUIDE shares the pleasurable anticipation of its readers, but also faces the prospect of begging Toscanini all season to reveal his programs in time for publication in this department, and imploring him not to change them after the announcements have gone to the printer. But what to do about it if the eminent one has not reformed his former habits? Genius has its exactions and ordinary mortals must put up with them. It remains for us to be content with what Toscanini gives, irrespective of the manner of giving. We may be sure that his concerts promise sublime interpretations and immeasurable thrills. So we might say to him, paraphrasing Admiral Dewey at Manila Bay: "We are listening, Toscanini! Conduct when ready!"

### More of Hofmann

Another musical giant, Josef Hofmann, furnishes news of momentous interest today. Hard on the heels of our last-week story about the Curtis Institute of Music comes the announcement that Hofmann has resigned as musical director of that renowned school. His reason is that the duties were arduous and required him to devote much time which he felt should go to his piano and his concert tours. Now that the difficulty has been solved, there are certain to be more radio appearances of the popular virtuoso whose admirers long felt that his personal art was at least as important as his contributions as a pedagog. Hofmann's tenure of office at the Curtis brought about its present proud standing, and he leaves the school a high standard to follow and preserve.

Hofmann's hobby is mechanics, and he has a perfectly appointed workshop both in his winter and summer homes. Telling me of his latest step, he writes: "Now I shall have time to do justice both to the keyboard and my tools."

Incidentally, RADIO GUIDE inadvertently said last week that Hofmann is director of the Curtis String Quartet, a title and activity not belonging to him.



Left: Wilfred Pelletier, conductor of "Metropolitan Opera Auditions" Right: Margaret Carlisle, soprano contestant on "Met" auditions Sun.



Bidu Sayao, soprano guest of "Ford Sunday Evening Hour"

nique (still basically dominant) and wrote the first virtuoso music for the stringed instrument.

About seventy years after the passing of Corelli, Nicolo Paganini (1782-1840) came into life, destined to carry violin art to its highest estate. Many experts claim that no one ever has surpassed his mastery with fingers and bow. He became the idol of all Europe, and his concert triumphs exceeded even those of his greatest successors, down to Kreisler, Heifetz, Elman and Menuhin.

Paganini had real gifts as a composer, and his D Major concerto remains an important part of the violin repertoire. Schumann, Brahms and Liszt thought so much of Paganini's themes that they made piano pieces of them, the most popular of those examples being Liszt's "Campanella."

THURSDA¥, OCTOBER 13 On NBC at 9 p.m. EST; 8 p.m. CST; 7 p.m. MST; 6 p.m. PST

THE TORONTO PROMENADE SYM-PHONY ORCHESTRA

Reginald Stewart, conductor Eileen Law, soprano Nicholas Massue, baritone Sarah Barkin, soprano

Overture to "Mignon" (Thomas) The Orchestra

"Divinities du Styx" from "Alceste" (Gluck) Eileen Law

Funeral March and Siegfried's Rhine Journey from "Goetterdaemmerung" (Wagner)

The Orchestra

La Priere from "Le Cid" (Massenet) Nicholas Massue

Ride of the Valkyries from "Die Walkuere" (Wagner) The Orchestra

Shadow Song from "Dinorah" (Meyerbeer) Sarah Barkin

March and Chorus from "Carmen" (Bizet) The Orchestra

THE celebrated dramatic aria "Divinities of the Styx" is Gluck in the full flower of his genius, writing with a breadth and power that impressed even the later ruler of opera, Wagner. Strangely enough, the biographies of Christopher Willibald Gluck, Chevalier of the Order of the Colden Spur (and

Strangely enough, the biographies of Christopher Willibald Gluck, Chevalier of the Order of the Golden Spur (and music teacher of Marie Antoinette) are not read nearly as widely as those of the other classical kings. His life was one long adventure, full of action, strife, disappointments and ultimate triumph, when he wrote his masterpieces that created the most vital reforms in the history of opera. MONDAY, OCTOBER 10 On NBC at 8:30 p.m. EST; 7:30 p.m. CST. For the West at 9:30 p.m. MST; 8:30 p.m. PST

THE VOICE OF FIRESTONE Alfred Wallenstein, conductor Richard Crooks, tenor

Il Guarany Overture (Gomez) The Orchestra

A Dream (Grieg) Richard Crooks Praeludium (Jaernefelt)

The Orchestra "E Lucevan Le Stelle" from "Tosca" (Puccini)

Richard Crooks

"Autumn" from "The Seasons" (Glazounow) The Orchestra

> Mother of Mine (Tours) Richard Crooks

GRIEG'S "Solveig's Air," "The Swan" and "A Dream" rank with the loveliest of enduring art-songs. Crooks gets my vote of thanks for reviving the last-named, full of heartthrobs and soaring melody that rises to intense and glorious climax.

Effective operatic tenor that he is, Crooks makes a bow to the lyrical stage with the passionate "Tosca" aria, sung by the hero of that work immediately before he faces the firing-squad. "Mother of Mine" is a sentimental enough ballad but rather wastes the art of Richard Crooks. All that can be done—and should be done—for such numbers is to deliver them simply and feelingly, with no vocal sophistication whatsoever, a feat accessible to many radio performers who are not stars of the Metropolitan and of the recital platform.

SATURDAY, OCTOBER 15 On CBS at 11 a.m. EST; 10 a.m. CST; 9 a.m. MST; 8 a.m. PST

THE CINCINNATI CONSERVATORY OF MUSIC

> Karol Liszniewski, pianist Howard Colf, violinist Arthur Bowen, cellist Leone Kruse, soprano

Trio in B Major (Brahms) The Trio

Suicidio (Ponchielli)

Partami su (Tirindelli) Hat Dich Die Liebe Beruehrt (Marx) When the Stars Arrive (Lucas) Leone Kruse

Three Preludes (Chopin) Gardens in the Rain (Debussy) Prelude in E Flat (Rachmaninoff) Fairy Tale in B Flat Minor (Medtner) The Girl with the Flaxen Hair (Debussy)

Karol Liszniewski

**P**ROOF comes again that not all the youthful talent is confined to the prominent music schools of the Atlantic seaboard. One of the oldest American centers of such activity is the Cincinnati Conservatory, which has sent out innumerable pupils who today occupy leading places in the profession.

profession. Brahms' deeply felt and appealingly lyrical trio stands as the most serious note of the present concert, but that work sounded, the rest of the proceedings invite the mind and ear with less exactitude.

Particularly the piano pieces of the twentieth century (except the Chopin group) make eloquently colorful bids. Nicholas Medtner, Russian, shas composed a number of expressive "Fairy Tales" and performed some of them at recitals in America several years ago.



"NBC Music Appreciation Hour" begins its eleventh year on the air this Friday afternoon with the venerable Dr. Walter Damrosch conducting

# Autumnal Radio Music Offers Varied Charms

No MATTER what the rest of autumn's crops, rich or poor, the musical harvest is a generous one this year for followers of the microphone. If most of the dialers have not hitherto been won to the blandishments of Orpheus and Euterpe, now is the moment to seek their spell. Some of them still imagine that art-music is a mystic something utterly beyond them because of lack of early training or contact; a cult of the intelligentsia; a fad of the wealthy; a defense mechanism to aid pretenders to culture.

There might have been reason for such beliefs in America twenty-five years ago, when musical art was in truth a luxury of the moneyed and a medium serving to display the erudition of professional critics. The latter made their pronouncements the more remote by couching them in a technical jargon intelligible only to the initiated of the inner brotherbood.

of the inner brotherhood. Radio democratized music by bringing it into every American home. People found out that Bach, Beethoven, Brahms, Wagner and the other masters did not leave to the world a series of tonal puzzles but bequeathed instead a legacy of living beauty, accessible to every receptive mind and heart. One has only to listen in order to enjoy and learn, and faithful devotion to the loudspeaker makes one at first a music-lover and finally a connoisseur. Let me list a few of the current attractions which will bring about that desirable end.

### MUSIC APPRECIATION HOUR

FRIDAY, OCTOBER 14 2 p.m. EST (1 CST, 12 noon MST, 11 a.m. PST), NBC.

For those ready to become converts, and willing to start at the bottom of the ladder, as it were, there is the invaluable course directed by America's prime musical educator, venerable Dr. Walter Damrosch. He is supposed to address his series primarily to children and young people, but we all know that his many million auditors include a large percentage of adults who do not disdain elementary instruction.

Damrosch's two half-hours of Music Appreciation will commence on October 14, with programs called "My Musical Family" and "Nature in Music." During the first, Dr. Damrosch they play. Illustrative numbers are the scherzo from Glazounow's fifth symphony, Mendelssohn's "Spinning Song," "Chinese Dance" from Tschaikowsky's "Nutcracker Suite," Grainger's arrangement of the "Londonderry Air," march from Wagner's "Tannhaeuser." The second half-hour offers "Garden of Live Flowers" from Deems Taylor's "Looking Glass Suite," the thunderstorm music from Beethoven's "Pastorale" symphony, "Snow is Dancing" from Debussy's "Children's Corner," excerpts from "Fingal's Cave" overture by Mendelssohn, and the "Magic Fire Music" from "Die Walkuere" by Wagner. Follow Dr. Damrosch through his courses this winter and you never again will have reason to think you are denied the revelations of great music.

will introduce various members of his

orchestra and describe the instruments

### METROPOLITAN AUDITIONS OF THE AIR SUNDAY, OCTOBER 9 5 p.m. EST (4 CST, 3 MST, 2 PST), NBC.

Inner workings of the great opera house in New York reveal themselves in the series of the Metropolitan Auditions of the Air, which shows how some of the young talent of that institution is acquired through competitive tests that give opportunity to gifted and ambitious singers who aspire to high places in the lyrical world. These public auditions have won wide recognition and now are part of the regular traditions of the Metropolitan.

In this year's Metropolitan Auditions of the Air each program will have two or three singers. In addition, the plans include the introduction of famous operatic personalities and short interviews with the men and women of the executive staff.

At the first audition, the youthful aspirants are Anna Malefant, Canadian contralto who studied in Paris and Naples; baritone Mark Harrell of Texas, who is also a violinist and has appeared publicly here and in Europe; and the Illinois soprano, Margaret Carlisle, experienced in grand and light opera in various countries and one of the vocal successes of the St. Louis Municipal Opera. By no means miss the second of the broadcasts, in which Giovanni Martinelli is to do some edifying speaking.

# Also Recommended

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. For stations, see our program pages.

### Sunday, October 9

American Society of Ancient Instruments. 10:30 a.m. EST, NBC.

Yella Pessl and the Madrigal Singers. 11:30 a.m. EST, NBC. Examples of ancient harpsichord music and madrigals.

• Dr. Charles Courboin, organist. 12 noon, EST, MBS. Sonata No. 2 (Mendelssohn), Cantabile (Cesar Franck), Allegretto (de Boeck), Marche Religieuse (Guilmant).

Radio City Music Hall of the Air. 12:30 p.m. EST, NBC.

The Magic Key. 2 p.m. EST, NBC. Symphony orchestra, Frank Black conducting. Guest soloists.

Bach Cantata Series. 8 p.m. EST, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. Chorus and orchestra. Cantata No. 114.

### Monday, October 10

The Curtis Institute of Music. 3 p.m. EST, CBS. Frederick Vogelgesang, violinist; Sol Kaplan, pianist. Chromatic Fantasy and Fugue (Bach), Chaconne in G Minor (Vitali), Nocturne in E Major, Polonaise in A Flat (Chopin), Malaguena, Introduction and Tarantelle (Sarasate).

The WOR Symphony Orchestra. 9:30 p.m. EST, MBS. Eric Delamarter, conductor. Overture to "Russlan and Ludmilla" (Glinka), Polonaise (Liapounow), Sketch on the Steppes (Borodin), Scherzo in B Flat (Moussorgsky), Danse de l'Amazone (Liadow).

The San Francisco Opera Company. 11:05 p.m. EST, NBC. Noteworthy and outstanding air features are the annual broadcasts of the Metropolitan Opera, which start later in the winter, but leading up to them come the performances of the San Francisco Opera Company, whose first broadcast will be Mozart's "Don Giovanni," in which those sterling artists, Elisabeth Rethberg and Ezio Pinza, will contribute their elevated vocalism and interpretations. Dialers should find the San Francisco presentations palatable foretastes to the subsequent operatic feasts at the Metropolitan.

### Tuesday, October 11

American School of the Air. 2:30 p.m. EST, CBS. Music of America will be featured.

### Thursday, October 13

Sinfonietta. 8:30 p.m. EST, MB3. Small symphony orchestra conducted by Alfred Wallenstein. Concerto Grosso, Opus 3, No. 1 (Handel); Pelleas and Melisande (Sibelius).

### Friday, October 14

Music Appreciation Hour. 2 p.m. EST, NBC. Dr. Walter Damrosch.

### Saturday, October 15

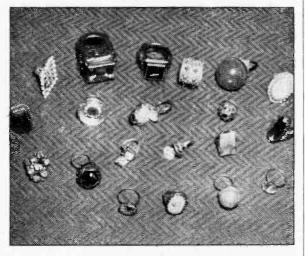
Symphonic Strings. 8:30 p.m. EST, MBS. String orchestra, directed by Alfred Wallenstein. Suite for Strings (Purcell), Brother James Air (Bain), Miniature String Quartet in G (Milford).

NBC Symphony Orchestra, 10 p.m. EST, NBC. ARTURO TOSCANINI, CONDUCTOR. At the time of going to press, Toscanini is still in Europe and his program is not yet available.

americanradiohistory com



Ezio Pinza, basso, in Mozart's "Don Giovanni" with the San Francisco Opera Co., on Monday, at 11:05 p.m.-12:30 a.m. EST, NBC network



Mr. Pinza's hobby is collecting odd rings. He specializes in those worn by the old Romans in which poison was very cleverly concealed



Hobby was born when Pinza, examining an old Roman ring, in his family for years, touched a hidden catch that revealed cache for poison NEW YORK.—Since the last column was written, your reporter spent two days in Chicago. On the train coming back were a couple of people you have heard on the air at one time or another, George Burns and Gracie Allen, who were going to New York to start their new air series for Chesterfield. Gracie seems to have put on a great deal of pound-age since I saw her last, but of course I was diplo-matic enough not to mention it at the time. With them were their adopted children—Sandra, who is them were their adopted children—Sandra, who is now four years old, and Ronnie, who is three. George and Gracie left California a few days ahead of the kids because they had to stop off at Kansas City to make a personal appearance at the Jubilesta. The nurse brought the children in from California to Chicago and their train arrived in the Windy City exactly one hour after their mama and papa got in.

In the dining-car, Willie Burns, George's brother, was feeding Sandra while George was trying to get Ronnie to eat his tomatoes and mashed potatoes. was feeding Sandra while George was trying to get Ronnie to eat his tomatoes and mashed potatoes. Brother Willie was also having a time trying to convince Ronnie it wasn't proper to put his elbows on the table. During the dinner, George and I talked of many things and ended up with the popu-lar discussion of the day—the European situation. Your reporter stated that if war did come, he hoped America would stay out of it. Mr. Burns didn't agree, he thought we should join in, and I couldn't help wonder if he would feel the same way if Ronnie were nineteen or twenty years old instead of three.

Which reminds me of the new quiz program, "Battle of the Sexes," with Frank Crumit and Julia Sanderson, which got un-der way a couple of Tuesday nights ago. They planned on using effects of a real battle with the sound of guns, and firing-squads for the men and squads for the men and women who didn't answer the questions correctly. Just before the initial program hit the air, em-cee and referee Alan Kent d is c o v e r e d the script called for announcer Jack Costello, to scueam out called for announcer Jack Costello to scream out "The War Is On!" immed-iately after his opening announcement. This was deleted when it was re-alized that some listeners might confuse it with the European situation and European situation and might think war had ac-tually been declared.

While in Chicago I went

While in Chicago I went over to the station to greet a radio star who was arriving in the Windy City. Photographers were on hand and asked him to pose. He agreed, but stipulated there was to be only one picture taken. I couldn't help wonder how disappointed he prob-ably would have been if there weren't any photog-raphers on hand, and what he would have given a few years back when he was traveling the vaude-ville circuits to have his picture taken by the news photogs when he arrived in town. They seem to forget so quickly. forget so quickly.

forget so quickly. Al Jolson is coming to New York for six broad-casts in the East beginning October 25. CBS has given the ax to several of their sustaining artists and announcers. Hollace Shaw is no longer with the net and neither is word-spieler Charles Arling-ton. Two years ago Bob Gibson was an usher in a CBS playhouse. He's back working at the same theater each Sunday, but now he is a singer on the new Ben Bernie program. Weeks ago your reporter stated here that he would be happy about the whole thing if the loud Stroud Twins were taken off the Sunday night coffee program. Many readers wrote in expressing the same opinion. However, there is an exception to almost every case. One, Jo Jo Mc-Henry, writes: "Since C & S are replacing the ex-ceedingly funny Stroud Twins with a loud-mouthed vulgarian who never said a funny thing in her life, I hope you'll be happy about the whole thing." But definitely, Jo Jo, and we are all entitled to our opinions, even though you were the only one that didn't agree with our sentiments.

Last week announcers were being auditioned at CBS for a new program sponsored by a bread-maker. The officials who were listening to the voices agreed that one particular announcer had just the voice they wanted for their show, but they couldn't hire him because his cheeks were a bit shallow, and inasmuch as the program would be put on for

a studio audience, they didn't think he'd make a good testimonial for their bread. Only ingenious minds could make such decisions, but maybe I'm

wrong. One of the most hilarious rehearsals I have ever attended is that of "Grand Central Station," which I went up to see at CBS the other day. That's be-cause two of the actors who appear regularly in the dramatic sketches are Teddy Bergman and Agnes Moorehead, both of them comedians as well as dra-matic actors. It seems Teddy and Agnes can't help clowning before the mike. Rehearsals begin calmly enough, with the cast sitting around a table in the studio running through their lines, under the direc-tion of producer Hyman Brown. Brown explains the different characters to them, changes a word here and there as they go over the script, and then goes into the control-booth for rehearsal before the mikes. That's when the fun begins. The day I was up at rehearsal, Teddy and Agnes had the rest of the cast convulsed with laughter at their antics. Teddy was pretending to be a great temperamental star—of the Hollywood variety—and refusing to go on until Helen Claire, another of the show's actress-es, took off her hat. Her feather tickled his nose as they stood in front of the microphone, he said. But after all the kidding was over, the cast got got down to work and put on a grand performance. They're all seasoned radio actors—not only Berg-

They're all seasoned radio actors—not only Berg-man and Moorehead, but Eric Rolfe and his pretty voung wife, Ruth Warrick. Eric and Ruth, as you may remember, were mar-ried practically between broadcast and rebroadcast last enving Eric was an

last spring. Eric was an-nouncing for Boake Carter nouncing for Boake Carter nouncing for Boake Carter at the time. He's also on "Joyce Jordan, Girl In-terne" now, and Ruth does television work as well as script-shows. The two of them had just come back from a visit to Kansas City, Ruth's home town, where Eric shook so many hands of friends and relatives that he said he felt like the President. Ruth was pret-ty well known out in Kansas City, having been "Miss J u b i l e st a"—the prettiest girl in town—in "Miss Jubilesta"—the prettiest girl in town—in 1937. The real intellectual of "Grand Central Sta-tion" is pretty blonde Helen Claire. She's the possessor of a Phi Beta Kappa key and an M. A. from Columbia University.

Even though it's getting

Even though it's getting chillier these days, all the boys in the band, includ-ing Hal Kemp, were in shirt-sleeves when I went up to watch their rehearsal the other day. The lady of the hour at that rehearsal was little Patty Starr, six-year-old daughter of singer Judy Starr, who was with her mother for a short while before going down south to school. Patty looks exactly like her tiny mother. In fact, many people mistake them for sisters. Judy, of course, is under five feet, and looks about sixteen years old. At a rest in re-hearsal, most of the band crowded around Patty. hearsal, most of the band crowded around Patty, who took all the attention quite calmly. Kemp came up and showed her several pictures of his own little daughter, who is about Patty's age, snap-shots he had taken himself. When rehearsals began again, Patty remained very quiet, sitting by her mother.

The evening Vox Pop is on the air, NBC is flooded with phone calls from out-of-towners want-ing to know where the program will originate that night. The information is never given out, as they want to prevent a jam. If you're in the city early enough on a Saturday night and want to find them, you can be sure they'll be at either the lobbies in Radio City, the McAlpine Hotel, the New Yorker, or the Barbizon Plaza.

Before Major Bowes went on the air the other Thursday night, he called a lady's name and asked if she was in the audience. A very much surprised woman jumped to her feet, wondering how the Major knew she was present. Bowes asked the woman if she had lost anything. She looked in her bag and shrieked, "Yes, my travelers checks!" After identifying herself, the checks were returned. She had dropped them in a cafe near the CBS Play-house, and the smart manager figured the owner was going to the Bowes broadcast because he found them about fifteen minutes before program time, them about fifteen minutes before program time, and he sent the checks over to the studio.

Read these odds and ends of life and love in Manhattan

AIRIALTO

LOWDOWN

BY MARTIN LEWIS

Radio Guide 
Week Ending October 15, 1938

www.americanradiohistory.co

10

HOLLYWOOD.—War! ! ! . . . Distraught artists, many with relatives abroad, listening intently to bulletins . . . Networks are doing their greatest job yet in spreading last-minute uncensored news to Americans . . . But not to German citizens whose one-sided receivers are designed by law to pick up only Hitler's version . . . Program directors holding their stop-watches and heads for fear their brain-children will be interrupted by more right-of-way demanding war flashes . . . Plums to H. V. Kalten-born, outstanding ace commentator of the hour . . . Plums to MBS and NBC, too, for their complete coverage of developments . . . Scene at CBS studios here during wee small hours: Edward G. Robinson, native of Roumania, and Tiny Ruffner in the center nerve during wee small hours: Edward G. Robinson, native of Roumania, and Tiny Ruffner in the center of a large group listening to the latest bulletins and discussing what they mean. One of the most concerned is Jean Sablon, French crooning impor-tation, still on the army reserve list. Sablon only recently brought his mother here from Paris for a usisit Now he may return it-too soon for his visit mother.

"Jack," your reporter asked Mr. Benny during rehearsals for his Jell-O show, "when is your wed-ding anniversary?—not that I am going to send you anything." "Let's see," the comedian replied, "Mary and I were married twelve years last January 12." Not distrusting him, I asked Mary Livingstone as a double check. She was positive. "Jack and I were married January 14, 1927" ... Personally, I think they're both wrong. I'm betting on January 12, 1927 ... Jack told the troubles he was having try-ing to keep Bill Morrow, one of his scripting team, from putting hospital gags into the Jell-O episodes. Morrow vacationed under a scalpel, so he wanted

Morrow vacationed under a scalpel, so he wanted Jack to use a few lines like "They charged me \$100 an inch," "The open-ing was a great success," and "They didn't give me ether: they just read me a Fred Allen script."

Rom-Antics: Martha Raye is now Mrs. Dave Rose, wife of her pianist-arranger. A quiet cere-mony on October 2 tied the knot... Bob (Bing's youngest brother) Cros-bu's now wife married youngest brother) Cros-by's new wife, married September 22, was Miss Jane Audrey Kuhn, of .Seattle . . Louise Camp-bell, actress, left here last week on a motor trip to Chicago, where late in the month of October she will wed Horace Mac-Mahon, the well-known screen and radio actor.

Yep, California has a climate—and a flock of cold infections that are hard to shake. Bill Hay, A&A announcer, missed his first show in years on Sep-tember 23 as the result of laryngitis (and was he glad he wasn't extolling that certain mouthwash). Three days later a throat infection kept Nan Grey, of "Those We Love," off the air. Cold sufferer last week also was Virginia Verrill, shortly to rejoin Jack Haley with a cast-newcomer, Lucille Ball, the screen comedienne, who, it develops, is Ginny's third cousin.

A bad throat likewise has been troubling Al Jol-son for several weeks. So bothersome was it last week that he employed a stand-in, Cliff (Grandpa Sneed) Arquette, to go through his show's re-hearsals. Stand-ins, well known and regularly used by the motion-picture industry, are becoming com-mon nowadays in the radio studios. Norma Shearer, too busy to give the required time to rehearsals on the occasion of her recent "Good News" appearance, had one Constance Bennett on her recent Pensoe had one. Constance Bennett, on her recent Pepso-dent show guest-spot, was so occupied in making her next "Topper" picture that she also required a stand-in radio actress to read the Bennett lines when she could not be present. The stand-ins, of course, are not employed in the actual broadcasts.

Not to be outdone by one Bing Crosby, motion-picture star drawn from Radioland, Morton Downey is up 'n' at 'em. Mort, so the story goes, may soon give Bing some screen competition as crooning Lothario in Walter Wanger's coming picture, "Win-ter Carnival"... And not to be outdone by tenor Downey, father of five, Mr. B. Crosby, with the assistance of Mrs. Dixie Lee Crosby, is enlarging his four-place nursery to make room for a fifth heir expected next year ... Downey, according to reports from Texas, is also drilling for oil there in partnership with Tommy Dorsey. The oil (if they

strike it) will be equally allocated to Downey's hair and Dorsey's trombone

Backstage Stuff: Bachelor Edgar Bergen, much interested in studio audience at September 25 Chase interested in studio audience at September 25 Chase & Sanborn hour, stepped down into auditoriums to chat with two clean-cut youngsters—utter strangers to him—and thrill them to the heights . . . Alice Faye allegedly is sporting a pair of \$2,500 jeweled stockings, but not to rehearsals—as far as your reporter could see . . . Ribber Vince Barnett just about fixed Victor Young right at a recent Holly-wood Hotel rehearsal. Young returned to his podium about fixed Victor Young right at a recent Holly-wood Hotel rehearsal. Young returned to his podium to find that Barnett had "fired" his musicians—and they believed him, too. Several were walking out. Same show's airings regularly brings a box of flowers for Frances Langford from two Hollywood high-school girls, rabid Langford fans. It's been going on more than a year ... Jerry Colonna would have you know that his magnificent handle-bar mustache is no idle whim; it took him twelve years to cultivate. to cultivate.

Your reporter blushes to recount a visit to Shep Fields, playing at the Los Angeles Biltmore, and an interesting conversation engaged in with him. "When," I asked, "are you to be featured on the Fitch Bandwagon?" Shep Fields merely replied, "Yesterday."

Norris (Abner) Goff's 201-pound marlin catch has started an Izaak Walton tourney between him and his partner Chet (Lum) Lauck, Harriet Lauck, and Don and Honore Ameche. Latter foursome is devoting each Thursday

is devoting each Thursday afternoon to deep - sea fishing in the hopes of topping Abner . . . Inci-dentally, last Saturday af-ternoon at the Vine Street Derby looked like chil-dren's day. There at one booth unconcernedly sat Ronnie and Donnie Ame-che with their mother. che with their mother, while in the adjoining booth were Shirley Tem-ple and her parents, Shirley, you might like to know, was modestly putting away a chicken sand-wich and a glass of milk.

PLUMMERAmos 'n' Andy turned<br/>out a special five-minute<br/>record week before last<br/>to be played over Station<br/>WMBG, in Richmond,<br/>Virginia, home town of<br/>Freeman (Amos) Gosden,<br/>when the broadcaster, in<br/>answer to the appeal of<br/>citizens, was added to the NBC net for the "home<br/>town boys' " program. The record contained a greet-<br/>ing to Gosden's friends. The citizens responded by<br/>decorating the streets, having the mayor and gover-<br/>nor make speeches . . . It was in Richmond that the<br/>theatrical bug first bit Amos. As a youth he entered<br/>an amateur high-diving contest sponsored by Anan amateur high-diving contest sponsored by An-nette Kellerman but didn't win. Next he volun-teered to help magician Thurston pull rabbits out of a hat and was more successful. The hat DID contain rabbits.

"One Man's Family" increases in size; its babies grow up and are heard. Some day its oldsters will pass on . . All of which is but reflection on the addition of Hank, 6-year-old son of Hazel and Bill, to the cast of regulars. Hank is played by Bobbie Larson, a Los Angeles kindergarten pupil who has played parts in pictures but never before on the radio. He can't read well yet; must memorize his lines. Hank, or Bobbie, was selected from a group of over a score of young boys by author Carleton Morse as most typical of the character he has in mind. And now Morse is busy selecting a little girl to voice the role of Claudia's baby.

Doesn't Nelson Eddy sing your favorite tunes? He tries to, he assures me. If he doesn't, it's your fault. Every listener's request is carefully tabulated by the big blond baritone's secretary. Then Eddy makes up his weekly radio program to include the numbers for which the most requests have been received. The requests, he says, sometimes run into the thousands and the tabulation is a job in itself. No number will be repeated until several weeks have elapsed.

And now for our own quiz teaser: What noted New York radactress is about to be in the middle of another mess of unfavorable publicity if she doesn't patch it up but quickly with her Hollywood hiding-out hubby?

# IN HOLLYWOOD



Her performance ran overtime on the "Good News" program because she hadn't rehearsed for timing. Norma Shearer with Robert Young



Martha Raye had fun breaking the incorrigible Corrigan up in his lines when he appeared on the Al Jolson Show at its recent fall premiere



Even though Amos (Freeman F. Gosden) was in hospital, the program went on. L. to R.: Bill Hay, Andy, 'n' Amos. Nurse Allen pinch-hitting

# SHOWDOWN

HOLLYWOOD

BY EVANS PLUMMER

Hard work is a Hollywood habit, hard play is a necessity

w americanradiohistory com

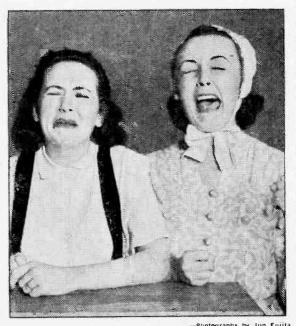
# BOOHOO!



Loretta Poynton and Dolores Gillen au nature before they begin tuning up for their baby crying before candid camera instead of mike



Two of radio's most expert baby-crying rack eteers, Loretta's heard on "Dan Harding's Wife" serial, Dolores in "Story of Mary Marlin"



Loretta sometimes uses a hanky as a sob-muf-Dolores doesn't employ any artificial fler. but thinks bonnet helps the illusion

### Laugh, Clown, Laugh

Laugh, Clown, Laugh CHICAGO.—We've all heard of Pagliacci, who went on with the show though his heart was break-ing. Well, here's a true-life tale of a comedian who went on with the show even though his home was practically swept away in that recent East Coast hurricane. The Sunday morning after the eastern disaster I went up to Billy House's apart-men (Billy, you know, is the star comedian of the "Laugh Liner" program) to get some material for an interview. I found his wife frantically packing to catch a train—their house in Matapoisset, Massa-chusetts, was right in the center of the hurricane's path. They could get no word to the stricken area by telephone, and although "hams" had reached the area it seems that due to power failure the East Coast hams couldn't reply. Mrs. House took the Pennsylvania railroad to New York on Sunday afternoon. Billy went through rehearsals and the broadcast (I'll tell you more about the broadcast later on in the column) not knowing whether he was homeless or not. Monday morning he finally received word from his wife. The house and sur-rounding property was damaged to the extent of \$50,000. Billy had a seawall in front of the house, which was swept away; but if he hadn't had that wall, the whole house would have gone. Monday, Billy flew east to inspect the damage personally, and as this is written he is still in the East. If you wall, the whole house would have gone. Monday, Billy flew east to inspect the damage personally, and as this is written he is still in the East. If you noticed a Pagliacci touch on the "Laugh Liner" broadcast of September 25 you'll know that Billy was trying to bring a smile to the audience while in his heart he was wondering about the havoc that had occurred to the home he had built after a home he had built after a

lifetime in show business.

### We Attend a Rehearsal

We Attend a Rehearsal Probably the most "Hol-lywoodish" of all Chicago studio-audience shows is this Laugh Liner pro-gram, broadcast every Sunday evening from the sponsor's flood-lighted building which houses Columbia's studios. In the first place, it's a big show; in fact, it's the biggest commercial show on the air today in point of sta-tions, a total of 112 out-lets carrying the program, including stations in Canincluding stations in Can-ada and Honolulu. Then, although it's an old Hol-lywood custom to have a preview of broadcasts, the

lywood custom to have a preview of broadcasts, the Laugh Liner is the only show in Chicago that boasts a preview. In a couple of ways the Laugh Liner is like the Kraft Music Hall. Like K. M. H., the Laugh Liner has a chorus which supports the singing star—in this case blondish Jack Fulton. And, like the Kraft Music Hall, the rehearsals are very informal. In fact, there never is a complete dress rehearsal of the Laugh Liner. Instead, the band and vocalists do their stuff and then the com-edy clique read their lines separately. This is done to preserve an air of informality. And then the band, hearing the gags for the first time during the boadcast, is more apt to burst out in hearty guf-faws. Let's drop in on this Sunday afternoon. It is a few minutes after two and rehearsal is already under way. But Sunday's "going over" of the show is no novelty to the Laugh Liner crew, for on Thurs-day the cast and band get together for their initial rehearsel. Friday a newiew is held in Columbia's under way. But Sunday's "going over" of the show is no novelty to the Laugh Liner crew, for on Thurs-day the cast and band get together for their initial rehearsal. Friday a preview is held in Columbia's main studios before a specially invited audience. So when we drop in a few minutes after two the ensuing Laugh Liner antics are "old stuff" to the cast. While the band tunes up, their leader, be-spectacled Carl Hohengarten, with sleeves rolled up, is readying his music. Up in the glass-encased con-trol-room, Bob Hafter, the producer, gives Carl the cue to start the band into one of their numbers. Then handsome Jack Fulton steps to the mike and warbles "There's a Far Away Look in Your Eyes." And I noticed the glee club's feminine trio—who are, incidentally, the attractive and well-known Doring Sisters, though they receive no billing on the program—did have something of a "far-away look" as they and all the other choristers ably sup-ported Fulton. Rehearsals go on till 2:40, when Hafter announces a recess. Everybody goes out into the hall to gossip or perhaps take a smoke. At three o'clock, producer Hafter blows a whistle and every-body treks back to the stage. Now Billy House, 300-pound comedian, and other cast member also go "on stage." One thing that impressed me particularly, by the way, was the vigorous gum-chewing dis-played by everybody on the Laugh Liner. It's really stage." One thing that impressed me particularly, by the way, was the vigorous gum-chewing dis-played by everybody on the Laugh Liner. It's really a picnic to watch all the jaws moving up and down





BY HAL TATE

brand-new department about celebrities in Chicago

### Chicagoans See Facsimile

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in time to the music. But getting back to rehearsal: For a twenty-minute period the cast and band work together getting their cues, but still the script re-mains unread in its entirety. Finally, the bands-men are "cleared off" the stage and all copy—both script and commercials with red-headed announcer Tommy Bartlett handling the latter—is then gone through. Meanwhile only ten or so seats of the couple hundred in the studio are occupied. Sitting in the almost empty studio are the two gag-writers, Howard Snyder and Hugh Wedlock, who came to Chicago from Hollywood, where they wrote the Jack Oakie show last year. They listen closely to the script. It seems odd to hear gaglines being given with no laughs, inasmuch as there's no studio audience. At four o'clock the rehearsal is over. Hafter, House and the gagmen retire to a near-by restaurant, where over "coffee and" they make final revisions of the script, cutting a little here and add-ing a bit there. About five o'clock everybody files on-stage, and at the same time the studio audience begins to trickle in. At 5:29 there's a full house, and a few seconds after 5:30 Bob Hafter lets his hand down, which is the signal for the CBS Laugh Liner, radio's largest commercial program, to go on the air. **The Burns Bunch Invades Chicago** 

Just to give you an idea of RADIO GUIDE's exten-sive coverage when a radio star passes through the Windy City: On the Friday morning when Burns and Allen arrived in town from the Kansas City Jubilesta, Marty Lewis, RADIO GUIDE reporter in New York, who was in Chicago

York, who was in Chicago for a couple of days, was on hand to greet them. At 1:00 p.m. yours truly was at the Northwestern station. George Burns, sans Gracie, who remain-ed at her Blackstone Ho-tel room, as she was all tuckered out, was at the station to greet his two

station to greet his two youngsters, Sandra and Ronnie, aged four and three, who were arriving from Hollywood. George

from Hollywood. George wears glasses, but he took them off when photog-raphers snapped their cameras. Both youngsters are blond and wore be-coming light-blue suits. They were escorted from Hollywood by Georgie's brother, Bill, who is also the comedian's manager. Both youngsters were adopted from Evanston's famous Cradle, where many radio, stage and screen stars have adopt-ed children.

The Burns Bunch Invades Chicago

Radio Guide 
• Week Ending October 15, 1938

www.americanradiohistory.com

# AMERICAN WOMEN DO IT BETTER



Pearl Buck, Pulitzer-prize winner for her novel "The Good Earth," who will speak over CBS Tuesday

NCE 1800, when men of England were still leading unruly wives to market with ropes around their necks and selling them for a threepence and up, American women have been forging slowly but surely ahead.

Victor Hugo, the great French novel-ist, once said: "Men have sight; women insight." The American woman has coupled that insight to the farsighted vision of American men and put it to practical use. The life-work of such outstanding women as Susan Osgood, Margaret Fuller, Ida M. B. Tarbell, and Jane Addams proves it.

While the women of European nations have progressed by inches through the centuries, American women have leaped ahead by miles in the past twenty years. Before the World War they were numbered in the thousands in business. Today they are two million strong in every field of endeavor.

The week beginning October 11 will mark a significant milestone in the successful progress of American women in business. Arranged by the National Federation of Business and Professional Women, this week will be noted throughout the country as "Na-tional Business Women's Week."

On Tuesday, October 11, Pearl Buck, Jane Todd, and Dorothy Dunbar Brom-ley, three outstanding American women, will broadcast over CBS from 3 to 3:30 p.m. from the Waldorf-Astoria Hotel in New York City. Around them at the luncheon tables will be a representative group of American business and professional women.

When Pearl Buck, author and Pulitzer-prize winner for her novel, "The Good Earth," speaks, she will represent thousands of women who make their living by writing. Jane Todd, member of the New York State Assembly, will represent civic-minded women in every city and hamlet in the nation; and Dorothy Dunbar Bromley, forthright woman progressive and fearless columnist on the New York Evening Post, will be talking for all those courageous women who have dared to give sane, healthy answers to tabooed questions that have nagged their sex for ages.

Mrs. Bromley has come a long way from the squeamish pink-and-lavender days of the Gay Nineties. A deep thinker, her point of view is often controversial, but she puts it across without trimming her sails or pulling her

LISTEN IN WHEN THREE WHO DID **BROADCAST OVER CBS** TUESDAY AFTERNOON

punches. Today her books on birthcontrol are recognized as standard works.

Leaving the luncheon table broadcast, let us look at some other American women who have earned their place in the sun beside the American man. With the idea in mind that the children of today become the citizens of tomorrow, Mrs. Anne Hummert pioneered on child psychology for the radio. One of the foremost behind-thescenes personalities in woman's newest field, Mrs. Hummert, working with her husband, Frank Hummert, directs and supervises over forty air programs. When she heard stories of children being reduced to nervous hysteria by blood-and-thunder radio melodrama, listened to mothers complain that their small sons were glorifying and imitating the gangster heroes of the air, she set out to remedy it. First thing Mrs. Hummert did was to consult a child-psychologist on the subject. Out of that grew children's radio programs that were character-building as well as fascinating entertainment.

Working solely along the line that the hand that rocks the cradle is the hand that rules the world, Mrs. Wil-liam Bradley Walrath, with a home and family of her own to look after, employed her spare time in finding babies for childless couples. Her penetrating insight into a great human need resulted in Evanston's (Illinois) famous "Cradle."

At the top in the field of merchan-dising is Mrs. Hortense McQuarrie Odlum, head of Bonwit Teller, one of the oldest and finest stores in New York City. In 1936, Mrs. Odlum, the first woman to head a huge retail establishment, was selected to represent (Continued on Page 19)



-International Frances Marion, the screen's highest-paid scenario writer, and Academy Award winner in 1930, 1932

# NEXT WEEK

Radio Guide dated October 22 brings to all shortwave fans, absolutely free, a Short-Wave Time Table and Short-Wave Station Log, listing every important short-wave station in the world. Ask your nearest newsdealer today to reserve your copy of this bargain-plus issue, on sale at all newsstands October 13.



# No need for starvation diets or harmful drugs!

WOMEN everywhere are praising the Horlick's Reducing Plan. It helps lose pounds of fat without undue craving for food.

You simply substitute some delicious Horlick's Malted Milk Tablets for a heavier meal at noontime Thus you cut down the caloric intake-the basic principle of losing weight.

Mrs.R.L.O.ofColumbus, O. says: "I did not think that just Horlick's for lunch would be enough nourishment for me but believe me it really satisfies. I never get hungry in the afternoon and I am losing weight."



Posed by Professional Model

Horlick's Malted Milk Tablets provide certain vitamins and minerals important in a reducing diet. They give valuable food energy that helps to keep you from feeling tired and hungry, yet twelve of them contain less than 1/3 the fat producing calories of an ordinary lunch.

Surprise your friends with a new slender figure. Start today by buying a 10 cent or 25 cent flask of Horlick's Malted Milk Tablets. Be sure to demand Horlick's-the Original and Genuine. At all druggists.

### **SEND COUPON TODAY FOR GENEROUS FREE TRIAL SAMPLE**

HORLICK'S M	ALTED MILK CORP.
Dept. R-17, Rac	ine, Wisconsin
	nd postpaid a trial sample of
Horlick's Malted reducing plan.	Milk Tablets for use in a
Name	
Address	
City	State
🗆 Natural 🗆 Ci	hocolate
Charle Ales Ann	or you want. Please print

# LISTENING TO LEARN

# Current Events . . .

### Sundays -

The Reviewing Stand. 11:15-11:30 a.m., MBS. For the person who wishes to use Sunday morning leisure to keep abreast of important issues, this is an ideal program. Authorities on current problems discuss outstanding events in the news; for example, in a recent broadcast two Northwestern University professors analyzed the LaFollette revolt.

University of Chicago Round Table Discussion. 12:30-1 p.m., NBC. Lively treatment of timely topics characterizes this half-hour. Experts and prominent figures in both national and international affairs can be depended upon to give both sides of subjects of grave import and momentous public concern in a straightforward, uncensored discussion of the questions involved. Last Sunday Roosevelt's Secretary of Agriculture, Henry A. Wallace, defended the economics of the New Deal against the arguments of two professors.

Europe Calling. 1:30-1:45 p.m., CBS. Experts witness significant affairs abroad and are brought to the microphone in foreign capitals to give accounts of and tell their reactions to what they have seen. The noted psychologist, Sigmund Freud, was heard in this series from Evian, France.

Headlines and By-Lines. 10:30-11 p.m., CBS. This is the idea program for the busy listener. In a half-hour H. V. Kaltenborn, dean of commentators, paints the background of each week's news from abroad. Ralph Edwards, Washington correspondent, gives the latest slant on national affairs from Washington, D. C., and Gilbert Seldes, brilliant author and critic, diverges from the political and economic to talk of the arts.

### Mondays

National Radio Forum. 10:30-11 p.m., NBC. On this program the men who make our laws in Washington, D. C., come to the microphone. For the person who wishes to keep posted on legislative measures that are before Congress, this program has no equal.

### Tuesdays

The State of the Nation. 10:45-11 p.m., NBC. Firm in the belief that a man cannot report on conditions throughout the country and the attitude of the people in various sections by sitting in Washington, Jay Franklin, veteran correspondent, hopped into his car and proceeded to tour the nation from Coast to Coast, contacting the people direct and studying conditions in all important industrial and agricultural regions enroute. What he is seeing and learning is told on each Tuesday and Friday night for the duration of his automobile trip across the northern part of the country to the Pacific Coast, and return to New York by a southern route.

### Fridays

George R. Holmes. 6:30-6:45 p.m., NBC. Direct from Washington, D. C., where news is made, the chief of the Washington bureau of the International News Service describes the latest developments in the nation's capital.

The State of the Nation, 10:45-11 p.m., NBC. See Tuesday.

This page, presenting a classified list of educational programs, will be a monthly feature of Radio Guide. Here is learning made easy. Listen and be both entertained and enlightened.

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. Recommendations based on cultural values

Science ...

# Drama...

### Sundays

Shakespeare's England. 1-1:30 p.m., NBC. For faithful followers of the great bard's work, this series offers an excellent opportunity to get acquainted with England as it was in his day. A recognized authority, understanding Shakespeare as a human being influenced by the political and economic conditions of his era, depicts the actual life and times that are reflected in his works.

Mercury Theater. 8-9 p.m., CBS. Though only 23, Orson Welles is an accomplished actor, producer and director. In this series, with the aid of the Mercury Theater Company, he has introduced a new technique in presenting the broadcast dramatization. Fields of literature heretofore untouched by radio are explored. Unique dramatizations already treated include Bram Stoker's cerie "Dracula," Robert Louis Stevenson's "Treasure Island," and Dickens' "A Tale of Two Cities."

### Thursdays

Columbia Workshop. 10-10:30 p.m., CBS. Anything can happen in this veteran experimental series, for here Columbia tests the latest broadcasting techniques, tries new and revolutionary approaches to dramatic presentation in an effort to widen the scope of the art. For example, in one play recently presented the main character was distinguished only by the wail of his trumpet, in another the year's outstanding performances and contributions of newspäpermen were dramatized.

### Fridays 💡

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. This is a wise choice for the listener who likes to combine the practical with the entertaining. The flexible fields of biography and history are treated with authenticity in enjoyable dramatization. For example, the life of Edgar Allen Poe, the battle of Waterloo, and the history of aviation have been handled admirably in this series.

### Saturdays

Original Plays. 8:30-9 p.m., NBC. For lovers of light comedy, simple intrigue and dramatic romance, the works of contemporary authors presented in this series are ideal. As the title indicates, the plays are written expressly for radio treatment.

2 B

NBC. Visitors at museums always leave with numerous questions in their minds that have been stimulated by their observations. An effort to answer some of these questions is made by the U. S. Office of Education in this weekly series of dramatizations of the historical facts that make the background of the arts and sciences, based on the exhibits in the Smithsonian Institution.

Sundays

The World is Yours. 4:30-5 p.m.,

### Mondays

National Farm and Home Hour. 12:30-1:30 p.m., NBC. The man who tries to keep abreast of the many-fold applications of science to farming will find this series indispensable. Here is the well-balanced combination of farm news and informational talks. This program is heard daily except Sundays at this time.

Science in the News. 6-6:15 p.m., NBC. These programs are designed for those who are interested in the latest developments of science but cannot understand the technical language usually used to describe the advances and complex applications of scientific work.

Science on the March. 7:45-8 p.m., NBC. The "whys," "hows" and "wherefores" attending recent discoveries in the various fields of science find their answers in this weekly quarter-hour. The procedure finds a leading scientist answering questions put by a person representative of the inquiring public. The disturbing effects of goldenrod and similar plants were treated in a recent broadcast.

### Fridays

Exploring Space. 5:15-5:30 p.m., CBS. Planets and satellites have long been a mystery to the average man. Many are interested, however, and for them this series supplies the answers.

### Saturdays

Men Against Death. 9-9:30 p.m., CBS. Dramatizing science's fight against a multitude of scourges, this series is made to order for the leisure of the person who would like to learn of man's momentous sacrifices in the interest of humanity. The accounts from which these dramatizations are built are taken from the writings of Paul de Kruif.

### NEXT WEEK

NEXT WEEK "Listening to Learn" will bring you an intimate description of Dr. Max Jordan and his work. Here you will read of a man who, in addition to being an expert commentator and shrewd diplomat, has also distinguished himself by making clever arrangements for broadcasts from strategic points in Europe's bubbling maelstrom, broadcasts that bring you first-hand accounts of HISTORY IN THE MAKING.

Limited to one page, we were unable to include all classifications in this section. Those that are missing will be found in a continuation of this feature in "Listening to Learn" NEXT WEEK.

canradiohistory com

### Thought-Comment ...

### Sundays

The Farmer Takes the Mike. 2:30-3 p.m., CBS. If you wonder how the farmer feels about the "ups" and "downs" of daily life, this half-hour will supply the answer. Each week Columbia invades the center of a farming area and brings to the microphone men and women—farm-owners, helpers and tenants—who discuss their reactions to a variety of personal and social problems.

The People's Platform. 7-7:30 p.m., CBS. Convinced that the vital force contained in public opinion takes shape in the informal discussions of the dinner-table, Columbia has created just that atmosphere to present this series of actual dinner-table conversation between typical citizens chosen from all walks of life. Solutions to social and political problems are sought through the exchange of ideas between the housewife, the expert, the layman.

### Mondays

Between the Bookends, 3:45-4 p.m., NBC. For the listener who can afford to devote fifteen minutes in the afternoon pleasurably and profitably on the wide scope of subjects found between any set of bookends. For the poetry-lover one listener-contribution is read each day.

### Tuesdays

Let's Talk It Over. 2:15-2:30 p.m., NBC. Ladies are treated to their own quarter-hour twice weekly. Comments on cultural subjects are presented by distinguished educators, writers, musicians and nationally prominent people. Marshall Field III, the Duchess d'Ayen, fashion authority, and Mrs. Franklin D. Roosevelt, in this series have offered enlightening contributions touching many diverse subjects.

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

Of Men and Books. 4:45-5 p.m., CBS. This is a "must" for the book-lover. Professor Frederick's reviews of contemporary books and comments about their authors have the keen understanding of a man who not only reads books but writes them as well. From one to three books are reviewed on each broadcast and occasionally a prominent writer is enticed to the microphone.

### Wednesdays

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

### Thursdays

Let's Talk It Over. 2:15-2:30 p.m., NBC. See Tuesday.

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

Americans at Work. 10:30-11 p.m., CBS. Workmen busy at their jobs in tunnels, laboratories, ranches, fillingstations and shops throughout the country come within the range of Columbia's microphone for this weekly half-hour. This program offers unduplicated possibilities for those who are curious to know just what goes on in other pastures.

### Fridays

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

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### WAVE Your HAIR AT HOME with "JACKEY" Wave Setter

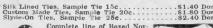


with "JACKEY" Wave Setter with "JACKEY" Wave Setter wave in 5 minutes also re-sets your per-method to 5 minutes also re-sets your per-ter of your mechanically, when she gives you a finger wave, to be ter of the fingers and a wave of the fingers and a ter of the fingers and a wave of the fingers and a wave of the fingers and a ter of the finger and the finger to be the finger and the finger and the finger to be the finger to be the finger to be the finger to be the finger and the finger to be the finger and the finger to be t JACKEY PRODUCTS, Box 61-XB, Louisville, Ky





STARTS YOU IN BUSINESS SELLING TIES—OVER 100% PROFIT





# \$100 a Month Sick Benefit Policy At Special Low Cost

When ske you don't want pity, you want pay. You can now be independent . . . safe . . . secure . . . well pro-vided for though disabled A sick benefit polley paying up to \$100 a month, at apedial low cost, is now issued by National Protective Insutance Co., nationally famous for their \$3.65 accident

Insurance Co., nationally famous for their \$3.65 accident policy. The National Protectice is the only company issuing a health policy covering any and every disease and paying such large benefits at its low cost. **SED NO MONEY** They will mall you this slok benefit policy covering any and all diseases, free for inspection without oblication No application to fill out and no medical examination. Nen ares 18 to 69 and women 18 to 59---- in all occupa-tions-who are now in good health are eligible. Just send your name, age, address and sex to the National Protective Insurance Co., 3928 Pickwick Bidg., Kansas City, Mo. today. Write them while their special low cost offer is still in effect.



"When I began taking Nacor I a across the room, but before I had could do most of my housework. I all sufferers," Mrs. Mary Bean, Nashua, Iowa (December 8, 1916).	taken one bottle l recommend it to
Nashua, Iowa (December 8, 1916).	and in 193

veals starting method effective in ling thousands of stubborn cases, and for your copy today. It's sh-utely FREE. Nacor." Mrs. Mary Bean, Nashua, Ia. (March 22, 1987).

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-Maurice Seymo Betty Olson, tiniest girl in Chicago NBC studio, and her three escorts are heard on "Kaltenmeyer's Kindergarten" Saturdays at 6 p.m. EST; also on NBC's "Sunday Dinner at Aunt Fanny's"



French singing star Rachel Carlay of "Manhattan Merry-Go-Round" is on NBC Sundays, 9 p.m. EST



Jerry Cooper, star of "Vocal Vari-eties," heard over NBC Tues. and Thurs., 7:15 to 7:30 p.m. EST

Radia Guide 
Week Ending October 15, 1938

# Don't Hesitate About Feminine Hygiene



# Use a modern method

Why add to the problems of life by worrying about cid-fashioned or embarrassing methods of feminine hygiene? If you doubt the effectiveness of your method, or if you consider it messy, greasy, and hateful, here is news that you will welcome.

Thousands of happy, enlightened women now en-joy a method that is modern, effective—kills germs -and, equally important—dainty!

### ZONITORS ARE GREASELESS

Zonitors offer a new kind of suppository that is small, snow-white and GREASELESS! While easy to apply and completely removable with water, Zonitors maintain long, effective antiseptic con-tact. No mixing. No clumsy apparatus. Odorless -- and an ideal deodorant.

Zonitors make use of the world-famous Zonite antiseptic principle favored because of its antisep-tic power and freedom from "burn" danger to deli-cate tissues.

Full instructions in package. \$1 for box of 12-at all U. S. and Canadian druggists. Free booklet in plain envelope on request. Write Zonitors, 4012 Chrysler Bldg., N. Y. C.

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### Network Code Explanation

---National Broadcasting Company ---National Broadcasting Company Basic Red Network ---National Broadcasting-Company

18 Basic Blue Network

-Columbia Broadcasting System -Mutual Broadcasting System ±

### CANADA

### Call Location Power Dial Net CBF-Montreal, Que. 50.000 910 + CBL-Toronto, Ont. 50,000 840 † CBM-Montreal, Que 5.000 1050 †£ CBO-Ottawa, Ont. 1.000 880 ---CBR-Vancouver, B. C. 5.000 1100 -1,000 930 -CFAC-Calgary, Alta. 100 1370 -CFAR-Flin Flon, Man. 500 600 18 CFCF-Montreal, Que, CFCH-North Bay, Ont. 100 930 ----CFCN-Calgary, Alta. 10.000 1030 -CFCO-Chatham, Ont. 100 630 -500 1450 -CFCT-Victoria, B. C. CFCY-Charlottetown, 1.000 630 -P.E.I CFGP-Edmonton, Alta. 100 1200 ---CFJC-Kamloops, B. C. 1 000 880 ----100 930 ----CELC-Prescott Ont CFNB-Fredericton, N. B. 1,000 550 -100 730 ----CFPL-London, Ont. CFPR-Prince Rupert, B. C. 50 580 -CFQC-Saskatoon, Sask. 1.000 840 -10,000 690 \* CFRB-Toronto, Ont. 100 1510 ----CFRC-Kingston, Ont. CFRN-Edmonton, Alta 100 960 -CHAB-Moose Jaw, Sask. 250 1200 ----CHCK-Charlottetown, P. E. I. 50 1310 -CHGS-Summerside, P. E. I. CHLN-Three Rivers, 100 1420 -Que. CHLP-Montreal, Que. 100 1120 -100 1210 -CHLT-Sherbrooke, Que. CHML-Hamilton, Ont. 100 1010 -CHNC-New Carlisle, Que. 1,000 960 -CHNS-Halifax, N. S. 1,000 930 -100 580 ----CHRC-Quebec, Que. CHSJ-St. John, N. B. 100 1120 ----CHWK-Chilliwack, B. C. 100 780 -1.000 910 CJAT-Trail, B. C. 1,000 1030 ---CJBR-Rimouski, Que. CJCA-Edmonton, Alta. 1.000 730 -1,000 1240 -CJCB-Sydney, N. S. 100 690 CJCJ-Calgary, Alta. 50 1210 -CJCS-Stratford, Ont CJCU-Ottawa, Ont. 50 1210 -100 1390 ----CJGX-Winnipeg, Man. CJIC-Sault Ste. Marie, 100 1500 -Ont CJKL-North Bay, Ont. 100 1310 -CJLS-Yarmouth, N. S. 100 1310 ----100 950 -CJOC-Lethbridge, Alta CJOR-Vancouver, B. C. 500 600 -CJRC-Winnipeg, Man. 1.000 630 -CJRM-Winnipeg, Man. 1.000 540 -5,000 730 CKAC-Montreal, Que. CKBI-Prince Albert, Sask. 100 1210 -CKCD-Vancouver, B. C. 100 1010 ----100 1210 ----CKCH-Hull, Que. 1,000 1010 -CKCK-Regina, Sask CKCL-Toronto, Ont. 100 580 -CKCO-Ottawa, Ont. 100 1010 -100 1510 -CKCR-Waterloo, Ont 100 1310 ----CKCV-Quebec, Que. CKCW-Moncton, N.B 100 1370 -CKCF-Vancouver, B. C. 50 1410 -100 1420 -CKGB-North Bay, Ont. 50 1010 -CKIC-Wolfville, N. S. CKLW-Windsor, Ont. 5,000 1030 ± CKMC-Cobalt. Ont. 50 1210 -100 1410 -CKMO-Vancouver, B. C. CKNX-Wingham, Ont. CKOC-Hamilton, Ont. 1000 1120 -CKOV-Kelowna, B. C. 100 630 -CKPC-Brantford, Ont. 100 930 -CKPR-Ft. William, Ont. 100 730 -CKSO-Sudbury, Ont. 1,000 780 ----CKTB-St. Catharines. Ont. 100 1200 -CKUA-Edmonton, Alta. 500 580 -CKWX-Vancouver, B. C. 100 1010 ----CKX-Brandon, Man. 1,000 1120 ----CKY-Winnipeg, Man. CRCK-Quebec, Que. CRCS-Chicoutimi, Que. CRCY-Toronto, Ont. 15,000 910 — 1,000 950 — 100 1120 — 100 960 —

### NORTH AMERICAN RADIO LOG Call Location An Exclusive Radio Guide Service Radio Guide presents its autumn radio log. A complete, comprehensive and up-to-date list of all broadcasting stations in the standard broadcast bands tion, frequency (in kilocycles), power (in watts) and the which are members of NBC (National Broadcasting Compan System) or MBS (Mutual Broadcasting System). See top of UNITED STATES Call Location Power Dial N KFSD-San Diego, Calif. 1,000 600 Call Location Power Dial Net KFSG-Los Angeles, Calif. 2,500 1120 -KABC-San Antonio, Tex. 250 1420 ‡ KFUO-Clayton, Mo. 1.000 550 -KABR-Aberdeen, S. Dak. 500 1310 ----KFVD-Los Angeles, Calif. KADA-Ada, Okla. 100 1200 ± 1.000 1000 -KALB-Alexandria, La. 100 1210 -KFVS-Cape Girardeau, Mo. KALE-Portland, Ore. 1,000 1300 ‡ KAND-Corsicana, Tex. 100 1310 ± KFWB-Los Angeles, KANS-Wichita, Kans. 100 1210 + 5.000 950 -Calif KARK-Little Rock, Ark. KFXD-Nampa, Idaho 1,000 890 KFXJ-Grand Junction, Colo. KARM-Fresno, Calif. 100 1310 \* KASA-Elk City, Okla. 100 1210 ‡ KFXM-San Bernardino, Calif. KAST-Astoria, Ore. 100 1370 ----KATE-Albert Lea, Minn. 250 1420 KFYO-Lubbock, Tex. KAWM-Gallup, N. Mex. 100 1500 -KFYR-Bismarck, N.Dak. 100 1500 ± KBIX-Muskogee, Okla. KGA-Spokane, Wash. KBND-Bend, Ore. 250 1310 -KGAR-Tucson, Ariz KBPS-Portland, Ore. 100 1420 ----KGB-San Diego, Calif. KBST-Big Spring, Tex. 100 1500 ‡ KGBU-Ketchikan, Alaska KBTM-Jonesboro, Ark. 100 1200 -KCKN-Kansas City, 100 1310 ----Kans.

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KCMC-Texarkana, Tex.

KCRC-Enid, Okla.

KCRJ-Jerome, Ariz.

KDAL-Duluth, Minn.

KDFM-Casper, Wyo.

KDLR-Devils Lake,

KDNT-Denton, Tex.

KECA-Los Angeles, Calif.

KEEN-Seattle, Wash

KEHE-Los Angeles, Calif.

KELD-N. of Eldorado, Ark.

KELO-Sioux Falls, S. Dak.

KEUB-Price, Utah

KEX-Portland, Ore.

KFAB-Lincoln, Neb.

**KFBB** Great Falls,

KFBI-Abilene, Kans.

KFBK-Sacramento, Calif.

KFDY-Brookings, S. Dak.

KFEL-Denver, Colo.

KFGQ-Boone,Ia.

KFH-Wichita, Kans

KFEQ-St. Joseph, Mo.

KFIO-Spokane, Wash.

KFIZ-Fond du Lac, Wis.

KFJB-Marshalltown, Ia.

Ore.

KFJZ-Fort Worth, Tex.

KFKA-Greeley, Colo.

KFOR-Lincoln, Neb.

KFOX-Long Beach, Calif.

KFPL-Dublin, Tex.

KFRC-San Francisco.

KFRO-Longview, Tex.

KFRU-Columbia, Mo.

Calif.

KFPW-Fort Smith, Ark.

KFKU-Lawrence, Kans.

KFJI-Klamath Falls,

KFJM-Grand Forks, N. Dak.

KFAC-Los Angeles, Calif, KFAM-St. Cloud, Minn.

Mont.

KELA-Centralia-Chehalis, Wash.

KERN-Bakersfield, Calif.

KDKA-Pittsburgh, Pa.

KDON-Monterey, Calif.

KDYL-Salt Lake City,

Utah

N. Dak

KCMO-Kansas City, Mo.

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omplete, con	nprehensive and up-to-date list North America, showing loca-	
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Company), See top of fi	twork affiliation of all stations , CBS (Columbia Broadcasting rst column for key to net. code.	
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,000 620 <b>†£</b>	KPPC-Pasadena, Calif. 100 1210 — KPQ-Wenatchee, Wash. 250 1500 ‡	
100 1210 ‡ 250 1400 *	KPRC-Houston, Tex. 5,000 920 †£	
100 1210 -	KQV-Pittsburgh, Pa. 500 1380 -	
5,000 900 ‡	KQW-San Jose, Calif. 1,000 1010 ‡ KRBA-Lufkin, Tex. 100 1310 —	
,000 590 †£ 250 1260	KRBC-Abilene, Tex. 250 1420 ±	
250 1310 -	KRE-Berkeley, Calif. 250 1370 —	
100 1370	KRGV-Weslaco, Tex. 1,000 1260 †‡ KRIC-Beaumont, Tex. 250 1420 ‡	
,000 1320 — 2,500 1350 †	KRIS-Corpus Christi,	
100 1420	Tex. 500 1330 † KRKD-Los Angeles,	
,000 1450 ‡	Calif. 2,500 1120	
250 850 — 100 1310 —	KRKO-Everett, Wash. 50 1370	
,000 710 *	KRLC-Lewiston, Idaho 250 1390 KRLD-Dallas, Tex. 10,000 1040 *	
500 1250 ‡	KRLH-Midland, Tex. 100 1420 —	
,000 1530	KRMC-Jamestown, N. Dak. 250 1370	
100 1210 -	KRMD-Shreveport, La. 250 1310 -	
100 1370 —	KRNR-Roseburg, Ore. 250 1500 ‡ KRNT-Des Moines, Ia. 5,000 1320 *	
500 1070 -	KROC-Rochester, Minn. 250 1310 -	
,000 970 †§	KROW-Oakland, Calif. 1,000 930	
250 1210 — 100 1290 —	KROY-Sacramento, Calif. 100 1210 * KRQA-Sante Fe, N. Mex. 100 1310	
500 1400 †§	KRRV-Sherman, Tex. 250 1310 ‡	

1	Call Location	Power	Dial Ne
i	KRSC-Seattle, Wash.	250	1120 -
	KSAC-Manhattan, Kans.	1,000	580 -
	KSAL-Salina, Kans.	250	1500 —
ļ	KSAN-San Francisco, Calif.	100	1420
	KSCJ-Sioux City, Ia.	5,000	
	KSD-St. Louis, Mo.	5,000	
ļ	KSEI-Pocatello, Idaho	1,000	<b>9</b> 00 ·
	KSFO-San Francisco, Calif.	5,000	560
	KSL-Salt Lake City,	2,000	505
	Utah	50.000	
	KSLM-Salem, Ore.	100	
	KSO-Des Moines, Ia. KSOO-Sioux Falls,	2,500	1430+S:
	S. Dak.	5,000	1110 -
	KSRO-Santa Rosa, Calif.	250	
	KSTP-St. Paul, Minn.	25,000	
	KSUB-Cedar City, Utah		1310 -
	KSUN-Lowell, Ariz.		1200 -
	KTAR-Phoenix, Ariz. KTAT-Fort Worth, Tex.		620
	KTBS Shreveport, La.	1,000 1,000	
	KTEM-Temple, Tex.		1370 :
	KTFI-Twin Falls, Idaho	1,000	
	KTHS-Hot Springs.	_	
	Ark.	10,000	
1	KTKC-Visalia, Calif. KTMS-Santa Barbara,	250	1190 -
	Calif.	500	1220 +
	KTOK-Oklahoma City,		
	Okla. KTRB-Modesto, Calif.	100 250	
1	KTRB-Modesto, Calif. KTRH-Houston, Tex.	5.000	
	KTRI-Sioux City, Ia.	250	1420 -
	KTSA-San Antonio, Tex.	5,000	550 ×
1	KTSM-El Paso, Tex.	250	1310
	KTUL-Tulsa, Okla.	1,000	
	KTW-Seattle, Wash.	1,000	
	KUJ-Walla Walla, Wash.		
	KUMA-Yuma, Ariz. KUOA-Siloam Springs,	100	1420 -
	Ark.	5,000	1260 -
1	KUSD-Vermillion, S. Dal		890 -
	KUTA-Salt Lake City,	100	1000 10
	Utah KVCV-S. of Redding,	100	1500 f
1	Calif.	100	1200 -
	KVEC-San Luis Obispo,		
	Calif.		1200 ‡
1	KVGB-Great Bend, Kans KVI-Tacoma, Wash.	5.000	1370 — 570 *
l	KVOA-Tucson, Ariz.	1,000	1260 -
l	KVOD-Denver, Colo.		920 15
	KVOE-Santa Ana, Calif.	100	1500 ‡
1	KVOL-Lafayette, La.	100	1310
-		25,000	1140 🕇
	KVOR-Colorado Springs, Colo.	1,000	1270 *
	KVOS-Bellingham, Wash		1200 \$
	KVOX-Moorhead, Minn.	250	1310 -
	KVSO-Ardmore, Okla.	250	1210 ‡
I	KWBG-Hutchinson, Kan		1420 -
	KWEW Hobbs, N. Mex.	100	1500 -
1	KWG-Stockton, Calif. KWJJ-Portland. Ore.	100 500	1200 † 1040 —
	KWK-St. Louis, Mo.	1,000	1350+8
1	KWKH-Shreveport, La.		1100 *
1	- KWLC-Decorah, Iowa	100	1270 —
	KWLK-Longview, Wash.	250	780 -
1	KWNO-Winona, Minn. KWOC-Poplar Bluff, Mo.	250 100	1200 — 1310 —
	KW0S-Jefferson City,		
-	Mo.	100	1310 -
1	KWSC-Pullman, Wash.	5,000	1220 -
1	KWTN-Watertown, S. Dak.	100	1210
	KWT0-Springfield, Mo.	5,000	
ł	KWY0-Sheridan, Wyo.	250	1370 -
İ	KXA-Seattle, Wash.	500	760
l	KXL-Portland, Ore.	250	1420 -
	KXO-El Centro, Calif.	100 250	1500 +
	KXRO-Aberdeen, Wash. KXYZ-Houston, Tex.	1,000	1310 ‡ 1440†§‡
	KYA-San Francisco.	1,000	
1	Calif.	5,000	1230 -
	KYOS-Merced, Calif.	250	1040 -
	KYW-Philadelphia, Pa.	10,000	1020 †£
	WAAB-Boston, Mass. WAAF-Chicago, Ill.	1,000 1,000	1410 ‡ 920 —
-	WAAT-Jersey City, N. J.	500	940
1	WAAW-Omaha, Nebr.	500	660 —
1		50,000	860 *
l	WABI-Bangor, Me.	250	1200 -
	WABY-Albany, N. Y.	250	1370 +
1	WACO-Waco, Tex. WADC-Akron, Ohio	100 5,000	1420 *‡ 1320 *
1	WAGA-Atlanta, Ga.	1,000	1450 †8
	WAGF-Dothan, Ala.	250	1370 -
		age 18	

Power Dial Net

Radio Guide 
Week Ending October 15, 1938

# RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

companies have been popping out with special albums of ten-inch records on various types of foreign music, such as the tango, the rumba, Hungarian-Gypsy, Vienna waltzes, and so forth. Most popular seems to be tangoes, two albums by Columbia being the top-notch offering in this field. They are all imported recordings, made by orchestras from Argentina and Europe, giving both the native tango and the continental tango, all in very authentic style. The selections are not the most obvious in the field and the albums cost \$5. The Victor album is



EVERY TAYLOR HAT ORDER! Men! Sensational news! Amazing opportunity to earn money—full or part time, or as side line. Show fine quality Taylor Hats, and offer customers a durable, whipcord CAP FREE of extra charge with every hat they order! As high as \$1.00 Cash in ad-vance commission on every order. Complete new line. Latest styles, finest fabrics, and many special sales-getting features. Low money-saving prices, also—complete range of made-to-measure rainproof Caps. Big Outfit FREE! Cash in on this sensational offer. Rush post-card for complete Sample Outfit sent FREE AND POSTPAID! Generous Free Hat and Cap offer for producers included. Send no money. Don't wait. Write today. TAYLOR HAT AND CAP MFRS. Dept. E-7, 15-17 W. Sixth St., Cincinnati, Ohio



Ňa

N RECENT months, all of the record ditto, while the Decca tango album was made in America by Pancho and his orchestra, giving an Americanized reading on the music, and offers ten of the most familiar of all tangoes. (\$2.25.)

> Vienna Waltzes also take the spotlight, with the Victor company offering an imported selection of Viennese music of authentic colorings, two medleys by Marek Weber, and some other waltzes (none of them the usual Strauss - Lehar - Waldteufel vintage), and one record of German tales and dialogs, all spoken in German. This Victor album sells for \$5.

> Decca has three waltz albums—one featuring Strauss, another Lehar and Kalman, and the third, just released, of music by Waldteufel. They are all recorded in America by Harry Horlick and his orchestra, with the most familiar of tunes included and done in a straight, flat style. (\$2.25 each.)

> There are two rumba albums to be had, both imported and very authentic -the Columbia, featuring the Lecuona Cuban Boys and the Orquesta Antobal (\$5.00), and the Victor, featuring numerous real Cuban orchestras doing little-known and typical melodies. (\$5.)

> Decca offers Music of Hawaii in an album featuring Bing Crosby, Harry Owens, Ted Fio-Rito, and Ray Kinney orchestras, all somewhat Americanized. (\$2.50.) Decca also announces for the near future a salon-music album, by Harry Horlick's orchestra, of the most hackneyed of all salon tunes: Toselli's Serenade, Dark Eyes, Melody in F by Rubinstein, and the like; also a Stephen Foster album of his most familiar music, featuring Frank Luther and the Lyn Murry Quartet.

> Other ten-inch record albums of this ilk include the throbbing Melodias Hungarias-Gitanos, which we have al-ready reviewed in these columns (Victor), an album of Jewish music on Victor which should be out very soon, the Bessie Smith album of old Negro blues on Columbia, the Andre Kostelanetz album on Brunswick, and the famous Bix Beiderbecke Memorial album of work by that eminent trumpeter when he was in his heydey.

### Popular:

You Never Know, title tune from the Broadway show by Cole Porter, and another hit from the show, At Long Last Love, both receive the Glen Gray orchestral treatment, the Kenny Ser-geant vocal treatment, Kenny sounding little affected in the latter. (Decca 2010.)

Simple and Sweet describes exactly the way Paul Martin and his soothing music handle the tune by that name in their bow on wax. Martin developed his saccharine style at NBC in San Francisco and it got favorable comment from Coast to Coast. (Bluebird-7798.)

Garden of the Moon. Another debut on records is celebrated on Victor by Skinnay Ennis and his band. Ennis unlike most deserters from their old bosses, goes forth with the blessing and management of Hal Kemp, with whom he used to sing in his jittery way. On this title song, and on the other side, The Girl Friend of the Whirling Dervish, it is Ennis all the way. (Victor-26047.)

-Joe Thompson.





. We've stopped worry-

Itecent opening of our 25 branches—from Maine to California, for marketing of patented "SNOW KING GLANT MUSHROOMS" makes necessary immediate appointment of hundreds of new "lonne growers." We supply materials, and show every step in pictures! Guaranteed market for your crops—backed by company established 1908! Big Illustrated book, sent in plain wrapper, gives details—shows if your cellar, sheed, or barn is suitable. Write for FREE copy today1 (No solicitor will call.) ing about money since plain wrapper, gives details—shows if your cellar, shed, or barn is suitable. using United's Plan." United Mushroom Co., 3848 Lincoln Ave., Dept. 380, Chicago, III. United Mushroom Co., 3848 Lincoln Ave., Dept. 380, Chicago, Ill. FREE! One full year's subscription to "HANDY-HINTS" if you answer promptly. "Handy-HINTS" if you newspaper deviced to "earn-money-at-home" opportunities. Tells how hun-dreds turn idle hours to cash. A full year's subscription FREE if you hurry. Nothing to buy. No obligation. Write toalay! Send FREE booklet and guaranteed success plan. ADDI

ities of this unusual work-at-home plan.

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No Selling . . No Canvassing . . No Studying

From coast to coast, men and women of all ages

From coast to coast, men and women of all ages are turning idle hours into cash in this fascinating spare-time or full-time business—working right at home—backed by a company that has been helping "home-workers" for over a quarter of a century. We paid Mrs. M. M., of Texas, \$238 during three weeks. Mr. J. T., of Eveleth, Minn., pocketed \$289.46. These exceptional earnings show possibil-itian of this way work at home older

WE FURNISH MATERIALS

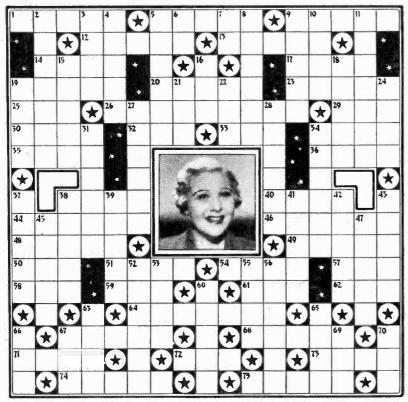


(Continued from Page 16)	Call Location Power Dial Net	Call Location Power Dial Net	Call Location Power Dial Net	Call Location Power Dial Net
Call Location Power Dial No	t WDRC-Hartford, Conn. 5,000 1330 *	WIBU-Poynette, Wisc. 250 1210 -	WNAC-Boston, Mass. 5,000 1230 🕂	WTAG-Worcester, Mass. 1,000 580 👬
WAGM-Presque Isle, Me. 100 1420 -	WDSU-New Orleans, La. 1,000 1250 †8 WDWS-Champaign, Ill. 250 1370	WIBW-Topeka, Kans. 5,000 580 *	WNAD-Norman, Okla. 1,000 1010	WTAL-Tallahassee, Fla. 250 1310
WAIM-Anderson, S. C. 100 1200	WDZ-Tuscola, Ill. 250 1020	WIBX-Utica, N. Y. 250 1200 * WICA-Astabula, Ohio 250 940 —	S. Dak. 5,000 570 *	WTAQ-Green Bay, Wisc. 1,000 1330 *
WAIR-Winston-Salem, N. C. 250 1250 -	WEAF-New York, N.Y. 50,000 660 <b>†£</b> WEAN-Providence, R. I. 1,000 780†\$‡	WICC-Bridgeport, Conn. 1,000 600†\$‡	WNBC-New Britain, Conn. 250 1380 — WNBF-Binghamton, N. Y. 250 1500 *	WTAR-Norfolk, Va. 1,000 780 † WTAW-College Station,
WALA-Mobile, Ala. 1,000 1380	WEAU-Eau Claire, Wisc. 1,000 1050	WIL-St. Louis, Mo. 250 1200	WNBH-New Bedford, Mass. 250 1310 ‡	Tex. 500 1120 -
WALR-Zanesville, Ohio 100 1210 - WAML-Laurel, Miss. 250 1310 -		WILM-Wilmington, Del. 100 1420 -	WNBX-Springfield, Vt. 1,000 1260 **	WTAX-Springfield, Ill. 100 1210
WAPI-Birmingham, Ala. 5,000 1400	WEBR-Buffalo, N. Y. 250 1310 †\$	WIND-Gary, Ind. 5,000 560	WNBZ-Saranac Lake, N.Y. 100 1290	WTCN Minneapolis, Minn. 5,000 1250 †\$
WAPO-Chattanooga, Tenn. 250 1420 -	WEDC-Chicago, Ill. 100 1210	WIOD-Miami, Fla. 1,000 610 🕆	WNEL-San Juan,	WTEL-Philadelphia, Pa. 100 1310 —
WARD-Brooklyn, N. Y. 500 1400 -	N C /50 14/0	WIP-Philadelphia, Pa. 1,000 610 — WIRE-Indianapolis, Ind. 5,000 1400;£‡	Puerto Rico 2,500 1290	WTHT-Hartford, Conn. 100 1200 ‡ WTIC-Hartford, Conn. 50,000 1040 <b>†</b> £
WASH-Grand Rapids, Mich. 500 1270 –	WEEU-Reading, Pa. 1,000 830 -	WIS-Columbia, S. C. 5,000 560 † WISN-Milwaukee, Wisc. 1,000 1120 *	WNLC-New London, Conn. 100 1500 ‡	WTJS-Jackson, Tenn. 250 1310
WATL-Atlanta, Ga. 250 1370 -	VYELI-New Haven, Conn. 500 900	WJAC-Johnstown, Pa. 250 1310 -	WNOX-Knoxville, Tenn. 5,000 1010 *	WTMJ-Milwaukee, Wisc. 5,000 620-+ WTMV-E. St. Louis, Ill. 250 1500
WATR-Waterbury, Conn. 100 1190 - WAVE-Louisville, Ky. 1,000 940	Mich. 100 1420	WJAG-Norfolk, Nebr. 1,000 1060	WNYC-New York, N. Y. 1,000 810	WTNJ-Trenton, N. J. 500 1280
WAWZ-Zarepath, N. J. 1,000 1350 -	WENR-Chicago, Ill. 50,000 870 †\$	WJAS-Pittsburgh, Pa. 5,000 1290 *	Tex. 50,000 1190 † WOC-Davenport, Iowa 250 1370 *	WTOL Toledo, Ohio 100 1200 -
WAYX-Waycross, Ga. 250 1200 - WAZL-Hazleton, Pa. 100 1420 -		WJAX-Jacksonville, Fla. 5,000 900 WJBC-Bloomington, Ill. 250 1200	WOI-Ames, Iowa 5,000 640 -	WTRC-Elkhart, Ind. 250 1310 WVFW-Brooklyn, N. Y. 500 1400
WBAA-West Lafayette, Ind. 1,000 890 -	WEST-Easton, Pa. 250 1200	WJBK-Detroit, Mich 250 1500 -	WOKO-Albany, N. Y. 1,000 1430 * WOL-Washington, D. C. 100 1310 ‡	WWAE Hammond, Ind. 100 1200 -
WBAL-Baltimore, Md. 10,000 1060†S		WJBL-Decatur, Ill. 100 1200 — WJBO-Baton Rouge, La. 500 1120 †§	WOLS-Florence, S. C. 100 1200 -	WWJ-Detroit, Mich. 5,000 920 ‡£ WWL-New Orleans, La. 50,000 850 *
WBAP-Fort Worth, Tex. 50,000 800	WEXL-Royal Oak, Mich. 50 1310 -	WJBW-New Orleans, La. 100 1200 — WJBY-Gadsden, Ala. 250 1210 —	WOMI-Owensboro, Ky. 250 1500	WWNC-Asheville, N. C. 1,000 570 †
WBAX-Wilkes-Barre, Pa. 100 1210	WEAR New York N V 1000 1300	WJDX-Jackson, Miss. 5,000 1270 †£	WOOD-Grand Rapids. Mich. 500 1270 †	WWRL-Woodside, N. Y. 250 1500 -
WBBC-Brooklyn, N. Y. 500 1400 - WBBL-Richmond, Va. 100 1210 -	WFAM-South Bend, Ind. 100 1200 -	WJEJ-Hagerstown, Md. 100 1210 — WJIM-Lansing, Mich. 250 1210 †	WOPI-Bristol, Tenn. 100 1500 -	WWSW-Pittsburgh, Pa. 250 1500
WBBM-Chicago, Ill. 50,000 770 WBBR-Brooklyn, N. Y. 1,000 1300 -	N. I. 100 1210	WJJD-Chicago, 111. 20,000 1130	WOR-Newark, N. J. 50,000 710 ‡ WORC-Worcester, Mass. 500 1280 *	W. Va. 5,000 1160 * WXYZ-Detroit, Mich. 1,000 1240 †\$
WBBZ-Ponca City, Okla. 250 1200	WFBC-Altoona Pa 100 1310 -	WJMS-Ironwood, Mich. 100 1420 — WJNO-West Palm Beach,	WORK-York, Pa. 1,000 1320 *	WXTZ-Detroit, mich. 1,000 1240 18
WBCM-Bay City, Mich. 1,000 1410 WBEN-Buffalo, N. Y. 5,000 900 †	WFBL-Syracuse, N. Y. 5,000 1360 *	Fla. 250 1200 * WJR-Detroit, Mich. 50,000 750 *	WORL-Boston, Mass. 500 920	MEXICO
WBEO-Marquette, Mich. 100 1310 -	WFBR-Baltimore Md 1.000 1270 ÷£	WJRD-Tuscaloosa, Ala. 250 1200 -	WOV-New York, N. Y. 1,000 1130	Call Location Power Kilo Net
WBHP-Huntsville, Ala. 100 1200 - WBIG-Greensboro, N. C. 1,000 1440	WFDF-rint, Mich. 100 1510 y	WJSV-Washington, D. C. 10,000 1460 *	WOWO-Ft. Wayne, Ind. 10,000 1160 †\$	XEB-Mexico, D. F. 10,000 1030 -
WBIL-New York, N. Y. 5,000 1100 -	1,000 1910 14	WJTN-Jamestown, N. Y. 250 1210 †\$	WPAD-Paducah, Ky. 250 1420	XED-Guadalajara, Jal. 500 1160
WBLK-Clarksburg, W. Va. 100 1370 -		WJW-Akron, Ohio 250 1210	W. Va. 100 1420 *	XEI-Morelia, Mich. 125 1370 -
WBLY-Lima, Ohio 100 1210 - WBNO-New Orleans, La. 100 1200 -	WFMD-Frederick, Md. 500 900 -	WKAQ-San Juan, Puerto Rico 1,000 1240 —	WPAX-Thomasville, Ga. 100 1210 — WPAY-Portsmouth, Ohio 100 1370 —	XEJ-Juarez, Chih. 1,000 1020 —
WBNS-Columbus, Ohio 5,000 1430	Miss. 100 1370 —	WKAR-East Lansing,	WPEN-Philadelphia, Pa. 500 920	XEK-Mexico, D. F.         100         990         —           XEL-Mexico, D. F.         250         1150         —
WBNX-New York, N. Y. 1,000 1350 - WBNY-Buffalo, N. Y. 250 1370 -		Mich. 1,000 850	N. J. 5,000 1100 *	XEN-Mexico, D. F. 1,000 780
WBOW-Terre Haute, Ind. 250 1310 WBRB-Red Bank, N. J. 100 1210 -	WFTC-Kinston, N. C. 250 1200 -	WKBB-East Dubuque, Iowa 250 1500 *	WPRA-Mayaguez. Puerto Rico 250 1370 -	XEP-Juarez, Chih.         500 1160           XES-Tampico, Tams.         100 990
WBRC-Birmingham,	WGAN-Portland, Me. 500 640 *	WKBH-I.a Crosse, Wisc. 1,000 1380 *	WPRO-Providence, R. I. 1,000 630 * WPRP-Ponce,	XET-Monterrey, N. L. 5,000 690 -
Ala. 5,000 930 * WBRE-Wilkes-Barre, Pa. 250 1310	WGAN-Cleveland, Onio 1,000 1400	WKBN-Youngstown, Ohio 500 570 *	Puerto Rico 250 1420	XEU-Veracruz, Ver. 250 1010
WBRK-Pittsfield, Mass. 250 1310	WGBB-Freeport, N. Y. 100 1210 -	WKBO-Harrisburg, Pa. 250 1200 — WKBV-Richmond, Ind. 100 1500 —	WPTF-Raleigh, N. C. 5,000 680 <b>†</b> WQAM-Miami, Fla. 1,000 560 *	XEW-Mexico, D. F. 50,000 890
WBRY-Waterbury, Conn. 1,000 1530	WGBF-Evansville, Ind. 1,000 630 † WGBI-Scranton, Pa. 1,000 880 *	WKBW-Buffalo, N. Y. 5,000 1480 *	WQAN-Scranton, Pa. 1,000 880	XEZ-Merida, Yuc. 500 630 -
WBT-Charlotte, N. C. 50,000 1080 WBTM-Danville, Va. 250 1370 -	WGCM-Mississippi City,	WKBZ-Muskegon, Mich. 250 1500 — WKEU-Griffin, Ga. 100 1500 —	WQDM-St. Albans, Vt. 1,000 1390	XEAA-Mexicali, B. C. 200 750 — XEAC-Tijuana, B. C. 1,000 980 —
WBZ-Boston, Mass. 50,000 990 +	WGES-Chicago, III. 500 1360	WKOK-Sunbury, Pa. 100 1210 -	WQXR-New York, N. Y. 1,000 1550 — WRAK-Williamsport, Pa. 250 1370 —	XEAF-Nogales, Son. 750 990 -
WBZA-Boston, Mass. 1,000 990 * WCAD-Canton, N. Y. 500 1220 -		WKRC Cincinnati, Ohio 5,000 550 * WKY Oklahoma City,	WRAW-Reading, Pa. 100 1310 -	XEAI-Mexico, D. F. 500 1250 — XEAO-Mexicali, B. C. 250 660 —
WCAE-Pittsburgh, Pa. 5,000 1220†£ WCAL-Northfield, Minn. 5,000 760 -	WGIL-Galesburg, Ill. 250 1500 -	Okla. 5,000 900 † WKZO-Kalamazoo,	WRBL-Columbus, Ga. 250 1200	XEAS-Saltillo, Coah. 100 1160 —
WCAM-Camden, N. Y. 500 1280 -	- WGN Chicago, Ill. 50,000 720 ‡	Mich. 1,000 590	WRDO-Augusta, Me. 100 1370 ‡ WRDW-Augusta, Ga. 250 1500 *	XEAT-Parral, Chih. 250 1210 -
WCAO-Baltimore, Md. 1,000 600 WCAP-Asbury Park, N. J. 500 1280 -		WLAK-Lakeland, Fla. 100 1310	WREC-Memphis, Tenn. 5,000 600 *	XEAW-Reynosa, Tams. 100,000 960 —
WCAT-Rapid City, S. Dak. 100 1200 -	WGR-Buffalo, N. Y. 5,000 550 *	WLAP-Lexington, Ky. 250 1420 — WLAW-Lawrence, Mass. 1,000 680 —	WREN-Lawrence, Kans. 5,000 1220 †8 WRGA-Rome, Ga. 250 1500 —	XEBG-Tijuana, B. C. 1,000 820 — XEBH-Hermosillo, Son. 500 930 —
WCAU-Philadelphia, Pa. 50,000 1170		WLB-Minneapolis, Minn. 5,000 760 -	WRJN-Racine, Wisc. 250 1370 — WRNL-Petersburg, Va. 500 880 —	XEBK-Nueva Laredo,
WCAX-Burlington, Vt. 250 1200 - WCAZ-Carthage, Ill. 100 1070 -		WLBC-Muncie, Ind. 250 1310	WROK-Rockford, Ill. 1,000 1410	Tams. 100 1080
WCBA-Allentown, Pa. 500 1440 - WCBD-Chicago, Ill. 5,000 1080 -	WGY-Schenectady,	Wisc.         5,000         900            WLBZ-Bangor, Me.         1,000         620 *‡	WROL-Knoxville, Tenn. 250 1310 † WRR-Dallas, Tex. 500 1280 ‡	XEBS-Mexico, D. F. 200 1340
WCBM-Baltimore, Md. 250 1370 -	WHA Madison, Wisc. 5,000 940 -	WLEU-Erie, Pa. 250 1420 †\$	WRTD-Richmond, Va. 100 1500 †§ WRUF-Gainesville, Fla. 5,000 830	XEBX-Sabinas, Coah. 250 640
WCBS-Springfield, Ill. 250 1420 - WCCO-Minneapolis,	WITHI-Greenneid, mass. 250 1210	WLLH-Lowell, Mass. 250 1370 ‡ WLNH-Laconia, N. H. 100 1310 ‡	WRVA Richmond, Va. 50,000 1110 *‡	XECA-Tampico, Tams. 250 1230 -
Minn. 50,000 810 WCFL-Chicago, Ill. 5,000 970	N. Y. 50,000 1150 18	WLS-Chicago, Ill. 50,000 870 †8 WLTH-Brooklyn, N. Y. 500 1400	WSAI-Cincinnati, Ohio 2,500 1330 †‡ WSAJ-Grove City, Pa. 100 1310 —	XECL-Mexicali, B. C. 1,000 960 — XECZ-San Luis Pottosi,
WCHS-Charleston,	WHAS-LOUISVIIIE, KV. 50,000 820 *	WLVA-Lynchburg, Va. 250 1200 -	WSAL-Salisbury, Md. 250 1200 -	S. L. P. 100 1370 — XEDA-Anaya, D. F. 200 1220 —
WCHV-Charlottesville,	WHAZ-Troy, N. Y. 1,000 1300 -	WLW-Cincinnati, Ohio 500,000 700 †‡ WMAL-Washington, D. C. 500 630 †\$	WSAR-Fall River, Mass. 1,000 1450 ‡	XEDF-Nueva Laredo,
Va. 250 1420 - WCKY-Covington, Ky. 10,000 1490	WHBB-Selma, Ala. 100 1500 -	WMAQ-Chicago, Ill. 50,000 670 <b>†</b> £ WMAS-Springfield, Mass. 250 1420 <b>*</b>	WSAU-Wausau, Wisc. 250 1370	Tams.         100         810            XEDH-Villa Acuna, Coah.         200         1340
WCLE-Cleveland, Ohio 500 610		WMAZ-Macon, Ga. 5,000 1180 *	WSAZ-Huntington,	XEDP-Mexico, D. F. 500 1080
WCLS-Joliet, Ill. 100 1310 -	WHBI-Newark, N. J. 2,500 1250	WMBC-Detroit, Mich. 250 1420 — WMBD-Peoria, Ill. 5,000 1440 *	W. Va. 1,000 1190 - WSB-Atlanta, Ga. 50,000 740 †£	XEFB-Monterrey, N. L. 200 870 -
WCMI-Ashland, Ky. 250 1310 - WCNW-Brooklyn, N. Y. 250 1500 -	WHBQ-Memphis, Tenn. 100 1370 —	WMBG-Richmond, Va. 500 1350 <b>†</b> £	WSBC-Chicago, Ill. 250 1210 - WSBT-South Bend, Ind. 500 1360 *	XEFC-Merida, Yuc 100 1340
WCOA-Pensacola, Fla. 1,000 1340	* WHBU-Anderson, Ind. 250 1210 -	WMBI-Chicago, Ill. 5,000 1080 -	WSFA-Montgomery, Ala. 1,000 1410 *	Tams. 250 980 -
WCOC-Meridian, Miss. 1,000 880 WCOL-Columbus. Ohio 100 1210	WHDF-Calumet, Mich. 250 1370 -	WMBO-Auburn, N. Y. 250 1310 - WMBR-Jacksonville, Fla. 250 1370 *	WSGN-Birmingham, Ala. 250 1310 †\$ WSIX-Nashville, Tenn. 250 1210 —	XEFI-Chihuahua, Chih. 250 1440
WCOP-Boston, Mass. 500 1120 - WCOU-Lewiston, Me. 100 1210	WUDLOL W V 250 1400	WMBS-Uniontown, Pa. 250 1420 -	WSJS-Winston-Salem, N. C. 100 1310 *	XEFV-Juarez, Chih. 100 1210 -
WCPO-Cincinnati, Ohio 250 1200 -	WHEE Portsmouth, N. H. 250 /40 -	WMC-Memphis, Tenn. 5,000 780 †£ WMCA-New York, N.Y. 1,000 570	WSM-Nashville, Tenn. 50,000 650 *‡	XEFW-Tampico, Tams. 300 1310
WCRW-Chicago, Ill. 100 1210 - WCSC-Charleston, S. C. 1,000 1360	WHEF-Kosciusko, Miss. 250 1500 -	WMEX-Boston, Mass. 250 1500 — WMFD-Wilmington, N. C. 100 1370 —	WSMB-New Orleans, La. 5,000 1320 †£ WSMK-Dayton, Ohio 200 1380 —	XEJW-Mexico, D. F. 500 870 -
WCSH-Portland, Me. 2,500 940		WMFF-Plattsburg, N. Y. 250 1310 †\$	WSNJ-Upper Deerfield, N. J. 100 1210 -	XELO-Tijuana, B. C. 10,000 670 — XEMO-Tijuana, B. C. 5,000 860 —
WDAF-Kansas City, Mo. 5,000 610	E WHIP-Hammond, Ind. 5,000 1480 -	WMFG-Hibbing, Minn. 250 1210 * WMFJ-Daytona Beach,	WSOC-Charlotte, N. C. 250 1210 +	XEMU-Piedras Negras,
WDAH-El Paso, Tex. 250 1310 - WDAS-Philadelphia, Pa. 250 1370 -	WHJB-Greensburg, Pa. 250 620 -	Fla. 100 1420 — WMF0-Decatur, Ala. 100 1370 —	WSPA-Spartanburg, S. C. 1,000 920 —	Coah. 250 580 — XENT-Nuevo Laredo,
WDAY-Fargo, N. D. 5,000 940	WHK-Cleveland, Ohio 2,500 1390787	WMFR-High Point, N. C. 100 1200 -	WSPD-Toledo, Ohio 5,000 1340 †§ WSPR-Springfield, Mass. 500 1140 ‡	Tams. 50,000 910 -
WDBJ-Roanoke, Va. 5,000 930 WDBO-Orlando, Fla. 5,000 580	* WHLB-Virginia, Minn. 250 1370 *	WMIN-St. Paul, Minn. 250 1370 - WMMN-Fairmont, W.	WSUI-Iowa City, Iowa 1,000 880 -	XEPN-Piedras Negras, Coah. 50,000 730 —
WDEL-Wilmington, Del. 500 1120 - WDEV-Waterbury, Vt. 500 550 -	WHO-Des Moines, Iowa 50,000 1000 TL	Va. 1,000 890 * WMPC-Lapeer, Mich. 250 1200 -	WSUN-St. Petersburg, Fla. 5,000 620 †	XERA-Villa Acuna, Coah. 180,000 840
WDGY-Minneapolis,	WHOM-Jersey City, N. J. 250 1450 -	WMPS-Memphis, Tenn. 1,000 1430 †\$	WSVA Harrisonburg, Va. 500 550 — WSVS Buffalo, N. Y. 50 1370 —	XETB-Torreon, Coah. 125 1310 -
Minn. 5,000 1180 WDNC-Durham, N. C. 100 1500	WIBA-Madison, Wisc. 5,000 1280 +	WMSD-Muscle Shoals City, Ala. 100 1420 —	WSYB-Rutland, Vt. 100 1500	XEXB-Jalapa, Ver. 250 1270
WDOD-Chattanooga, Tenn. 5,000 1380	WIBG-Glenside, Pa. 100 970	WMT-Cedar Rapids, Iowa 5,000 600†8‡	WSYR Syracuse, N. Y. 1,000 570 †8 WTAD Quincy, Ill. 1,000 900 —	XEXD-Jarapa, ver. 530 1540
		Guide @ Week Ending October 1	15. 1938	N

Radio Guide 🛡 Week Ending October 15, 1938

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# RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL 1. First name, star in the portrait 5. Necessary 9. Judy Necessary
Judy —, songstress
Isham —, bandleader
Al —, tenor
Elongated fishes
Virginia —, radio actress
Fred —, announcer
Extend 12. 13. 14. 17. 19. 20. 23. 25. 26. 29. 30. 32. 33. 34. 35. 36. 38. 40. 44. Extend Rowing implement Native of Esthonia Payable Handle of a door Bill —, announcer A number A number O'Dell, soloist Handle of a cannon arabic "Fats" ----, bandleader 46. "Fats" ——, bandleade 48. Enoch ——, bandleader Adhesive mixture Not mated Evans, singer An island Unit of electrical resistance 49. 50. 51. 54. 57. 58. 59. 61. Virginia —, soprano Strike sharply

Born Pierre —, singer

62.

Salutes Present day — Coleman, bandleader Paul — bandleader — Van, songstress Fred Waring's theme song . \_ Jepson, soprano 67. 68. 71. 72. 73. 74. 75

- 2. Country of Ray Noble's birth 3. Open as a door 4. Ruth \_\_\_\_, radio actress
- 5. Last name, star in the por trait
- 6. Exists

Goodman, maestro Howard, screen star Harold —, orchestra leader

### Solution to Puzzle Given Last Week

GIVEN LAST WEEK S CURTIS ARNALL R WALTER ARCORSIOLE A ATTERPARCORS REMARKEYE ANNES C CURTIS A ROBEN C CURTIS B CARDER A REA O CURTIS D CIACTOR C CURTIS C SOULE TATT WLDS EPDI 

28. leader 31. Andre —, announcer 34. Feminine name 37. Personal bravery 38. — Neeld, singer 39. Crystalline white salt 41. Children et familie Substance made from fibrous material material 42. Bob —, sports announcer 43. Cream (Fr.) 45. Juice of apples 47. Used as an anesthetic 52. Leader of the Connecticut

"Of — I Sing Liberates Masculine name

Pronoun An emmet At this point Margarette —

Burdened

Japanese statesman

Coal with gas expelled

-, radio

10. 11. 15. 16. 18. 19.

21 22. 24. 27.

39. 41.

- Yankees
- 53. 55. 56. 60. 63. 65.
- Yankees Mimics Closed Feminine name Alice —, "Big Sister" George —, bandleader Elman, conductor of "Hobby Lobby" Murray, comedian Belonging to him Japanese coin Calloway, bandleader
- 66. 67. 69. 70.

# AMERICAN WOMEN DO IT BETTER

### (Continued from Page 13)

the outstanding business executive on the big-ten list of most progressive American women.

Youngest of the ten in this selected group was Margaret Bourke-White, who, at the age of thirty-three, is a photographer with an international reputation for making unusual industrial studies. Mrs. White created the first large permanent photo-mural for National Broadcasting studios in Rock-efeller Center, New York. In addition to her own work as a photographer, she is associate editor of "Fortune" magazine and photographer for "Life."

On the stage, and more recently in the movies, women have always been in the foreground as actors, but it remained for Frances Marion to take the honor of being the highest-paid

scenario-writer of the screen. Author of over two hundred original motion pictures, Miss Marion won the Academy Award for "The Big House" in 1930, and again in 1932 for "The Champ."

The often-repeated statement that women in business are trying to ape men, becoming masculine, can hardly be given credence when one considers number of successful business the women who are also good wives and mothers. The truth of the matter is many went into business solely to support themselves and their children when their husbands died and left them without funds.

One such woman was Alice Foote MacDougall. Left with some thirtyodd dollars to her name and a family to rear, Mrs. MacDougall started making coffee and waffles in a hole-

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH in-the-wall shop in New York City. That small beginning grew into a chain of restaurants famous for good food and excellent service. In addition, this enterprising woman wrote several books, including one on cooking

Turning to the realm of music, Fannie Charles Dillon, daughter of California's famous Judge Dillon, is employing her time outside of teaching hours in Los Angeles schools to write music. To date she has twenty-five compositions for piano and voice to her credit.

In the "Who's Who Among American Women" for 1937-38, which lists close to eight thousand names, all professions and branches of business are represented. The names of these women stand at the top, and their incomes range from thousands to millions. Among the high government women officials are listed Frances Perkins, U. S. Commissioner of Labor, and Josephine Roche, Assistant Secretary of the U. S. Treasury since 1934. But back of them is the great army of 1,992,000 working women who each in some way has contributed to the building of the organization of the National Federation of Business and Professional Women.

In a normal year, the American woman spends \$52,000,000,000-read it again-fifty-two billions. Of the nation's private wealth, 70 percent is in her hands; of savings deposits, 60 per-cent is in women's names. Life insurance company records reveal that 80 percent of the beneficiaries on their policies are women. At the present time, 60 percent of American Tele-phone and Telegraph stock, and 40 percent of General Electric, Wrigley Gum and General Foods-to name just a few-are owned by women.

This world's problems will never again be man's or woman's alone, but must remain forever theirs, jointly. This is a twosome planet on which we live, and American women working shoulder to shoulder with American men is the way of progress.

Pearl Buck, Jane Todd and Dorothy Dunbar Bromley may be heard over

CBS at: EST 3:00 p.m. -----CST 2:00 p.m. MST 1:00 p.m. ---- PST 12:00 noon



them opportunity to do more-be more, in school and later on!

PROVE INAL MOINTER can handle her personal correspondence sas-ier on a Royal Portable. Prove that it will help her be business-like about the everyday business of running a home!



ACT NOW! HELP YOUR STUDENTS START SCHOOL RIGHT

Radio Guide 
Week Ending October 15, 1938

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# THIS WEEK'S PROGRAMS

# SUNDAY

8:00 a.m. CST Turn Back the Clock: (sw-21.5) Coast to Coast on a Bus: WMAQ	page o	an be found a	usually listed on page 34 this Edition E—Midwes	s week	1:30 Farmer Takes the Mike: WFBM KMOX WKBH -WCCO WKBB WBBM WMBD WTAQ (sw-15.27) Farmers from the center of the citrus products district, Low Angeles, California, will com-
WLW WMT KWK (sw-15.21) From the Organ Loft: News:	Log	or Stations Listed in		siem	ment on affairs of the day. Lamplighter: WGN
WCCO WBBM WKBB WFBM KMOX-Church of the 'Air: News	Call Kilo- Power Letters cycles Watts	Net- Location work	Call Kilo- Power Letters cycles Watts	Net- Location work	Kidoodlers: WMAQ KSD (sw- 15.33
WAAF-Band Concert WBOW-Church of Christ WFAM-Sunday School of the Air WHIP-Southern Melodies WHO-Bible Broadcaster WIBA-Sunday Song Service WIDD-Roumanian Baptist Prgm. WIRE-To be announced WISN-St. Boniface Church WJJD Piano Reflections WLS-Everybody's Hour WMBD-Uncle Bill Reads Funnies: Weather Bureau WSUI-Morning Chapel WTAD-Gospel Singers WTAD-Gospel Singers WTAD-Gospel Singers WTAD-Gospel Singers	KOA(8 pm on)         830         50,000         D           KSD         550         5500         S           KWK         1350         5,000         S           WAAF         920         1,000         C           WBAM         770         50,000         C           WBBM         770         50,000         C           WBOW         1310         250         T           WCCL         810         50,000         C           WWFL         970         5,000         C           WFAM         1200         100         S           WFBM         1230         5,000         L           WGN         720         50,000         C           WHA         940         5,000         L           WHAS\$         820         50,000         L	t. Louis, Missouri CBS lenver, Colorado NBC-R t. Louis, Missouri NBC-B & MBS t. Louis, Missouri NBC-B & MBS hicago, Illinois Local /est Lafayette, Indiana Local hicago, Illinois CBS erre Haute. Indiana NBC hicago, Illinois NBC hicago, Illinois NBC-B hicago, Illinois NBC-B outh Bend, Indiana CBS hicago, Illinois MBS hadianapolis, Indiana CBS hicago, Illinois MBS ladison, Wisconsin Local ouisville, Kentucky CBS lammond, Indiana Local	WISN         1120         1,000           WJBC*         1200         250           WJJD         1130         20,000           WJR <sup>+</sup> 750         50,000           WKBB         1500         250           WKBB         1500         250           WKBB         1380         1,000           WLS         870         50,000           WLW         700         500,000           WMBD         1440         5,000           WMT         600         5,000           WOC         1370         250           WOWO         1160         10,000           WROK         1410         1,000           WSBT         1360         500	Rockford, Illinois Local South Bend, Indiana CBS Iowa City, Iowa Local	WAAF-Tower Tunes WCFL-Hit Tunes of Tomorrow WHO-Strange As It Seems WISN-Five Star Theater WROK-True Stories of Health: Concert Hall <b>1:45</b> Olympic Preview: KSD WMAQ WAAF-So You Want to Ride WCFL-John H. Lyle, talk WGN-Chats About Dogs WHO-Weather & News WISN-Songs of Other Lands <b>2:00</b> Everybody's Music: KMOX WOC WFAM WFBM WMBD WKBB
WSUI-Education Notes	WHO 1000 50,000 D WIBA 1280 5,000 N	es Moines, Iowa NBC-R ladison, Wisconsin NBC	WTAD 900 1,000 WTAM: 1070 50,000	Quincy, Illinois Local Cleveland, Ohio NBC-R	WBBM WTAQ WKBH WCCO WISN (sw-15.27)
Melody Moments: WIRE (sw- 21.5)	WIRE 1400 5,000 In	ary, Indiana Local   ndianapolis, Ind. NBC-R	WTAQ 1330 1,000 WTMJ 620 5,000	Green Bay, Wisconsin CBS Milwaukee, Wisconsin NBC	Sunday Drivers: WMAQ WIBA WBOW WHO (sw-15.33)
Wings Uver Iordan' WKBB	Frequencies of Stations Carrying KF1, 640	Redroadcasts: KSL, 1130; KNX.	1050: KPO, 680; KOA, 830; KPR	L, 920; WBAP, 800; WUAI, 1190;	Smoke Dreams (H. Fendrich Ci- gars): WLW WENR WMT
	NBC—National Broadcasting Com			presented here were as correct	Richard Himber's Orch.: KWK (sw-15.21)
WIND-Universe of Melody WISN-Spiritual Fellowship WROK-Music Maestro Please	CBS—Columbia Broadcasting Syst MBS—Mutual Broadcasting Syster NBC-B—National Broadcasting C Basic Blue Network NBC-R—National Broadcasting C	n Company	and as accurate as the broadcasti could make them at the time of gencies that arise at the studio hour changes in program listings.	going to press. However, emer- s sometimes necessitate eleventh , time, etc.	KSD-Strange As It Seems WAAF-Kourt of Knowledge, con- ducted by Bob Hawk WCFL-Concert Hour
WTMJ-Our Club 8:45	Basic Red Network ;Night Programs Only		periods, consult the time listings are that a network program of 30	or 60 minutes' duration is on the	WGN-Dorothy Foster, pianist WHIP-B. S. Patzkowski WIRE-Rhythm Makers Revue
WJJD-Happy Go Lucky Time	*-10 a.m. to 5 p.m. Only PLEASE NOTE: Syr	abols in parentheses, such as (sw-9.5)	air at a quarter-hour when you 3), after a program listing indicates to ort-wave dial. For foreign short-wa		WOWO-News WROK-News: Sunday Song Ser- vice
Reports 9:00 Russian Melodies, dir. Alexander	FLEASE NOTE: tun	ing in 9.53 megacycles on your sh	ort-wave dial. For foreign short-wa	ave programs, please see page 36.	WSUI-Campus Activities: World Bookman
Kiriloff: WLW WCFL (sw-15.21)	WLW-lt Happened So Quick WSUI-Progin. Calendar: Weather	WIND-Listen to Yourself WIRE-Melody Hour	Univ. of Chicago Round Table Discussion: WMAQ (sw-15.33)	Europe Calling: WKBB KMOX WCCO WFBM WMBD WKBH	WTMJ-Football; Packers vs. De- troit 2:15
WBBM WMBD WKBH WOC	10:00 Charles Paul organist: WCCO	WJJD Happy Go Lucky Time WKBH-String Ensemble	WAAF-The Vaudeville Theater WBBM-The World We Live In	WISN Charlotte Lansing, son.: Glenn	Sunday Drivers: KSD Richard Himber's Orch.: WLW
tors: WMAD (sw.215)	WBBM WFAM WMBD WKBH WKBB WOC KMOX	WMAQ-Prevue of New Records	WCCO-World We Live In WCI-L-Varieties	Darwin, bar.: WHO KSD (sw- 15.33)	WOWO WENR WMT On a Sunday Afternoon: WGN
Ralph W. Sockman, will talk on	News; Alice Remsen. contr.: WIRE WLW WOWO (sw-15.21) News; Pine Tree Tavern, sketch:	10:45	WIND-Methodist Church Prgm. WIRE-To be announced WI.S-Howard Peterson	Men with Wings, drama: WGN KWK WLW	WHIP-Interstate Tunes WSUI-Within the Classroom
	WIBA WBOW	Talk by Miss Earlene White, & Mary Beatrice Hayes: KWK	WOC-Ports of Call WTMJ-That Was the Song 11:45	WBBM-The Round Lake Funster WFAM-Funny-Paper Man WIBA-News	2:30 Second Guessers, Football Com-
WAAF-Carnival of Comics WBOW-The Sunshine Hour	Walter Flandorf, organist: WGN WMT KWK	Terry-Holden Expedition Prgm.: WCFL WOWO WMT	Tabernacle Choir: WMBD WKBH WFAM	WIRE-To be announced WJJD-Salon Ensemble	ments: WOWO WENR KWK WIRE (sw-15.21)
WFBM-It Happened So Quick	WAAF-Rhythm Rhapsody WCFL-Double in Stars WHO-Piano Ramblings	KMOX-The Camera Speaks WAAF-Let's Dance	KMOX-My Brother's Keeper WBBM-Magic Numbers	WMAQ-News: Sing an Old Song WOWO-Missionary Hour WROK-Dan, the Funny Man	Rangers Serenade: WIBA WHO WBOW WMAQ
WHIP-Little Business Men WHO-The Mastersingers	WIBA-The Norwegian Hour WIND-Leaders in Dance Time	WBBM-Headlines WGN-Morning Melodies	WCFL-Fashions on Parade WHIP-Gospel Melody Time WIRE-Welcome Stranger	12:45 Romany Trail: WKBH WKBB WFBM WOC KMOX WISN	People's Rally (Mennen Co.): WGN WLW
WIND-Italian Hour WIRE-Feld Sisters WISN-Breakfast Club	WISN-Sunday Morning Revue WJBC-Family Album WJJD-Bureau of Missing Persons WLS-Music for the Family	WIND-Rosario Bourdon's Orch. WJBC-Park M. E. Church WJJD-Sunday Rhythms WKBH-Chruch Service	WMAQ-Say It With Music WMT-George Sir Venka's Orch. WSUI-Farm Flashes WTMJ-Harry Ford	Bob Becker's Chats About Dogs, drama (Red Heart Dog Food): WHO KSD	KSD-Univ. of Chicago WAAF-Melody Medley WHIP-Budapest Hour WMT-Church Prgm.
WJJD-Happy Go Lucky Time WKBB-United Church Service	WMAQ-News: Whistler & His Dog WROK-News: Music Maestro	WLW-Rural Roundup WROK-Swedish Mission Taber- nacle Services		WCCO-Exclusive WCFL-Musical Prgm.	WROK-Week in Review 2:45
WOWO-Christian Science Reader WSUI-Within the Classroom	Please WSUI-Homemakers' Forum WTAD-News	11:00 Southernaires, Negro Male Quar-	AFTERNOON	WFAM-Young America on the Air WIBA-Interlude	3:00
9:15 Russian Melodies: WOWO KWK	WTAQ-High Mass; St. Joseph's Nat'l Shrine 10:15 Neighbor Nell, philosopher:	tet: KWK WOWO WLS (sw- 15.21) Major Bowes: KMOX	12:00 Shakespeare's England, drama: WTMJ WBOW WMAQ WHO (sw- 15.33)	WIRE-Concert Hall WJJD-Sunday Melodies WMAQ-Say It With Music WMBD-For Men Only	National Vespers: WENR "The Veracity of Our Reli- gious Experiences" will be the subject of Dr. Harry Emerson Fosdick's address. The mate
WFBM-WPA Prgm. V WHIP-W. P. A. Musicale J WHO-Seventh Day Adventist	WOWO WMAQ WMT WIRE WLW KWK	Dr. Charles Courboin, organist: WOR (710 kc) Music detall on page 9 this week	Radio City Music Hall Chamber Music Series: WENR WIRE	1:00	Quartet will sing Come. My Soul and Jesus Calls Us. Autumntime Concert, Joseph
WROK-Music Maestro Please	Reviewing Stand: WGN Marion Carley, pianist: WCCO WBBM WFAM WKBH WOC	Church Services: WBOW WMT WAAF-Music in the Air WBBM-Piano Parade	Church of the Air: KMOX WCCO WFAM	The Magic Key of RCA; Sym- phony Orch.; Frank Black, dir.; Milton Cross, n.c.; Guest: WLW	Cherniavsky, cond.: WHO WBOW WLW WIRE (sw-9.53)
American Society of Ancient In- struments: WMAQ WBOW WIBA	WKBB KMOX WAAF Do You Remember?	WCFL-Hit Revue WFAM-Reverie	News: WMBD WOC WAAF-Musical Hour WBBM-Morning Varieties	WIBA WOWO WTMJ WBOW WMT WENR KWK WIRE (sw- 15.21)	Biennial Convention United Lu- theran Church: WFBM WBBM WMBD WTAQ KMOX WFAM
(sw-21.5) Horn & Hardart Children's Hour:	WHO-The Dreamers WJJD-Dick Jurgens' Orch. WLS-Sunday Serenade	WGN-U. of C. Chapel Service WHIP-Doris Keane WHO-M. E. Church Service	WCFL-Komedy Kingdom WFBM-Song Hits	Sunday Dinner at Aunt Fanny's: KSD WMAQ WHO (sw-15.33)	WKBB WCCO WISN WKBH WOC (sw-15.27)
Dreams of Long Ago: KWK	WMBD-News WSUI-Musical Favorites	WIBA-First Congregational WIND-Jewish Hour WISN-German Hour	WGN-Plan for Hospital Care WHIP-Hungarian Music WIBA-Tony Salerno's Orch.	Walberg Brown Strings: WKBB KMOX WKBH WMBD WTAQ	Dr. Paul Scherer will address the biennial convention of the United Lutheran Church, meet- ing in Baltimore, Md.
Audabe for Strings: WKBB	WTAD-St. Peters Church 10:30 Major Bowes' Capitol Family:	WJJD-Dr. Preston Bradley WLW-Cadle Tabernacle Choir	WIND-German Hour WISN-Hollywood Matinee WJBC-Organ Melodies	WOC WFBM WBBM WAAF-Remember with Joy	Benay Venuta's Prgm.: WGN KWK
WFAM WISN	Dalton Bros.; Nicholas Cosentino. tnr.; Charles Magnante, accord-	WMAQ-Thrills Behind the News Reels WMBD-First Presbyterian Church	WKBB-Singing Strings WKBH-Cathedral Hour	WCCO-Home Folk Tunes WCFL-Spotlight Prgm.	WAAF-Jimmie Kozak, pianist WBAA-Concert Review
WAAF The Orchestra Pit WFBM-Christian Men Builders	ionist; Sam Herman, xylophon- ist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB	WOC-Musical Fanfares WSUI-Within the Classroom	WSUI-Rhythm Rambles WTAD-Mooseheart Prgni. WTAQ-Red Raven's Orch.	WFAM-News; Hungarian Hour WGN-Don Pedro's Magic Violin WHIP-Historic Poland	WCFL-Musical Varieties WIBA-Lutheran Hour
WGN-Sunday Morning Concert WHIP-St. Adelbert's Mass WHO-Crescent Hour of Music	WCCO WMBD WOC (sw-21.51) Rollini Trio: WOWO WCFL	WTAQ-Organ Recital 11:15 Silver Strings: (sw-15.33)	12:15 Songs That Sweethearts Sing:	WIND-Football Preview WISN-Polish Merrymakers WJJD-Pigskin Previews	WJBC-Elementary Dept. WMAQ-Strange As It Seems WMT-Bishop Oxnam
WIND-Lew White, organist WIRE-Indiana University Prgm.	WMT Madrigal Singers: WBOW WLW	News: WAAF WTAQ WBBM-Voice of Romance	WGN WMT News: WJBC WKBH WKBB	WROK-Dixon Community Hour WSUI-Musical Chats	WOWO-Temple Radio Service WROK-Old Refrains
WLS-Little Brown Church	WHO WIBA (sw-21.5)	WFAM-First Presbyterian Church WTMJ-Question Bee	WTAQ WIRE WCFL-Today's Hits WFBM-J. D. C. Conference	1:15 Walberg Brown Strings: WCCO	WSU1-Adventures of Story Land 3:15 WAAF-Newsroom Oddities; Jack
WOC-Crescent Hour of Music	Los Cumbancheros: WGN It Happened So Quick: KMOX	11:30 Radio City Music Hall Chamber Music Series: KWK WOWO WLW (sw-15.21)	WMBD-Sunday Afternoon Sun- shine WOC-Music of the Moment	WAAF-Musical Newsy WCFL-Walkashow WGN-To be announced	Odell WIND-The Fifth Quarter WJJD-Dressing-Room Interviews
	WBBM		woment or the moment	WIND-Football; Chicago Bears	

3:30 The World Is Yours: Smithsonian Institute Drama: WBOW WHO WIBA WIRE (sw-9.53) Subject: "Eskimoes."

Benno Rabinoff, violinist: WENR WMT WOWO KWK WLW Texas Rangers: WMBD WTAQ KMOX WFAM WFBM WOC WBBM WKBB WCCO WKBH

WISN (sw-15.27) Court of Human Relations (Vads-

co Corp.): WGN

WAAF-Matinee Melodies WHIP-Rt. Rev. Leon Grochowski WIND-Fred Beck, organist WJBC-Church Choirs

- WJJD-To be announced
- WMAQ-Question-Air with Brou
- Brown WROK-North Shore String Trio WSUI-Iowa State League of Wo-men Voters 3:45

Boh

Barry McKinley, bar.: WOWO WMT WENR KWK

4:00 Tune Types: WIBA WBOW WHO WMAQ (sw-9.53)

Accent on Music: WMBD WKBH WFAM KMOX WKBB WOC WBBM WCCO WFBM (sw-15.27)

WBBM WCCO WFBM (sw-15.27) Musical Steel Makers, All Em-ployee Prgm. (Wheeling Steel Corp.): WLW WGN Dorothy Ann Crowe will sing Lamour, Toujours, Lamour; the Musical Steelmakers will offer a football medley; the Steele Sis-ters will sing Lambeth Walk and The Singing Millmen will offer Carry Me Back to 01d Vir-ginny. The orchestra will play No Wonder, Marche Slave and Sixty Seconds Get Together and John and Rufin Olszowy, clar-inetist and guitarist, will ofter John and Rufin Olszowy, clar-inetist and guitarist, will offer What Goes On Here in My What Heart,

Heart. Metropolitan Opera Auditions (Sherwin Williams Co.): WENR WOWO KWK WMT (sw-15.21) Anna Malefant, soprano, will sing O Mio Fernando from "La Favorita" (Donizetti) and Do Not Go My Love (Hageman); Mack Harrell, baritone, will of-fer a selection from "Parsifal" (Wagner) and The Windmill (Coleman-Taylor); Margaret Carlisle will sing Mi Chiamano Mimi from "La Boheme" (Puc-cini) and Oh My Heart, Misses Malefant and Carlisle and Mr. Harrell will join together in of-fering Music On the Water (Schubert). More detail on page 4 WAAF-Musical Moderne

WAAF-Musical Moderne WHIP-First Slovak Hour WIND-News

WIND-News WIRE-To be announced WJBC-Brandt Sisters WJJD-Frankie Trumbauer's Orch. WROK-News: Concert Interlude WSUI-Iowa State Medical Society WTAQ-Ave Maria 4:15

4:15 WBBM-Around the Dial WIND-WPA Prgm. WJJD-The Islanders WROK-Freeport Studios WSUI-Federal Symphony 4:30

To be announced: WTAQ WKBH WKBB The Shadow (D. L. W. Coal Co.):

WGN

Ben Bernie & All the Lads with Lew Lehr (Half & Half Tobacco): WBBM WISN WCCO KMOX WFBM (sw-15.27) (also KSL KNX at 10 p.m.)

Vincente Gomez, guitarist: WMT WENR WIBA WBOW WTMJ (sw-15.21)

Paul Wing's Spelling Bee (Ener-gine): WMAQ WHO WIRE WLW KSD (sw?9.53)

To be announced: WMBD WOC KWK-Piano Recital WAAF-George Morgan, tnr. WFAM-Invitation to the Waltz WHIP-Roseland Bethany Church WIND Wolta Time

WHIP-Roseland Bethany Church WIND-Waltz Time WJBC-Women's Club WJJD-The Oklahoma Outlaws WOWO-Church of the Nazarene WSUI-Elementary German WTAD-Moods in Black & White **4:45** The Master Builder, talk: WMT WENR WBOW WIBA

KWK-Musical Prgm.

KWK-Musican WAAF-News WIND-Don Cossack Russian Choir WJBC-Lillian Lynch WJJD-Suppertime Frolic WTMJ-Concert Violinist 5:00 WTAQ WKBB To be a WKBH

Silver Theater, Dramatic Prgm.; Conrad Nagel, m.c.; Guests (1847 Rogers Brothers): WISN WCCO WBBM KMOX WFBM

Margaret Sullavan, star of stage and screen, will be pre-sented in a dramatic sketch. More detail on page A Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53) Archbishop Rummel will speak on "The Inexhaustible Source of Life."

Mitchell Ayres' Orch .: WGN

Will Osborne's Orch.: KWK KSD-News: Rosario Bourdon's

NDD-News: Rosario Bourdon's Orch. WAAF-Shadowland WCFL-Evening Bells WENR-Sach's Amateur Hour WHIP-I Am the Law of Life WHO-Songfellows WIND-Sunday Dancing Party WLW-Let's Sing WMBD-Community Fund Speaker WMT-Franing News

WMT-Evening News WSBT-Moment Musicale

WSBI-Moment Musicale WSUI-Elementary Spanish WTAD-News WTMJ-Lone Ranger 5:15 Will Osborne's Orch: WMT

KSD-Federal Agent, drama WHO-Vox Pop WMBD-Al Flo & Billie WROK-Musicale

### 5:30

Laugh Liner (Wrigley's Gum) Billy House, comedian; Jack Ful-ton, tnr.; Carl Hohengarten's Orch.: WOC WMBD KMOX WSBT WFBM WCCO WKBH WTAQ WBBM WKBB (sw-11.83) Boredom by Budd; Budd Hulick, m.c.; Harrison Knox, tnr.; Adrian Rollini; Lennie Hayton's Orch.: WBOW

Joe Gallicchio's Orch.: WIRE

A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53-15.21)

The Show of the Week: Ray Perkins, m.c.: Guest Orch.: WMT KWK WISN WGN

KSD-Life of a Song WBAA-Band Concert WCFL-Lithuanian Hour WHIP-Roseland Bethany Church WHO-To be Announced WIBA-Joe Tantillo's Orch. WIND-Law of Life WROK-Salvation Army String Band WRUN-Jan Band WSUI-Musical Moods WTMJ-Variety Prgm. 5:45

**b:45** WBOW-Quarter Hour Serenade WHO-Headlines of the Week WSUI-Daily Iowan of the Air

# NIGHT

6:00 Jell-O Prgm., starring Jack Benny with Mary Livingstone, Kenny Baker, tnr. & Phil Harris' Orch.: WMAQ WTAM KSD WLW WHO WBOW WIRE WTMJ WIBA (sw-9.53) (also at 10:30 p.m.) Popular Classics; Orch.: WENR KWK (sw-11.87) KWK (sw-11.87) The People's Platform: WHAS KMOX WFBM WTAQ WBBM WJR WKBH WCCO WISN WSBT (sw-11.83) Guests: Two newspapermen, one longshoreman and one ste-nographer. Subject: "Should There Be a Third Term for the l'residency." Benny Goodman's Orch.: WGN Sports Review: WKBB WMBD WOC WCFL-Emil Flindt's Orch. WIND-Polish Prgm WMT-To be announced WROK-News: Organ WSUI-Dinner Hour Prgm. 6:15 Benny Goodman's Orch.: WMT News: WOC WKBB WMBD KWK-Sports Review: News WIRE-Marshall Players WROK-Veterans of Foreign Wars: WROK-Veterand Organ Music 6:30 6:30 Passing Parade (Gulf Oil); John Conte; John Nesbitt; Al Garr, tnr.; Oscar Bradley's Orch.; WHAS

Fitch Bandwagon; Guest Orch.: WHO WBOW WMAQ WIRE WIBA WTAM KSD

Week-End Potpourri: WC WKBH WCCO WKBB WMBD WOC

Sunday Night at Seth Parker's: Drama & Music (Vicks): WTMJ WMT WENR KWK (sw-11.87) For other details see sponsor's an-nouncement on this page.

KMOX-The Onward Road WBBM Wayside Theater WCFL Walkashow

### **Good Listening for Sunday**

8:45 Irene Rich, drama (Welch Grape Juice): WENR WMT KWK WLW (sw-11.87) (also at 10:15 p.m.)

WBOW-On With the Dance

WGN-Bob Crosby's Orch. WMBD-Pere Marquette Orch. WSUI-Daily Iowan of the Air 9:00

Good Will Hour (Ironized Yeast): WGN

Horace Heidt's Alemite Briga-diers: WHO KOA WIRE KWK WLW WTAM WMAQ (sw-9.53) The following numbers will be featured in the main as "pro-duction numbers": Laughing Boy Blues; My Tane; Snow White; Bells of St. Mary.

Hollywood Showcase, drama: WISN WSBT WKBH WFBM WJR WOC WKBB (sw-11.83)

Russ Morgan's Orch.: WOWO

KMOX-Evening Serenade KSD-Curtain Call WBBM-Riddles in Rhythm WBOW-Caravan of Song WCCO-To be announced WCFL-Amateur Hour WHAS Nowe

WCFL-Amateur Hour WHAS-News WIBA-Club Chanticleer WIND-Charlie Agnew's Orch. WKBB-Continental Nights WMBD-Captains of Industry WROK-Musicale

WTMJ-Sunday Evening Concert 9:15 Hollywood Showcase, drama: WMBD

WEBD WENR-Vocal Varieties WHAS-Light Opera Selections WIND-Eddie Neubaur's Orch. WTAQ-Dance Orch. 9:30

9:30 Hollywood Playhouse, drama (Woodbury's): KOA KPRC WSM WOAI WBAP (also see 8 p.m.)

Good Will Hour (Ironized Yeast): WLW

Larry Clinton's Orch.: WBOW WMAQ WHO (sw-9.53)

Cheerio: Talk & Music: WTMJ KWK WENR WOWO (sw-11.87)

Headlines & By-Lines with Gilbert Seldes, Ralph Edwards & Kalten-born: WISN WOC WKBH WKBB

WSBT WFBM WBBM WCCO (sw

News: WROK WTAQ WMT

WIBA-Aloha Land WIND-Brooks Connally, comm. WMAQ-Four Stars Tonight WMBD-Money Matters 10:00

Count Basie's Orch.: WFBM WKBB WBBM WCCO WSBT KMOX

News: Don Bestor's

WMAQ

KWK

Walter Winchell (Jergens Jour-nal): KOA WSM KPRC WBAP (also see 8:30 p.m.)

Old Fashioned Revival: WIND WMT WCFL WIRE

News: Johnny Messner's Orch .:

WTAQ WISN

Orch.:

TUNE IN

In a grand new radio show with Music, Humor, Thrills, Drama and Ro-mance.NBC Sunday nights WENR

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VICKS VA-TRO-NOL helps prevent

many colds from developing.

VICKS VAPORUB relieves misery of

colds that have developed. 1

WIBA-Aloha Land

11.83)

WTAQ-Entertainment

WMT WENR

E 7/52

WIBA

6.12)

SUNDAY

October 9

News: WMBD WOC Dance Orch.: WTMJ WKBH WBOW-News: Leo Baxter's Orch. WENR-News; Globe Troter WGN-Concert Orch. WHO-Johnny at the Piano WIBA-Night News Edition WJBA-Night News Edition WJBA-Jack King, news WLW-Paul Sullivan, news WUW-Back Home Hour WTAM-News: Tom Ireland: Mu-sical Bulletin Board 10:15 Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 8:45 p.m.) Johnny Messner's Orch.: WENR

Johnny Messner's Orch.: WENR

Count Basie's Orch.: WMBD WOC WJR

WOC WJR News: WIRE WHO KMOX-Tony Di Pardo's Orch. KSD-Catholic Hour KWK-Smiling Ed McConnell WCCO-Cedric Adams WGN-Benny Goodman's Orch. WLW-Los Amigos WMAQ-News About News WTAM-Music You Want WTAM-Music You Want WTAQ-Dance Orch. 10:30

10:30

Jell-O, starring Jack Benny with Mary Livingstone: KPO KFI KOA (also see 6 p.m.)

Ray Kinney's Orch.: WBOW WHO (sw-9.53)

Paul Pendarvis' Orch.: WISN WSBT WMBD WBBM WKBH WFBM WKBB WCCO WOC WHAS WTAQ WHAS WJR (sw-

Abe Lyman's Orch.: WIRE WMAQ

KMOX-Headline Highlights

WENR-Earl Hines' Orch. WGN-Dick Jurgens' Orch. WIBA-Sunday Night-Serenade WISN-News Headlines WLW-Billy Snider's Orch. WTMJ-Rhythm Time **10:45** 

Paul Pendarvis' Orch.: KMOX

11:00

Freddy Martin's Orch.: WOWO WMT WIRE KWK (sw-6.14)

Jerry Blaine's Orch.: WGN Henry King's Orch.: WISN WTAQ WBBM WKBB WCCO KMOX WMBD WJR WOC WFBM (sw-6.12)

Dance Orch.: WTMJ WHAS KOA-Teller Ammons, talk WCFL-Pentecostal Church WENR-Music As You Desire It WIBA-Club Chanticleer WIND-Gene Eve's Orch.

WIND-Gene Eves Orch. WKBH-Weather WLW-Moon River, Poems, Organ 11:30 One Man's Family: KPO KFI (also see Wed. Prgm. at 9 p.m.)

End of Sunday Programs

Orch.:

WTAM

Ray Kinney's Orch .: KSD

Abe Lyman's Orch.: KWK WLW-Dean Hudson's Orch.

WBOW WHO WMAQ KSD

Eddie Varzos'

KWK-News WENR-Earl Hines' Orch.

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Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

11:30 CST University of Chicago Round Table Discussion.

11:30 CST Radio City Music Hall Chamber Music Series.

### AFTERNOON

- 1:00 CST The Magic Key; Symphony Music.
- 2:00 CST Everybody's Music; Symphony Orch.

4:00 CST Metropolitan Opera Auditions of the

Air. This program, which gives talented singers the opportunity to win renown and professional recognition, returns to the air this week.

4:30 CST Ben Bernie's Orchestra and Lew Lehr, Comedian.

5:00 CST Silver Theater; Conrad Nagel, m.c. Margaret Sullavan will be guest dramatic star,

### NIGHT

6:00 CST Jack Benny, Comedian. Mary Livingstone, Kenny Baker, Phil Harris' orchestra.

- 6:30 CST Seth Parker; Down East Character. 7:00 CST Variety Show; Ameche, Bergen, Mc-Carthy, Eddy, Lamour, Canovas.
- 7:00 CST Orson Welles and the Mercury The-Tonight's drama will be "Hell on Ice," by Commander

Edward Elisberg.

8:00 CST Hollywood Playhouse. Starring Charles Boyer.

8:00 CST Sunday Evening Hour; Symphony Music. Guest: Bidu Sayao, Brazilian soprano; Jose Iturbi, conductor.

8:30 CST American Album of Familiar Music. 8:30 CST Walter Winchell; News and Gossip.

9:00 CST Horace Heidt and His Orchestra.

WGN-Dick Jurgens' Orch. WISN-Down by Herman's WLW-Peter Grant, news WROK-Lone Ranger WTAQ-News 6:45 6:45 KMOX-France Laux, sports WCFL-Douglas Wilson

WKBB-Pop Concert WLW-Jimmy James' Orch. WTAQ-Entertainment 7:00 Chase & Sanborn Hour; Don

Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen and Charlie McCarthy; Nelson Eddy, bar.; Dorothy Lamour, sop.; Judy, Annie & Zeke Canova: Robert Armbruster's Orch.; Guest: KSD WIRE WMAQ WHO WIBA WTMJ WTAM WLW (sw-9.53)

The Mercury Theater with Orson Welles: WJR WSBT WCCO WHAS WTAQ KMOX WKBB WKBH WFBM WBBM WOC WISN WMBD (sw-11.83) "Hell on Ice," by Commander Edward Ellsberg, will be drama-tized.

Spy at Large, drama: WMT WBOW (sw-1.87)

Bach Cantata: WOR (710 kc) Music detail on page 9 this w

Music detail on page 9 this week KWK-Old Fashioned Revival WCFL-Jack Kelly's Orch. WGN-Your Sunday Date WIND-To be announced WLS-Don Kelley's Sport Scoop WROK-Freeport Studios WSUI-Children's Hour 7:15 Bach Cantata Series: KWK WLS-News

7:30 Songs We Remember: WBOW WMT WLS (sw-11.87)

WSUI-Evening Musicale 7:45

7:45 WGN-Tiny Hills' Orch. WSUI-The Writer Himself 8:00 Hollywood Playhouse, drama (Woodbury): WENR WMT WLW KWK (sw-11.87) (also at 9:30 pm) pm.)

Ford Sunday Evening Hour; Symphony Orch., dir. Eugene Symphony Orch., dir. Jose Iturbi; WOC WJR WBBM WISN WSBT KMOX WTAQ WCCO WFBM WHAS WKBH (sw-11.83) Guest: Bidu Sayao, Brazilian soprano. A last minute correc-tion on the program replaces the number Passacaglia in C Minor with L'Italiana in Algieri (Ros-

sini), played by the orchestra. This corrects the program on page 8. Music detail on page 8 this week Manhattan Merry-Go-Round (Dr. 11.53) KMOX-The Shadow, drama WHAS-To be announced WIND-The Walkathon WIRE-Answers WJR-The Hermits Cave, drama WMBD-Sunday Night Swing WMT-Danceland Orch. WROK-Aloha Land WTAM-Symphonic Variations WTAQ-Dance Orch. 9:45 News: WROK WTAQ WMT Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tnr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WHO KOA WIRE (sw-9.53) Miss Carlay will sing Summer Souvenirs and Le Printemps N'Est Pas and Pierre Le Kreun will offer Put Your Heart in a Song. The trio will sing Chez Vous Espagne, My Margerita and Nous Autres Marseille. The orchestra will play Oh Paris, Siboney, Tra-La-La and Les Vieux Muirs De Paris.

WBOW-Songs Styled WCFL-Irish Hour WCFL-Irish Hour WGN-To be announced WIBA-The New Norway WIND-Concert Review WKBB-Review of the News WMBD-Music Call WROK-Swedish Free Church WSUI-Dept. of Speech Prgm. WTMJ-Musical Spelldown

8:15 WBOW-Musical Workshop WIBA-Master Singers WIND-Sunday Evening Club

8:30 Walter Winchell (Jergens Jour-nal): WENR WMT WLW KWK (sw-1].87) (also at 10 p.m.)

(sw-1].87) (also at 10 p.m.)
American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tnr.; Jean Dickenson, sop.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)
Frank Munn will sing I Hadn't Anyone Till You and, with Elizabeth Lennox; You Leave Me Breathless, Miss Lennox will also sing, with the chorus, When Mother Nature Smiles, and, with Bertrand Hirsch, violinist, accompanying them, Music, Maestro, Please. Jean Dickenson will offer Tu-litulip Time and the chorus will na Arden, planists, will play In a Little Dutch Kindergaten, the ensemble will offer Bambina and the orchestra will play Bewildered.
WBOW-Social Securities Prgm.

WBOW-Social Securities Prgm. WGN-News: Sports WIND-Law of Life WKBB-Musical Clock WMBD-Keeping Ahead of the

WSUI-Songs and Melodies



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WMT

# Owen WTMJ-What's New?

9:15 Jane Arden, sketch (Ward Bak-ing Co.): WLS KWK (sw-15.21) John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD Josh Higgins of Finchville: KSD WOWO WCFL WBOW WMT (sw-15.21) News: WKBB WOC WAAF-Rhythm Rhapsody WGN-Betty Crocker WHA-American Observer WIND-Priscilla Holbrook, pianist WJJD-Eddie Fitzpatrick's Orch. WKBH-Musie Makers the Mal Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO Just Plain Bill, sketch (Koly-nos): WMAQ WIRE WHO Madame Courageous, sketch (Dur-kee's Margarine): WLW WLS KWK WAAF-Canary Serenade WBOW-Club Reporter WFAM-Shoppers' Guide WFBM-Mrs. Farrell's Kitchen of WHA-Afield with Ranger Mac WHIP-Variety Time WIBA-Church of the Air WIND-Down South WJJD-Adult Education Council WKBB-Eb & Zeb WKBH-Questions & Answers WMT-Radio Gossip WOC-WPA Prgm. WOWO-Tri-Topics WROK-Morning Varieties WTAD-Ma Perkins, sketch WTAQ-Round-Up WTAQ-Round-Up WTMJ-Kitty Keene, Inc., sketch 9:45 Woman in White, sketch (Pills-bury): WMAQ WIRE WTMJ WHO KSD Popular Waltzes: WMT WIBA WBOW (sw-21.5) Stepmother, sketch (Colgate) WBBM WCCO KMOX Ma Perkins, sketch (Oxydol) WLS (sw-15.21) WOC-Melodic Variations WOWO-Modern Home Forum WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, Inc., sketch 10:00 Nat'l Conference of Catholic Char-ities: WISN WMBD WTAQ WOC WFAM WFPM David Harum, sketch (Bab-0): KSD WIRE WMAQ WHO (sw-15.33) The Story of Mary Marlin sketch (Ivory Soap): WLS (sw 15.21) KMOX-Jean Abbey, talk KWK-Singing Cowboys WAAF Woman's Page WBBM-The Heart of Julia Blake WBOW-Christian Science Prgm. WCCO-Ma' Perkins, sketch

# Vic & Sade, sketch (Crisco) WLS WLW (sw-15.21) Lorenzo Jones, sketch (Phil-lips): WMAQ WIRE WHO KSD

Breen & de Rose, songs: WIBA WBOW Party Line: WFBM WMT KMOX-Let's Compare Notes KWK-Great Works of Man WAAF-Jen & Birdie

### **Good Listening for Monday**

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

11:30 CST Farm and Home Hour.

### **AFTERNOON**

1:30 CST American School of the Air.

### NIGHT

- 6:30 CST Eddie Cantor, Comedian. Mad Russian, Sid Fields, Walter King, Fairchild and Carroll, piano duo; Edgar Fairchild's orchestra, vocalist. Guests: Deanna Durbin and Bobby Breen.
- 7:00 CST Al Pearce's Gang; Comedy and Music. The low-pressure salesman will start knocking on the radio doors again tonight—with Arlene Harris and Carl Hoff's orchestra.
- 7:30 CST Symphony Orchestra with Richard Crooks, Tenor.
- 8:00 CST Spitalny's All-Girl Orchestra.
- 8:00 CST Badio Theater.
- 8:30 CST Eddy Duchin and His Orchestra.
- 9:00 CST True or False; Quiz Program.
- 9:00 CST Contented Hour; Musical Variety.
- 9:00 CST Guy Lombardo's Orchestra. The Royal Canadians replace Wayne King in this series.
- 10:05 CST San Francisco Opera Company. Mozart's "Don Giovanni.

WBBM-Editor's Daughter WCCO-Tena & Tim WCCO-Yariety Prgm. WGN-Bachelor's Children WHIP-The Music Box WISN-Ann Leslie's Scrapbook WJBC-Women in the News WKBH-Your Home Prgm. WKBH-Your Home Prgm. WMBD-Linda's First Love WOC-Bell Melodies WOWO-Editor's Daughter, sketch WROK-Music Graphs WSUI-Musical Favorites WTAQ-Black and White, twin pianos WTMJ-Blue Room Ensemble 10:30 Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) Story of the Month: WCFL WBOW Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM Young Widder Brown, sketch (Cal-Aspirin): WIRE KSD WHO WMAQ (sw-15.33) Do You Remember?: WIBA Get Thin to Music: KWK WAAF Swing High WFAM-Lou Pike WGN-Don Pedro. violinist WHIP-Monitor Views the News WIND-Between Us Girls interviews WJBC-Dollar Daze WJJD-J. Alexander, organist WKBB-House of MacGregor WKBB-House of matters WKBH-Arkansas Travelers WLW-News: Livestocks: Weather: Markets WMT-Bits of Everything River WMT-Bits of Decaar WOC-Radio Bazaar WOWO-Linda's First Love WOWO-Linda's First Love Kreamer, Woman' WTAD-Party Line WSUI-The Book Shelf WTAQ-News: Merry Go Round 10:45 Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO Viennese Ensemble: (sw-21.5) WBOW Kitty Keene, Inc., (Dreft): WHO sketch The Road of Life, sketch (Chip-so): WMAQ WTMJ WLW Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21) To be announced: WIBA WIRE KSD-Just Plain Bill KWK-News: Musical Interlude WAAF-Novelettes WCFL-Echoes of Hawaii WFAM-Jane Arden, sketch WGN-Painted Dreams WHA-Wisconsin's Interestin WHIP-Dixieland Band WHIP-Dixieland Band WHID-News & Livestock Reports WHID-Current News & Markets WJBC-Peggy Payne, pioneers WJJD-Dick Jurgens' Orch. WKBB-Treasure Chest

WKBH-Famous Homes WLS-Market Reports: News WOC-Screenfans Prgm. WOWO-Party Line, sketch WROK-Freeport Studios WTAD-Those Happy Gilmans 11:00 Mary Margaret McBride, column-ist (La France & Satina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ KSD-News: Tel-a-Tunes KWK-Texas Drifter WAAF-Let's Dance WBAA-Amer. Institutions:: News WBOW-Presentation WCFL-Peekers in the Pantry WGN-Mainhattan Mother, sketch WHA-Magazine Rack WHIP-Musical Spotlight WHO-Vic & Sade WIBA-Linda's First Love WIND-Bab Alders, songs WIRE-Singin' Sam WJBC-Surprise Party WJJD-Bureau of Missing Persons WKBB-Book of the Hour WKBH-Magic Violin WLS-Shori Short Stories WLW-Editor's Daughter. sketch WMT-Tom Ovens' Cowboys WBAA-Amer. Institutions .: News WLW-Editor's Daughter, sketch WMT-Tom Owens' Cowboys WOWO-Farm Flashes: Billboard WSUI-Within the Classroom WTAD-All for the Ladies WTAQ-Hollywood on Parade WTMJ-Betty and Bob, sketch 11:15 The O'Neills, sketch Soap): WMAQ WLW (Ivroy Her Honor, Nancy James, sketch (Kleenex): WBBM KMOX WCCO WFBM To be announced: WKBB WISN KSD-Xavier Cugat's Orch. KWK-Swingtime WAAF-Norman Ross WCCO-Judy & Jane WFAM-To be announced WGN-Judy & Jane WHIP-Musical Spotlight WHO-Caroline's Golden Store WIBA-Editor's Daughter WHR-Elinda's First Love WJBC-Paradc of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Prairie Ramblers & Patsy WMBD-Honeymoon Lane WMT-Magie Kitchen WMT-Magie Kitchen WMT-Magie Kitchen WMT-Magie Kitchen WMT-Jymns of All Churches 11:30 Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia To be announced: WKBB WISN (Edna Wallace Hopper); Virginia Clark: WBBM KMOX Nat'l Farm & Home Hour: Guest Nat'l Farm & Home Hour: Guest Speakers: WMAQ WIBA WBOW KWK (sw-15.21) Speakers: Gove Hambidge, editor of the 1938 Yearbook of Agriculture, will speak on "Do We Misuse the Soil?"; Wallace Kadderly ou "Farm Science and Business News" and a Farm Credl, Administration speaker. KSD-Heart of Julia Blake WAAF-Live Stock Market; Swee & Slow WCCO-Those Happy Gilmans WCFL-Today's Troubadours

WFAM-Harlan Hogan WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHA-Organ Gems WHIP-News WHO-Myrt & Marge, sketch WIND-Organ Moods WIRE-Farm Hour WISD-Organ Melodies WISN-Organ Metodles WJBC-Singing Sam WJJD-Safety Court WKBB-What's Where on the Air: Farm Flashes: Do You Want a Job? Job? WKBH-Rhapsody and Rhythm: Livestock Quotations WLS-Gene & Glen WLW-News: Livestocks WMBD-Thrift Message; Commun its Eurof Sanabas WMD-Initia Speaker WMT-Sweet and Swing WOC-Hymns of All Churches WOWO-Consolaires WTAD-Quincy Police News WTAQ-Mailman WTMJ-Heinie and Dinty 11:45 Nat'l Farm & Home Hour: WLW Our Gal Sunday, sketch (Ana-cin): WBBM KMOX Cobwebs & Cadenzas: WCFL Cobwebs & Cadenzas: WCFL KSD-Lady Courageous WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Homespun Verse WFBM-Market Reports: Farm Bureau Prgm. WGN-Man on State Street WHIP-Trio WHO-Hilltop House, sketch WISN-Dance Music WHO-Hilltop House, sketch WISN-Dance Music WHO-Hilltop House, sketch WSN-Hillts & Encores WLS-Markets: Weather: News WMDD-Polly of the Range WMT-News: Frank Voelker, or ganist ganist WOC-Farm Bureau WOWO-Market Service WROK-Round the Town WSUI-Farm Flashes WTAQ-Farmhands WTMJ-Heinie's Grenadiers

## **AFTERNOON**

12:00 The Goldbergs, sketch (Cxydol) WOC WKBB WCCO WBBM (sw-15.27) WBBM News: WMBD WJBC WIND WTAD KMOX-Ma Perkins, sketch KMOX-Ma Perkins, sketch KSD-News: Markets WAAF-Symphonic Hour WBAA-Agricultural Forum WCFL-Hit Review WFBM-Bohemians WGN-Martha Crane & Helen Jourge WGN-Martha Crane & Helen Joyce WHA-Noon Musicale WHIP-Southtown Church Hour WHO-Markets & Weather WISN-Even as You and I WJJD-Anything Can Happen WKBH-Avanelle De Witt Sings WLS-Dinner Bell Prgm. WMT-Question Man: Varieties WOWO-Purdue Agricultural Prgm. WSBT-News; Stork Report, Farm Flashes WSUI-Rhythm Rambles WSUI-Rhythm Rambles 12:15 Vic & Sade, sketch (Crisco) WBBM KMOX WCCO WISN WISN Words & Music: (sw-15.33) Goodyear Farm Radio News: WMAQ WLW KWK WIBA WBOW News: WKBB WJJD WOWO WIRE WFBM WBAA-Sports WCFL-Walkashow WHIP-Englewood Hour WHO-Dinner Hour Concert WIND-Toininy Ott, organist WJBC-Hot vs. Sweet WKBH-Wan on the Street: WKBH-Man on the Street; Luncheon Music WMBD-Town Crier: Farm Mar-WMBD-10Wn C.K. kets WMT-Voice of Iowa: Markets WOC-You Shall Have Music WROK-Column Left, news WSBT-In Movieland WTAD-Cy and Freckles' Gang 12:30 12:30 Road of Life, sketch (Chipso): KMOX WBBM Siesta Serenade: KWK Siesta Serenade: KWK News: WHO WOC Rhythm Rascals: WTAQ WTMJ WBAA-Luncheon Dance Time WBOW-Street Reporter WCCO-Musical Prgm. WCFL-Curtain Calls WFBM-Stepmother WGN-Markets; Mid-day Service WHA-Farm Prgm. WHIP-What Can They Do

WIBA-Noon News: Markets WIND-Bob Atcher & Bonnie Blue Eyes, hilbilly songs WISN-Heat Wave WJJD-Loop Noon-Day Service WKBB-Man on the Street WLS-Checkerboard Time WLW-Voice of the Farm WMAQ-News: Sing An Old Song WMBD-Farm News WMT-Tune Time WMT-Tune Time WOWO-Honolulu Serenaders WROK-Couple on the Street: In-Whok Couple on the Determined WSBT-The Day Dreamer WTAD-Farm: Weather: Markets WTMJ-Rhythm Rascals 12:45 Those Happy Gilmans, comedy sketch (Corn-Kix): WLW WMAQ KSD (sw-15.21) Gospel Singer; Edward MacHugh. bar.; Organ (Ivory Soap): KMOX WBBM WCCO Voice of Experience (Lydia Pinkham): WCFL WIRE K News: WKBH WTAQ WBAA-Rosemary Robinson, piano WBOW-Luncheon Dance Music WFBM-Community Fund: Bohe-niance WHBM-Community Fund. Done-mians WHIP-Variation in Syncopation WHO-Lem & Martha WIND-News & Livestock Reports WKBB-Pet Corner WLS Livestocks: Listeners' Mike WMBD-Col. Beeney: Nooiday Fralie Frolic WMT-Joe Doakes: Cedar Valley WM1-Joe Doards. Hillbillies WOC-Old & New Rhythms WOWO-Ambrose & Mary Lou WROK-Home Folks Hour WSBT-Man on the Street WROK-Round the Town WTMJ-Sidewalk Reporter 1:00 1:00 Betty & Bob, sketch (Gold Med-al): WIRE WMAQ WLW WHO KSD (sw-15.21) Irene Beasley, R. F. D. No. 1: WOC WSBT WKBB WFBM WISN (sw-15.27) Al Roth's Orch.: WBOW (sw 15.33) Two On a Shoestring: WGN Two On a Shoestring: WGN Man on the Street: WMBD WTAQ WBBM KMOX-On KMOX Tomorrow KWK-Backstage Wife WAAF-Don Bolt, commentator WBAA-Town Crier WCCO-Noon Extra WCFL-Spotlight Prgm. WHCP-Wally Estrup, songs WHIP-Wally Estrup, songs WHA-Dane County Hour WIND-Lupi Italian Hour WKBH-Ma Perkins, sketch WLS-School Time WLS-School Time WMT-Many Rappy Returns: Bul-letin Board WOWO-Richard Trojan WSUI-Musical Chats WTAD-News WTMJ-Daily Bulletin Board 1:15 Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WHO WLW WTMJ KSD (sw-15.21) WLS-School Time 15.21) Enoch Light's Orch.: WKBH WSBT WKBB WFBM WTAQ WISN (sw-15.27) Al Roth's Orch .: WCFL WMT As You Like It: WMT WGN KWK KMOX-Judy & Jane, sketch WAAF-Soliloquy WBAA-Viewing the News WBBM--HAL TATE------

Radio Tattler, Radio Guide Columnist presenting News and Gossip

WCCO-Kitty Keene WHA-Organ Melodies WHIP-Alice Oleson, pianist WIBA-Concert Trio WJJD-Livestock Markets WJD-Divestock Markets WJD-Divestock Markets WMBD-Dr. Caldwell Party Line WMT-News: Novelty Parade WOC-Charm Cottage WOW-Colosing Markets WTAD-Little Theater 1:30 American School of the Air: WISN WFBM WSBT WKBB KMOX WBBM WKBH WTAQ WOC WCCO (sv-15.27) Beginning its tenth season as an educational feature and ra-dio adjunct to classroom teach-ing, this program will start with a Monday series tilted "Frontiers of Democracy." The broadcasts under this head are designed for junior and senior bight schools and are prepared in collaboration with the NEA. "Frontiers of Democracy." will be an exploration, thr e ug h

dramatization and expert com-mentary, of the fundamental principles guiding our democ-racy and the ways in which they affect our everyday life. More detail on page 4 WCFL (sw-15.21) WK-Musical Prgm. WAAF-Music in the Air Main expert com-they affect our everyday life. More detail on page 4 More detail on page 4 Main expert com-racy and the ways in which More detail on page 4 More detail on page 4 Main expert com-state the page 4 Main expert com-they affect our everyday life. More detail on page 4 More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-state the page 4 More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect our everyday life. More detail on page 4 Main expert com-they affect Green's Orch.: WOWO Valiant Lady, sketch (Gold Med-al): WLW WIRE WMAQ WHO KSD WTMJ (sw-15.21) WLS-News Report KWK-News: Musical Interlude WAAF-Markets; Interlude WAAF-Markets; Interlude WBAA-Story Time WCFL-Joe Green's Orch. WGN-The Lady's Answer WHA-Agricultural Horizons WHIP-Concert Orch. WIBA-Market Reports WIND-W. P. A. Program WJJD-Radio Council WLS-Grain Market Summai 15.27) WJJD-Radio Council WLS-Grain Market Summary WMBD-His Majesty WMT-News: Novelty Parade WROK-Stars on Parade WTAD-Medical Assn. Lyons): WM. WHO WIBA News: WCFL WJJD KMOX-Refreshment Time 1:45 Hymns of All Churches (Gold Medal): WIRE WMAQ WHO KSD WLW (sw-15.21) WAAF-News: Weather WBAA-Symphony Hall WCCO-Ladies First Joe Green's Orch .: WIBA KWK KSD-Rosario Bourdon's Orch WAAF-The Schroeders of May WBAA-Market Reports WBOW-County Agricultural Agt. WGN-Rhythm Rambles WIND-Organ & Vibraharp WJJD-Fr die Berrens' Orch. WLS-Che Boys with Evelyn & Arkia Magnesia): W WMAQ WHO Arkie WMBD-A Love Story WMT-Judy and Jane, sketch WROK-Old Refrains Midstream, drama: WLW WTMJ-Hold Refrains WTMJ-Hold Refrains 2:00 Navy Band: WIBA WBOW WCFL WIRE Curtis Inst. of Music: WISN WKBB WSBT WOC WKBH WBBM KMOX WFBM WTAQ (sw-15.27) Music detail on page 9 this week The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ WHO WLW KSD Romances : Marriage License WGN WMT KWK Club Matinee: News: WIBA Girl Meets Boy: WGN News: WHIP WIND The Editor's Daughter: WMBD WAAF "L" Reporter, interviews WBAA-The World We Live In WCCO-Judy & Jane WHA-Conmunity Living WJJD-Sentenced Men, interviews WLS-Chore Boys with Evelyn: WJD-Sentenceo men, mech WLS-Chore Boys with Evelyn: Arkie & Pokey WOWO-The Observer WROK-News: Prgm. Prevue WSUI-Men Behind the Classics: The World Bookman: Within the Classroom Classroom WTAD-Hannibal Prgm. 2:15 Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD WLW 15.21) Navy Band: WMT Navy Band: WMT KMOX-One Woman's Opinion KWK-Jam Session WAAF-Waltz Time WBAA-Melody Moments WBBM-Meet the Missus WCCO-Musical Prgm. WGN-June Baker WHIP-Dancing Party WIND-Matinee Variety WJDD-Two of A Kind WLS-Homeinakers' Prgm. WMBD-Window Shopper WROK-Judy Marsh, songs 2:30 Curtis Institute of Music: W Curtis Institute of Music: WOC WKBB (sw-15.27) Pepper Young's Family. sketch (Camay Soap): WMAQ WTMJ WLW WHO KSD Navy Band: (sw-15.21) KMOX-Magic Kitchen KWK-Richard Hayes, organist WAAF-Eunice Clark, songs WBAA-Foods, Facts, Fancies KWK WBBM-Missus Goes to Market WCCO-Markets WCCO-Markets WCFL-Music for Today WGN-Melody Time WHA-Music of the Masters WIRE-Dessa Byrd WISN-News: Prgm. Preview WJJD-Fred Beck, organist WMBD-Petticoat 'Parade WOWO-Stork Express WBOK Duthm Refore Three WOWO-Stork Express WROK-Rhythm Before Three WTAD-Sports Round Up WTAQ-Fiddlers Three 2:45 Captivators: WKBH WCCO WOC WSBT WTAQ WFBM WISN WBBM WKBB (sw-15.27) The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW

V BOW

Street

WAAF-Music in the Air WAAF-Music in the Air WBAA-Song Time WGN-Harold Turner, pianist WHIP-Raymond Pracht, comm. WIND-Tango Time WIRE-Hoosier News Review WIS Now Royatt WLAD-Banjo Buddies 3:00 Patterns in Swing: WISN WKBH WTAQ WFBM WOC WKBB WBBM WSBT WMBD (sw-Club Matinee: News: KWK WMT WBOW WENR WOWO Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WGN-Your English WGN-Your English WHA-The Job Outlook WHIP-Gay Caballeros WIND-Studio Orch. WJBC-God's Cheer for Shut-Ins 15.21) WJBC-God's Cheer for Shut-Ins WLW-Kitty Keene, Inc., sketch WROK-Women of the Hour WSUI-Radio Service WTAM-Variety Prgm. 3:15 Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAO WHO KMOX-Linda's First Love, sketch KMOX-Linda's First Love, sketch WAAF-Janet Lynn, songs WCFL-Musical Varieties WHIP-Flying Lessons WIND-Fred Beck, organist WJJD-Piano & Song WSUI-Organ Serenade 3:30 Life Can Be Beautiful, sketch (Ivory Soap): WIRE WMAQ WLW WHO Four Clubmen: WFAM WISN WFBM WKBH WMBD WCCO WBBM WKBB (sw-15.27) News: WOC WJBC KMOX-Editor's Daughter, sketch WAAF-Matinee Melodies WAAF-Matinee Melodies WHA-Parent Teacher Talk WHIP-Gypsy Caravan WJJD-Frankie Trumbauer's Orch. WROK-Ma Perkins WSUI-D. A. R. Prgm.: Conserva-tion of Wild Life WTAQ-Herman Daumler, violinist WTMI Veriety. Bavia WTAQ-Herman Daumier, violinist WTMJ-Variety Revue 3:45 Lois Elliman, songs: WOC WTAQ WFBM WFAM WKBH WISN WMBD WKBB (sw-15.27) Club Matinee: News: WIBA WENR WOWO WBOW (sw-Girl Alone, sketch; Betty Winkler & Pat Murphy (Quaker Oats): KSD WHO WIRE D WHO WIRE For other details see sponsor's an-nouncement on this page. Mad Hattersfields, sketch: WLW KMOX-Kitty Keene, Inc., sketch KWK-Musical Interlude K WK-Musical Interlude WBBM-Tina & Tim WCCO-Julia Blake WGN-Margery Graham WHIP-Orch. With Denna Taylor WIND-Piano & song WJBC-Concert Hour WBOK Halana Kimbarlay, song WROK-Helene Kimberley, songs 4:00 Let's Pretend: WISN WKBB WKBH WTAQ WFBM WFAM KMOX WCCO WOC Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO Edna O'Dell, blues & organ: WGN KMOX Affairs of Anthony, sketch: WMT WENR WIBA WBOW (sw-15.21) WENR WIBA WBOW (sw-15.21) WAAF.Rhumba Beat WBAA Contract Bridge Chats WBBM-Todd Tunter WCFI-Make Believe Danceland WHA-Organ Reverie WHIP.Razzberry College WIND-Sports Round Up WIRE-To be announced WJBC-Wesleyan Hour WMAQ-Four Way Questionnaire WMBD-Kitty Keene, Inc., sketch WGWO-News: Radio Chatter WROK-News: Musicale WSUI-Medical Society Prgm. 4:15 Charles Sears, tnr.: KWK WMT Charles Sears, tnr.: KWK WMT WBOW WOWO The Johnson Family: WGN

Let's Pretend: WCCO WTAQ WKBB KMOX WOC WISN WAAF-All About Dogs, talk WBAA-String Ensemble WBBM-Kitty Keene WENR-Swingtime Serenade WHIP-Polish Merchants Hour WHO-The Goldbergs WIND-Take It Easy WIND-Take It Easy WIRE-News Minute Interviews WIRE-News: Minute Inter WJJD-Oklahoma Outlaws WMBD-News: Pet Corner WROK-Freeport Studios WSUI-Concert Band WTAD-Johnnie Lawrence 4:30 Jack Armstrong, sketch (Wheaties) : WLW Cadets Quartet: WMAQ WBOW Radio Rubes: KWK WENR WMT National Hillbilly Champions: WFAM WKBH WISN WTAQ WKBB KMOX WOC ston KWK Don Winslow of the Navy: (sw News: WJBC WJJD KSD-Life Can Be Beautifuł WAAF-Int'l Potpourri WBBM-Manhattan Mother WCCO-Livestock WFBM-Tea Time Tunes WGN-Armchair Melodies WGN-Armchair Melodies WHA-Twilight Musicale WHO-Tea & Crumpets WIBA-The Dance Hour WIND-Bob Atcher & Bonnie Blue Eyes, songs WIRE-Indiana University Prgm WMBD-Bargain Counter WOWO-Terry Evans WSUI-Elementary German WTMJ-Down a Country Road 4:45 National Hillbilly Champio WMBD WTAQ Champions: Tom Mix' Straight Shooters (Ral-ston Wheat Cereal): (sw-15.21) To be announced: WENR WIRE Happy Jack, songs: KSD WBOW WHO WIBA KWK-Musical Interlude WAAF-Sport Shorts WAAF-Sport Shorts WBAA-Story Book Hour WBBM-Houseboat Hannah WCCO-Front Page Parade WIND-Swing Quartet WJBC-Screen Guide Gossip WJJD-Sungertime Frolic WJJD-Suppertime Frolic WKBH-Kiddies' Hour WLW-Paul Sullivan, news WMAQ-Concert Miniature WOWO-Home Folks Frolic WTMJ-Around the Town 5:00 11.87) Science in the News: WCFL Don Winslow of the Navy (Krispies): WENR WLW KWK Dick Tracy, sketch Wheat & Rice): WMAQ (Puffed News: Rhythm Roundup: KMOX WTAQ WFAM WKBB WCCO KSD-News: Dick Leibert, organ WAAF-Shadowland WBBM-Chicago Hour WBOW-Merry Go Round: News WCFL-Tea Time WFBM-News: WPA Speaker WHIP-Schulte Hour WHO-Captain Midnight WIBA-The Plainsmen WIND-News WIRE-Lone Ranger, drama WISN-Show Window WMBD-Happy Train WMT-Tea Time Tunes WOC-Captain Midnite WSUI-Eiementary Spanish WTAD-News KSD-News: Dick Leibert, organ WTAD-News WTMJ-The Plainsman 5:15 5:15 Malcolm Claire: News: WENR (sw-9.53) Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO To be announced: WMBD WKBB WOC WTAQ WFAM WKBH Disabled American Veterans Program: WMT Dick Tracy, sketch: WHO KSD KWK-Sketches in Melody WCFL-Walkashow WGN-Terry & the Pirates WGN-Terry & the Pirates WIBA-Outdoor Wisconsin WIND-Tommy Ott, organist WLW-Little Orphan Annie WMAQ-Advs. of Jimmie Allen WMT-Lamplighting Time WROK-Snort Review WROK-Sport Review WTAD-Jack Armstrong, sketch WTMJ-Twenty Flying Fingers 5:30 sketch Chicagoans: WBBM KMOX The Right Thing To Do, Emily Post (Tangee Lipstick): W.MAQ WTAM Today with Bob Trout: WKBB KMOX WBBM WCCO (sw-11.83)

Jack Armstrong, sketch: WOC WMAQ WTMJ WHO Dick Tracy, sketch: WIRE WISN Dick Tracy, sketch: W-WISN KSD-Sportlights KWK-Terry & the Pirafes WFAM-Dan Dunn, sketch WFBM-Bohemians WGN-Melody Time WHO-Jack Arnstrong WIBA-Fiore News Edition WIND-News & Sports WKBH-Captain\_Midnight WLW-Denton & Barber, sport WHBU-Paul Welton's Orch. WMT-Crimson Trail WOC-Twilight Musicale WROK-Tubby Weeks, songs WSUI-Musical Moods WTAQ-Al Michel's Sports 5:45 Tom Mix' Straight Shooters ( sports Tom Mix' Straight Shooters (Ral-ston Wheat Cereal): WMAQ Father & Son, sketch: WENR Aeolian Ensemble: WBBM WCCO WKBB WFBM Lowell Thomas, news commenta-tor (Sun Oil): WLW (sw-15.21) Little Orphan Annie, sketch WHO KMOX WGN WHO KMOX WGN Sports: WMBD WIBA KSD-Rhythm Makers WBOW-Jerry of the Circus WFAM-Grid Forecast WIBA-Sportscast WIBA-Sportscast WIDD-Listen to Yourself, inter views WIRE-Basonology WIRE Basonology WISN-Sports Parade: Interlude WKH-To be announced WMT-Sports: News WROK-Dance Hour WSUI-Daily Iowan of the Air WTAQ-Josephine Kopitzke, sop. WTMJ-Sport Flash NIGHT 6:00 Heatherto songs: WHAS nay meatherton, s WMBD (sw-11.83) Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.) Alias Jimmy Valentine, sketch (Dr. Lyons Tooth Powder): WENR WMT WOWO KWK (sw-News: WFBM WMAQ Sports: WKBH WOC KMOX-France Laux, sports WBBM-Dr. Preston Bradley, commentator WBOW-Sports: This Minute WCCO-Jack Armstrong, sketch WFAM-Crimecasts WFBM-News WFBM-News WGN-Evening Serenade WHO-Johnny at the Piano WIBA-Dinner Concert WIBA-Dinner Concert WIND German Hour WIRE-To be announced WISN-Down by Herman's WJR-Jerry Cooper, songs WKBB-Sports Review WMBD-Community Fund Speak-er: Music Mart WROK-News: Concert Hall WSUI-Dinner Hour Prgm. WTAQ-Mutiny on the High Seas WTJJ-Heinie's Grenadiers 6:15 Lum & Abner, comedy team Lum & Abner, comedy team (Postum): WBBM WJR WHAS (Postum): WBBM WJR WHAS KMOX WFBM WCCO (sw-11.83) (also KNX KSL at 10:15 p.m.) Human Side of the News: Edwin C. Hill (Campbell's Soup): KSD WHO WIRE WTAM (also at 10:15 p.m.) To be announced: WISN Ace Brigode's Orch .: WLW Ennio Bolognini's Orch.: WOWO WBOW-Si and Ezra WCFL-Tune Teasers WENR-Better Business Bureau WFAM-Dinner Dance WGN-Yar Concert Orch. WKBB-Circle Service Boys WKBH-Dinner Music WMAQ-Better Business Bureau WMBD-News WOC-Organology WROK-Nick & Pete WTAQ-Parade of Bands 6:30 Cant. Tim Healy's Stamp Club WCFL Tune Teasers Capt. Tim Healy's Stamp Club (Kellogg's): WLW

WGN-Bob Elson's Sports Review WHAS-Spotlighting the News WHIP-Homespun WIBA-Football Interviews WIRE-Marion County Democrats WKBB-Sweetheart Serenade WLS-Sport Review WMT-Sports Roundup WROK-Monroe Community Hour WTMI Feart Acce WTMJ-Easy Aces 6:45 To be announced: WOC KMOX WBBM Science on the March: WTAM WMAQ KSD Inside of Sports (Phillies Cgars) WLW WGN KWK News: WKBB WLS WKBH WIRE WIRE WBOW-Man in the Tavern WCCO-Elmer A. Benson WFBM-Community Fund: Lee Winter Winter WHO-Jerry & Four Dons WIBA-Musical Interlude WMT-Lifesavers: Band Wagon WTAQ-Talking Drums WTMJ-Kilowatt Hour 7:00 Jimmy Lunceford's Orch.: WGN WMT KWK Al Pearce's Gang (Grape Nuts); Arlene Harris; Carl Hoff's Orch.: WTAM WLW WIRE KSD WHO WMAQ WTMJ WIBA (also at 9:30 p.m.) More detail on page 4 Monday Night Show; Richard Himber's Orch.; Henny Young-man; Connie Boswell; Ted Husing: WTAQ WFBM KMOX WHAS WFAM WOC WJR WCCO WMBD WISN WKBH (sw-11.83) Guests: Andrews Sisters. Carson Robinson's Buckaroos (Musterole): WLS WOWO WMT (sw-11.87)

WKBD WOLL 9:30 p.m.) Guests: Deanua Durbin and Bobby Breen, Cantor's two youthful protegrees. More detail on page 4 Oscar Shumsky, violinist: KWK News: WTAQ WOC WHO KWK-Sports Review: News WBOW-Musical Revue WECO-To be announced WCFL-Pop Tunes WENR-Ennio Bolognini's Orch WFBM-Piano Twins WGN-Bob Elson's Sports Review

# MONDAY October 10

WBBM-Jerry Cooper WBOW-Leonard P. Kincade: WIDW-Learning T. Kincade Studio Party WIND-Variations in Syncopation WKBB-Star Revue WROK-Freeport Studios WSUI-Children's Hour 7:15 Monday Night Show: WBBM

WBOW-Si and Ezra WCFL-Douglas Wilson WIND-Tommy Ott, organist WKBB-Chamber of Commerce WMBD-Al Flo & Billie

7:30 Those We Love, drama (Pond's Cream): WLS KWK WOWO WMT (sw-11.87) Pick & Pat (Model Smoking To-

bacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WCCO KMOX WHAS WFBM WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

The Voice of Firestone: Richard The voice of Presidine, Pichard Crooks, thr.; Symphonic Orch., dir Alfred Wallenstein: WMAQ WTAM WTMJ WIRE WIBA WLW WHO (sw-9.53) (also at 10:30 p.m.) Music detail on page 9 this week

Lone Ranger, drama (Silvercuo): WGN

KSD-Garden Melodies WCFL-Seeley Institution WFAM-The Three Men WFAD WFBM-Orchestra Sauer WIND-News WISN-Your Health, talk WKBB-America Thru the Years WKBH-Rapid Ad WMBD-Good Neighbor WOC-Sesqui-Centennial Prgm. WSUI-Evening Musicale WTAQ-Piano Moods 7:45 Treed: WKBH WTA

To be announced: WKBH WCFL-Labor Flashes WFAM-Farm Credit Admin. WIND-Concert Echoes WKBH WTAQ WISN-Musical Moods WOC-Fire Prevention Prgm, WSUI-Views and Interviews (Continued on Next Page)

# WOULD YOU GIVE UP WEALTH FOR LOVE?

The girl said her wealth would foster love. The poor boy said no . . , and married another. That's the situation as America's most exciting serial comes back on the air. Quaker and Mother's Oats bring you "Girl Alone" every afternoon, Monday through Friday. Hear this entertaining program recularly! Friday. I

N.B.C. NETWORK COAST-TO-COAST "GIRL ALONE" 4:45 P.M. E. S.T.



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# MONDAY October 10

8:00 Lux Radio Theater, Cecil B. De-Mille, producer: WISN WJR WBBM KMOX WCCO WFBM WMBD WHAS (sw-11.83) For news of Hollywood read "Hel-lywood Showdown" in every issue of Radio Guide.

Sing Song, variety prgm.: WENR WIBA WBOW WOWO Hour of Charm (General Elec-tric); Phil Spitalny's All-Girl Or-chestra; Dorothy Thompson, com-mentator: WHO WTAM WIRE WTMJ WLW WMAQ KSD KOA

(sw.9.53) For other details see sponsor's an Bob Crosby's Orch.: WGN WCFL-Showboat Carnival Queen WIND-Sports Parade WKBB-Hollywood on Parade WKBB-Hollywood on Parade WKBB-Hollywood on Parade WMT-The Parks Family WOC-German Band WROK-Alexander Sisters WSBT-Polish Hour WSUI-Famous Short Stories WTAQ-Dick Sampson, bar. 8:15 Bob Crosby's Orch.: WMT

WKBB-Facts About the Community Chest WROK-News: Prgm. Prevue WSUI-Through the Art Galleries WTAQ-News

Eddy Duchin's Orch. (Pall Mall Cigarettes): WMAQ WTAM WHO WTMJ KSD WIRE WIBA KOA Symphony Orch.: WMT Music detail on page 9 this week WGN-News: Sports WIND-Law of Life WKBB-Echoes of Stage & Screen WKBH-Postal Oddities WLW-Unsolved Mysteries WOC-Let's Swing It WROK-Tea on the Terrace WSUI-Melody Mart WTAQ-World Varieties 8:45 8:45 WGN-Yar Concert Orch. WKBH-To be announced WROK-The Builders WSUI-Daily Iowan of the Air 9:00 Guy Lombardo's Orch. (Lady Esther): WFBM WHAS WCCO WJR WBBM KMOX (sw-11.83) Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WIBA WTMJ WTAM (sw.9.53) The Lullahy Lady will sing Lullaby Too Ra Loo Ral Loo Ral and Joe Miller will offer Mother Machree. Mr. Weber will offer as his solo, London Derry Air. The orchestra will play Irish Waster Woman. an Irish Waltz medley of Irish Eyes Are Smilling. Wild Irish Rose and My Home in Old County Down and an Irish med-ley of St. Patrick's Day, Wea-rin' of the Green, Paddy's Wed-ding, Killarney and Come Back to Erin. Carnation Contented Program:

8:30

KWK WIBA WOWO

True or False, quiz prgm. (J. B. Williams Co.): WENR WOWO Address by Senator Arthur H. Vandenberg: WENR WBOW WMT WLW KWK (sw-11.87) Talk by Harold L. Ickes: WGN WBOW-Concert Hall of the Air WBOW-Concert Hall of the A WCFL-Double in Stars WIND-Organ & Vibra Harp WISN-Reflections WKBB-Let's Waltz WKBH-Barn Dance WMBD-Wings Over the World WOC-Know Your Navy WROK-Musicale WSBT-Moderate Melodies WTAQ-Club Normandie Entertains WIAQ-Club Normandie Entern 9:15 WCFL-Roller Derby WIND-Melodies of Romance WISN-Misha Zenda WKBB-Swing Your Partner WMBD-Value Hints WOC-Circle Service Boys WROK-Grange Prgm. WTAQ-Dream Time 0:20 9:30 Nat'l Radio Forum: WENR WMT (sw-11.87) Pageant of Melody: WGN Public Hero No. 1 (Falstaff Beer): WMAQ KSD WHO The Kimes case of Beggs, Oklahoma, will be dramatized. (Falstaff Al Pearce's Gang (Grape Nuts) Arlene Harris; Carl Hoff's Orch. KOA KFI (also see 7 p.m.) The Story of the Song: WKBB Eddie Cantor's Camel Caravan; Mad Russian; Sid Fields; Walter King; Carroll & Fairchild's Or-chestra: KMOX WOC WFBM WTAQ WBBM WCCO WHAS

WMBD WISN WKBH WSBT WISN-News: Wrestling Matches (also see 6:30 p.m.) WJR-Jack King, news WLW-Paul Sullivan, news Larry Clinton's Orch.: WBOW WIRE (sw-9.53)

WINE (SW-255) KWK-Musical Prgm. WCFL-Make Believe Danceland WIND-Walkathon WJR-Peaceful Valley WLW-True Detective Mysteries WOWO-Rhythm Ramblers WROK Limpur, Lock Orab WROK-Jimmy Loss' Orch. WTAM-Pageant of the Masters 9:45 The Story of the Song: WKBB (sw-11.83) WTMJ-Dance Orch.

WIND-Brooks Connally, commen tator WLW-Billy Snider's Orch. WOWO-Bob Wilson, news WROK-News 10:00 San Francisco Opera Co.: WMT Mozaut's "Don Giovanui," with Fritz Reiner conducting, will be heard. Don Bestor's Orch.: WBOW (sw 9.53) Henry Busse's Orch.: WTAQ WBBM WCCO WSBT WHAS Amos 'n' Andy, sketch (Camp-bell's Soup): WMAQ WIRE WHO KOA KFI (also see 6 p.m.) News: WKBH WMBD WKBB WOC WFBM KMOX-The Goldbergs, sketch KOA-Old Age Pension Prgm. KWK-Ray Schmidt, sports WENR-Globe Trotter WIBA-Night News Edition WIND-Swedish Prgm.

Dance Orch.: WGN News: WBBM KWK KMOX-H. W. Flannery, news

Review

WCCO-Rollie Johnson WCFL-Herr Louie & the Weasel WENR-Earl Hines' Orch. WENR-Earl Hines' Orch. WIBA-Symphony Band Concert WIND-Country Club WLW-Dean Hudson's Orch. WMAQ-Abe Lyman's Orch. WTMJ-Rhythni Time WUW-Path Sullivan, news WOWO-Maurie Cross' Orch. WROK-Lonis Connor's Orch. WTAM-Musical Bulletin Board WTMJ-Today's Events 10:45 Sammy Kaye's Orch.: WBBM WCCO KMOX 10:15 Human Side of News; Edwin C. Hill (Campbell's Soup): WMAQ KOA (also see 6:15 p.m.) Al Donahue's Orch.: WLW Henry Busse's Orch.: WKBB WFBM WKBH WOC WJR Dance Orch.: KWK Lee Shelley's Orch .: WGN WCFL-Dance Orch. WIND-News News: WHAS WHO WSBT WIRE News: WHAS WHO WSBT WII KMOX-Hot Stove League KWK-Smiling Ed McConnell WBBM-Musical Moments WCCO-Cedric Adams WENR-Ennio Bolognini's Orch. WIBA-Aloha Land WIW Screlicht 11:00 Ran Wilde's Orch.: WSBT WISN KMOX WTAQ WKBB WBBM WJR WMBD WOC WFBM (sw-612) Top Hatters' Orch: WMAQ WHO WBOW KSD WLW-Spotlight WMBD-Sports Review: Program San Francisco Opera Co.: WIBA Review WOC-Circle Service Boys WTAM-Music You Want WTMJ-Sports: Rhythm Time WOWO Dick Barrie's Orch.: WGN WMT KWK 10:30 The Voice of Firestone; Richard Crooks, tnr.: KFI KOA (also see 7:30 p.m.) KOA-Westernaires KUA-Westernaires WCCO-George Hamilton's Orch. WCFL-Your Daily Visitor WENR-Music As You Desire It WHAS-Dance Orch. WIND-Max Miller's Quartet WIRE-To be announced WKBH-Weather WIW Moon Pierer Poams Orch San Francisco Opera Co.: WMT Al Donahue's Orch.: WIRE WHO WLW WBOW (sw-9.53) Sammy Kaye's Orch.: WFBM WMBD WKBB WKBH WHAS WJR WOC WSBT (sw-6.12)

WKBH-Weather WLW-Moon River, Poems, Organ WTAM-Otto Thurn's Orch. 11:30 Battle of Sexes: KFI (also see Tues. at 8 p.m.)

End of Monday Programs

WOWO-Consolaires WTAD-Quincy Police News WTAQ-Mailman WTMJ-Heinie-Spam

11:45

Do You Remember ?: WCFL KSD

WJBC-Surprise Party WJJD:Bureau of Missing Persons WKBB-Book of the Hour WKBH-WPA Musicale Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21) TUESDAY, October 11, 1938 MORNING News: WKBB WOC WLSH-WPA Musicale WLS-For People Only WLW-Editor's Daughter. WMBD-Pekin Homemaker WMT-Tom Owens' Cowboys WAAF-Rhythm Review 7:00 a.m. CST WGN-Betty Crocker WHA-World Observer WIND-Priscilla Holbrook, pianist WKBH-Betty Simonsen WROK-Markets: On the Mall WGN-Don Pedro, violinist WHIP-Dixieland Band Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM Milt Herth Trio: WBOW (sw WHIP-Dixieland Band WIND-Serenade to the Ladies WJBC-Lady in White WJJD-Women's Exchange Prgm. WKBB-House of MacGregor WKBH-Arkansas Travelers WLW-News: Livestocks: River: Weather: Markets WMT-Bits of Eventthing 21.5) WOC 7:15 KWK-Cowboy Songs WAAF-Musical Memories WCCO-Ma Perkins, sketch WCFL-Variety Prgm. WFAM-Musicale WOWO-Farm Flashes: Billboard Gene & Glen, songs: WBOW (sw 21.5) WSUI-Within the Classroom WTAD-All for the Ladies WTAD-Em Owen, organist WTMJ-Betty and Bob, sketch 11:15 9:30 Hilltop House with Bess John-son (Palmolive Soap): WCCO WBBM KMOX WISN WMBD Deep River Boys: (sw-21,51) WFAM-Musiscale WFAM-Musiscale WGN-Morning Melodies WHA-Homemakers WIND-Municipal Court WISN-Morning Musicale WJDD-Journal of Living WJDD-Journal of Living WJDB-Journal of Living WJBB-Hollywood Reporter WKBB-Hollywood Reporter WKBB-Hollywood Reporter WKBB-Hollywood Reporter WKBB-Hollywood Reporter WKBB-Hollywood Reporter WKBM-News: Prgm. Prevue WSUI-Homemakers' Forum WTAO-Let's Waltz 7:30 Musical Tete-a-Tete: (sw-21.5) Her Honor, Nancy James, sketch (Kleenex): KMOX WBBM WCCO WFBM WMT-Bits of Everything Walter Blaufuss' Orch .: WBOW WOC-Radio Bazaar WOWO-Linda's First Love WROK-Kaye Kreamer, W Edith Dick & Jack Shannon songs: (sw-21.51) Just Plain Bill, sketch (Koly-nos): WMAQ WIRE WHO Landt Trio: WLW WHO (sw-21.5) Woman' The O'Neills, sketch Soap): WMAQ WLW (Ivory Smilin' Ed McConnell, songs (Acme Paints): WLS WLW WSUI-The Book Shelf WTAD-Party Line WTAQ-News: Merry Go Round 10:45 To be announced: WKBB WKBH KWK-Swingtime Deep River Boys: (sw-21.51) 8:00 Richard Maxwell, tnr.: WFAM WOC WKBB WTAQ WFBM (sw-21.51) WAAF-Canary Serenade WCFL-Hit Revue WFAM-Shoppers' Guide WFBM-Mrs. Farrell's Kitchen of WISN Bailey Axton, tnr.: KWK WBOW Balley Axton, thr.: KWK WBOW KSD-Master Singers WAAF-Sport of Kings WBAA-Social Security WGN-Harold Turner, pianist WHO-Caroline's Golden Store WIBA-The Editor's Daughter WIND-20th Century Serenade WIRE-Linda's First Love WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Ramblers & Patsy Kitty Keene, Inc., sketch (Dreft): WHO the Air WGN-Get Thin to Music WTAQ-Let's Waltz WTMJ-True Stories Viennese Ensemble: WBOW WIRE News: Breakfast Club: WCFL WIBA WBOW (sw-21.5) WGN-Get Thin to Music WHA-Social Stories WHIP-Variety Time WIBA-Church of the Air WIND-Jimmy Dean, cowboy songs WJJD-Illinois Medical Society WKBB-Eb & Zeb WKBB-Constinus & Answers (sw-215) The Road of Life, sketch (Chip so): WMAQ WTMJ WLW The Band Goes to Town: WLW 8:15 Montana Slim, songs; News: WFAM WKBB WKBH WTAQ WFBM (sw-21.51) 10:15 Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21) Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD WKBH-Questions & Answers Breen & de Rose: WBOW WIBA WMT-Louise Hathaway Rhythmaires: WFAM Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21) Family Man: KSD 8:30 WOC-Library Prgm. WOWO-Tri Topics WROK-Joe Dumond's Music Mak-WLS-Ramblers & Patsy WMBD-Honeymoon Lane WMT-Magic Kitchen WOC-Caroline Ellis WTMJ-Hymns of All Churches Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD Girl Interne, foothpowder & Joyce Jordan, Girl Inter sketch (Calox Toothpowder Solidified Albolene): WBBM KSD-Just Plain Bill, sketch KWK-News: Musical Interlude WAAF-Novelettes WCFL-Echoes of Havana WFAM-Jane Arden, sketch WGN-Painted Dreams WHA-Orean Interlude Editor's Daughter, sketch: WBBM WOWO ers WTAD-Ma Perkins, sketch WTAQ-Round Up WTMJ-Kitty Keene, Inc., sketch Editor's Daughter, sketch: WBBM WOWO Party Line: WFBM WMT KMOX-Let's Compare Notes KWK-Great Works of Man WAAF-Jen & Birdie WCCO-Tena & Tim WGN-Bachelor's Children WHIP-The Music Box WISN-Ann Leslie's Scrapbook WJBC-Women in the News WKBN-Your Home Prgm. WKBH-Your Home Prgm. WKBH-Your Home Prgm. WMBD-Linda's First Love WOC-Rendezvous in Waltz Time WROK-His Majesty, the Baby WSUI-Musical Favorites WTAD-Bea & Vea WTAQ-Music in a Sentimental Mood Breakfast Club: WOWO WBOW WCFL 9:45 Woman in White, sketch (Pills-bury): WMAQ WIRE KSD WHO WTMJ Ward & Muzzy, piano duo: KSD KWK WHA-Organ Interlude WHA-Organ Interlude WHD-Famous Homes WIBA-To he announced WIND-Markets; News WJBC-Peggy Payne, pioneers WJJD-Dick Jurgens' Orch. WKBB-Mixing Bowl WKBH-Songs in Review WLS-Market Reports: News WOC-Screenfans Prgm. WOWO-Party Line, sketch WROK-Freeport Studios WTAD Those Happy Gilmans 11-00 WHA-Organ Interlude 8:45 Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) Johnnie Johnston, bar.: WBOW KSD WIRE KSD WIRE 9:00 Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD Stepmother, sketch (Colgate) KMOX WCCO WBBM Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Popular Waltzes: WMT WBOW Wallace Hopper): KMOX WBBM KSD-Songs of Jean Carmen WAAF-Livestocks; Sweet & Slow WBAA-Home Makers: News WCCO-Happy Gilmans WCFL-Today's Troubadours WFAM-Harlan Hogan WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHIP-News WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organist WIRE-Farm Hour WISN-Movie Chat WJBC-Singing Sam Popular Waltzes: WMT WBG News: WISN WMBD KWK-The Party Line WCFL-Bittersweet Melodies WGN-Musical Mail Box WHIP-Women & The Home WIND-Swing Melodies WJJD-Tommy Tucker's Orch. WKBB-Gems of Melody WKBH-Swing Interlude WLW-The Goldbergs, sketch WOC-Melodic Variations WOWO-Modern Home Forum WROK-Land of Manatoumie Pretty Kitty Kelly, sketch (Won-der Bread): WOC WBBM WISN WFBM WCCO KMOX WKBB Pictures and review on pages 6 & 7 11:00 Dan Harding's Wife, sketch (Na-tional Biscuit Co.): WMAQ WTMJ-Blue Room Ensemble Housebcat Hannah, sketch (Lava Soap): WLS (sw-15.21) 10:30 Gen. Fed. of Women's Clubs Pro-gram: WIBA Tower Town Tempos: WCCO KMOX WTAQ WISN WFBM WOC WBBM Paul Page, songs: WOWO WBOW News: WAAF WROK KWK WCFL-Morning Rhythms WFAM-Concert Time WGN-The Party Line WHA-Your Health Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) KSD-News: Tel-a-Tunes KWK-Texas Drifter WAAF-Let's Dance WBBM-Missus Goes to Market WBOW-Presentation : Agricultural WROK-Land of Manatoumie WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, Inc., sketch Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM WISK-Movie Char WJBC-Singing Sam WJJD-Safety Court WKBB-What's Where on the Air: Farm Flashes: Do You Want a Job? WKBH-Rhapsody and Rhythm; WHA-Your Health 9:15 Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM 10:00 Originalities: WIBA WBOW WMT Young Widder Brown, sketch (Cal-Aspirin): WMAQ KSD WHO WIRE (sw-15.33) Agent WCFL-Peekers in the **Pantry** WFAM-To be announced WGN-Manhattan Mother, sketch WHA-Music Appreciation WCCO WMBD WISN KBH-Rhapsody and Rhythm KWK Livestock Quotations WLS Gene & Glen Josh Higgins of Finchville, sketch: KSD WCFL WMT WOWO WIBA David Harum, sketch (Bab-O) WMAQ KSD WHO WIRE The Story of the Month: WCFL WBOW News: Livestocks WBOW

Our Gal Sunday, sketch (Ana-cin): KMOX WBBM National Farm & Home Hour: WLW WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Civic Safety Council WFBM-Markets: Farm B Prgm. WGN-Man on State Street WHA-Wisconsin Camp News WHO-Hilltop House, sketch WISN-Dance Music WJBC-Rhythm Review WKBH-Gladys Glickman Enter-WLS-Weather; News WLS-Weather; News WMBD-Community Fund Speak-er: Auction of the Air WMT-News: Frank Voelker, organist WOC-Farm Bureau WOWO-Market Service WROK-Round. the Town WSUI-Farm Flashes WTAD-Debutantes

Farmhand WTAQ-Farmhands WTMJ-Heinie & His Grenadiers

AFTERNOON

12:00 The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO News: WMBD WJBC WTAD KMOX.Ma Perkins, sketch KSD-News: Markets WAAF-Symphonic Hour WBAA-Court of Safety WCFL-Smoke Rings Sereaade WFBM-Bohemians WGN-Martha Crane & Helen Javce WGN-Martha Crane & Helen Joyce WHA-Noon Musicale WHIP-Southtown Church Hour WHO-Markets & Weather WIND-Indiana News WISN-Even as You and I WJJD-Anything Can Happen WKBH-Magic Violin WLS-Dinnerbell Program WMT-Question Man: Varieties WOWO-Ohio State Agricultural Prgm. Prgm. WSBT-News; Stork Report; Farm Flashes WSUI-Rhythm Rambles 12:15 Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN Words & Music: KSD (sw-15.33) Goodyear Farm Radio News: WBOW WLW WMAQ WIBA KWK

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WLS WIRE WHO KSD (sw-15.21-15.33) WAAF-Swing High WFAM-Lou Pike

WHIP-Symphonetta WHO-Vic & Sade WIBA-Linda's First Love WIND-Bob Atchers WIRF-Singin' Sam Get Thin to Music: KWK

WTMJ-Hymns of All Churches 11:30 National Farm & Home Hour; Spkrs; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK (sw-15.21) Fifteen ninutes of the brond-cast will be from the National Dairy Show, Columbus, Ohio: followed by speakers: Morse Satisbury and Josephine Henp-nill on "Fire-Proofing Fabrics"; AAA representative.

WMBD-Thrift Message: Ray Ol-

# son WMT-Sweet and Swing WOC-Hymns of All Churches

News: WIRE WKBB WJJD WFBM WOWO

7/52 E

WHIP-Wally Estrup, songs Frequencies WIBA-Concert Trio WIBA-Concert Trio WIND-Lupi Italian Hour WKBH-Ma Perkins, sketch WLS-School Time WMT-Many Happy Returns: Bul-WISN-1120 WJBC-1200 WJJD-1130 WJR-750 WKBB-1500 WKBH-1380 letin Board WOWO-Familiar Hymns WLS-370 WLW-700 WMAQ-670 WMBD-1440 WMT-600 WOW-0-1160 WROK-1410 WSUI-880 WTAD-900 WTAM-1070 WTAM-1030 WSUI-Musical Chats WTMJ-Daily Bulletin Board 1:15 Let's Talk It Over: WBOW WCFL WMT Harry Cool & Harmonettes: WOC WKBH WSBT WKBB WFBM WISN (sw-15.27) Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WHO WLW WTMJ KSD (sw-WTAQ-1330 WTMJ-620 15.21) WBAA-Jim Hoffman, pianist To be announced: KWK WIAA-Jim Holimali, plat WCFL-Walkashow WHIP-Englewood Hour WHO-Voice of the Farm WIND-Max and the Boys The Girl from Maine: WOR (710 kc) More detail on page 4 KMOX-Judy & Jane, sketch WAAF-Solologuy WBAA-Views of the News WBBM-HAL TATE WJBC-Dance Time WKBH-Man on the Street WMBD-Town Crier: Farm Mar BBM—MAL TATE Radio Tattler, Radio Guide Columnist presenting News and Gossip Jack Fulton, guest today kets WMT-Voice of Iowa: Markets WOC-You Shall Have Music WROK-Column Left, news WSBT-None-Such Neighbors WCCO-Kitty Keene WGN-To be announced WHA-Organ Melodies WHIP-I Am the Law of Your Life WIND-Dugout Interviews WJJD-Livestock Markets WJS Paleial Paleae of Wonders WTAD-Cy and Freckles' Gang General Fed. of Women's Clubs (sw-15.33) Road of Life, sketch (Chipso) KMOX WBBM WLS-Palatial Palace of Wonders WJ.S-Palatial Palace of Wonders WMBD-Party Line WMT.Ralph Slade's Orch. WOWO-Closing Markets WTAD-Yellow Fang WTAQ-Matinee 1:30 Valiant Lady, sketch (Gold Med-al): WLW WIRE WMAQ WTMJ WHO KSD (sw-15.21) N. Y. Board of Trade Luncheon: KWK Senator Joseph O'Mahoney, democrat of Wyoming, will speak on "The Anti-Monopoly Bill." News: WOC WHO WBAA-Luncheon Dance Time WBOW-Street Reporter WCCO-Tune Time WCFL-Curtain Calls WFBM-Stepmother WGN-Markets; Mid-day Service WHA-Farm Prem Little Variety Show: WBOW WIBA WOWO WIBA WOWO American School of the Ajr: WSBT WFBM WISN WTAQ WOC WKBB WCCO WKBH KMOX WBBM (sw-15.27) Tuesday's broadcasts, titled "The Minsic of America," will be a study of our music from the Colonial days to the pres-ent. Bernard Herrmann will di-rect the Columbia Symphony Or-chestra, and a commentator will discuss how this music affects the social, cultural and economic life of the communities in which it originates. WGN-Markets; Mid-day Service WHIA-Farm Prgm. WHIP-Rube 'n' Cy WIBA-Noon News: Markets WIND-Christian Science Prgm. WIRE-Reporter WJJD-Loop Noon Day Service WKJBB-Man on the Street WLW Pure Farbor's Orab WMAQ-News: Sing An Old Song WMBD-Farm News WMT-Tune Times WOWO-Honolulu Serenaders KWK-News: Musical Interlude WAAF-Markets; Adult Education WAAF-Markets; Adult Education Council WBAA-Scientific News Review WCFL-Pieces of Eight WGN-Hits of Today WHA-Good Books WHIP-Concert WIND-Safety Talk WJJD-Radio Council WLS-Grain Market Summary WMBD-His Majesty WMT-News: Musical Interlude WROK-Old Refrains WTAD-Music in Sentimental Mood 1:45 Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KSD WLW (sw-15.21) Variety Show: KWK WCFL WROK Couple on the Street Health Talk WSBT-The Day Dreamer WTAD-Farm: Weather: Mau WTAQ-Water System Medley WTMJ-Voice of Farm Market Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21-9.53) Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WCCO WBBM KMOX Ann Leaf, organist: (sw-15.27) N. Y. Board of Trade Luncheon: WOWO KWK WIRE Variety Show: KWK WCFL News: WTAQ WKBH WBAA-Songs & Melodies WBOW-Luncheon Dance Music WCFI. Know Yourselt WFBM-Community Fund: Bohe-KWK-Hodge Podge Music WAAF-The Schroeders of Maple WBAA-Market Reports WIND-Everybody's Rhythm WJJD-Freddie Berrens' Orch. WLS-Chore Boys with Evelyn & mians WHIP-Rhythm in Rhyme Time WHIP-Rhythm in Rhyme Time WHO-Checkerboard Time WIND-News & Livestock Reports WKBB-Pet Corner WLS-Livestocks: Gabriel Heatter WMBD-Noonday Frolic WMT-Joe Doakes: Cedar Valley Hilbilitie Arkie WMBD-A Love Story WMT-Judy and Jane, sketch WROK-Tabernacle Hour WROK-Tabernacle Hour WTAD-Bessie Dean Reinert WTMJ-Home Harmonizers 2:00 Nat'l Business Women's Week: WKBB WFBM WSBT WISN WOC KMOX WKBH WTAQ (cm. 15.27) WM1-Joe Doards, State Hillbillies WOC-Old & New in Rhythm WROK-Home Folks Hour WSBT-Man on the Street WTAD-Luncheon Music WTMJ-Sidewalk Reporter WOC KMOX WKBH WTAQ (sw-15.27) Gelebrating National Business Women's Week, Pearl Buck, an-thor and Pulltzer Prize winner. Jaue Todd, member of the New York State Assembly and vice-president of the Republican Party, Dorothy Dunbar Bronley, columnist of the New York Evening Post, will speak. Story on page 13 1:00 Irene Beasley, R.F.D. No. 1: WKBB WFBM WISN WOC WSBT Nancy Martin, songs: WBOW Betty & Bob, sketch (Gold Med-al): WIRE WTMJ WHO WLW KSD WMAQ (sw-15.21) Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD Two on a Shoestring: WGN News: WCCO WTAD Man on the Street: WMBD WTAQ WBBM KMOX-Inquiring Reporter KWK-Backstage Wife WAAF-Don Bolt, commentator WBAA-Electrical Shops WCFL-Spotlight Prgm. WHA-Farm Organization Forum Piano Recital: WIBA WBOW WIRE WCFL WMT To be announced: WBBM WCFL WGN WGN News: WIND WHIP KWK-Great Works of Man WAAF."L" Reporter, interviews WBAA-Concert Review WCCO-Judy & Jane

KMOX-1090 KOA-830

K0A-830 KSD-550 KWK-1350 WBAA-890 WBAA-890 WBAA-890 WBA-370 WBOW-1310 WCC0-810 WCFL-970 WFNB 870

ENR-870 FAM-1200 FBM-1230

WGN-720 WHA-940 WHAS-820

WHAS-820 WHIP-1480 WHO-1000 WIBA-1280 WIND-560

WIRE 1400

WKBH-Man o Luncheon Music

12:30

WI.W-Burt Farber's Orch

12:45

WHA-Let's Draw WJJD-Sentenced Men, interviews WMBD-Editor's Daughter WOWO-The Observer WROK-News: Prgn. Prevue WSUI-Campus Activities: Organ Positel Recital WTAD-Hannibal Prgm. 2:15 Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ sketch: WM WHO WLW Nat'l Business Women's Week WCCO Army Band: WIBA WBOW WMT WIRE WCFL (sw-15.21) KMOX-One Woman's Opinion KMOA-One Woman's Opinion KWK-Jam Session WAAF-Waltz Time WBBM-Meet the Missus WFBM-Public Schools Music WGN-June Baker WHIP-Dancing Party WIND-Priscilla Holbrook, pianist WJJD-Two of a Kind WLS-Homemakers' Hour WMBD-Window Shopper WMBI-Gospel Music WROK-Bob Kail, cowboy songs 2:30 Four Clubmen: WKBH WFBM WOC WSBT WKBB WBBM WTAQ (sw-15.27) Pepper Young's Family, sketch (Camay Soap): WHO WLW KSD WMAQ WTMJ Moods in Music: WGN To be announced: WBOW (sw 15.33) KMOX-Magic Kitchen KWK-Richard Hayes, organist KWK-Richard Hayes, organist WAAF-Musical Newsy WBAA-You & Your Child WCCO-Markets WHA-Music of the Masters WHA-Music of the Masters WHA-Bessa Byrd; Hoosier News WIRE-Dessa Byrd; Hoosier News WISN-News: Prgm. Preview WJJD-The Old Song Shop WMBD-Petticoat Parade WOWO-Stork Express WROK-Ballad Time WSUI-Child Study Club WTAD-Sports Round Up 2:45 2:45 The Guiding Light (White Nap-tha): WMAQ WHO WTMJ KSD WLW Ted Malone's Between the Book ends: WBOW WIBA WM WCFL, WOWO WGN WMT Melody Ramblings: WOC WSBT WKBH WFBM WTAQ WISN WBBM WCCO WKBB (sw-15.27) Reminiscing: KWK Meminiscing: KWK WAAF-Music in the Air WBAA-Treasure Chest WGN-Harold Turner, pianist WHIP-Fed. of Women's Clubs WIND-Songs of the Island WROK-Rhythm Before Three WTAD-Sixteen Strings 3:00 Beckstage Wife, sketch (Dr. Ly-ons): WMAQ WTMJ WIRE WHO WIBA Nat'l Dairy Show (Firestone): WOWO WENR WMT KWK (also at 4:45 p.m.) Address by Wright Patman: WTAQ WFBM WMBD WKBB WKBH WFBM WISN WSBT WOC (sw-15.27) Representative Wright Pat-man, Democrat of Texas, will speak on "Absentee Ownership of Business," at the convention of the National Association of Retail Druggists meeting in Chi-cago. To be announced: WOWO News: WCFL WJJD KMOX-Singin' Sam WAAF-News Flashes and Weather WBAA-Nat'l Business & Profes-sional Women's Club WCCO-Ladies First WCC0-Ladies First WGN-Your English WHA-Following Congress WIND-Orchestra WJNC-Orchestra WJNC-Bible Study Hour WLW-Kitty Keene, Inc., sketch WROK-Kaye Kreamer, Women of the Hour WBOW WRUN-Neys the Hour WSUI-Geography in Week's News 3:15 3:15 3:15 Stella Dallas, sketch ,Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO Address by Wright Patman: WTAQ WFBM WKBH WISN WMBD WBBM WSBT WOC WKBB (sw-15.27) Midstream, drama: WLW Club Matinee: News: WOWO WENR WBOW WMT KWK KMOX-Linda's First Love KSD-Rhythm Makers

WAAF-Ted Smith, tnr. WBAA-Paul Mitchell, songs WBAA-Paul Mitchell, songs WCFL-Varieties WHIP-Concert Internationale WIND-Concert Echoes WJJD-Ben Kanter, piano, songs WSI!I-Caravan of Song 3:30 Life Can Be Beautiful (Ivory Soap) sketch: WIRE WMAQ WHO WLW To be announced: WTAQ WKBH WISN WFBM WFAM WMBD WKBB WBBM (sw-15.27) Club Matinee: News: WIBA News: WJBC WOC KMOX-Editor's Daughter, sketch WAAF-Matinee Melodies WBAA-Interesting People WECO-Betty & Bob, sketch WGN-Musical Serenade WHA-U. S. Weather Bureau WJJD-Frankie Trumbauer's Orch. WOWO-Old Time Religion WROK-Ma Perkins WSUI-Views and Interviews WTMJ-Variety Revue 3:45 Girl Alone, sketch (Quaker Oats); Betty Winkler & Pat Murphy: KSD WHO WIRE WMAQ Of Men & Books: WTAQ WKBH WOC WFBM WISN WSBT WCCO WFAM WKBB WBBM Mad Hatterfields, sketch: WLW Club Matinee: News: WENR WIBA WBOW KMON-Kitty Keene, Inc., sketch KWK-Musical Prgm. WAAF-Jimmie Kozak, pianist WGA-Patricia Keiser, pianist WGN-Margery Graham WHIP-Eunice Clark & Orch. WIND-Ben Kanter, pianist WJBC-Classical Music WMBD-Sidney: Raldwin WMBD-Sidney Baldwin WROK-Helene Kimberley, WSUI-Travel Radio Service songs 4:00 The Affairs of Anthony: WMT WBOW WENR WIBA Music for Fun: WCCO WKBH WKBB WFAM WTAG KMOX WFBM WOC WISN (sw-15.27) Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO Gunther Decker, organist: KWK WAAF-Rhumba Beat WBAA-Magic Carpet WBBM-Todd Hunter WCFL-Make Believe Danceland WHA-Organ Reverie WHIP-Reba Lessard, concert pi-oviet anist WIND-Sports Round Up WIRE-To be announced WJBC-Wesleyan Hour WJBC-Wesleyan Hour WJDJ-Islanders WMAQ-Concert Miniature WMBD-Kitty Keene, Inc., sketch WOWO-News WROK-News: Musicale WSUI-Simpson College Prgm. 4:15 Edward Davies, bar.: WOWO WBOW WMT Terry and the Pirates, sketch (Dari-Rich): WLW (sw-15.21) Your Family & Mine (Sealtest) : WMAQ WIBA WTMJ KSD Johnson Family, sketch: WGN KWK-Musical Prgm. WAAF-Hollywood Brevities WBAA-Stinson Brothers WBBM-Kitty Keene WENR-Swingtime Serenade WHIP-Polish Merchants Hour WHIP-Polish Merchants Hour WHO-The Goldbergs WIND-Take It Easy WIRE-News: Minute Interviews WJDD-Oklahoma Outlaws WMBD-News: Pet Corner WROK-Freeport Studios WTAD-Johnnie Lawrence 4:30 Radio Rubes: WMT WENR KWK Nat'l Grocery Week Prgm.: WOC WISN WKBH WTAQ WFAM WCCO WKBB KMOX Jack Armstrong, sketch (Wheat-ies): WLW Three Romeos: WMAQ WTMJ WIBA Smilin' Ed McConnell, son (Acme Paints): WMAQ WHO songs Don Winslow of the Navy: (sw-15.21) News: WJBC WJJD KSD-Life Can Be Beautiful WAAF-Song Webs WBAA-Prof. Charles Murphy WBBM-Manhattan Mother WFBM-Tea Time Tuncs

Angler & Hunter, talk: WBOW WENR (sw-15.21)

WHA-Twilight Musicale WIBA-The Dance Hour WIND-Boh Atcher & Bonnie Blue WIND-Boh Atcher & Bonnie E Eyes, songs WIRE-To be announced WMBD-Bargain Counter WOWO-Our Yesterdays WSUI-Elementary German WTMJ-Down a Country Road

**4:45** Happy Jack, songs: WIBA WIRE WBOW WMAQ To be announced: WOWO WENR Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)

Nat'l Dairy Show (Firestone): WLW KSD WHO WTMJ WIBA (also see 3 p.m.) Lee Shelley's Orch.: KWK

Four Notes & Dave Bacal: WOC WTAQ WISN WKBB KMOX

KSD-Songs of Jean Carmen WAAF-Sport Shorts WBAA-Story Book Hour WBBM-Houseboat Hannah WBBM-Houseboat Hannah WCCO-Front Page Parade WFAM-Perpetual Help Novena WGN-Evening Serenade WIND-Swing Quartet WJDC-Variety Prgm. WJJD-Suppertime Frolic WKBH-Kiddles' Hour WKBH-Kiddles' Hour WMBD-Polly of the Range 5:00 News; Eton Boys Quartet: WFAM KMOX WTAQ WKBB Ralph Blaine, tnr.: WCFL (sw-9.53) Gray Gordon's Orch.: WIRE

Don Winslow of the Navy, sketch (Krispies): WENR WLW KWK Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ Wheat & Rice): WMAQ KSD-News: Gabriel Heatter WAAF-Shadowland WBBM-Chicago Hour WBOW-Merry Go Round WCCO-Livestock WFBM-Christian Science Prgm. WGN-Armchair Melodies WHIP-Schulte Hour WHO-Captain Midnight WIBA-The Plainsmen WIND-News WISN-Show Window WMBD-Happy Train WISN-Show Window WMBD-Happy Train WMT-Tea Time Tunes WOC-Captain Midnite WSUI-Spanish Reading WTAD-News WTAD-News WTMJ-Lone Ranger, sketch 5:15 Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO KMOX Malcolm Claire, children's stories; News: WENR (sw-9.53) To be announced: WFAM WTAQ WMBD WISN WOC WKBB WKBH

Gray Gordon's Orch.: WMT (sw 15.21) KSD-Dick Tracy, sketch KWK Sketches in Melody WCFL-Walkashow WCFL-Walkashow WENR-News WGN-Terry & the Pirates WHO-Dick Tracy WIBA-W. P. A. Musicale WIND-Cocktail Melodies WLW-Little Orphan Annie WMAQ-Advs. of Jimmie Allen: Nowe

News WROK-Sports WTAD-Jack Armstrong, sketch

5:30 Today with Bob Trout: KMOX WCCO WBBM WKBB (sw-11.83)

Marlowe & Lyon, piano duo: WCFL (sw-9.53)

WENR (sw-15.21) Jack Armstrong, sketch: WHO WTMJ WMAQ Dick Tracy, sketch: WIRE WISN KSD-Sportlights KWK-Terry & the Pirates WCFI-Curtain Calls WFAM-Dan Dunn, sketch WFBM-NYA Prgm.: Bohemians WIBA-News Edition WIND-News & Sports WIRE-Dick Tracy, sketch WKBH-Captain Midnight WKBH-Captain Midnight WKBH-Captain Midnight WKBD-Paul Welton's Orch. WMT-Lamp Lighting Time WOC-Geo. Sokolsky WROK-15 Minutes with Evelyn WSUI-Musical Moods WTAQ-A1 Michel's Sports 5:45

# TUESDAY October 11

E 7/52

WFBM WOC WCCO WBBM (sw-11.83)

Tom Mix' Straight Shooters, sketch (Ralson Wheat Cereal): WMAQ KWK

To be announced: WENR WIBA To be announced: KSD (sw-9.53)

Liftle Orphan Annie, sketch: WHO WGN KMOX Sports Review: WMBD WIBA WTMJ

WTMJ WBOW-Jerry of the Circus WCFL-Jack Kelly's Orch. WIND-Listen to Yourself, inter-

views WIRE-Basonology WISN-Sports Parade: Interlude WMT-Sports: News WROK-Dance Hour WSUI-Daily Iowan of the Air

# NIGHT

**6:00** Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87) Amos 'n' Andy (Campbell's Soup): KSD WLW WTAM (also at 10 p.m.) Ray Heatherton, bar.: WTAQ WHAS WBBM (sw-11.83) WHAS WBBM (sw-11.33) Sports: WOC WKBH WKBB News: WFBM WMAQ KMOX-Alpine Varieties: Orch. WBOW-Luke Walton on Sports WCC0-Jack Armstrong, sketch WFAM-Crimecasts WGN-Concert Orch. WHO-The Cosmopolitans WIBA-Dinner Concert WHO-The Cosmopolitans WIBA-Dinner Concert WHD-German Hour WISN-Down by Herman's WJR-So What WMBD-Community Fund Speak-er: Music Mart WROK-News: Concert Hall WSUI-Dinner Hour Prgm. WTMJ-Heinie & His Grenadiers 6:15 George McCall's Screenscoops (Old Gold Cigarettes): WBBM 6:15 George McCall's Screenscoops (Old Gold Cigarettes): WBBM WFBM WHAS KMOX WISN WCCO WOC WJR (sw-11.83) (also KNX KSL at 11:30 p.m.) For news of Hollywood read "Hol-lywood Showdown" In every issue of Radio Guide. Vocal Varieties (Tums); Jerry Cooper, bar.: WMAQ WLW WHO WTAM WIRE KSD (sw-9.53) (also at 10:15 p.m.) Mr. Keen, Tracer of Lost Per-sons, drama (American Home Prod.): WENR WMT KWK (sw-11.87) WBOW-Si and Ezra WCFL-Tune Teasers WCFA-Dinner Dance WGN-Yar Concert Orch. WIBA-W. P. A. Musicale WKBB-Music in the Air WKBH-Dinner Music WMBD-News WTAOC cursers Club

WTAQ-Cainera Club 6:30 Don't You Believe It (Sensation Cigarettes): WLW Quiet By Accident, sketch (Nes-tle's Cocoa): WMAQ Helen Menken in "Second Hus-band," drama (Bayer Aspirin): WFBM KMOX WBBM WHAS WJR Console Reflections: WFAM To be announced: WKBH WGN News: WOC WTAD WHO KSD-Alpine Music Masters KWK-Sports & News WBOW-The Magic Claw WCCO-Four Naturals WCFL-Pop Tunes WHO.News

WHO-News WIBA-Football Interview WIBA-Football Interview WIRE-Marion County Democrats WISN-Sammy Liner's Orch. WKBB-Sweetheart Serenade WLS-Sports Review WMB-Sports Review WMT-Sports Roundup WROK-Lone Ranger WTAM-Musical Moments WTML Douge Orch

WTMJ-Dance Orch. 6:45 Inside of Sports (Phillies Cigars): WGN WLW KWK Vivian della Chiesa, sop.: WMT WOWO (Continued on Next Page)

Page 25

Page 26	7/52 E	Orch. (Lifebuoy Soap): WBBM WMBD KMOX WISN WCCO	Good	Listenin	g for Tuesday
	/	WHAS WJR WFBM (also KNX at 11 p.m.)	Further details	and stations which w	will broadcast these programs may be nns at the time bereunder indicated
TUESDAY		Information Please: WBOW WLS		MOR	
October II		WMT WOWO (sw-11.87)	11:30 CST	Farm and Ho	ome Hour.
0010001 11	•	Morton Gould's Orchestra: WGN KWK		AFTER	ИООИ
(6:45 p.m. Continued	d)	WCFL-Jack Kelly's Orch.	1:15 CST		m Maine, Commentator.
News: WKBB WLS WIRE	WKBH	WFAM-The Three Men WIND-News			iness Women's Week.
KSD-Roving Prof.		WKBB-Concert Hall of the Air WKBH-Dance Time		NIG	нт
WCCO-Musical Prgm. WHO-Songfellows		WOC-Virginia Sellers, songs WSUI Evening Musicale			obinson and Claire Tre-
WIBA-Dinner Music WISN-Helen Wittman, son		WTAQ-Em Owen, pianist 7:45		Drama. It's play will be	"Leading Citizen," by George
WMAQ-Ennio Bolognini's WOC-To be announced	Orch.	WCFL-Labor Flashes	O'Neill		
WTAM-Sammy Watkins' C WTAQ-Ramblin' Trio	Drch.	WFAM-George E. Sokolsky WIND-Swing Quartet		Johnny Prese Drchestra.	ents; Russ Morgan and
7:00		WOC-Fire Prevention Prgm. WSUI-The Woodland Rambler			nger and Comedian.
Big Town, newspaper dram ward G. Robinson, with		WTAM-Sammy Watkins' Orch. WTAQ-Ray McMonigle, tenor	Martha tra.	a Raye, Parkyakar	kus, and Lud Gluskin's Orches-
Trevor: WBBM WISN KMOX WCCO WFBM	WMBD	8:00		We the Peop	le: Drama and Music.
WJR (also KNX at 10:30 "Leading Citizen" by	) p.m.)	Gabriel Heatter, Harry Von Zell,		•	man's Swing Orchestra.
O'Neill, with a theme of icanization will be the pl	Amer-	Mark Warnow's Orch.: Guests: WJR WHAS WBBM WCCO			e, Comedian, and Donald
sented tonight, on the Columbus Day.	eve of	KMOX WFBM WOC WISN WMBD (sw-11.83)		s, Tenor.	
Silhouettes in Blue: WBO 1187)	W (sw-	Guests: Chet Schafer of Three Rivers, Mich., president of the Guild of Pipe Organ Pumpers;	9:00 CST Jerry	Bob Hope, co Colonna, comedia	median and singer. In, vocal sextet, and Skinnay
The Green Hornet, drama	: WGN	Charles Miller of Java, who will tell of weird voodooism and can-	1		: Madeleine Carroll.
WMT KWK Johnny Presents Russ Mo	raan 8.	nibalism rites; Ralph Mitchell, the crocheting mayor of Inde- pendence, Kan.; Mrs. Dick Gill- er will speak for the women			d His Orchestra.
His Orch. (Philip Morris)	; Jack	er will speak for the women whose husbands continue to wear	9:30 CS1	Jimmie Fidle	r; Movie Gossip.
Johnstone's Dramas: Ger Rowe; Swing Fourteen;	Floyd	old-fashioned night shirts. Don't You Believe It (Sensation			• <u>•••</u> ••••••••••••••••••••••••••••••••
Sherman, tnr.; Glenn C Beverly: WHO WTMJ	WTAM	Cigarettes): WGN KWK		30 s Orch. & Guest	Pepsodent Prgm.; Bob Hop Skinnay Ennis' Orch.; Jerry C
WLW WIRE KSD WMAQ (sw-9.53) (also KNX at		Battle of Sexes (Molle Shave) conducted by Frank Crumit &		es): WJR WOC	lonna; Vocal Sextet; Guest KSD WTMJ WLW WHO WIB
p.m.) Guest: Raymond P Oklahoma County Attorne	lumlee,	Julia Sanderson: KSD WIRE WHO WTAM WMAQ WLW KOA		WSBT WTAQ	WIRE KOA WTAM WMAQ (sv 9.53)
investigated what was pr to be an auto acciden	esumed	(also see Mon. prgms. at 11:30 p.m.)	Fibber McGee &		Guest: Madeleine Carroll.
found to be murder. E then caught the criminal	Ie then	Now & Then; Frank Hodek's Or-		Novis, vocalist (): WIRE KSD	True Detective Mysteries (Liste ine): WGN
KWK-Sketches in Melody WFAM-Hits & Bits		chestra: WIBA WLS WBOW WTMJ		AM WTMJ WIBA	KWK-Answer Game WCFL-Double in Stars
WIND-Univ. Broadcasting WKBB-Star Revue	Council	WCFL-Showboat Carnival Queen WIND-Concert Review	Jamboree: WOW	O WENR WBOW	WIND-Organ and Vibra Harp WISN-Sigmund Shatz
WKBH-Music by Rudolph	Friml	WKBB-Conservation Prgm. WKBH-Rapid Ad	WMT KWK (sv		WKBB-Dance Time
WLS-Know Your Schools WOC-Voices of Friendship	•	WMT-The Parks Family WOWO-Musical Moments	KWK-Russel J. WGN-News: Spo		WKBH-Radiotorial WMBD-To be announced
WROK-Freeport Studios WSUI-Children's Hour		WROK-Home Builders	WIND-Law of L WKBB-W. P. A.		WOC-Play Burgemeister WOWO-Spelling Bee
WTAQ-WPA Concert 7:15		WSBT-Curtain Calls WSUI-Guest Artist Prgm.	WROK-Amateur WSUI-Dream Fa	Hour	WSBT-Music of the Moderns WTAQ-Club Normandie Entertain
WCFL-Douglas Wilson WFAM-Amer. Family Rob	incon	WTAQ-Supper Club 8:15	8:	45	9:15 WCFL-Roller Derby
WIND-Medinah WKBB-Sentimental Music	111300	Symphony Orch.: WOR KWK Music detail on page 8 this week	Gabriel Heatte (R. B. Semler,		WGN-Concert Orch. WIND-Charlie Agnew's Orch.
WTAQ-House of Peter Mac 7:30	cGregor	Now & Then; Orch.: WOWO WMT	WIND-Hal Munro WKBB-Hollywood		WISN-Fiddlers Three WMBD-Value Hints
For Men Only (Vitalis);		WGN-Clifton Utley on Foreign Af-	WSUI-Daily Iowa		WTAQ-Dream Time
Centra, vocalist; Fred Peter Van Steeden's Orch.;	Guest:	fairs WIBA-Clarice Lee	Jamboree: WEN		9:30 Jack Berch, songs: WFBM WCC
WLW WIRE WIBA WTM. WMAQ KSD WTAM (s	w-9.5 <b>3)</b>	WIND-News Behind the News WKBB-Gaslight Harmonies		Griffin Shoe Pol- s Orch.; Guests:	WKBH WOC WSBT WKB WMBD WISN WTAQ
Al Joison Show; Martha Parkyakarkus & Lud G	Raye; luskin's	WKBH-Plays in Streamline WRCK-News: Prgm. Prevue	WJR WBBM WHAS WFBM	WCCO KMOX (sw-11.83)	For news of Hollywood read "Ho lywood Showdown" in every iss of Radio Guide.
MORNING		KSD-News: Dick Leibert, organ	WEDN	FSDAY	, October 12, 1938
MORNING		KWK-Breakfast Brevities WAAF-Breakfast Express			
7:00 a.m. CST Milt Merth Trio: WBOV	V (sw-	WFBM-Early Birds WGN-Everyday Words; Good	WHO-Those Hap	nu Cilmani	9:00
71.5)		Morning Prgm.	witto-ritose map	py onmans	0.00

# 7/52 E Orch. (Lifebuoy Soap): WBBM Good Listening for Tuesday

- obinson and Claire Tre-"Leading Citizen," by George
- ents: Russ Morgan and
- nger and Comedian. kus, and Lud Gluskin's Orches-
- le; Drama and Music.
- man's Swing Orchestra.
- e. Comedian, and Donald
- omedian and singer. an, vocal sextet, and Skinnay t: Madeleine Carroll.

Jack Berch, songs: WFBM WCCO WKBH WOC WSBT WKBB WMBD WISN WTAQ

- d His Orchestra.
- r; Movie Gossip.

Jimmie Fidler's Hollywood Gos- Ovie Allston's Orch.: W sip (Drene): KSD KOA WLW WKBH WKBB WJR WOC WHO WIRE WTMJ WIBA To be announced: WIBA W WFBM To be announced: WIBA WTMJ WLW WMT WMAQ WTAM News: WSBT WHAS WIRE WHO KMOX-Tony Di Pardo's Orch. KWK-Smiling Ed McConnell WCCO-Cedric Adams WENR-Ennio Bolognini's Orch. WGN-Benny Goodman's Orch. WHO-News WIND-Hal Munro's Orch. Felix Knight, tnr.: WENR WMT (sw-11.87) (sw-11.87) KMOX-France Laux, sports KWK-Dramatic Sketch WBBM-Sports Huddle WBOW-Rex Club WCFL-Make Believe Danceland WGN-The Northerners WHAS-Here's to You WIND-Walkathon WJR-The Beachcomber WMBD-B. F. Fitzsimmons WMT-Football Round Table WOWO-Hoosirettes WROK-Jimmy Loss' Orch. WLW-Spotlight WMAQ-Fort Pearson, news WMBD-Sports Review: Program WMBD-Sports Review: Program Review. WTAM-Music You Want WTMJ-Sports: Rhythm Time 10:30 Glenn Miller's Orch.: WOC WISN WKBH WKBB WFBM WHAS WJR WSBT WTAQ WMBD (sw-6.12) 9.45 5:45 Co-operative League: WCCO WOC WKBH WSBT WKBB WTAQ WMBD WISN KMOX WBBM Dr. James P. Warbasse and Harold S. Cowden, president of the C on s u m er s Cooperative League, will give a preview of the biennial convention of the League one day before the con-vention opens in Kansas City. Henry Busse's Orch.: WMAQ WBOW (sw-9.53) Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also see 7 p.m.) Frank Novak's Orch.: WIRE WMT Jessie Crawford, organist: WIRE WBOW WMAQ KSD WHO (sw-9.53) Salute to Cities: WLW State of the Nation; Jay Frank-lin, commentator: WENR WIRE (sw-11.87) News: WBBM KWK KMOX-H. W. Flannery, news WCCO-Rollie Johnson WCFL-Herr Louie & the Weasel WENR-Earl Hines' Orch. Dance Orch.: WLW News: WIND WOWO WROK WEO.R-Earl Hines' Orch. WHO-Reverend Hitchcock WIBA-Evening Concert WIND-Mark Fisher's Orch. WTMJ-Rhythm Time 10:45 News: WIND wown work KOA-Girls of the West WFBM-Know Your Government WIBA-Club Chanticleer WTAM-Paul Burton's Orch. WTMJ-Dance Orch. Pepsodent Prgm.; Bob Hope; Skinnay Ennis' Orch.; Jerry Co-lonna; Vocal Sextet; Guests: KSD WTMJ WLW WHO WIBA Glenn Miller's Orch.: WBBM 10:00 WIRE KOA WTAM WMAQ (sw KMOX Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI WHO (also see 6 p.m.) Frank Novak's Orch.: WCFL KWK True Detective Mysterles (Lister ine): WGN Ovie Allston's Orch.: WOC WISN WBBM WSBT WCCO WTAQ Henry Busse's Orch.: WHO WCCO-George Hamilton's Orth. WGN-Dick Jurgens' Orch. Eddie Le Baron's Orch.: WBOW (sw-9.53)

Dance Orch.: WGN

WTMJ-Today's Events 10:15

TO:15 For news of Hollywood read "Hol-lywood showdown" in every issue of Radio Guide. KFI KPO (also see 6:15 p.m.)

WIND-News 11:00 Dance Orch.: WIBA Dance Orch.: WGN News: WKBB WMBD WMT WOC WFBM KMOX-The Goldbergs, sketch KWK-Sports WENR-Globe Trotter WHAS-To be announced WIBA-Night News Edition WIND-Down South WISN-News Headlines WJR-Jack King, news WKBH-News: Music WLW-Paul Sullivan, news WOWO-Maurie Cross' Orch. WROK-Lonis Connor's Orch. WTAM-Musical Bulletin Board WTMJ-Today's Events Count Basie's Orchestra: WISN WSBT WKBB WBBM WFBM KMOX WJR WMBD WTAQ WOC (sw-6.12) Richard Himber's Orch.: WMAQ WBOW WIRE KSD WTAM Kay Kyser's Orch.: WGN WMT Dance Orch.: WTMJ WHAS KOA-Westernaires KWK-Jack Gaulke's Orch. WCFL-Your Daily Visitor WCFL-Your Daily Visitor WENR-Music as You Desire It WHO-American Legion Prgm. WIND-Maurie Sherman's Orch. WKBH-Weather WLW-Moon River, Poems, Organ

### End of Tuesday Programs

			والناب الازاد بالاخراز المانية		
MORNING	KSD-News: Dick Leibert, organ KWK-Breakfast Brevities WAAF-Breakfast Express	WEDNESDAY	October 12, 1938	Jane Arden, sketch (Ward Bak- ing Co.): WLS KWK (sw-15.21) News: WOC WKBB	Woman in White, sketch (Pills- bury): WMAQ KSD WHO WIRE WTMJ
7:00 a.m. CST	WFBM-Early Birds WGN-Everyday Wor <b>ds; Goo</b> d			WAAF-Rhythm Rhapsody WFAM-PT. A. Prgm.	Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
Milt Merth Trio: WBOW (sw- 21.5)	Morning Prgm. WHA-Band Wagon	WHO-Those Happy Gilmans WIBA-Today's Almanac: Society	9:00 Paul Page, songs: WOWO WBOW	WGN-Betty Crocker WHA-International Scene	Stepmother, sketch (Colgate):
Musical Clock: WKBH WKBB WIBA WOC WIRE	WHO-Coffee Pot Inn WIND-The Abundant Life, talk	Report <b>er</b> WIRE-Prgm. Highlights	Pretty Kitty Kelly, sketch (Won-	WIND-Harry Zimmerman, organ-	WBBM KMOX WCCO
7:15	WLS-Morning Devotions WMAQ-Your Neighbor	WKBB-Chancel Steps WKBH-Olive Hagen, organist	der Bread): WOC WBBM WFBM KMOX WCCO WISN WKBB	ist WKBH-Music Makers	News: WISN WMBD KWK-The Party Line
Gene & Glen, songs: (sw-21.5) Deep River Boys: (sw-21.51)	WOWO-Markets: Bible Class	WLS-The P-X Ranch	Pictures and review on pages 6 & 7	WROK-Markets: On the Mall WTAQ-Crimson Trail	WCFL-Bittersweet Melodies WGN-Musical Mail Box
Musical Clock: WHIP WBOW	WSUI-Morning Chapel WTAD-Tales Old and New	WLW-Hilltop House, sketch WMAQ-The Whistler & His Dog:	Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)	9:30 Just Plain Bill, sketch (Kolynos):	WHIP-Women & The Home WIND-Songs of the Island
7:30 Musical Tete-a-Tete: (sw-21.5)	8:15 Montana Slim, songs: News:	News WMT-Musical Clock	Mrs. Wiggs of the Cabbage Patch.	WMAQ WIRE WHO	WJJD-Tommy Tucker's Orch.
	WKBH WTAQ WKBB WFAM WFBM (sw-21.51)	WMBD-Bandwagon WROK-Morning Devotions	sketch (Old English Wax): WIRE WMAQ WHO KSD	Hilltop House, Bess Johnson (Palmolive Soap): WBBM WISN	WKBB-Rhythm & Romance WKBH-Swing Interlude
(sw-21.51)	Family Man: KSD	WSUI-Daily Iowan of the Air WTAD-Interchurch Devotional	News: WORK WAAF KWK	KMOX WCCO WMBD	WLW-The Goldbergs, sketch WOWO-Modern Home Forum
Musical Clock: WMBD WBBM WMT	KMOX-Ozark Varieties	WTAQ-Sunshine Hour 8:45	WCFL-Morning Rhythm WFAM-Concert Time	Jerry Sears' Orchestra: WBOW WCFL	WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, Inc., sketch
News: WTAQ WHIP WKBB 7:45	WHA-Morning Melodies WHIP-Stars Over Manhattan	Amanda Snow, songs: WBOW	WHIP-Down the Mississippi WGN-The Party Line	Madame Courageous, sketch (Durkee's Margarine): WLW	10:00 The Story of Mary Marlin, sketch
Landt Trio: WLW WHO (sw- 21.5)		WIRE KSD	WHA-Your Health WHIP-In the Gloaming	WLS KWK	(Ivory Soap): WLS (sw-15.21)
George Perrine, talk: (sw-21.51)	WIRE-Dessa Byrd WJJD-The Toastmaster	Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO	WIBA-Organ Melodies WIND-Headline Music	WAAF-Canary Serenade WFAM-Shoppers' Guide	Pappy Cheshire's Nat'l Hillbilly
Musical Clock: KMOX WKBB	WLW-Myrt & Marge, sketch	News: WHIP WIND	WJJD-Morning Dance Time WKBH-Today's Almanac	WFBM-Mrs. Farrell's Kitchen of the Air	Champions: WOC WTAQ WMBD KMOX WISN WFBM WFAM
KWK-News: Rapid Ad Prgm. WHIP-Early Edition	WMT-Gospel Baritone WOC-Musical Clock	KWK-Pop Wise & Filbert WBBM-Linda's First Love	WLW-Nation's School of the Air	WGN-Get Thin to Music WHA-Nature Tales	Originalities: WIBA WMT (ew-
WJJD-Hawaiian Melodies WLS-Jolly Joe's Pet Pals	WSUI-Iowa Facts WTAD-Gems of Melody	WFAM-Morning Devotions WFBM-Apron Strings	WMBD-Messenger : Weather WMT-News : Radio Gossip	WHIP-Variety Time WIBA-Church of the Air	21.5) David Harum, sketch (Bab-0):
WKBH-Breakfast Melodies WMBD-Police Bulletins	8:30 Joyce Jordan, Girl Interne (Calox	WHO-Songfellows WJJD-Chicago Tuberculosis Insti-	WSUI-Within the Classroom WTAQ-Theater Organ	WIND-Jimmy Dean, cowboy songs WJJD-School for Taxpayers	KSD WMAQ WHO WIRE
WOWO-Concordia Chapel 8:00	Toothpowder & Soldified Albo- lene): WBBM	tute Prgm. WKBB-Today's Almanac	WTMJ·What's New?	WKBB-Eb & Zeb	KWK-Singing Cowboys WAAF-Woman's Page of the Air
News: Breakfast Club: WCFL WBOW (sw-21.5)	Breakfast Club: WOWO WCFL	WKBH-Uncle Bob WLS-Hal Culver & the Melody	9:15	WKBH-Songtime WMT-Radio Gossip	WBBM-Heart of Julia Blake WBOW-Christian Science Prgm.
		Weavers WMAQ-A Step Ahead with Nor-	Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX	WOC-Melodic Variations WOWO-Tri Topics: Markets	WCBD-Uncle John WCCO-Ma Perkins, sketch
Richard Maxwell, tnr.: WKBB WFAM WTAQ WOC (sw-21.51)	A! & Lee Reiser, piano duo:	man Ross	WFBM WMBD WISN	WROK Morning Varieties WTAD-Ma Perkins, sketch	WCFL-Variety Prgm. WGN-Morning Melodies
Musical Clock: WIBA WROK	KSD KWK	WLW-Linda's First Love, sketch WMBD-Jay's Women of Today		WTAQ-Roundup WTMJ-Kitty Keene, Inc., sketch	WHA-Homemakers WIND-Current News
WMT News: WIRE WJJD WKBH	WBOW-Radio Gospel WCCO-Hymns of All Churches	WROK-Town Crier WSUI-Morning Melodies	John's Other Wife, sketch (Louis	9:45	WJBC-Theater Time
WMBD KMOX-Headline Highlights	WFAM-Your Engagement Book WFBM-Roundup	WTAD-Hannibal Prgm. WTMJ-Happy Gilmans, sketch	Philippe): WMAQ WIRE WHO KSD	Popular Waltzes: WMT WIBA WBOW (sw-21.5)	WJJD-Journal of Living WKBB-Hollywood Reporter

WKBB-Treasure Chest WKBH-P.-T. A. Talk WLS-Market Reports: News WOC-Screenfans Prgm. WOWO-Party Line, sketch WROK-Freeport Studios WTAD-Those Happy Gilmans 11:00 Mary Margaret McBride Frequencies WISN-1120 WJBC-1200 WJJD-1130 WJJD-1130 WJR-750 WKBB-1500 WLS-870 WLS-870 WMAQ-670 WMBD-1440 WMT-600 WMC-1370 WOW-1160 WSUI-880 WTAD-900 WTAD-900 WTAD-1330 WTMJ-620 Mary Margaret McBride, col-umnist (La France & Satina): WBBM KMOX WFBM WISN WCCO WMBD WFAM WFBM WOC Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ KSD-News: Tel-a-Tunes KSD.News: let-a-tunes KWK-Texas Drifter WAAF-Let's Dance WBAA-Amer. Institutions: News WBOW-Presentation: Agricultural WKBH-Home Economics Prgm-WLW-Heart of Julia Blake WROK-News: Prgm. Prevue WSUI-Homemakers' Forum Agent WCFL-Peekers in the Pantry WGN Manhattan Mother, sketch WGN Manhattan Mother, WHA-Magazine Rack WHIP-Redeemer Lutheran WHO-Vic & Sade WIBA-Linda's First Love WIND-Holy Name Cathedral WIRE-Singin' Sam WJBC-Surprise Party WJJD-Bureau of Missing Per-sons (Crisco) Lorenzo Jones, sketch (Phillips) WMAQ WHO WIRE KSD sons WKBB-Book of the Hour Breen & de Rose, songs: WBOW WKBB-Book of the Hour WKBH-Magic Violin WLS-Short Short Stories WLW-Editor's Daughter. sketch WMT Tom Owens' Cowboys WOWO-Farm Flashes: Billboard WSUI-Within the Classroom WTAD-All for the Ladies WTAO-Hollwurod on Parade Editor's, Daugther: WBBM WOW Party Line: WMT WFBM KMOX-Let's Compare Notes KWK-Great Works of Man WAAF-Jen & Birdie WAAF-Jen & Birdie WCCO-Tena & Tim WCFL-Variety Prgm. WGN-Bachelor's Children WHIP-The Music Box WIND-Broadway Memories WISN-Ann Leslie's Scrapbook WJBC-Women in the News WKBH-What's New WKBH-What's New WTAQ-Hollywood on Parade WTMJ-Betty and Bob, sketch 11:15 To be announced: WKBB WKBH "Her Honor, Nancy James," sketch (Kleenex): KMOX WCCO WFBM WBBM WKBB-What's New WKBH-Your Hone Prgm. WMBD-Linda's First Love WOC-Bell Melodies WROK-Musica Favorites WSUI-Musical Favorites WTAD-Bea & Vea WTAD-Bea & Vea The O'Neills, sketc Soap): WLW WMAQ sketch (Ivory The O'Wells, Sketch (1997) Soap): WLW WMAQ To be announced: WFAM WISN Hymns of All Churches: WTMJ KSD-Melodeers KWK-Swingtime WAAF-Sport of Kings WGN-Judy & Jane WHIP-Musical Spotlight WHO-Golden Store WIBA-Editor's Daughter WIND-20th Century Serenade WIRE-Linda's First Love WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-House of McGregor WKBH-Club Calendar WLS-Prairie Ramblers & Patsy WKBD-You'll Never Believe Me WMT-Magic Kitchen WOC-Caroline Ellis 11:30 Nat'l Farm & Home Hour; Speakers: WIBA WBOW WMAQ KWK (sw-15.21) Fifteen Ininate broadcast from the National Dairy Show. Co-lumbus, Ohio: followed by spenkers: Wallace Kadderly on "Farm Scheme and Business News": Morill Tozler on 'Soil Conservation and the Range." Romance of Helen Trent (Edna anos WTMJ-Blue Room Ensemble 10:30 Big Sister, sketch (Rinso), WBBM WISN WCCO WMBD KMOX WFBM Young Widder Brown, sketch (Haley's M-O): WIRE WMAQ KSD WHO (sw-15.33) Do You Remember?: WIBA Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) The Story of the Month: WBOW Get Thin to Music: KWK WAAF-Swing High WCFL-Varieties WFAM-Social Security Prgm. WGN-Don Pedro, violinist WHIP-Monitor Views the News WIND-Between Us Girls, inte inter views WJBC-Dollar Daze WJJD-Harry Zimmerman, organ Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX WJD-Harry Zimmerman, organ-ist WKBB-House of MacGregor WKBH-Albin Bina WFAM-Lou Pike WLW-News: Livestocks: River: Weather: Markets WMT-Bits of Everything WOC-Radio Bazaar WOWO-Linda's. First Love, sketch Wallace Hopper): WBBM KMOX KSD-Heart of Julia Blake WAAF-Livestock; Sweet & Slow WCCO-Those Happy Gilmans WFL-Today's Troubadours WFAM-Harlan Hogan WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Organ Gems WHA-Organ Gems WHO-Myrt & Marge, sketch WIND-Organ Selections WHSM-Wrt & Marge, sketch WIND-Organ Selections WIRE-Farm Hour WJSC-Singing Sam WJJD-Judge Stephen Adamow-ski's Safety Court Broadcast WKBB-What's Where on the Air: Farm Flashes; Do You Want a Job? WKBH-Rhythm and Romance; sketch WROK-Kaye Kreamer, Woman's WROK-Kaye Kreamer, Woman's Forum WSUI-The Book Shelf WTAD-Party Line WTAQ-News: Merry Go Round 10:45 Aunt Jenny's Stories (Spry): WCCO KMOX WFBM WMBD WBBM WISN The Road of Life, sketch (Chip so): WLW WTMJ WMAQ WKBH-Rhythm and Romance WLSH-rhythm and Romance; Livestock Quotations WLS-Gene & Glen WLW-News: Livestock WLS-Organ Concert WMBD-Thrift Message: Al Flo & Viennese Ensemble: WBOW (sw-Kitty Keene, Inc., sketch (Dreft): WHO WMBD-Internet Billie WMT-Sweet and Swing WOC-Hymns of All Churches WOWO-Consolaires WTAD-Police News WTAQ-Mailman WTMJ-Heinie & Dinty 11:45 Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21) KSD-Just Plain Bill, sketch KWK-News: Musical Interlude WAAF-Novelettes WCFL-Hit Revue WCFL-Hit Revue WFAM-Jane Arden, sketch WGN-Painted Dreams WHA-Organ Interlude WHIP-Dixieland Band WHBA To be appround Nat'l Farm & Home Hour: WLW Our Gal, Sunday, sketch (Ana-cin): WBBM KMOX WIBA-To be announced WIBD-Bob Atchers, songs WIRE-Jimmie Grier's Orch. WJBC-Peggy Payne, pioneers WJJD-Dick Jurgens' Orch. Dorothy Crandall, pianist: WCFL KSD-Lady Courageous WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels

FF66 KMOX-1090 KSD-550 KWX-1350 WBAA-7920 WBAA-7920 WBAA-890 WCC0-810 WCC0-810 WCC0-810 WCC0-810 WCC0-810 WCC0-810 WF2M-1230 WF2M-1230 WF3M-1230 WF3M-1230 WH2P-1430 WH2P-1480 WH2P-1480 WH2P-1420 WH2P-1400 W

WTAD-News WTMJ-True Stories 10:15 Vic & Sade, sketch WLS WLW (sw-15.21)

21.5)

WFAM-Luncheon Dance WFBM-Markets: Farm Bureau Prgm. WGN-Man on State Street WHIP-Trio WHO-Hilltop House, sketch WISN-Dance Music WJBC-Reid & Vin WKBH-Voice of the Farm, WKB-Voice of the Farm, WLS-Markets: Weather: News WMBD-Polly of the Range WMT-News: Frank Voelker, or ganist WOC-Farm Bureau WOWO-Market Service WROK-Round the Town WSUI-Farm Flashes WTAD-Dance Revue WTAQ-Farmhands WTMJ-Heinie & His Grenadiers **AFTERNOON** 12:00 The Goldbergs, sketch (Oxydol) WOC WKBB WBBM WCCO News: WMBD WJBC WTAD KMOX.Ma Perkins, sketch KSD-News: Markets WAAF-Symphonic Hour WBAA-Farm Facts for Fa Farm Folks WCFL-Smoke Rings Serenade WFBM-Bohemians WGN-Martha Crane & Helen WHA-Noon Musicale WHA-Noon Musicale WHIP-Southtown Church Hour WHO-Markets & Weather WISN-Even as You and I WJJD-Anything Can Happen WKBH-Avanelle De Witt WLS-Dinnerbell Program WMT-Question Man: Varieties WOWO-Voice of the Farm WSBT-News; Stork Report; Farm Flashes Flashes Flashes WSUI-Rhythm Rambles 12:15 Vic & Sade, sketch (Crisco) WBBM KMOX WCCO WISN Goodyear Farm Radio News: WMAQ KWK WIBA WBOW WLW WLW News: WJJD WOWO WKBB WIRE WFBM WBAA-Sports Review WBBM-To be announced WBOW-Street Reporter WCFL-Walkashow WHIP-Englewood Hour WHO-Dinner Hour Concert WHD-Max and the Boys WJBC-Variety Prgm. WKBH-Man on the Street; Luncheon Music WMBD-Town Crier: Farm Mar-kets WMD-Yoice of Iowa: Markets WMT-Voice of Iowa: Markets WOC-You Shall Have Music WROK-Column Left, news WSBT-In Movieland WTAD-Cy and Freckles' Gang 12:30 Road of Life (Chipso): KMOX WBBM Siesta Serenade: KWK Siesta Serenade: KWK Rhythm Rascals: WTAQ WTMJ News: WOC WKBH WHO Man on the Street: WKBB WOWO WBAA-Luncheon Dance Time WBOW-Presentation WCCO-Voice of the Farm WCFL-Curtain Calls WFBM.Stempother WCF1.-Curtain Calls WFBM-Stepmother WGN-Markets; Midday Service WHA-Farm Prgm. WHIP-Rube 'n' Cy WIBA-Noon News: Markets WIND-Bob Atcher & Bonne Blue Eyes, hillbilly songs & guitar WIRE-Reporter WISN-Iteat Wave WJJD-Noonday Service WLS-Checkerboard Time WLW-Voice of the Farm WMAQ-News: Sing An Old Song WMBD-Farm News WMT-Tune Times WMT-Tune Times WROK-Couple on the Street: In terlude WSBT-The Day Dreamer WTAD-Farin: Weather: Markets 12:45 Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ KSD WLW (sw-15.21) The Voice of Experience (Lydia E. Pinkham): WCFL WIRE E. P KWK Gospel Singer; Edward MacHugh. bar. & Organ (Ivory Soap) KMOX WBBM WCCO Man on the Street: WTAD WSBT News: WTAQ WKBH WBAA-Wanita Wilson, soprano WBOW-Luncheon Dance Music WFBM Community Fund: Bohe WHIP-Variation in Syncopttion

WHO-Lem & Martha WIND-News; Livestock Reports WKBB-Pet Corner WLS-Livestock: Listeners' Mike WMBD-Noonday Frolic: George McDonald WMT-Joe Doakes: Cedar Valley Willbuilte Hillbillies Hillbillies WOC-Old & New Rhythm WOW-Ambrose & Mary Lou WROK-Home Folks Hour WTMJ-Sidewalk Reporter 1:00 Betty & Bob, sketch (Gold Medal): WMAQ WIRE WLW KSD WHO (sw-15.21) Irene Beasley, R.F.D. No. 1 WFBM WOC WKBB WISN (sw 15.27) Two On a Shoestring: WGN Your Health: WBOW Our Health: WBOW The second program in the series on personal health is titled "Growing Strong. The favorable and unfavorable fac-tors in growth and the mainte-nance of weight will be treated in a brief dramatization. KMOX-Voice of the Farm tiny KWK-Backstage Wife WAAF-Don Bolt, commentator WBAA-Meditations WBAA-Meditations WBBM-Man on the Street WCBD-J. C. O'Hain WCCD-Noon Extra WCFL-Spotlight Prgm. WHA-News & Views WHJP-Wally Estrup, songs WHB-Coursert Trio WHIP-Wally Estrup, songs WIBA-Concert Trio WIND-Lupi Italian Hour WKBH-Ma Perkins, sketch WLS-School Time WMBD-Men on the Street WMT-Many Happy Returns WOWO-Richard Trojan WPOK Lung's Club Lunghon WOWO-Richard Trojan WROK-Lion's Club Luncheon WSBT-Your Club & Mine WSUI-Musical Chats WTAD-News WTAQ-Man on the Street WTMJ-Daily Bulletin Board 1:15 1:15 Chattanooga Fro nooga Frolic: WSBT WKBB WISN WKBH WOO WTAQ Your Health: WBOW WCFL WMT Arnold Grimm's Daughter, sketch (Gold Medal) WMAQ WIRE WLW WTMJ WHO KSD (sw-15.21) As You Like It: WGN KWK Radio Tattler, Radio Guide Columnist presenting News and Gossip WCCO-Kitty Keene WHA-Organ Melodies WHIP-Alice Oleson, pianist WJJD-Livestock Markets WLS-Palatial Palace of Wonders WES-Palatial Palace of WMBD-Party Line WOWO-Closing Markets WTAD-Little Theater 1:30 1:30 Americtn School of the Air: WFBM WISN WBBM KMOX WTAQ WKBH WOC WKBB WSBT WCCO (sw-15.27) Wednesday's brondcasts, titled "Lives Between the Lines," will be literature features presented in collaboration with the Na-tional Conneil of Teachers of English and the American Li-brary Association. They will include dramatizations of Amer-ican literature and a series of guest speakers invited from the ranks of outstanding writers of this country. The program will point out how literature can be used to increase understanding of other human beings, an es-sential to a successful democ-racy. Waltz Favorites: WOWO WCFL WIBA WBOW Valiant Lady, sketch (Gold Med-al): WLW WIRE WMAQ WHO KSD WTMJ (sw-15.21) ... KSD W1MJ (sw-12.21) ... KWK-United Press News WAAF-Markets; Health Talk WBAA-Geography in the News WCBD-Scripture Truth Hour WGN-The Lady's Answer WHA-Over at Our House WHIP-Concert Orch. with Jean Huret Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA Hurst WIND-Nat'l Emergency Council WIND-Nat'l Emergency Council WJJD-Radio Council WLS-Grain Market Summary WMT-News: Novelty Parade WMBD-His Majesty WMT-Tune Time WROK-Stars on Parade WTAD-Music in Sentimental Mood 1:45 Betty Crocker (Gold Medal): WIRE WMAQ WHO WI.W KSD (sw-15.21) Nat'l Dairy Show (Firestone): WENR WOWO WMT KWK (also at 4:45 p.m.) To be announced: WBOW News: WCFL WJJD KMOX-Singin' Sam WAAF-News; Weather WBAA-Concert Review (sw-15.21)

Waltz Favorites: KWK E 7/52 WAAF-The Schroeders of Maple WEDNESDAY Street WBAA-Market Reports WGN-Hits of Today WIND-Everybody's Rhythm October 12 WJJD-Freddie Berrens' Orch. WJD-Freddie Berrens' Orch, WLS-Chore Boys WMBD-A Love Story WMT-Judy and Jane, sketch WOC-Latch String Luncheon Club WROK-Old Refrains WCCO-Ladies First WGN Your English WHA-Mental Health & Happiness WTMJ-Hone Harmonizers 2:00 Marriage License Romances:WGN WMT KWK WHIP-Gay Caballeros WHIP-Gay Caballeros WIND-Dance Orchestra WJBC-Devotional Hour WLW-Kitty Keene, Inc., sket WROK-Kaye Kreamer, Women Time Out for Dancing: WFBM WSBT WKBB WKBH WTAQ WOC WISN KMOX WBBM (sw-15.27) the Hour WSUI-Views and Interviews 3:15 Midstream, drama: WLW The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ Swing Time Trio: WIBA WBOW WCFL WIRE Club Matinee: News: WENR WOWO WBOW WMT News: WIND WHIP WAAF."L" Reporter, interviews WBAA-America's Hours of Des-KMOX-Linda's First Love, sketch WAAF-Janet Lynn, songs WCFL-Varieties WHIP-Behind Kitchen Doors WIND-Modern Variations WCCO-Judy & Jane WHA-Professor Gordon's Music WJJD-Ben Kanter, piano, songs WMBD-Jack Lyon at the Organ WINTERFORMENT Control & Interviews WJJD-Sentenced Men, interviews WLS-Chore Boys with Evelyn WMBD-Editor's Daughter WOWO-The Observer WROK-News: Prgm. Prevue WSUI-Men Behind the Classics: The World Bookman: Within the Classroom WMBD-Jack Lyon at the Organ WSUI-Melody Time WTAQ Fiddlers Three 3:30 Life Can Be Beautiful, sketch (Ivory Soap): WIRE WMAQ WLW WHO Club Matinee: News: WIBA Classroom WTAD-Hannibal Prgm. Deep River Boys, quartet: WKBH WFAM WFBM WISN WMBD WKBB WBBM (sw-15.27) 2:15 Oxydol's Own Ma Perkins, sketch WMAQ WTMJ WHO KSD WLW WKBB WBBM (sw-15.27) News: WJBC WOC KMOX-Editor's Daughter, sketch WAAF-Natinee Melodies WCCO-Betty & Bob, sketch WGN-Melody Time WHA-U. S. Weather Bureau WIND-Musical Comedies Memories WJD-Franklie Trumbauer's Orch. WOWO-Old 'Time Religion WROK-Ma Perkins, sketch WSUI-Ave Maria Hour WTAQ-Works of the Masters. WTMJ-Variety Revue 2:45 Time Out for Dancing: WCCO Maurice Spitalny's Orch.: WBOW WMT WIBA WIRE WCFL KMOX-One Woman's Opinion KWK-Sarli Jam Session WAAF-Waltz Time WAAF-Waltz Time WBBM-Meet the Missus WGN-June Baker WHIP-Dancing Party WIND-Matinee Variety WJAD-Piano Reflections WLS-Homemakers Prgm WMBD-Window Shopper 3:45 Leon Goldman, violinist: WKBH WFBM WFAM WTAQ WOC WMBD WKBB WISN (sw-15.27) WROK-Musicale WROK-Musicale 2:30 Pepper Young's Family, sketch (Camay Soap): WTMJ WMAQ WHO WLW KSD Girl Alone, sketch (Quaker Oats); Betty Winkler & Pat Murphy: WMAQ KSD WIRE WHO Evalyn Tyner, songs: WFBM WSBT WKBH WKBB WOC (sw 15.27) WEBM Mad Hatterfields, sketch: WLW Harold Stokes' Orch.: WGN Club Matinee: News: WENR WBOW WIBA KMOX-Magic Kitchen KWK-Richard Hayes, organist WAAF-Eunice Clark, songs WBAA-Melody Moments WBBM-Missus Goes to Market WBOW WIBA KMOX-Kitty Keene, Inc., sketch KWK-Musical Prgm. WBBM-Tina & Tim WCCO-Julia Blake WGN-Margery Graham WHIP-Orch. with Denna Taylor WIND-Music & Banter WJBC Classical Music WROK-Swedish Gospel Service 4:00 The Affairs of Anthony: WENR WMT WIBA WBOW WCCO-Markets WCCO-Markets WHA Music of the Masters WIRE-Dessa Byrd; Hoosier M WISN-News: Prgm. Preview WJDD-Fred Beck, organist New WMBD-Petticoat Parade WOWO-Stork Express WOWO-Stork Express WROK-Rhythm Before Three WTAQ-Fiddlers Three 2:45 Lebrun Sisters, vocal trio: WTAQ WFBM WSBT WKBH WISN WCCO WBBM WKBB WOC (sw-15.27) March of Games: WFAM WFBM WTAQ WKBH WISN WKBB WCCO WOC KMOX (sw-15.27) Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW Mark Love, basso & Organ: WGN KWK WAAF-The Rhumba Beat WBAA-Contract Bridge Chats WBBM-Todd Hunter WCFL-Make Believe Danceland WHA-Oeutsche Musik Stunde WHIP-Cities of the World WIND-Sports Round Up WIRE-To be announced WJBC-Wesleyan Hour WJDP-Islanders Ted Malcne's Between the Book ends: WOWO WBOW WIBA WCFL WMT WIBA Reminiscing: KWK WAAF-Music in the Air WGN-Harold Turner, pianist WHIP-Grandmother's Scrapbook WIND-Waltz Time WLS-News Report WROK-Martha K. Johnson, magic WJJD-Islanders WMAQ-Concert Miniature WMBD-Kitty Keene, Inc., sketch WOWO-News WROK-News: Musicale WSUI-Famous Homes of Famous People carpet WTAD-Wanderers of the Waste-3:00 At the Music Counter: WBBM WTAQ WFBM WKBH WISN WMBD WSBT WKBB WOC (sw-15.27) Backton

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sketch

WMBD

4:15 Terry & the Pirates (Dari-Rich): WLW (sw-15.21) Charles Sears, tnr.: WMT KWK WOWO WBOW

So You Want to Be:--- WFAM WTAQ WKBH WISN WKBB WFBM WCCO WOC KMOX (sw-15.27)

Johnson Family: WGN Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA KSD

(Continued on Next Page)

wednesday October 12 (4:15 p.m. Continued) WAAF-Hollywood Brevities WAAF-Hollywood Brevities WBAA-Dick Curtner, pianist WBBM-Kitty Keene WENR-Swingtime Serenade WHIP-Polish Merchants Hour WHO-The Goldbergs WIND-Take It Easy WIRE-News: Minute Interviews WJJD-Oklahoma Outlaws WMBD-Local News: Dr. Kadesky Prog WROK-Freeport Studios WSUI-Mexican Orch. and Chorus WTAD-Johnnie Lawrence 4:30 Radio Rubes: WENR KWK WMT Ross Pierce's Orch.: WGN The Castillians: WISN WFAM WTAQ WKBB KMOX WKBH WOC Cadets Quartet: WTMJ WIBA WBOW WMAQ Don Winslow of the Navy: (sw-15.21) Jack Armstrong, sketch (Wheat-ies): WLW News: WJBC WJJD News: WJBC WJJD KSD-Life Can Be Beautiful WAAF-Salon Concert WBAA-Melody Moods WBBM-Manhattan Mother WCCO-Livestock WFBM-Tea Time Tunes WHA-Orean Reverie WHA-Orea & Crumpets WIND-Bob Atcher WIRD-Bob Atcher WKBH WIND-Bob Atcher WIRE-Indiana University Prgm. WMBD-Bargain Counter WOWO-To be announced WSUI-Speech Clinic WTMJ-Down a Country Road 4:45 4:45 Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal) (sw-15.21) Nat'l Dairy Show (Firestone): WLW KSD WHO WTMJ WIBA (also see 3 p.m.) Happy Jack, songs: WBOW WIRE To be announced: WENR KWK-Musical Prgm. KWK-Musical Prgm. WAAF-Sport Shorts WBAA-Story Book Hour WBBM-Houseboat Hannah WCCO-Front Page Parade WFAM-Pop Concert WBBM-Houseboat Hannah<br/>WCCO-Front Page Parade<br/>WFAM-Pop Concert<br/>WGN-Afternoon Serenade<br/>WJD-Swing Quartet<br/>WJD-Suppertime Frolic<br/>WKBH-Kiddies' Hour<br/>WMAQ-Say It with Music<br/>WMBD-Dr. Sumner Miller: Mel<br/>ody Miniature<br/>WWOO-Home Folks Frolic<br/>WSUI-News Highlights<br/>5:00WENR WBOW (sw-15.21)<br/>Jack Armstrong, sketch: WTMJ<br/>WHO WOC WMAQ<br/>Dick Tracy, sketch: WIRE WISN<br/>KSD-Sportlights<br/>KWK Terry & the Pirates<br/>WGN-Armchair Melodies<br/>WIND-News & Sports<br/>WIND-News & Sports<br/>WMBD-Paul Welton's Orch.<br/>WmTC-rimson Trail<br/>WROK-Symphonic Orch.<br/>WSUI-Previews and Reviews

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and development of the Nation's school system, starting with es-tablishment of the very first school in the new world. They will also include a picture of the changing ideas in teaching and the evolution of the present modern methods of education. Belmont Farley, director of pub-lic relations of the NEA, is mar-rator. News: Enoch Light's Orch.: WTAQ WFAM WKBB KMOX WCCO Erwin Glucksman's Orch.: WMT Don Winslow of the Navy, sketch (Krispies): WENR WLW KWK Dinner Musicale: WGN Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ KSD-News: Dick Leibert, or WAAF-Shadowland WBBM-Chicago Hour WBOW-Merry Go Round WFBM-Wheeler Mission WHIP-Schulte Hour WHO-Captain Midnight WIBA-The Plainsmen WIND-News WIRE-Lone Ranger, drama WISN-Show Window WMBD-Happy Train WMT-Tea Time Tunes WOC-Captain Midnite WSUI-Tca Time Melodies WTAD-News WTMJ-The Plainsmen 5:15 KSD-News: Dick Leibert, organ 5:15 Malcolm Claire, children's stories; News: WENR (sw-9.53) Schemes That Skin: WGN To be announced: WISN WMBD Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO KMOX Dick Tracy, sketch: KSD WHO KWK-Sketches in Melody WCFL-Walkashow WGN-Terry & the Pirates WIBA-Pacific Fog WIND-Tommy Ott, organist WLW-Little Orphan Annie WMAQ-Advs. of Jimmie Allen: News News WMT-Lamplighting Time: Song Hit of the Day WROK-Sports WTAD-Jack Armstrong, sketch WTMJ-Twenty Flying Fingers 5:30 Today with Bob Trout: WKBB WCCO KMOX WBBM WFBM (sw-11.83) To be announced: (sw-9.53) Marlowe & Lyon, piano duo: WENR WBOW (sw-15.21)

TORICHT FUN my my my my my The liveliest, cleverest Question-and-Answer show on the air! It's conducted by the famed Jim McWilliams, "King Bee" of all the radio Question Experts! WBBM WISN WFBM WMBD 6:30 P.M., CST TUNE IN every Wednesday night for a half hour of grand radio entertainment, presented for your pleasure by the makers of Colgate Dental Cream.

### Good Listening for W

Further details and stations which will broadcast th found in the adjacent program columns at the time

MORNING

11:30 CST Farm and Home Hour.

NIGHT

- 6:30 CST Knights of Columb Speaker.
- 6:30 CST Jim McWilliams' Ask-I Program.

7:00 CST Gang Busters; Crime Fi

- 7:00 CST One Man's Family; S
- 7:30 CST Tommy Dorsey and His
- 7:30 CST Paul Whiteman and Hi
- 8:00 CST Fred Allen, Comedian. Portland Hoffa, Merry Macs, and Po orchestra.
- 8:30 CST Star Theater; Adolphe Una Merkel, Charlie Ruggles, Jane Baker, James Wallington, Max Rein heckler; David Broekman's orches Barrymore.
- 9:00 CST Kay Kyser's Musical Kla
- 9:30 CST Edgar A. Guest; Tru Achievement. Originally scheduled for last week, E
- turess, will speak of her experiences

WTAD-Sports WTAQ-Al Michel's Sport Wheel 5:45 Nan Wynn, songs: WBBM WKBH WTAQ WCCO WFBM WFAM (sw-11.83) Father & Son, sketch: WENR KSD Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal) WMAQ KWK Lowell Thomas, news commen-tator (Sun Oil): WLW (sw-15.21) Little Orphan Annie: WGN KMOX WHO KMOX WHO WBOW-Jerry of the Circus WCFL-Jack Kelly's Orch. WIBA-Sportscast WIND-Dance Orchestra WIRE-Basonology WISN-Sports Parade: Interlude WMBD-Sports Review WMT-Weather: News WMT-Weather: News WOC-Columbus Day Talk WSUI-Daily Iowan of the Air WTMJ-Sport Flash NIGHT 6:00 Easy Aces, sketch (Anacin): WENR WMT WMBD KWK (sw-11.87) Ray Heatherton, songs: WMBD WJR WHAS (sw-11.83) Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.) Sports Review: WKBB WKBH WOC Sports Review: WKBB WKBB WOC KMOX-France Laux, sports WBBM-Dr. Preston Bradley, com-mentator WBOW-Luke Walton on Sports: This Minute WCCO-Jack Armstrong, sketch WFAM-Crineccasts WFBM-News WGN-Twilight Reveries WHO-Johnny at the Piano WHBA-Dinner Concert WIND-German Hour WISN-Down by Herman's WMAQ-Ennio Bolognini's Orch. WROK-News: Sweet & Swing WSUI-Dinner Hour Prgm. WTAQ-Mutiny on the High Seas WTMJ-Heinie & His Grenadiers 6:15 6:15 Human Side of the News; Edwin C. Hill, comm. (Campbell's Soup): WTAM KSD WIRE WHO (sw.9.53) (also at 10:15 p.m.) Mr. Keen, Tracer of Lost Per-sons, drama (Amer. Home Pro-ducts): WMT WENR KWK (sw-11.87) Lum & Abner, comedy team (Postum): WBBM WJR WFBM WHAS KMOX WCCO (also KNX KSL at 10:15 p.m.) Ace Brigode's Orch.: WLW News: WMBD WOC WBOW-Si and Ezra WCFL-Tune Teasers WTAO-Ho

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WFAM-Dinn WGN-Yar C WKBB-Circl WKBH.Din WMAQ-Web piano WTAQ-Para Colgate's A McWilliams KMOX W( WISN (sw WISN (sw-KSL at 9:30 For other nouncemen Knights of WBOW More deta Capt. Tim (Kelloggs) News: WTA To be anno To be anno KSD-The Al KWK-Sport WCFL-Pop WGN-Bob F WIBA-String WIRE-Maric WKBB-Swee WLS Dopublic WLS-Don I WMAQ-New WMT-Sports WROK-Boy WTAM-Otto WTMJ-Easy To be anno Inside of Sp WLW WGN News: WKH KSD-Song S WBOW-Man WCFL Hal WCFL-HaJ WHO-Jerry WLS-News WMAQ-Voca WROK-Mus WTAM-Rom WTAQ-Talk WTMJ-Kilo One Man's Tea): WMA WIBA WLW see Sun, P Gang KMOX W WH Gang Bust WJR WHA (also KNX Roy Shield (sw-11.87) Coldstream KWK WCFL-New WFAM-Hit: WGN-Conce WIND-Traf WIND-Trat WKBB-Sta WKBH-Swe WMBD-Stu WOC-Germ WROK-Fre WSUI-Child WTAQ-Ear WCFL-Dou WCFL-Dou WFAM-To WKBB-Sen WKBH-Am WMBD-Al

ednesday	7:30 Paul Whiteman's Orchestra and	Minstrel, Show: WMT WBOW WENR
ese programs may be hereunder indicated	Guests (Chesterfield Cigarettes): WKBB WBBM WFAM WMBD	KWK-Dramatic Sketch: Musicale WCFL-Make Believe Danceland
	WISN WTAQ KMOX WHAS WFBM WOC WCCO WKBH WJR	WIND-Walkathon WISN-Our Government
	(sw-11.83) (also KNX KSL at 10:30 p.m.)	WKBB-Dance Time WKBH-Rapid Ad WMBD-Value Hints
us Program,	Lone Ranger, drama (Silvercup): WGN	WOWO-Our Yesterdays WROK-Jimmy Loss' Orch.
us rrogrum,	Hobby Lobby, with Dave Elman (Fels Naptha); WMT KWK	WSBT-Musical Moments Revue WTAQ-Club Normandie Entertains
t-Basket; Quiz	WOWO WLS WROW (sw-11.87)	9:45 WIND-Law of Life
ghting Drama.	Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool):	WISN-Concert Miniatures WMBD-Pere Marquette Orch.
Serial Drama.	Edythe Wright; Jack Leonard; Paul Stewart, m.c.: WMAQ WHO WLW WTAM WIRE KSD WTMJ	WOWO-Bob Wilson, news WROK-News WSBT-To be announced
s Orchestra. s Orchestra.	(also at 10:30 p.m.) WCFL-Seeley Institution	WTAQ-Interviews with the Past 10:00
A M. Candada	WIBA-To be announced WSUI-Evening Musical	Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI
eter Van Steeden's	7:45 WCFL-Labor Flashes	WHO (also see 6 p.m.) Count Basie's Orch.: WTAQ
Menjou, m.c. e Froman, Kenny	WLW-To be announced WSUI-German Prose and Poetry	WSBT WBBM WISN WHAS WKBH
hardt, Ned Sparks, tra. Guest: John	8:00	Johnny Messner's Orch.: WBOW (sw-9.53)
	Town Hall Tonight, starring Fred Allen with Portland Hoffa (Sal	News: WKBB WMBD WMT
ass and Dance. Je Stories of	Hepatica & Ipana); Peter Van Steeden's Orch.; Merry Macs; Guest: WIBA WTAM WMAQ	WOC WFBM KMOX The Goldbergs, sketch KWK-Sports Review
Elsa Voight, adven-	WIRE WLW WHO KSD KOA WTMJ (sw-9.53) (also KFI at 11	WCCO-Your Community Show
	p.m.) "Person You Didn't Expect to Meet" will be Jesse Haines,	WENR-Globe Trotter WIBA-Night News Edition WIND-Swedish Program
	eleven-year-old scientific genius of Philadelphia.	WJR-Jack King, news WKBH-News: Music
er Dance oncert Orch.	To be announced: WLW WENR WOWO (sw-11.87)	WLW-Paul Sullivan, news WOWO-Alias Jimmy Valentine WROK-Lonis Connor's Orch.
le Service Boys 1er Music	To be announced: WFBM WOC WKBB WKBH WTAQ WISN	WTAM-Musical Bulletin Board WTMJ-Today's Events
b & Sherr, organ and	WHAS WSBT KMOX WJR Bob Crosby's Orch.: WGN KWK	10:15 Human Side of the News (Pep-
de of the Bands 6:30	WBBM-We the Wives	sodent): KOA WMAQ (also see 6:15 p.m.)
sk-It-Basket with Jim WFBM WBBM WJR CCO WHAS WMBD	WBOW-To be announced WCCO-Elmer A. Benson WCFL-Showboat Carnival Queen	Count Basie's Orch.: WFBM WKBH WKBB WOC
-11.83) (also KNX 0 p.m.)	WIND-Traffic Court Broadcast WMBD-Seriously Speaking	Lee Shelley's Orch.: WMT
details see sponsor's an- nt on this page.	WMT The Parks Family WROK Penthouse Players	News: WHAS WSBT WIRE WHO
Columbus Program: ail on page 5	WSUI-Drama Hour 8:15 Bob Creeby's Orab - WMT	KMOX-Hot Stove League KWK-Smiling Ed McConnell WCCO-Cedric Adams
Healy's Stamp Club WLW	Bob Crosby's Orch.: WMT WBBM-Tony Cabot's Orch.	WENR-Ennio Bolognini's Orch. WGN-Dick Jurgens' Orch.
Q WHO bunced: WOC WKBH	WROK-News: Prgm. Prevue 8:30 To be announced: WOWO WENR	WIBA-Club Chanticleer WJR-Lions Tales: Reminiscing
lpine Music Masters s & News	WBOW WIBA (sw-11.87)	WLW-Spotlight WMBD-Sports Revièw: Program Review
Tunes Elson's Sports Review	Texaco Star Theater; Adolphe Menjou, m.c.; Una Merkel, Char- lie Ruggles, Jane Froman, Kenny	WTAM-Music You Want WTMJ-Sports: Rhythm Time
g Quartet on County Democrats etheart Serenade	Baker, Max Reinhardt, Ned Sparks, David Broekman's Or- chestra: WFBM WTAQ WISN	10:30 Tommy Dorsey, His Trombone &
velley's Sport Review s: Musical Entre	WMBD WHAS WKBB WSBT	Orch. (Raleigh & Kool): KOA KFI (also see 7:30 p.m.)
s Roundup Scout Prgm.	WKBH KMOX WCCO WBBM WJR WOC (sw-11.83) Guest: John Barrymore.	Sammy Kaye's Orch.: WKBB WSBT WFBM WHAS WMBD
Thurn's Orch. Aces	Music by Percy Faith: WMT KWK	WTAQ WKBH WISN (sw-6.12) Benny Goodman's Orch.: WGN
<b>6:45</b> ounced: WMT	WGN-News: Sports	WMT WLW Henry Busse's Orch.: WMAQ
oorts (Phillies Cigars): V KWK	WIND-Amateur Hour WROK-Verna Davis, songs WSUI-Old Irish Airs	WBOW WHO WIRE (sw-9.53) KMOX-H. W. Flannery, news
BB WKBH WIRE Stylist	8:45 WGN-Yar Concert Orch.	KWK-News WBBM-News with Todd Hunter
in the Tavern Totten, sports	WROK-Social Security WSUI-Daily Iowan of the Air	WCCO-Rollie Johnson WCFL-Herr Louie & the Weasel WENR-Earl Hines' Orch.
& the Four Dons Reports al Varieties	9:00 Kay Kyser's Musical Klass &	WHAS-Dance Orch. WIBA-Evening Concert
ical Workshop nance in Song	Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists	WIND-Mark Fisher's Orch. WOC-Nat'l Radio Revival
ing Drums watt Hour	(Lucky Strike): WTMJ WTAM WHO WMAQ WIRE KSD KOA WIBA WLW (sw-9.53)	WOWO-Maurie Cross' Orch. WTMJ-Rhythm Time <b>10:45</b>
<b>7:00</b> Family (Tenderleaf AQ WIRE KSD WHO	Magnolia Blossoms: Fisk Jubilee:	Benny Goodman's Orch.: KWK
W WTAM WTMJ (also rgms. at 11:30 p.m.)	Famous Jury Trials: WGN WMT	Sammy Kaye's Orch.: WOC WJR WBBM KMOX
ers, drama Colgate): FBM WBBM WCCO	Travis'': a sensation was caused	Russ Morgan's Orch.: WOWO WCCO-George Hamilton's Orch.
AS WISN (sw-11.83) KSL at 11 p.m.)	wooden chest containing a woman's body was identified as	WCFL-Emil Flindt's Orch. WIND-News
Revue: WBOW WLS	that of a wealthy spinster who was supposed to be visiting rela- tives. After much detective	Dick Barrie's Orch : WSBT WISN
Guards Band: WMT	work Mrs. Travis, widow of Colonel Robert Travis, was ac- cused of murder.	
s and Rite	WCFL-Concert Gems WROK-Musicale	Will Osborne's Orch.: WBOW WMAQ WTAM WIRE KSD
s and Bits ert Orch. fic Court	9:15 WCFL-Roller Derby	Larry Clinton's Orch.: WOWO WIBA
r Revue eet Swing	WROK-Gospel Fellowship Hour 9:30	Sammy Kaye's Orch.: WGN
dio Spelling Bee an Band aport Studios	It Can Be Done (Household Fi- nance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM	Dance Orch.: WHAS WTMJ KOA-Westernaires
eport Studios fren's Hour l Bottomley, baritone	WBBM WHAS KMOX WOO	WCEL-Your Daily Visitor
7:15 glas Wilson	(sw-11.55) Guest: Elsie Volght, adventur- ess, will tell of her many ex- periences, while outstanding in- cidents in her life will be dramatized. Miss Volght orlg- ignity was scheduled to appear	WENR-Music as You Desire It WHO-Veterans Forum WIND-Eddie Neibaur's Orch.
be announced timental Music	cidents in her life will be dramatized. Miss Voight orig- inally was scheduled to appear	
erican Weekly Flo & Billie ise of Peter MacGregor	inally was scheduled to appear last Wednesday. Melodies from the Sky: WGN	WTAM-Paul Burton's Orch.

### MORNING

### 7:00 a.m. CST

Clock

Milt Herth: WBOW (sw-21.5) Musical Clock: WOC WKBH WKBB WIBA KMOX WIRE WKBB WIBA KMOX WIRE KWK-Smiling Ed McConnell WAAF-Breakfast Express WBBM-Morning Reporter WCCO-Air Almanac WFAM-That Morning Bugle: News KWK WFBM-Early Birds WGN-California Sunshine WGN-California Sunshine WHIP-On the Farm Front WHO-Mother Randall WIND-Polish Prgm. WISN-Early Risers' Club WJJD-Hillbilly and Cowboy Songs WLS-News WLS-News WLW-The Merrymakers WMAQ-Suburban Hour WMBD-Breakfast Club WMT-Country Home: Musical WROK-Early Risers WTAD-Airline News WTAQ-Mike's Uprisin' WTMJ-Top o' the Morning 7:15 Gene & Glen, songs: (sw-21.5) Deep River Boys: (sw-21.51) Musical Clock: WBOW WHIP KSD WIRE KWK-Sunnytime WBBM-Morning Matinee WCCO-News Slants WHO-Hardware News WHO-Hardware News WJJD-It's Risin' Time WLS-Trailer Tim WLW-Peter Grant, news WMBD-Wayside Chapel WMT-News WROK-Breakfast Melodies WTAR-Breakfast Brevities 7:30 Musical Tete-a-Tete: (sw-21.5) Edith Dick & Jack Shannon songs: (sw-21.51) News: WTAQ WKBB WHIP Musical Clock: WMT WMBD WBBM KMOX-Jack Armstrong, sketch KMOX-Jack Armstrong, sketch WCCO-Musical Chimes WGN-The Music Box WHO-Lou & Jerry WIBA-Morning News: Music for School & Home WJJD-Christian Science Prgm. WKBU Maching Douglions WKBH-Morning Devotions WLS-Boys from Virginia WLW-The Gospel Singer WROK-Morning Parade 7:45 Ruth Brine, talk: (sw-21.51) Landt Trio: WHO WLW KMOX-Travelogue KWK-News: Rapid Service WHIP-Early Edition WJJD-Hawaiian Melodies WKBB-Musical Clock WKBH-Breakfast Melodies WLS-Jolly Joe & Pet Pals WMBD-Police Bulletins WOWO-Concordia Chapel WTAD Airling Neuron WTAD-Airline News WTAQ-Today's Almanac 8:00 News: Breakfast Club: WCFL WBOW (sw-21.5) The Band Goes to Town: WLW Richard Maxwell, tnr.-philosoph-er: WTAQ WKBB WFAM WOC WFBM (sw-21.51) KSD Musical Clock: WROK WIBA News: WJJD WKBH WMBD WMT KMOX-Headline Highlights KSD-News: Dick Leibert, KWK-Breakfast Brevities WAAF-Breakfast Express WGN-Everyday Words; Morning Prgm. WHA-Band Wagon WHO Coffee Det Inc Good WHA-Band Wagon WHO-Coffee Pot Inn WIND-Abundant Life, talk WIRE-News: Footnotes WLS-Morning Devotions WMAQ-Your Neighbor WOWO-Markets: Bible Class WOUL Maxing: Charol WSUI-Morning Chapel WTAD-Tales Old and New 8.15 Montana Slim, songs; News: WKBB WKBH WTAQ WFAM WFBM (sw-21.5) The Family Man: KSD Musical Clock: WMT WOC KMOX-Ozark Varieties

WHA-Morning Melodies WHIP-Carnival WHO-Fruit Reporter WIND-The Passing Show WIRE-Dessa Byrd

7

News: WMT

WJJD The Toastmaster WI.W.Myrt & Marge, sketc WSUI-Symphony Orchestra WTAD-Gems of Melody 8:30 sketch Joyce Jordan, Grl Interne, sketch (Calox Toothpowder & Soldified Albolene): WBBM Herman & Banta: News: KSD Breakfast Club: WOWO WCFL The Troubadors: (sw-21.51) WBOW-Radio Gospel WCCO-Hymns of All Churches WFAM-Your Engagement Book WFBM-Favorite Melodies WHO-Those Happy Gilmans WIBA-Today's Almanac: Society Reporter WIND-Hawaiian Melodies WIND-Hawaiian Melodies WIRE-To be announced WKBB-Chancel Steps WKBH-Olive Hagen, organist WLW-Hilltop House, sketch WLW-Hilltop House, sketch WMAQ-Whistler & His Dog: News WMBD-Bandwagon WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Interchurch Devotional WTAQ-Sunshine Hour 845 8:45 Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO Johnnie Johnston, bar.: WBOW KWK-Pop Wise & Filbert WBBM-Linda's First Love, sketch WFAM-Morning Devotions WFBM-Apron Strings WHIP-News WHO-Rainbow Rhythms WIND-News WJJD-III. League of Women Voters WKBB-Today's Almanac WKBH-Uncle Bob WLS-Hal Culver & the Melody Weavers WLW-Linda's First Love, sketch WMAQ-A Step Ahead with Nor WMBD-Jay's Women of Today WROK-Town Crier WSUI-Morning Melodies: Service Reports WTAD-Hannibal Prgm. WTMJ-Happy Gilmans, sketch 9:00 Paul Page, songs: WOWO WBOW Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21) Pretty Kitty Kelly, sketch (Won-der Bread): WOC WBBM WFBM KMOX WCCO WISN WKBB Pictures and review on pages 6 & 7 Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WIRE WMAQ WHO KSD News: WROK WAAF WMT KWK-Sidelights on the News WCFL-Morning Rhythm WFAM-Concert Time WGN-The Party Line WHA-Your Health WHA-Your Health WHIP-Budapest Hour WIBA-Organ Melodies WIDD-Headline Music WJJD-Morning Dance Time-WKBH-Today's Almanac WLW-School of the Air WMPD Meccence Weather WLW-School of the Air WMBD-Messenger: Weather WSUI-Within the Classroom WTAQ-Morning Potpourri WTMJ-What's New? 9:15 John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WISN WCCO WMBD Jane Arden, sketch (Ward Bak-ing Co.): WLS KWK (sw-15.21) Josh Higgins of Finchville, sketch: WIBA KSD WCFL WMT WBOW WOWO (sw-15.21) News: WOC WKBB WAAF-Rhythm Rhapsody WGN-Betty Crocker WHA-Keeping Up with Science WIND-Priscilla Holbrook, pianist WKBH-To be announced WROK-Markets: On the Mall 9:30 9:30 Just Plain Bill, sketch (Bi-So Dol): WMAQ WIRE WHO Smilin' Ed McConnell, songs (Acme Paint): WLS WLW Hilltop House, sketch (Palmolive Soap); Bess Johnson: KMOX WBBM WCCO WISN WMBD Walter Blaufuss' Orch.: WBOW KWK-Swingtime www.swingume WAAF-Canary Serenade WCFL-Hit Revue WFBM-Mrs. Farrell's Kitchen of the Air

WFAM-Shoppers' Guide WGN-Get Thin to Music WHA-Music Enjoyment WHIP-Variety Time WIBA-Church of the Air WIND-Jimmy Dean, cowboy songs WJJD-Illinois Medical Society WKBB-Eb & Zeb WKBB-ED & Zeb WKBH-Questions & Answers WMT-Louise Hathaway WOC-Jungle Jim WOWO-Tri Topics WROK-Joe Dumond's Music Mak-WROK-Joe Dumond's Music Mak-ers WSUI-Prgm. Calendar: Weather WTAD-Ma Perkins, sketch WTAQ-Round Up WTMJ-Kitty Keene, Inc., sketch 9:45 The Woman in White, sketch (Pillsbury): WMAQ WHO KSD WIRE WTMJ Stepmother, sketch (Colgate): WBBM KMOX WCCO Ma Perkins, sketch (Oxydol) WLS (sw-15.21) WLS (sw-15.21) Popular Waltzes: WIBA WMT WBOW (sw-21.5) News: WISN WMBD KWK-The Party Line WCFL-Bittersweet Melodies WGN-Musical Mail Box WHIP-Women & The Home WIND-Swing Variations WJJD-Tommy Tucker's Orch WKBH-Rhythm & Romance WKBH-Swing Interlude WKBB-Rhythm & Romance WKBH-Swing Interlude WLW-The Goldbergs, sketch WOC-Radio Bazaar WOWO-Modern Home Forum WROK-Morning Varieties WTAD-Kitty Keene, Inc., sketch 10:00 Story of Mary Marlin (Ivory Flakes): WLS (sw-15.21) Originalities: WIBA WBOW WMT (sw-21.51) David Harum, sketch (Bab-O) KSD WIRE WMAQ WHO Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM KMOX WOC KWK-Singing Cowboys WAAF-Musical Memories WCCO-Ma Perkins, sketch WCCO-Ma Perkins, sketch WCFL-Better Homes, talk WFAM-Musicale WGN-Morning Melodies WHA-Homemakers WHND-Traffic Court WISN-Mrs. Shiras WJBC-Theater Time WJJD-Journal of Living WKBB-Hollywood Reporter WKBH-Home Economics Prgm. WLW-Short, Short Story WROK-News: Prgm. Prevue WSBT-Two-Way Harmonies WSUI-Homemakers' Forum WSB1-Two-Way Harmonies WSU1-Homemakers' Forum WTAD-News WTAQ-Let's Waltz WTMJ-True Stories 10:15 Captivators: WFAM Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21) Breen & de Rose: WBOW WMT WIBA Lorenzo Jones, sketch (Phillips) WIRE WMAQ WHO KSD WIRE WARQ WHO KSU Party Line: WMT WFBM KMOX-Let's Compare Note KWK-Great Works of Man WAAF-Jen & Birdie WBBM-Editor's Daughter WCCO-Tena & Tim otes WCFL-Better Homes WCFL-Better Homes WGN-Bachelor's Children WHIP-The Music Box WISN-Ann Leslie's Scrapbook WJBC-Women in the News WKBB-What's New? WKBB-What's New? WKBB-Your Home Prgm. WMBD-Linda's First Love WOC-Rendezvous in Rhythm WOWO-Editor's Daughter, sketch WROK-His Majesty, the Baby WSUI-Musical Favorites WTAQ-Music in a Sentimental Mood Mood Mood WTAD-Bea & Vez WTMJ-Blue Room Ensemble 10:30 Pepper Young's Family (Camay Soap): WLS (sw-15.21) Do You Remember?: WIBA Big Sister, sketch (Rinso): WISN WCCO WBBM KMOX WMBD WFBM Young Widder Brown, sketch (Haley's M-O): WIRE WMAQ WHO KSD (sw-15.33) Story of the Month: WCFL WBOW Get Thin to Music: KWK WAAF-Swing High WFAM-Lou Pike WFAM-Lou Pike WGN-Don Pedro, violinist WHIP-Names & Their Stories WIND-Serenade to the Ladies WJBC-Lady in White

WOC-Weekly Shopper WOWO-Linda's First Love, sketch Woman' WROK-Kaye Kreamer, WSUI-The Book Shelf WTAD-Party Line WTAM-Women's Hour WTAQ-News: Merry Go Round 10:45 The Road of Life (Chipso): WLW WMAQ WTMJ Viennese Ensemble: WBOW (sw-21.5) Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WCCO WISN Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21) Kitty Keene, sketch: WHO KSD-Just Plain Bill, sketch KWK-News: Musical Interlude WAAF-Novelettes WCFL-Echoes of Ilavana WFAM-Jane Arden, sketch WGN-Painted Dreams WGN-Painted Dreams WGN-Painted Dreams WHA-Organ Interlude WHIP-At the Tavern WIBA-To be announced WIND-Markets; News WIRE-Jimmie Grier's Orch. WJBC-Peggy Payne, pioneers WJJD-Dick Jurgens' Orch. WKB-Mixing Bowl WLS-Market Reports: News WOC-Screenfans Prgm. WOWO-Party Line, sketch WROK-Freeport Studios WTAD-Those Happy Gilmans WTAD-Those Happy Gilmans 11.00 Tower Town Tempos: WOC WISN WFBM WMBD WTAQ KMOX WBBM WCCO Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ KSD News Tel.a. Tunes KSD-News: Tel-a-Tunes KWK-Texas Drifter WAAF-Let's Dance WBAA-P.-T. A. Prgm. WBOW-Presentation: Agricultural Agent WCFL-Peekers in the Pantry WCFL-Peekers in the Pantry WCFL-Peekers in the Pantry WFAM-To be announced WGN-Manhattan Mother, sketch WHA-Music Appreciation WHIP-Morning Concert WHO-Vic & Sade WIBA-Linda's First Love WIND-Bob Atcher & Bonnie Blue Eyes, hilbilly songs WIRE-Singin' Sam WJBC-Surprise Party WJJD-Bureau of Missing Persons WKBB-Book of the Hour WKBH-Magic Violin WLS-For People Only WKBH-Magic Violin WLS-For People Only WLW-Editor's Daughter. sketch WMT-Tom Owens' Cowboys WOWO-Farm Flashes: Billboard WSUI-Within the Classroom WTAD-All for the Ladies WTMJ-Betty and Bob, sketch 11:15 Her Honor Nancy Lames sketch Her Honor Nancy James, sketch (Kleenex): WFBM KMOX WCCO WBBM To be announced: WKBB WISN Laura Suarez & George Griffin, songs; Orch.: KWK The O'Neills, sketc Soap): WLW WMAQ sketch (Ivory KSD-Buccaneers KSD-Buccaneers WAAF-Sport of Kings WBAA-Charlotte Friend Stewart WGN-Harold Turner, pianist WHO-Caroline's Golden Store WIBA-Editor's Daughter WIND-Music for the Morning WIRE-Linda's First Love WJBC-Parade of Bands WJJD-Criminal Court Interviews WJJD-Criminal Court Interviews WKBH-Club Calendar WKBH-Club Calendar WLS-Prairie Ramblers & Patsy WMBD-On the Leven Fifteen WMT-Magic Kitchen WOC-Caroline Ellis WTMJ-Hymns of All Churches 11:30 Nat'l Farm & Home Hour; Guest Spkrs.: WMAQ WBOW WIBA KWK (sw-15.21) Fifteen minute broadcast from the National Dairy Show, Co-lumbus, Ohio; followed by speakers: Ruth Van Deman on "Honey and Spice": E. J. Row-ell, Bureau of Agricultural Eco-nomics. on "Farm Business Facts." Romance of Helen Trent, sketch (Old English Wax): WBBM (Old KMOX Time for Thought: KSD Dr. Harold Paul Sloan speaks on "The Spiritual Life of George Washington."

KSD-Grace Hennefer, soprano

WJJD-Women's Exchange Prgm. WKBB-House of MacGregor WKBH-String Serenade WLW-News: Livestocks: River: Wather: Markets WMT-Bits of Everything WOC.Weekly Showner WCSL-Today's Troubadours WFAM-Harlan Hogan WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WGN-Quin Ryan, news WHIP-News WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organ ist WIRE-Farm Hour WISN-Movie Chat WISN-Movie Chat WJBC-Singing Sam WJJD-Safety Court WKBB-What's Where on the Air: Farm Flashes: Do You Want a Job? WKBH-Piano Melodies WLS-Gene & Glen WLW-News: Livestocks WMBD-Thrift Message: The Lady and the Doctor: Melody Minia-WMT-Sweet and Swing WOC-Hymns of All Churches WOWO-Consolaires WTAD-Police News WTAQ-Mailman WTMJ-Heinie-Spam 11:45 Do You Remember: WCFL KSD Our Gal Sunday, sketch (Old English Wax): WBBM KMOX Nat'l Farm & Home Hour: WLW WAAF-Myrna Dee Sergent WBAA-Club Prgm.: News WCCO-Grandma Travels WFAM-Four-Eleven Alarm WFBM-Markets: Farm Bureau WED-Markets: Farm Bureau Prgm. WGN-Man on State Street WHA-Campus News WHIP-Trio WHO-Hilltop House, sketch WIND-Farm Talk by Lloyd Cutler WISC-Dance Music WISC-Rhythm Review WKBH-Sweet Swing WLS-Markets; Weather; News WMBD-Al Flo & Billie with Orchestra WMT-News: Frank Voelker, or ganist WOC-Farm Bureau WOWO-Farm Bureau WOWO-Market Service WROK-Round the Town WSUI-Farm Flashes WTAD-Debutantes WTAQ-Farmhands WTMJ-Heinie and His Grenadiers AFTERNOON 12.00 The Goldbergs, sketch (Oxydol); WOC WKBB WBBM WCCO WMBD WJBC WTAD News: News: WMBD WJBC WT KMOX-Ma, Perkins, sketch KSD-News: Markets WAAF-The Symphonic Hour WBAA-Russ Mock, pianist WCFL-Smoke Rings Serenade WFBM-Bohemians WCN Morkho, Crawa & Hi WGN-Martha Crane & Heler Joyce WHA-Noon Musicale

WHIP-Southtown Church Hour WHIP-Southtown Church Hour WHO-Markets & Weather WHND-Indiana News WISN-Even as You and I WISN-Even as You and I WJJD-Anything Can Happen WKB-Magic Violin WLS-Dinnerbell Program WMT-Question Man: Vigor WMT-Question Man: Vigortone Varieties WOWO-Purdue Agricultural Prgm.

WSUI-Rhythm Rambles News: WIBA WLW-Silver Serenade WMAQ-News: Sing An Okd Song WMBD-Farm News WMT-Tune Times WOWO-Rondoliers WROK-Couple on the Street: Health Talk WSBT-The Day Dreamer WTAD-Farm: Weather: Markets WTAD-Farm: Weather: Markets WTAQ-Water System Medley WTMJ-Voice of Farm 12:45 Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21) Glenn Darwin, bar: WOWO Glenn Darwin, bar.: WOWO KWK WIRE

Gospel Singer; Edward MacHugh (Ivory Soap): WCCO WBBM KMOX News: WKBH WTAQ WBAA-Arsene Summers, contr WBOW-Luncheon Dance Music contr. WCFL Know Yourself

WFBM-Community Fund: Bohemians WHIP-Rhythm in Rhyme Time WHO-Checkeboard Time WIND-News & Livestock Reports

(Continued on Next Page)

WANTED e bought over 7,500 books in past twenty-one months, ying as high as \$500 for a single book. For example, e will pay you cash for the following books as described our price list:

**OLD BOOKS** 

Pilgrim's Progress	\$4,000.00
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Old Swimmin' Hole	75.00
Black Beauty	100.00
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Scarlet Letter	35.00
Venus and Adonis	5,000.00
Leaves of Grass	250.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	
Last of the Mohicans	
Moby Dick	100.00
Little Women	
McGuffey Primer	
Tamerlane & Other Poems	

Tametiane & Other Poems ..... 5,000.00 These are but a few of the many thousands oi books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single oid school book, story book, bible, poetry. his-tory. travel, almanacs, newspapers. letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept.7801, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

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# THURSDAY October 13

WSBT-News: Stork Report: Farm

12:15 Vic & Sade, sketch (Crisco): WBBM WCCO KMOX WISN Goodyear Farm Radio WMAQ WLW KWK WMAQ WBOW News: WOWO WKBB WIRE WFBM WBAA-Civic Chats WCFL-Walkashow WHIP-Englewood Hour WHO-Voice of the Farm WIND-Max and the Boys WOWO WKBB WLID WIND-Max and the Boys WJBC-Variety Prgm. WKBH-Man on the Street: Luncheon Music WMBD-Town Crier: Farm Mar-WMT-Voice of Iowa: Markets WMT-Voice of Iowa: Markets WOC-You Shall Have Music WROK-Column Left, news WSBT-None-Such Neighbors WTAD-Cy and Freekles' Gang 12:30 Road of Life, sketch (Chipso); KMOX WBBM Siesta Serenade: KWK News: WOC WHO WBAA-Luncheon Dance Time WBOW-Street Reporter WCCO-Tune Time WCFL-Curtain Calls WCFL-Curtain Calls · WFBM.Stepmother WGN.Markets; Midday Service WHA-Farm Prgm. WHIP-Rube 'n\* Cy WIBA-News; Markets WIND-Bob Atcher & Bonnie Blue Evres bilbilly source WIND-Bob Atcher & Bonnie Bi Eyes, hillbilly songs WIRE-Reporter WISN-Musical Heat Wave WJJD-Loop Noon Day Service WKBB-Man on the Street WLS-Voice of the Farm WLW-Silver Serenade WMAO North Sire Ar Old Son

# THURSDAY October 13

(12:45 p.m. Continued) WISN-Even as You and 1 WKBB-Pet Corner WLS-Livestocks: Gabriel Heatter WMT-Iowa Cornhuskers: Cedar Valley Hillbillies: Many Happy WMT1-lowa Cornhuskers: Valley Hillbillies: Many WMBD-Aladdin Lamp Returns: To be announced WCC-Old & New Rhythm WROK-Home Folks Hour WSBT-Man-on-the-Street WTAD-Luncheon Music WTMJ-Sidewalk Reporter 1:00 Irene Beasley, RFD 1: WOC WKBB WSBT WFBM WISN (sw-15.27) Betty & Bob, sketch (Gold Med-al): WIRE WHO WLW WMAQ KSD (sw-15.21) Two On a Shoestring: WGN To be announced: WBOW To be announced: WBOW KMOX-Inquiring Reporter KWK-Backstage Wife WAAF-Don Bolt, commentator WBAA-I Want a Job WBBM-Man on the Street WCCO-Noon Extra WCFL-Spotlight Prgm. WHA-Farm Organization Forum WHIP-Wally Extrun songes WHIP-Wally Estrup, songs WHIP-Wally Estrup, songs WIBA-Concert Trio WIND-Lupi Italian Prgm. WKBH-Ma Perkins, sketch WLS-School Time WMBD-Men on the Street WMT-Hillbillies: Many Happy Returns: Bulletin Board WOWO-Richard Trojan WSUI Municol. Chata WSUI-Musical Chats WTAD-News WTAQ-Man on the Street WTMJ-Daily Bulletin Board 1:15 Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ (Gold Medal): WIRE WMAG WLW WTMJ WHO KSD (sw Let's Talk It Over: WBOW WMT WCFL Enoch Light's Orch.: WKBH WOC WKBB WSBT WCCO WFBM WISN WTAQ (sw-15.27) KMOX-Judy & Jane, sketch KWK-To be announced WAAF-Encores WAAF-Encores WBAA-Melody Moments WBBM—HAL TATE— Radio Tattler, Radio Guide Columnist presenting News and Gossip WCCO-Kitty Keene WCCO-Kitty Keene WGN-To be announced WHA-Organ Melodies WHIP-I Am the Law of Your Life WJJD-Livestock Markets WLS-Palatial Palace of Wonders WLS-Palatial Palace of W WMBD-Party Line WOW-Closing Markets WTAD-Yellow Fang WTMJ-Home Harmonizers 1:30 American School of the Air: WSBT WISN WCCO WKBH KMOX WBBM WTAQ WFBM WKBB WOC (sw-15.27) Thursday's broadensts, under the title of "This Living World," are built in collabora-tion with the NEA and will con-sist of dramatizations, commen-taries and round-table discus-sions by high school groups of current, domestic and interna-tional life. To aid these group discussions and commentaries. several spot broadcasts from for-eign and domestic centers of news interest will be utilized. Valiant Lady, sketch (Gold Med-al): WIRE WMAQ WLW WHO WTMJ KSD (sw-15.21) Opera Selections: WIBA WBOW KWK WCFL WOWO Charley & His Zany Family: WGN WAAF-Markets; Meat Board Talk; Interlude WBAA-Footnotes on Headlines WHA-rootnotes of readines WHA-Living Music WHIP-Concert with Leahfay Mead WIND-Safety Talk WJD-Radio Council WJS Casio, Market Summary

15.21)

wJJD-Radio Council WLS-Grain Market Summary WMBD-His Majesty WMT-News: Musical Interlude WROK-Old Refrains WTAD-Music in a Sentimental Mood 1.45 1:45 Hymns of All Churches (Gold Medal): WMAQ WIRE WLW KSD WHO (sw-15.2]) To be announced: WBOW News: WCFL WJJD KMOX-Singin' Sam

7/52 E | KWK-Hodge Podge Music WAAF-The Schroeders of Maple Street WBAA-Market Reports WCFL-Let's Take a Trip WIND-Everybody's Rhythm WJJD-Freddie Berrens' Orch. WKBB-Pet Corner; What's Where on the air WLS-Chore Boys with Evelyn & WLS-CHORE -Arkie WMBD-A Love Story WMT-Judy and Jane, sketch WROK-Tabernacle Hour WTAD-D.A.R. Prgm. WTMJ-Home Harmonizers 2.00 2:00 Army Band: WOC WISN WSBT WKBH WTAQ WFBM WKBB KMOX WBBM (sw-15.27) The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ WHO WLW KSD Grand Slam Revue: WIBA WIRE WBOW, WMT WCFL Moods in Music: WGN News: WHIP WIND News: WHAP WIND KWK-Great Works of Man WAAF-"L" Reporter, interviews WBAA-The Apothecary WCCO-Judy & Jane WHA-Music Appreciation WHD Sectored Man interview WJJD-Sentenced Men, interviews WLS-Chore Boys with Evelyn WMBD-Editor's Daughter WOWO-The Observer WROK-News: Prgm. Prevue WSUI-The Machine Age: Organ Melodies WTAD-Hannibal Prgm. 2:15 Ma Perkins, sketch (Oxydol): WMAQ WTMJ WHO KSD WLW Grand Slam Revue: WMT WOWO (sw-15.33) Army Band WCCO KMOX-One Woman's Opinion KWK-Sarli Jam Session WAAF-Waltz Time WAAF-Waitz Time WBAA-Your Safety WBBM-Meet the Missus WGN-June Baker WHIP-Dancing Party WJDD-Matinee Variety WJJD-Two Pianos WLS-Homemakers Prgm. WMBD-Window Shopper 2:30 Hoosier Hop, variety prgm.: WOWO WBBM WBOW WIBA WMT (sw-15.21) WROK - Musicale Ray Bloch's Varieties: WSBT WTAQ WKBB WKBH WOC (sw-15.27) WEBN Pepper Young's Family, sketch (Camay Soap): KSD WHO WLW WMAQ WTMJ WMAQ WIMJ KMOX-Magic Kitchen KWK-Richard Hayes, organist WAAF-Musical Newsy WBAA-You & Your Child WCBD-News Oddities WCCO-Markets WHA-Music of the Masters WIRE-Dessa Byrd; Hoosier News WISN News, Previous Provider News WISN-News: Prgm. Preview WJJD-Salon Ensemble WMBD-Saloh Ensemble WMBD-Petticoat Parade WROK-Rhythm Before Three WSUI-Ave Maria Hour WTAD-Sports Round Up 2:452:45 The Guiding Light, sketch (White Naptha): WMAQ WHO WTMJ WLW KSD Ted Malone's Between the Book ends: WBOW WIBA WOWO WCFL WMT KWK (sw-15.21) Club Ray Bloch's Variety; WCCO WISN Reminiscing: KWK KMOX-Dope from the Dugout WAAF-Music in the Air WBAA-Treasure Chest WGN-Harold Turner, pianist WHIP-Men of Vision WIND-Waltz Time WLS-News Report WMT-Judy and Jane WTAD-Billy and Jerry, songs 3:00 3:00 Do You Remember?: WMBD WISN WFBM WTAQ WKBH WBBM WOC WKBB WSBT (sw-15.27) Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ Lyons): WTI WHO WIBA KWK Nat'l Dairy Show (Firestone): WENR WOWO KWK WMT (also at 4:45 p.m.)

### Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST Farm and Home Hour. NIGHT

### 6:30 CST Joe Penner, comedian.

- 7:00 CST Kate Smith's Songs and Variety. Abbott and Costello, comedians; Ted Straeter Choir, Jack Miller's orchestra.
- 7:00 CST Rudy Vallee's Variety Program.
- 8:00 CST Major Bowes' Amateur Hour.
- 8:00 CST Good News of 1939; Comedy and Mu-
- sic Frank Morgan, Fanny Brice, and Meredith Willson's orchestra.

9:00 CST Bob Burns ,comedian, and Guests. Ebe Stignani, mezzo-soprano, and Joe Venuti; swing fiddler, will be Bob's visitors.

9:30 CST Americans at Work, Interviews.

WBAA-The Magic Carpet WBBM-Todd Hunter WCFL-Make Believe Danceland WHA-Madison Concert Orch. WHIP-Musical Stories WAAF-News Flashes; Weather WBAA-Men of Vision WCCO-Ladies First WCO-Ladies First WGN-Your English WHA-Contemporary Economics WHIP-Gay Caballeros WIND-Sports Roundup WIRE-To be announced WJBC-Wesleyan Hour WIND-Studio Orch. WJBC-Prophetic Hour WLW-To be announced WROK-Kaye Kreamer, Women of WJJD-Islander WJD-Islanders WMAQ-Concert Miniature WOWO-News WROK-News: Musicale WSUI-Greater Iowa Commission WROK-Kaye Kreamer, Women of the Hour WSUI-Radio Service 3:15 Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO Prgm. **4:15** Adrian Rollini's Orch.: WOWO WBOW WMT Club Matinee: News: WE WBOW WOWO WMT KWK WENR Your Family & Mine (Sealtest) WMAQ WIBA WTMJ KSD Midstream, drama: WLW MidStream, drama: WLW KMOX-Linda's First Love WAAF-Ted Smith, tur. WBAA-Edith Hines, songs WCFL-Varieties WHIP-Universe of Melody WIND-Moden Variations WJJD-Ben Kanter, piano, songs WSUI-Musical Miniatures Johnson Family: KWK WGN WAAF-Hollywood Brevities WBAA-Melody Moods WBBM-Kitty Keene WENR-Swingtime Serenade WHIP-Polish Merchants Hour WHIP-Polish Merchants Hour WHO-The Goldbergs WIND-Take It Easy WIRE-News: Minute Interviews WJJD-Oklahoma Outlaws WLW-Jamboree Prevue WMBD-Local News: Pet Corne WROV Forenet Souther 3:30 Life Can Be Beautiful (Ivory Soap), sketch: WMAQ WIRE WLW WHO WROK-Freeport Studios WSUI-Concert Band WTAD-Johnnie Lawrence Club Matinee: WIBA Wilson Angel, songs: WFAM WBBM WKBB WKBH WMBD WFBM WTAQ WISN (sw-15.27) 4:30 Doris Rhodes, songs: WKBH WKBB WISN WFAM KMOX WOC WTAQ Two Keyboards: WGN News: WJBC WOC KMOX-Editor's Daughter, sketch WAAF-Matinee Melodies WCCO-Betty & Bob, sketch WHA-In Deutscher Sprache WIND-Gems from Musical Com-edv Radio Rubes: WENR WBOW WMT Jack Armstrong, sketch (Wheat ies): WLW edy wJJD-Frankie Trumbauer's Orch. WOWO-Old-Time Religion WROK-Ma Perkins, skeich WSUI-Views and Interviews WTMJ-Variety Revue Don Winslow of the Navy: (sw 15.21) Ranch Boys: WTMJ Smilin' Ed McConnell, song (Acme Paint): WMAQ WHO 3:45 Girl Alone, sketch; Betty Winkler & Pat Murphy (Quaker Oats) KSD WHO WIRE WMAQ Mad Hatterfields, drama: WLW Matinee Promenade: WKBB WOC WTAQ WFAM WFBM WISN WMBD WCCO WKBH (sw-15.27) Matinee: News: WIBA WENR WBOW KMOX-Kitty Keene, Inc., sketch KWK-Musical Prgm. WAAF-Jimmie Kozak, piano nov-WAAF-Jimmie Kozak, piano nov-elties WBAA-Morey J. Doyle, pianist WBBM-Know Your Job WGN-Margery Graham WHIP-Orch. With Eunice Clark WIND-Music & Banter WJBC-Classical Music WKBH-Matinee Promenade WKBH-Matinee Promenade WMBD-Sidney Baldwin WROK-Helene Kimberley, songs WSUI-Stephen Foster Meloides 4:00 The Affairs of Anthony, sketch WENR WBOW WIBA WMT Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO Harold Turner, pianist: WGN Let's Pretend: WFAM WOC WFBM WTAQ WISN WKBB WCCO WKBH KMOX (sw-15.27) Kitty Keene, Inc., sketch: WLW

WMBD

WAAF-The Rhumba Beat

(Acme Paint): WMAQ WHO News: WJBC WJJD KSD-Life Can Be Beautiful KSD-Life Can Be Beautiful KWK-Musical Headlines WAAF-Tea Dance WBAA-Stamp Club of the Air WBBM-Tea Time Tunes WGN-To be announced WHA-Morphy Memorial Musica WIBA-Dance Hour WIND-Bob Atcher WIRE-High School News WMBD-Bargain Counter WOWO-Geo, Hall's Orch. WSUI-Elementary French Memorial Musical WSUI-Elementary French WTMJ-Down a Country Road **4:45** Edward Davies, bar.; WENR Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal) : (sw-15.21) Happy Jack, songs: WMAQ WBOW WIRE Rhythm Boys & Orch.: KWK Nat'l Dairy Show (Firestone) WLW KSD WHO WTMJ WIB (also see 3 p.m.) Songs for You: WOC WTAQ KMOX WISN WFAM WKBB WAAF-Sport Shorts WBAA-Story Book Hour WBBM-Houseboat Hannah WCCO-Front Page Parade WGN-Afternoon Musical WIND-Swing Quartet WJBC-Variety Prgm. WJJD-Suppertime Frolic

WKBH-Kiddies' Hour WMBD-Polly of the Range WOWO-Home Folks Frolic 5:00 News: Four Clubmen: WTAQ WFAM WKBB Red Grange (Pure Oil): WFBM Salon Orch., Josef Honti, dir.: WIRE WOWO Don Winslow of the Navy, sketch (Krispies): WENR WLW KWK Jesse Crawford, organist: WCFL (sw-9.53) Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ KMOX-Grandstand Managers KSD-News: Gabriel Heatter WAAF-Shadowland WAAF-Shadowland WBAF-Shadowland WBOW-Merry Go Round WCCO-To be announced WHIP-Shulte Hour WHO-Captain Midnight WIBA-The Plainsmen WJND-Hodges & Dudley WISN-Show Window WMBD-Happy Train WMT-Tea Time Tunes WOC-Captain Midnite WSUI-Vergil's Aeneid WTAD-News WTAD-News WTMJ-Lone Ranger, drama 5:15 Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO KMOX To be announced: WTAQ WISN WMBD WKBH WKBB WOC Malcolm Claire, childrens' stories; News: WENR (sw-9.53) Henry Weber's Concert Orch. WGN Dick Tracy, sketch: KSD WHO To be announced: WCCO WIRE KWK-Sketches in Melody WCFL-Walkashow WFAM-Christian Science Prgm. WIBA-Wildlife Federation WIND-Tommy Ott, organist WIND-Tommy Ott, organist WLW-Little Orphan Annie WMAQ-Advs. of Jimmie Allen: News WMT-High-School Football Revue WOC-Organ Moods WROK-Sports WTAD-Jack Armstrong, sketch 5:30 Eddie Dooley, Football News (Chesterfield): WENR WMT WBOW (sw-15.21) (also at 11:30 p.m.) Today with Bob Trout: WKBB KMOX WCCO WBBM (sw-11.83) Rhythm School: WCFL KWK (sw-9.53) Jack Armstrong, sketch: WMAQ WHO WTMJ Jack Armstrong, sketch: WMAQ WHO WTMJ Dick Tracy, sketch: WIRE WISN KSD-Sportlights WFAM-Dan Dunn, sketch WFBM-Red Grange WGN-Armchair Melodies WHB-News Edition WIND-News & Sports WKBH-Captain Midnight WLW-Denton & Barber, sports WMBD-Paul Welton's Orch. WROK-Organ Music WSUI-Musical Moods WTAQ-Al Michel's Sports 5:45 Adrian Rollini's Orch.: WENR Adrian Rollini's Orch.: WENR To be announced (Sweetheart Soap): (sw-11.83) Crossroads Hall: WTAQ WCCO WFBM WFAM WKBH WKBB WBBM Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WMAQ KWK Lowell Thomas, news commenta-tor (Sun Oil): WLW (sw-15.21) Nola Day, songs: WIRE KSD (sw-9.53) Little Orphan Annie: KMOX WGN WHO WHO Sports: WIBA WMBD WBOW Jerry of the Circu WCFL-Jack Kelly's Orch. WIND-Dance Orchestra WISN-Sports Parade: Interlude WMT-Weather: News WOC-News WROK-Evelyn & DeWitt Bum WIBA garner, songs WSUI-Daily Iowan of the Air WTMJ-Sport Flash NIGHT

To be announced: WLS WBOW (sw-11.87) WCFL-News WFAM-Hits & Bits WKBB-Star Revue WROK-Freeport Studios WSUI-Children's Hour 7.15 WCFL-Douglas Wilson WFAM-Amer. Family Robinsor WIND-Dance Orchestra WKBB-Sentimental Music

# Ray Heatherton, bar.: WTAQ WMBD WHAS WBBM (sw-11.83) Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.) Sports: WOC WKBH News: WCFL WFBM KMOX-Alpine Varieties: Orch. WBOW-Luke Walton on Sports WFAM-Crimecasts WGN-Sweet & Low WHO-The Cosmopolitans WIBA-Dinner Concert WIBA-Dinner Concert WIND-German Hour WISN-Down by Herman's WJR-Musical WMAQ-Ennio Bolognini's Orch. WROK-News: Concert Hall WSUI-Dinner Hour Prgm. WTMJ-Heinie and His Grenadiers 6:15 Vocal Varieties (Tums); Jerry Cooper, bar.: WHO KSD WIBA WTMJ WTAM WIRE WMAQ WLW (sw-9.53) Mr. Keen, Tracer of Lost Per-sons, drama (Amer. Home Prod-ucts): WENR WMT KWK (sw-11.87) George McCall's Screen Scoops (Old Gold Cigarettes): WHAS WBBM KMOX WISN WCCO WOC WJR WFBM (sw-11.83) (also KNX KSL at 11:30 p.m.) For news of Hollywood read "Hol-lywood Showdown" in every issue of Radio Guide. WBOW-Si and Ezra WCFL-Pop Tunes WFAM-Dinner Danme: Memorial Park Chimes Park Chimes WGN-Yar Concert Orch. WIBA-Vocal Varieties WKBB-Singing Strings WKBH-Dinner Music WMBD-News WROK-Nick & Pete WTAQ-Gems of Melody 6:30 0:30 Joe Penner, comedian (Huskies); Paula Gayle; Gay Seabrook; Dick Ryan; Roy Atwell; Ben Pollock's Orch.: WFBM KMOX WCCO WISN WBBM WHAS WMBD WJR WOC (sw-11.83) (also KNX KSL at 7:30 p.m.) Mario Cozzi & Nina Dean, songs: WBOW Don't You Believe It (Sensation Cigarettes): WLW Cigarettes): WLW News: WHO WTAQ To be announced: WGN WKBH KSD-Trailing the Highway Patrol KWK-Sports & News WCFL-Songs in the Making WENR-Ennio Bolognini's Orch. WGN-Bob Elson's Sports Review WFAM-Dinner Dance WIBA-Football Interview WIRE-Marion County Democrats WLS-Don Kelley's Sport Review WMAQ-News: Musical Entree WMT-Sports Roundup WROK-Lone Ranger WTAM-Sammy Watkins' Orch. WTMJ-Dance Orch. 6:45 Song Pictures: WMT Inside of Sports (Phillies Cigars): KWK WLW WGN

News: WLS WIRE WKBB WCFL-Hal Totten, sports WHO-Songfellows WIBA-Interlude WKBH-Rapid Ad WKAQ-Four Stars Tonight WTAM-Otto Thurn's Orch. WTAQ-Talking Drums

Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WLW KSD WMAQ (sw-9.53)

WMAQ (sw:9.33) Kate Smith Hour (Swansdown & Calumet Baking Powder; Ab-bott & Costello, comedians; Jack Miller's Orch.; Ted Straeter: Guests: WFBM WCCO WHAS KMOX WTAQ WISN WBBM WMBD WKBH WJR WOC (sw-11.83) (also KNX KSL at 10:30 pm) p.m.)

Green Hornet: WMT WGN KWK

7:00

6:00

Easy Aces, sketch (Anacin); Jane Ace: WENR WMT WIRE KWK (sw-11.87)

Frequencies	Good News of 1939 (Maxwell	9:00	9:30
KMOX-1090         WISN-1120           KOA-830         WJBC-1200           KSD-550         WJJD-1130           KWK-1350         WJR-750           WAAF-920         WKBB-1500	House Coffee); Frank Morgan; Fanny Brice; Meredith Willson's Oreh.; Guests: WIRE KSD WHO WTAM WMAQ WTMJ WIBA WLW KOA (sw.9.53)	People I Have Known, variety prgm.: WBOW WENR WMT (sw- 11.87) Kraft Music Hall; Starring Bob	WKDH WCCO WISN WHAS WSBT WFBM WKBB The work of the druggist will
WBAA-890 WKBH-1380 WBBM-770 WLS-870 WB0W-1310 WLW-700	For news of Hollywood read "Hol- lywood Showdown" in every issue of Radio Guide.	Burns, comedian; Johnny Trot- ter's Orch.; Foursome Novelty	be treated in this broadcast. More detail on page 5 Henry Weber's Concert Revue:
WCC0-810         WMAQ-670           WCFL-970         WMBD-1440           WENR-870         WMT-600           WFAM-1200         WOC-1370	Major Bowes' Amateur Hour (Chrysler): WBBM WHAS WJR KMOX WMBD WISN WCCO	Instrumental Quartet; Guests: KSD KOA WTMJ WTAM WHO WMAQ WIRE WIBA WLW (sw-	WGN KMOX-To be announced
WFBM-1230 WOWO-1160 WGN-720 WROK-1410 WHA-940 WSBT-1360	WOC WFBM WTAQ WKBH (sw-11.83)	9.53) In addition to Joe Venuti, swing fiddler, Bob Burns will	KWK-Musical Prgm. WBBM-Sports Huddle WCFL-Make Believe Danceland
WHAS-820         WSUI-880           WHIP-1480         WTAD-900           WHO-1000         WTAM-1070           WIBA-1280         WTAQ-1330	WCFL-Showboat Carnival Queen WIND-Concert Review WKBB-Pop Concert	also have as a visitor Ebe Stig- nani, reputed greatest mezzo-so- prano in Europe today. This is her first American appearance.	WIND-Walkathon WMBD-Gomer Bath: News Com- mentator
WIND-560 WTMJ-620 WIRE-1400	WMT-The Parks Family WROK-Home Builders WSBT-Hayloft Jamboree	More detail on page 5" Columbia Workshop: WSBT WBBM WKBB WKBH WFBM	WROK-Jimmy Loss' Orch. WTAQ-Ballroom Orch. 9:45
7:30	WSUI-Sports Review	WOC WISN WHAS (sw-11.83) Drama: "The Brushwood Boy"	News: WROK WIND WTAQ
Alfred Wallenstein's Sinfonietta: WGN KWK Music detail on page 9 this week	8:15 Bob Crosby's Orch.: WGN WMT KWK	by Endyard Kipling, adapted by Enstace Wyatt of Mercury The- ater.	KMOX-To be announced WBBM-Dave Bacal WMBD-Texaco Circle Service
Curtain at 8:30; Orch.: WBOW WOWO	WIND-Circle Service Board WROK-News: Prgm. Prevue	Eddy Duchin's Orch.: KWK KMOX-H. W. Flannery, news	Boys 10:00
WCFL-Jack Kelly's Orch. WFAM-The Three Men WIND-News	8:30 We Want a Touchdown: KWK	WCCO-Who's the Champ WCFL-Double in Stars WGN-Concert Orch. WIND-Political Talk	Amos 'n' Andy, sketch (Camp- bell's Soup): WMAQ KOA WIRE WHO (also see 6 p.m.)
WKBB-Amer. Family Robinson WLS-Farmers' Forum WMT-Bohemian Frolic	WGN-News: Sports WIND-Night Court WKBB-Music in the Air	WISN-Interlude WJR-Number Please	Sports Question Box: WBOW (sw-9.53)
WSUI-Evening Musicale 7:45	WMT-Refreshing Rhythms WROK-Farm Prgm.	WMBD-Moskins Real Life Dra- mas WOWO-Mississippi Four	Ovie Allston's Orch.: WHAS WSBT WISN WCCO WBBM WTAO
WCFL-Labor Flashes WIND-Swing Quartet WKBB-W. P. A. Prgm.	WSUI-Concert Gems 8:45	WROK-Winnebago County Tuber- culosis Assn. WTAQ-Club Normandie Entertains	News: WMBD WKBB WOC WMT
WSUI-Traffic School 8:00	Symphony Orch.: WMT (sw- 11.87)	9:15 KMOX-France Laux, sports	KMOX-The Goldbergs, sketch KWK-Sports Review
Don't You Believe It (Sensation Cigarettes): WGN KWK	WBOW-Rex Club WGN-Benny Goodman's Orch.	KWK-Musical Prgm. WCFL-Roller Derby WMBD-Value Hints	WENR-Globe Trotter WIBA-Night News Edition WIND-Gene Eve's Orch.
Promenade Symphony Orch. of Toronto: WENR WBOW WOWO KWK	WIND-Law of Life WKBB-Let's Waltz WROK-Alice Blue, songs	WADD-Valle Hints WOWO-Studio Party WROK-Voice of Christian Youth WTAQ-Ballroom Orch.	WKBH-News: Music
Music detail on page 8 this week	WSUI Daily Iowan of the Air	Twirke banioon oren.	I nono-maurie cross oren.

MORNING
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7:00 a.m. CST Milt Herth Trio: WBOW Musical Clock: WOC W WIRE WKBH WKBB KMOX-Checkerboard Time KWK-Smiling Ed McConnell WAAF-Breafast Express WBBM Measure Beneriter WIBA WAAr-Breatast Express WBBM-Morning Reporter WCCO-Air Almanac WFAM-That Morning Bugle: News WFBM-Early Birds WGN-California Sunshine 7:15 Poblicscol's Harmonic35 (cw. 7:15 Robinson's Harmonicas: (sw-21.51) Musical Clock: WBOW WHIP KMOX-Music Man & Tell a Story Lady KWK-Sunnytime K WK-Sunnytime WBBM-Morning Matinee WCCO-News Slants WHO-Hardware News WJJD-It's Risin' Time WLS-The Arkansas Woodchopper WLW-Peter Grant, news WMBD-Wayside Chapel WMT News WMT-News WROK-Breakfast Melodies WTAD-Breakfast Brevities 7:30 Edith Dick & Jack Shannon, songs: (sw-21.51) Musical Clock: WMT WMBD WBBM News: WHIP WTAQ WKBB KMOX-Jack Armstrong, sketch WCCO-Musical Chimes WHO-Faye & Cleo WIBA-Morning News: Music for School & Home WJJD-Christian Science Prgm. WKBH-Morning Devotions WIS-Boys from Virginia WBBM WLS-Boys from Virginia WLW-The Gospel Singer WROK-Morning Parade 7:45 George Perrine, talk: (sw-21.51) Landt Trio: WLW WHO Musical Clock : WKBB KMOX Musical Clock: WKBB KMOX KWK-News: Rapid Ad Prgm. WHIP-Early Edition WJJD-Hawaiian Melodies WKBJ-Iolly Joe & Pet Pals WLW-To be announced WMBD-Police Bulletins WOWO-Concordia Chapel WTAD-Airline News WTAQ-Today's Almanac 8:00 News: Breakfast Club: Mu: News: Breakfast Club; Musica) Prgm.: WBOW WCFL WKBB Richard Maxwell, tnr.: WTAQ WFBM WOC (sw-21.51) The Band Goes to Town: WLW (sw-21.5)

Musical Clock: WROK WMT News: WJJD WKBH WMBD KMOX-Headline Highlights

KSD-News: Dick Leibert, organ KWK-Breakfast Brevities WAAF-Breakfast Express WFAM-Kitchen Clinic WGN-Everyday Words; Good Morning Prgm. WHA-Band Wagon WHO-Coffee Pat Jun WHA-Band Wagon WHO-Coffee Pot Inn WIBA-Musical Clock WIND-The Abundant Life, talk WIRE-News: Footnotes WLS-Morning Devotions WMAQ-Your Neighbor WOWO-Markets: Bible Class WSUI-Morning Chapel WTAD-Breakfast Club Montana Slim, sonjs; News: WKBH WTAQ WKBB WFAM WFBM (sw-21.51) The Family Man, poetry & philosophy: KSD (sw-21.5) KMOX-Ozark Varieties WCCO-News Slants WGN-Carolyn Price, home coun; cilor WHA-Morning Melodies WHIP-Stars Over Manhattan WHO-Fruit Reporter WIND-The Passing Show WIRE-Dessa Byrd WLW-Myrt & Marge, sketch WMT-Gospel Baritone WOC-Musical Clock WSUI-Alumni News 8:30 Breakfast Club: WCFL WOWO Herman & Banta; News: KWK (sw-21.5) Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albo-lene): WBBM Sunbrite Smile Parade: Ransom Sherman, m.c.: WMAQ WMT KSD For other details see sponsor's an nonneement on this page. The Troubadours: (sw-21.51) WCCO-Betty Crocker WBOW-Radio Gospel WFAM-Your Engagement Book WFBM-Roundup WGN-Good Morning Prgm. WHO-Those Happy Gilmans WIBA-Today's Almanac: Society Percenter Reporter Reporter WIRE-Prgm. Highlights WKBB-Chancel Steps WKBH-Olive Hagen, organist WLS-The P-X Ranch WLW-Hilltop House, sketch WMBD-Bandwagon WROK Morping Departions WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Interchurch Devotional WTAQ-Sunshine Hour 8:45 Amanda Snow, songs: WBOW WIRE (sw-21.51) Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO Sunny Melodies: (sw-21.51)

# WKBH-News: Music WLW-Paul Sullivan, news WOWO-Maurie Cross' Orch. News: WHIP WIND KWK-Pop Wise & Filbert WBBM-Linda's First Love WFAM-Morning Devotions WHO-Songfellows WHO-Songfellows WJJD-Know Your Postal Service WKBB-Today's Almanac WKBH-Uncle Bob WLS-Hal Culver & the Melody Weavers Weavers WEW-Linda's First Love, sketch WMBD-Jay's Women of Today WROK-Town Crier WSUI-Morning Melodies: Service kee's KWK Reports WTAD-Hannibal Prgm. WTMJ-Happy Gilmans, sketch 9:00 Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM WKBB Pictures and review on pages 6 & 7 Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21) Paul Page, songs: WOWO WBOW Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD Smilin' Ed McConnell, philosophy and songs (Ovenready Biscuits): and so KWK News: WAAF WROK WMT WCFL-Morning Rhythm WFAM-Concert Time WGN-Party Line WHA-American Red Cross WHIP-Budapest Hour WIBA-Organ Melodies WIND-Headline Music WJJD-Two of a Kind WKBH-Today's Almanac WLW-Nation's School of the Air WMBD-Messenger: Weather WSUI-Within the Classroom WTAQ-Em Owen at the Organ WTAJ-What's New? 9:15 Josh Higgins of Finchville, sketch WIBA WOWO WBOW WCFL KSD WMT Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21) Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD News: WHA WKBB WOC WAAF-Rhythm Rhapsody WFAM-Readers' Review WFAM-Readers' Review WGN-Betty Crocker WIND-Harry Zimmerman, organist WKBH-Music Makers

WROK-Markets: On the Mall WTAQ-Crimson Trail 9:30 Jerry Sears' Orch.: WCFL Hilltop House, Bess Johnson (Palmolive Soap): WMBD WISN WBBM KMOX WCCO Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE WHO Madame Courageous, sketch (Dur-kee's Margarine): WLW WLS WAAF-Canary Serenade WBOW-Club Reporter WFAM-Shoppers' Guide WFBM-Mrs. Farrell's Kitchen of the Air WGN-Get Thin to Music WGN-Get Thin to Music WHA-Rhythm & Games WHIP-Variety Time WIBA-Church of the Air WIND-Jimmy Dean, cowboy s WJJD-Ilinois Congress of ents & Teachers, spkr. WKBB-Eb & Zeb WKBB-Standing WKBB-ED & Zeb WKBH-Songtime WMT-Radio Gossip WOC-Front Page Drana WOWO-Tri Topics: Markets WROK-Morning Varieties WTAD-Ma Perkins, sketch WTAO.Boundum WTAQ-Roundup WTMJ-Kitty Keene, Inc., sketch 9:45 Stepmother, sketch (Colgate) WBBM KMOX WCCO Woman in White, sketch (Pills-bury): WMAQ WTMJ KSD WHO WIRE Oxydol's Own Ma sketch: WI.S (sw-15.21) Perkins, Popular Waltzes: WMT WIBA (sw-21.5) (SW-21.5) News: WISN WMBD KWK-The Party Line WBOW-College Prgm. WCFL-Bittersweet Melodies WGN-Musical Mail Box WHIP-Women & The Homo WHND-Leon Bolero's Tango Orch. WJJD-Tommy Tucker's Orch. WKBB-Gems of Melody WKBH-Swing Interlude WLW-The Goldbergs, sketch WOC-Radio Bazaar WOWO-Modern Home Forum WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, Inc., sketch 10:00 David Harum sketch (Bab-0)

David Harum, sketch (Ba WIRE WMAQ KSD WHO (Bab-0) The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

Tower Town Tempos: WFBM WISN KMOX WTAQ WFAM WOC WMBD

WROK-Lonis Connor's Orch. WTAM-Musical Bulletin Board WTMJ-Today's Events 10:15

Don Bestor's Orch.: WBOW (sw 9.53) Ovie Allston's Orch.: W WOC WKBB WFBM WJR WKBH

News: WHAS WSBT WIRE WHO KMOX-Tony Di Pardo's' Orch. KOA-Talent of All Ages KWK-Smiling Ed McConnell WCCO-Cedric Adams WENR-Ennio Bolognini's Orch. WGN-Benny Goodman's Orch. WIBA-Club Chanticleer WLW-Sweet Adeline WMAQ-Romance in Song WMBD-Sports Review: Program Review WMT-Electric Park Band WTAQ WMT-Electric Fund WOWO-To be announced WTAM-Music You Want WTMJ-Sports: Rhythm Time WTAM-Music Four want WTMJ-Sports: Rhythm Time 10:30 Richard Himber's Orcn.: WBOW WIRE (sw-9.53) Service Andy, sketch (Camp-): WMAQ KOA WIRE ) see 6 p.m.) Leighton Noble's Orch.: WMBD WFBM WKBH WKBB WISN WOC WSBT WTAQ WJR WHAS (sw.6.12) Dick Jurgens' Orch.: WGN WMT on's Orch.: WHAS ISN WCCO WBBM KWK KMOX-Headline Highlights WBBM-News With Todd Hunter WCCO-Rollie Johnson WCFL-Herr Louie & the Weasel WENR-Eari Hines' Orch BD WKBB WOC WMT WHA-Musical Varieties WHO-National Radio Revival WIBA-Evening Concert WIND-Mark Fisher's Orchestra WLW-Ace Brigode's Orch. WMAQ-Lou Bresse's Orch. WTMJ-Rhythm Time

# THURSDAY

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### October 13

10:45 Richard Himber's Orch.: WHO Leighton Noble's Orch.: KMOX WBBM

KOA-Republican State Comm

KOA-Republican State Comm. WCCO-George Hamilton's Orch. WCFL-Dance Orch. WFAM-Music Group WIND-News WLW-Billy Snider's Orch. **11:00** Little Jack Little's Orch.: WISN WKBB WBBM WSBT WTAQ WMBD WOC WJR KMOX WFBM (sw-6.12)

Dean Hudson's Orch.: WBOW KSD WHO WIRE

Voice of Hawaii: WIBA Dick Barrie's Orch.: WGN WMT News: WMAQ WMBD WOC Dance Orch.: WTMJ WHAS KOA-Westernaires KWK-Jack Gaulke's Orch. WCFL-Your Daily Visitor WENR-Music As You Desire It WIND-Maurie Sherman's Orch. WKBH-Weather WLW-Moon River, Poems, Organ WMAQ-Fort Pearson, news WTAM-Ralph Malvin's Orch. 11:30 Eddie Dooley, Football News (Chesterfield): KOA KFI (also see 5:30 p.m.) End of Thursday Programs Dick Barrie's Orch .: WGN WMT

End of Thursday Programs

WISN Ann Leslie's Scrapbook WJBC-Women in the News WKBB-What's New? WKBH-Your Home Prgm.

FRIDAY, October 14, 1938

Originalities: WIBA WMT (sw 21.5) The Heart of Julia Blake: WLW The Heart of Julia Blake: WLW WBBM KWK-Singing Cowboys WAAF-Woman's Page of the Air WBOW-Christian Science Prgm. WCCO-Ma Perkins, sketch WCFL-Fashion Show WGN Morning Molediac WGN-Morning Melodies WHA-Homemakers WHA-Homemakers WIND-Municipal Conrt WJBC-Theater Time WJDD-Journal of Living WKBB-Hollywood Reporter WKBH-Home Economics Prgm. WROK-News: Prgm. Prevue WSUI-Homemakers' Forum WTAD-News WTMJ-True Stories 10:15 Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21) Breen & de WBOW WIBA de Rose, songs: Ruth Carhart, songs: WFAM Lorenzo Jones, sketch (Phillips) WMAQ WIRE WHO KSD

Party Line: WFBM WMT KMOX-Let's Compare Notes KWK-Great Works of Man WAAF-Jen & Birdie WBBM-Editor's Daughter WCO. Tena & Tim WCN Bachelor's Children WGN-Bachelor's Children WHIP-The Music Box

WMBD-Linda's First Love WOC-Bell Melodies WOW-Bell Melodies WOWO-Editor's Daughter, sketch WROK Music Graphs WSUI-Musical Favorites WTAD-Bea & Vea WTAQ-Black and White, twin pianos WTMJ-Blue Room Ensemble 10:30 Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WDBM WFBM Pepper Young's Family (Camay Soap): WLS (sw-15.21) Young Widder Brown, sketch (Haley's M-O): WIRE WMAQ KSD WHO (sw-15.33) Story of the Month: WCF1 WBOW Do You Remember ?: WIRA Get Thin to Music: KWK WAAF-Swing High WFAM-Lou Pike WGN-Don Pedro, violinist WHIP-Monitor Views the News WIND-Between Us Girls, inter-view

view WJBC-Dollar Daze WJJD-Organ Selections WKBB-House of MacGregor (Continued on Next Page)



WMAQ WMT KSD 8:30 A.M. CST Featuring **RANSOM SHERMAN** Star of NBC's "Club Matinee" FRAN ALLISON CADET'S QUARTETTE **EVERETT MITCHELL REX MAUPIN AND HIS ORCHESTRA** 

A DAYTIME SHOW OF NIGHT TIME QUALITY!

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# FRIDAY

# October 14

7/52 E |

(10:30 a.m. Continued) WKBH-Arkansas Travelers WLW-News: Livestocks: River WLW-News: Livestocks: Weather: Markets WMT-Bits of Everything WOC-Screenfans Prgm. WOWO-Linda's First Love WROK-Kaye Kreamer, Woman's Forum WSUI-The Book Shelf WTAD-Party Line WTAQ-News: Merry Go Round 10:45 Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO The Road of Life, sketch (Chip-so): WLW WTMJ WMAQ Viennese Ensemble: WBOW WIRE (sw-21.5) Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21) Kitty Keene, Inc., sketch (Dreft): WHO KSD-Just Plain Bill, sketch KWK-News: Musical Interlude WAAF-Novelettes WCFL-Echoes of Havana WFAM-Jane Arden, sketch WGN-Painted Dreams WHA\_Grean\_Interlude WGN-Painted Dreams WHA-Grgan Interlude WHIP-Keyboard Rhythm WIND-Livestock Markets WJBC-Peggy Payne, pioneers WJBD-Dick Jurgens' Orch. WKBB-Treasure Chest WKBB-Treasure Chest WKBH-Songs in Review WLS-Market Reports: News WOWO-Party Line, sketch WROK-Freeport Studios WTAD-Those Happy Gilmans 11:00 Dan Harding's Wife, sket (Nat'l Biscuit Co.): WMAQ sketch Mary Margaret McBride, column ist (La France & Satina): WOC KMOX WCCO WMBD WBBM WFBM WISN WFAM KSD-News: Tel-a-Tunes KWK-Texas Drifter WAAF-Let's Dance WBAA-Amer. Institutions: News WBOW-Presentation: Agricultural Agent WCFL-Peekers in the Pantry WGN-Manhattan Mother, sketch WHA-Magazine Rack WHIP-Woman's Club of the Air WHO-Vic & Sade WHO-Vic & Sade WIBA-Linda's First Love WIND-Bob Atcher & Bonnie Blue Eyes, hilbilly songs WIRE-Singin' Sam WJBC-Surprise Party WJJD-Bureau of Missing Persons WKBB-Book of the Hour WKBB-Book of the Hour WKBH-Sweet Swing WLS-Short Short Stories WLW-Editor's Daughter, WMT-Tom Owens' Cowboys WOWO-Farm Flashes: Billboard WSUI-Symphonic Band WTAD-All for the Ladies WTAQ-Hollywood on Parade WTMJ-Betty and Bob, sketch 11:15 The O'Neills, sketch Soap): WI.W WMAQ (Ivory To be announced: WKBB WISN Her Honor, Nancy James, sketch (Kleenex): WFBM KMOX WCCO WBBM Alden Edkins, basso: KWK (sw 15.33) KSD-William Wirges' Orch. WAAF-Sport of Kings WFAM-To be announced WGN-Harold Turner, pianist WHIP-Marjorie Warren, songs WHO-Caroline's Golden Store WIBA-Editor's Daughter WIND-Twentieth Century Sere nade WIRE-Linda's First Love

WIRE-Linda's First Love WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Hits & Encores WKBH-Club Calendar WKD-Prairie Ramblers & Patsy WMBD-Jack Lyon, organist WMT-Magic Kitchen WOC Caroline Ellis WOC-Caroline Ellis WSUI-The Bookman WTMJ-Hymns of All Churches

WTMJ-Hymns of All Churches 11:30 Nat'l Farm & Home Hour: WIBA KWK WMAQ WBOW (sw-15.21) WM1-Voice of 10wa: Markets WOC-You Shall Have Music WROK-Column Left, news WSBT-In Movieland WTAD-Cy and Freckles' Gang

Address by Secretary of Agri-culture H. A. Wallace on "Corn" before a mass meeting of corn belt farmers in Spring-field, Illinois. Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX

KSD-Heart of Julia Blake WAAF-Livestocks; Sweet & Slow WCCO-Those Happy Gilmans WCCO-Those Happy Gilmans WCFL-Today's Troubadours WFAM-Harlan Hogan WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHA-Organ Gens WHIP-News WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organist WIRE-Farm Hour WISN-Organ Melodies WJBC-Singing Sam WJJD-Safety Court WKBB-What's Where on the Air: Farm Flashes: Do You Want a Farm Flashes: Do You Want a Job? Job? WKBH-Romance and Rhythm: Livestock Quotations WLS-Gene & Glen WLW-News; River; Weather; Livestock WMBD-Thrift Message: Good Morning Neighbors Morning Neighbors WMT-Sweet and Swing WOC-Betty Crocker WOWO-Consolaires WSUI-Drum Parade WTAD-Quincy Police News WTMJ-Heinie & Dinty

11:45 Nat'l Farm & Home Hour: WLW Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX Do You Remember?: WCFL KSDLady Courageous WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Luncheon Dance WFBM-Markets: Farm Bureau Prgm. WGN-Man on State Street WHIP-Trio WHO-Hilltop House, sketch WISN-Dance Music WJBC-Reid & Vin WSBC-Reid & Vin WKBH-Voice of the Farm WLS-Markets: Weather: News WMBD-Polly of the Range WMT-News: Frank Voelker, organist WOC-Farm Bureau WOWO-Market Service WROK-Round the Town WSUI-Farm Flashes WTAD-Dance Revue WTAQ-Farmhands WTMJ-Heinie's Grenadiers

# AFTERNOON

12:00 The Goldbergs, sketch (Oxydol): WKBB WCCO WBBM WOC News: WMBD WJBC WTAD KMOX-Ma Perkins, sketch KSD-News: Markets WAAF-Symphonic Hour WBAA AccountIng Forum WBAA-Agricultural Forum WCFL-Hit Review WCFL-Hit Review WFBM-Bohemians WGN-Martha Crane & Helen Joyce WHA-Noon Musicale WHIP-Southtown Church Hour WHO-Markets & Weather WIND Ludiane Awather WIND-Indiana News WIND-Indiana News WISN-Even as You and I WJJD-Anvthing Can Happen WKBH-Magic Violin WLS-Dinnerbell Program WMT-Question Man: Vigortone Varieties Varieties WOWO-Voice of the Farm WSBT-News; Stork Report; Farm Flashes WSUI-Rhythm Rambles 12:15 Vic & Sade, sketch (Crisco): WBBM WCCO WISN KMOX Words & Music: KSD (sw-15.33) Goodyear Farm Radio News: WMAQ WLW KWK WIBA WMAQ WBOW News: WKBB WOWO WJJD WIRE WFBM WBAA-Sports WCFL-Walkashow WHIP-Englewood Hour WHO-Dinner Hour Concert WHO-Dinner Hour Concert WIND-Max & the Boys WJBC-Hot vs. Sweet WKBH-Man on the Street; Luncheon Music WMBD-Town Crier: Farm Mar-terte kets WMT-Voice of Iowa : Markets

### **Good Listening for Friday**

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

11:30 CST Farm and Home Hour.

### AFTERNOON

1:00 CST Music Appreciation Hour. Dr. Damrosch's perennial series returns to the air this week.

### NIGHT

- 6:15 CST Jimmie Fidler; Movie Gossip.
- 6:30 CST Jack Haley, Singer-Comedian. Another well-known figure joins the comedy parade, with Lucille Ball, Virginia Verrill and Ted Fio-Rito's orchestra
- 7:00 CST Lucille Manners, Sopr., and Soloists. 7:00 CST First Nighter; Original Drama,
- 7:30 CST Burns and Allen, Comedians, with Frank Parker, Tenor.
- 8:00 CST Hollywood Hotel; Drama and Music. Herbert Marshall, m.c.; Jean Sablon and Frances Lang-ford, vocalists; Victor Young's orchestra. Marshall will be heard with Heather Angel and Charlie Butterworth in a dramatizaion of "Berkeley Square."
- 8:30 CST March of Time; News Dramatization. 9:00 CST Mobilization for Human Needs. President Franklin D. Roosevelt will speak.

12:30 Road of Life, sketch (Chipso): KMOX WBBM Siesta Serenade: KWK Man on the Street: WKBB WOWO News: WHO WOC Rhythm Rascals: WTAQ WTMJ WBAA-Luncheon Dance Time WBOW-Street Reporter WCCO-Voice of the Farm WCFL-Curtain Calls WFBM-Stepmother WGN-Markets; Midday Service WHA-Farm Prgm. WHIP-Rube 'n' Cy WIBA-News: Markets WIND-Let Them Live, Traffic School Broadcast, Haroid Brown WIRE-Reporter WISN-Musical Heat Wave WJJD-Loop Noon-day Service WLS-Checkerboard Time WLW-Smilin' Ed McConnell WMAQ-News: Sing An Old Song WMBD-Farm News WMT-Tune Times WROK-Couple on the Street: In-terlude WSBT-The Day Dreamer Man on the Street: WKBB wowo WROK-Couple on the Street: In-terlude WSBT-The Day Dreamer WTAD-Farm: Weather: Markets 12:45 Those Happy Gimans, comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21-9.53) Escorts & Betty: WIBA Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap) WBBM WCCO KMOX The Voice of Experience (Lydia E. Pinkham): WCFL WIRE E. Pinkham): KWK Man on the Street: WTAD WSBT News: WIND WKBH WTAQ WBAA-Eugene Finegan, violinist WBOW-Luncheon Dance Music WFBM-Community Fund: Bohe-WFBM-Community Fund, 2011 mians WHIP-Variation in Syncopation WHO-Lem & Martha WKBB-Pet Corner WLS-Livestocks: Vitality Jim WMBD-Window Shopper WMT.Joe Doakes: Cedar Valley Hillbillies WOC-Old & New Rhythm WOWO-Ambrose & Mary Lou WROK-Home Folks Hour WTMJ-Sidewalk Reporter 1:00 Music Appreciation Hour; Dr.

Music Appreciation Hour; Walter Damrosch, cond.: WBOW Music detail on page 9 this week Irene Beasley, R. F. D. No. 1: WOC WSBT WKBB WFBM WOC WSB1 w WISN (sw-15.27) Betty & Bob, sketch Medal): WIRE WHO WMAQ KSD (sw-15.21) (Gold WLW Two on a Shoestring: WGN Man on the Street: WBBM WTAQ KMOX-Voice of the Farm KWK-Backstage Wife WAAF-Don Bolt, commentator WBAA-You & Your Health WCCO-Noon Extra WCFL-Spotlight Prgm. WHA-Worker's Education Today WHIP-Wally Estrup, songs WIBA-Concert Trio

Continental Varieties: W WCFL WIRE WBOW WMT WIND-Lupi Italian Hour WKBH-Ma Perkins, sketch 15.33) WLS-School Time WMBD-Men on the Street Frank Vanay, tnr.: KWK WMD-Men on the Street WMT-Many Happy Returns: Mu-sical Interlude WOWO-Wilbur Pickett's Orch. WSUI-Musical Chats KMOX-One Woman's Opinion WAAF-Waltz Time WAAF-Waitz Time WBBM-Meet the Missus WCCO-Musical Prgm. WGN-June Baker WHIP-Dancing Party WIND Matinae Veritty WTAD-News WTMJ-Daily Bulletin Board WIND-Matinee Variety 1:15 Al Bernard's Minstrels: WSBT WTAQ WKBB WISN WFBM WOC (sw-15.27) WIND-Matthee Variety WJJD-Piano Reflections WLS-Homemakers Prgm. WMBD-His Majesty the Baby WROK-Musicale WSUI-Within the Classroom Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ WHO KSD (sw-15.21) As You Like It: WGN Music Appreciation Hour;; Dr. Walter Damrosch, cond.: WMT WMOX-To be announced KWK-Great Works of Man To be announced: KWK WAAF-Encores WBBM-HAL TATE-Americans Radio Tattler, Radio Guide Columnist presenting News and Gossip WBBM-Missus Goes to Market WBAA-Viewing the News WCCO-Kitty Keene WCFL-Tune Trails WHA-Organ Melodies WHIP-Alice Oleson, pianist WJJD-Livestock Markets WKBH-Bernard's Minstrel Men WLS-Palatial Palace of Wonders WMBD-Party Line WOWO-Closing Markets WTAD-Little Theater WJJD-Fred Beck, organist WISN-News: Prgm. Preview WMBD-Petticoat Parade Naptha): W KSD WLW 1:30 American School of the Air: WSBT WFBM WISN WCCO WKBH WTAQ WKBB KMOX WBBM WOC "New Horizons," the Friday programs, will originate in the Museum of Natural History, where Roy Chapman Andrews, noted explorer, will take the mi-crophone to various prominent exhibits on the museum's floors and discuss their relation to American life. 1:30 Harrisburg Varieties: WBBM WCCO WISN Reminiscing: KWK WAAF-Music in the Air WGN-Harold Turner, pianist WHIP-Virginia Lee Winslow, so WIND-Waltz Time WLS-News Report WROK-Rhythm Before Three WTAD-Sunset Islanders 3:00 Club Matinge: WEWS WE Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KSD WHO WTMJ (sw-15.21) Music Appreciation Hour: WCFL WOWO WIBA (sw-15.33) Club Matinee: News: WE WMT KWK WBOW WOWO KWK-United Press News WAAF-Markets; Health Talk WBAA-Grade School Prgm. WGN-The Lady's Answer WHA-American Youth Speaks WHIP-Concert with Edward Eber hardt WIND-W. P. A. Program 15.27) WJJD-Radio Council WLS-Grain Market Summary WMBD-Better Vision 15.27) News: WCFL WJJD KMOX-Singin' Sam WAAF-News; Weather WBAA-Woman's Club Music WCO-Ladies First WGN-Your English WHA-Public Discussion Clinic WHP-Gay Caballeros WIND-Studio Orch. WJBC-Int. Sunday School Lesson WLW-Kitty Keene. Inc., sketch

WMD-Better Vision WMT-News: Novelty Parade WROK-Stars on Parade WTAD-Medical Assn. 1:45 Betty Crocker (Guid Medal): WMAQ WIRE WHO WLW KSD (sw-15.21) KWK-Musical Prgm. WAAF-The Schroeders of Maple

3:15 Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO WBAA-Market Reports WGN-Hits of Today WIND-Organ and Vibraharp WLS-Chose Boys with Evelyn, Arkie & Pokey Martin WJJD-Freddie Berrens' Orch. WMBD-A Love Story WMT-Judy and Jane, sketch WROK-Old Refrains WTAD-Butther and Romance Midstream, drama: WLW KMOX-Linda's First Love, sketch WAAF-Matinee Melodies WAAF-Matinee Melodies WCFL-Varieties WHIP-Bob Delaney, songs WIND-Modern Variations WJJD-Ben Kanter, piano, songs WSUI-Mexican Orch.; Chorus 3:30 Life Can Be Beautiful, sketch (Vurgy Scan): WMAO WIBE WTAD-Rhythm and Romance WTMJ-Home Harmonizers WIMJ-Home Harmonizers 2:00 Swedish Folk Music: WSBT WFBM WKBB WISN WOC WKBH WTAQ KMOX WBBM (sw-15.27) The Story of Mary Marlin, sketch (lvory Flakes): WMAQ WHO WLW WTMJ KSD (Ivory Soap): WMAQ WIRE WLW WHO (sw-9.53) Club Matinee: News: WIBA Eton Boys, quartet: WKBB WKBH WFAM WFBM WISN WBBM WMBD Marriage License Romances WGN KWK WMT To be announced: WIBA WBOW WIRE WCFL WIRE WCFL News: WHIP WIND WAAF-"L" Reporter, interviews WBAA-Vocational Guidance WCCO-Judy & Jane WHA-Radio Reading Club WJJD-Sentenced Men, interviews WLS-Chore Boys with Evelyn WMBD-Editor's Daughter WOWO-The Observer

Girl Meets Boy: WGN News: WOC WJBC KMOX-Editor's Daughter, sketch WBAA-Keeping Ahead of the WBA-Receiping Anexe I Joneses WCCO-Betty & Bob WHA-U. S. Weather Bureau WHIP-Famous Homes WIND-Gems from Musical Comedies WJJD-Frankie Trumbauer's Orch. WOWO-Old-Time Religion WABD-Editor's Daughter WOWO-The Observer WROK-News: Prgm. Prevue WSUI-Men Behind the Classics The World Bookman WTAD-Hannibal Prgm. WOWO-Old-time the Hour WROK-Ma Perkins, sketch WSUI-Views and Interviews WTAQ-Herman Daumler, violinist WTMJ-Variety Revue 3:45 3:45 2:15 Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ KSD WHO WLW 3:20 To be announced: WFAM WOC WKBH WTAQ WISN WMBD WKBB WFBM (sw-15.27) WIBA Girl Alone, sketch (Aunt Jemima): WMAQ KSD WHO WIRE Mad Hatterfields, sketch: WLW Club Matinee: News: WENR WIBA WOWO WBOW KMOX-Kitty Keene, Inc., sketch KWK-Musical Prgm. WAAF-Piano Novelties, Jimmie WAAF-Flaho Novelties, Jimm Kozak WBBM-Tina & Tim WCCO-Julia Blake WGN-Margery Graham WHIP Orch. with Denna Tyler WIND-Music & Banter WJBC-Classical Music WBOK Halaga Kinbaclay conce **2:30** Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ WROK-Helene Kimberley, songs WSUI-Musical Varieties 4:00 Harrisburg Varieties: WFBM WOC WSBT WKBH WKBB (sw-15.27) 4:00 March of Games: WFBM WKBH WFAM WCCO WISN WTAQ WOC WKBB KMOX KMOX-Magic Kitchen WAAF-Eunice Clark, songs WBAA-Famous Homes of Famous Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO Affairs of Anthony: WEN WBOW WMT WIBA (sw-15.21) WENR WBBM-Missus Goes to Market WCCO-Markets WCFL-Music for Today WGA-Harold Stokes' Orch. WHA-Music of the Masters WIRE-Dessa Byrd; Hoosier News Louis Rich Entertains: KWK WGN WGN WAAF-The Rhumba Beat WBAA-Contract Bridge Chats WBBM-Todd Hunter WCFL-Make Believe Danceland WHA-Alpine Melodies WHIP-Razzberry College WIND-Sports Roundup WIRE-To be announced WJBC-Wesleyan Hour WJD-Islanders WMAQ-Four Way Questionnaire WMBD-Kitty Keene, Inc., sketch WOWO-News: Radio Chatter WROK-News: Musicale WSUI-Travelog WMBD-Petticoat Parade WOWO-Stork Express WROK-Ballad Time WTAD-Sports Round Up WTAQ-Fiddlers Three 2:45 The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KCD WIW WTAO WIGH News, Musicale WSUI-Travelog 4:15 Adrian Rollini's Orch.: WOWO WBOW WLW WMT Ted Malone's Between the Book-ends: WBOW WOWO WIBA WMT WCFL (sw-15.33) Your Family & Mine (Sealtest): WMAQ WIBA WTMJ KSD (sw-9.53) Johnson Family: WGN song Exploring Space: WKBH WTAQ WFBM WKBB WISN WCCO WOC KMOX WFAM (sw-15.27) KWK-Musical Prgm. WAAF-All About Dogs, talk WBBM-Kitty Keene WENR WENR-Swingtime Serenade WHIP-Polish Merchants Hour Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE WTMJ WIBA WHO-The Goldbergs WHO-The Goldbergs WIND-Take It Easy WIRE-News: Minute Interviews WJJD-Oklahoma Outlaws WMBD-Local News: Dr. Kades-Rubbertown Revue: WKBH WOC WFBM WISN WTAQ WSBT WBBM WMBD WKBB (sw-15.27)

ky Prog WROK-Freeport Studios WSUI-Favorite Melodies WTAD-Johnnie Lawrence 4:30 Radio Rubes: WMT KWK WENR Don Winslow of the Navy: (sw-15.21)

Three Romeos: WLW WBOW WTMJ (sw-9.53) Ross Pierce's Orch .: WGN

Jack Armstrong, sketch (Wheaties): WLW

WLW-Kitty Keene, Inc., sketch WROK-Kaye Kreamer, Women of WSUI-With the Authors

Doris Rhodes, songs: WFAM WISN KMOX WKBB WOC (sw-15.27) WKBH WROK-Sports WTAQ WTAD-Jack Armstrong, sketch WTMJ-Twenty Flying Fingers News: WJBC WJJD News: WJBC WJJD KSD-Life Can Be Beautiful WAAF-International Potpourri WBAA-Purdue Scrapbook WBBM-Manhattan Mother WCCO-Livestocks 11.83) WGN-To be announced WFBM-Tea Time Tunes WHM-lea Time Tunes WHA-Organ Reverie WHO-Tea & Crumpets WIBA-The Dance Hour WIND-Bob Atcher WIRE-Indiana University Prgm. WMAQ-Concert Miniature WMBD-Bargain Counter WOWO-Musical Workshop WSUI-Elementary French WTMJ-Down a Country Road 4:45 Not So Long Ago: WOC WISN WTAQ WFAM WFBM KMOX WKBB Nancy Martin, songs: WOWO WENR WBOW Happy Jack, songs: WHO KSD WIBA Tom Mix Straight Shooters (Ralston Wheat Cereal): (sw 15.21) Shooters KWK-Musical Prgm KWK-Musical Prgm. WAAF-Sport Shorts WBAA-Story Book Hour WBM-Houseboat Hannah WCO-Front Page Parade WGN-Afternoon Musical WIND-Swing Quartet WIRE-To be announced WJBC-Radio Guide Gossip WJJD-Suppertime Frolic ston KWK WJJD-Suppertime Frolic WKBH-Kiddies' Hour WLW-Paul Sullivan, news WLW-Paul Sullivan, news WMAQ-Say It with Music WMBD-Polly of the Range WTMJ-Around the Town 5:00 Felix Knight, tnr.: Orch.: WCFL (sw-9.53) WISV-Sports Parade: Interior WMAQ-To be announced WMBD-Sports Review WMT-Weather: News WROK-Dance Hour WSUI-Daily Iowan of the Air WTMJ-Sport Flash Don Winslow of the Navy, sketch (Krispies): WENR WLW KWK Dick Tracy, sketch (Puffed Wheat & Rice): WMAQ Dick News: Enoch Light's Orch.: WFBM WTAQ WSBT WKBB WCCO WFAM KMOX

KSD-News: Dick Leibert, organ KSD-News: Dick Leibert WAAF-Shadowland WBBM-Chicago Hour WBOW-Merry Go Round WHIP-Schulte Hour WHO-Captain Midnight WIBA-The Plainsmen WIBD-Current News WIBE Long Powers choice WIRE-Lone Ranger, sketch WISN-Show Window WISN-Show Window WKBH Kiddies' Hour WMBD-Happy Train WMT-Tea Time Tunes WOC-Captain Midnite WSUI-Vergil's Aeneid WTAD-News WTMJ-The Plainsman 5:15 To be announced: WMBD WKBH WOC

Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO KMOX

Salon Orch.: (sw-15.21)

Malcolm Claire, children's stories; News: WENR (sw-9.53) Dick Tracy, sketch: KSD WHO KWK-Sketches in Melody WCPL-Walkashow WIBA-Silver Springs Hour WIND-Cocktail Melodies WLW-Little Orphan Annie WMAQ-Advs. of Jimmie Allen

WMT-Lamplighting Time: Song Hit of the Day

MORNING

7:00 a.m. CST Milt Herth Trio: WBOW

Song for Saturday: KWK

7:15 Eton Boys: (sw-21.51)

Musical Tete-a-Tete: WHO

WCCO-Jack Armstrong, sketch WFAM-Crimecasts WGN-Evening Serenade WHAS-Dr. Chas. W. Welch WHO-Johnny at the Piano WIBA-Dinner Concert WIND-German Hour WIRE-To be announced WISN-Down by Herman's WJR-Vocal Varieties WMAQ-Ennio Bolognin's Orch. WROK-News: Concert Hall WSUI-Dinner Hour Prgm. WTAQ-Mutiny on the High Sea: WTAQ-Mutiny on the High Sea: WTAQ-Mutiny on the High Sea: 6:15 Webb & Sherr, organ & piano: WMAQ WHO KSD News: WHIP WTAQ WKBB 7:45 Jack & Loretta Clemens, songs & patter: WLW WOWO (sw-15.21) Ruth Brine, talk: (sw-21.51) Bob Byron, songs: (sw-21.51) Musical Clock: WKBB WKBH WMT WOC WIRE WIBA The Wise Man: (sw-21.5) Musical Clock: WBOW WHIP 7:30 Musical Clock: WMT WRGK News: WJJD WKBH WMBD 8:15 7:30 Dick Liebert; Dorothy Dreslin, sop.: WLW Edith Dick & Jack Shannon, songs: (sw-21.51) Musical Clock: WMBD WBBM WMT

Jimmy Fidler's Hollywood Gossip (Drene): WTAM (sw.9.53) (also at 9:30 p.m.) For news of Hollywood read "Hol-lywood Showdown" in every issue of Radio Guide. 7:15 George R. Holmes, commentator WBOW (sw-15.21) Lum & Abner, commedy sketch (Postum): WBBM WJR KMOX WHAS WFBM WCCO (also KNX KSL at 10:15 p.m.) Today with Bob Trout: WBBM WKBB KMOX WOC WCCO (sw-Oscar Shumsky, violinist: WIRE Marlowe & Lyon, piano duo WENR KWK WCFL Burt Farber's Orch .: KWK Burt Farber's Orch.: KWK News: WMBD WOC WBOW-Si and Ezra WCFL-Tune Teasers WENR-Words of Thunder WFAM-Dinner Dance WGN-Yar Concert Orch. WKBB-Singing Strings WKBH-Dinner Music WLW-Rhythm in Brass WMT-Circle Service Boys WMT-Circle Service Boys WROK-Girls in Blue, with Helene WTAQ-Parade of the Bands 6:30 WENR KWK WCFL Dick Tracy, sketch: WIRE WISN Jack Armstrong, sketch: WMAQ WTMJ WHO KSD-Sportlights WFBM-Butler Forum WGN-Armchair Melodies WIBA-News Edition WIND-News & Sports WKBH-Captain Midnight WLW-Denton & Barber, sports WMBD-Paul Welton's Orch. WMBD-Paul Welton's Orch. WMT-Crimson Trails WROK-15 Minutes with Evelyn WSUI-Musical Moods WTAQ-Al Michel's Sport Wheel 5:45 Political Party Speaker: WOC WKBH WBBM WTAQ WCCO WKBB (sw-11.83) 6:30 6:30 Jack Haley, singer-comedian; Lu-cille Ball; Virginia Verrill; Ted Fio-Rito's Orch. (Wonder Bread & Hostess Cake): KMOX WBBM WCCO WISN WJR WOC WFBM (also KSL KNX at 11:30 p.m.) More detail on page 5 Capt. Tim Healey's Stamp Club (Kellogg's): WLW Lowell Thomas, news commen-tator (Sun Oil): WLW (sw-15.21) Kellog's): WLW News: WHO WTAQ KSD-The Alpine Music Masters KWK-Sports & News WBOW-Herbert Criss, talk WFAM-Speaking of Sports WGN-Bob Elson's Sports Review WHAS-Music to Your Taste WIBA-Football Interview WHAS-Music to Your Taste WIBA-Football Interview WHAS-Music to Your Taste WKBB-Sweetheart Serenade WKBB-Sweetheart Serenade WKBH-To be announced WLS-Don Kelley's Sport Review WMAQ-News: Musical Entre WMBD-Studio Spelling Bee WMT-Our Man Friday WROK-Italian Hour WTAM-Shanghai Nights WTMJ-Easy Aces 6:45 Inside of Sports (Phillies Cigars): Father & Son, sketch: WIRE KSD WENR Tom Mix' Straight Shooters (Ral-ston Wheat Cereal): WMAQ Little Orphan Annie: KMOX WGN WHO WBOW-Jerry of the Circus WCFL-Jack Kelly's Orch. WFAM-Grid Forecaster WFBM-Favorite Melodies WIBA-Sportscast WIND-Listen to Yourself, inter-views views WISN-Sports Parade: Interlude Inside of Sports (Phillies Cigars) WLW WGN KWK Trio Time: WMT (sw-11.87) Jimmy Kemper, songs: WMAQ KSD

News: WHO WKBB WLS WIRE WBOW-The Man in the Tavern WCFL-Hal Totten, sports WFAM-To be announced WHO-Jerry & Four Dons WIBA-Dinner Music WMBD-AI Flo & Billie WTAM-Otto Thurn's Orch WTAM-Otto Thurn's Orch. WTAQ-Talking Drums WTMJ-Kilowatt Hour 7:00 Cities Service Concert; Lucille Manners, sop.; Grantland Rice; Frank Black's Orch.: WMAQ KSD WTMJ WIBA WIRE WTAM WHO (sw-9.53)

Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW Maurice Spitalny's Orch.: WMT KWK Campana's First Nighter; Drama, Barbara Luddy & Les Tremayne: WBBM WFBM WHAS KMOX WJR WCCO (sw.11.83) (also KNX at 11 p.m.) WBOW-On With the Dance WBOW-On With the Dance WCFL-News WFAM-Hits & Bits WIND-Univ. Broadcasting Council WISN-Concert Contrasts WKBH-Rapid Ad WKBB-Dubuque Star Revue WLS-N. U. "Dad's Day" Prgm. WMBD-Brooks' Brain Teasers

WCFL-Douglas Wilson WCAL-Douglas Wilson WFAM-Amer. Family Robinson WIND-Dance Orchestra WKBB-Melodic Moments WKBH-Sweet Swing WOC-Out of the Past to You 7:30 Burns & Allen (Chesterfield) Ray Noble's Orch.; Frank Parker, tnr.; Paul Douglas, announcer: WBBM WHAS WFBM KMOX WMBD WKBB WTAQ WCCO WISN WCC WKBH WJR (sw-11.83) (also KNX KSL at 10:30 p.m.) Lone Ranger, drama (Silvercup): WGN If I Had the Chance; Interviews; Orch.: WOWO WMT WLS (sw-11.87) Guests: Lou Little. football conch of Columbia University in New York City; Achmed Abdul-lah, author. George Olsen's Orch.: KWK To be announced: WFAM WLW WBOW Football Game WCFL-Seeley Institution WIND-News WSUI-Evening Musicale 7:45 WCFL-Labor Flashes WIND-Swing Quartet WSUI-History in Review 8:00 Paul Martin's Music: WOWO WENR WIBA Waltz Time (Phillips); Waltz Time (Phillips); Frank Munn, tnr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw.9.53) Frank Munn will sing If I Loved You More and the chorus will sing By a Wishing Well. The orclinestra will offer Indiana Moonlight, Tale of Vienna Woods, Ti 'Un 'Tabita and Me and Marie. Hollywood Hotel (Campbell's Soup); Herbert Marshall, m.c.; Frances Langford; Jean Sablon; Ken Niles; Victor Young's Orch.; KMOX WMBD WFBM WBBM WCCO WHAS WJR (sw-11.83) Drama: "Berkeley Square" with Heather Angel, Herbert Marshall and Charles Butter-worth. For news of Hollywood read "Hol lywood Showdown" in every issue of Radio Guide. Crimson Wizard, drama: WGN KOA-Golden Melodies WCFL-Showboat Carnival Queen WIND-Concert Review WISN-Football Game WISN-Football Game WKBB-Dubuque Hour WKBH-Pop Concert WLW-Boone County Jamboree WMT-The Parks Family WOC-Organ Moods WROK-Football: Joliet vs. Rockford WSBT-To be announced WSUI-International Order of the King's Daughters and Sons of Iowa WTAQ-Wings Over the World WTMJ-Dance Orch. 8:15 Paul Martin's Music: WMT WIND-Government & Business WOC-Fire Prevention Prgm. WSUI-Album of Artists

WTAQ-News 8:30 Death Valley Days, drama (Bor-ax): WIRE WMAQ WHO WTAM WLW KSD (also at 10:30 p.m.) Title: "The White Mare." The March of Time (Time, Inc KWK WMT WTMJ WE KOA WOWO (sw-11.87)

To be announced: WMAQ WOC WGN-News: Sports

WIBA-Pop Concert WIND-Law of Life WKBH-Gospel Melodies WTAQ-Supper Club 8:45 Dick Jurgens' Orch.: WGN

WOC-Rosemary Sings WSUI-Daily Iowan of the Air

Mobilization for Human Needs: WBBM WJR WSBT WOC WHAS WFBM KMOX WCCO

Mobilization for Human Needs: WGN WLW

WCFL-Double in Stars WIND-Mario Dumont's Orch. WKBB-Hollywood on Parade WKBB-ronywood on Parade WKBH-Campus Jamboree WMBD-Jefferson Jug Orch. WMT-Musical Moments WTAQ-Club Normandie Entertain 9:15

views WKBB-Gaslight Harmonies WMBD-Value Hints WMT-Style Talk WTAQ-Dream Time Hints

9:30

Ink Spots; WMT WOWO KWK Jack Berch, songs: WOC WKBH WFBM WMBD WSBT WKBB WTAQ WHAS (sw-11.83)

KWK

Frank

KMOX-Drama Time WBBM-Sports Huddle WBOW-Magic Claw WCCO-Sportsmen's Special WCFL-Make Believe Danceland WERL-Radio Fanfare

WJR-To be announced WMT-Bohemian Band

9.45

State of the Nation; Jay Frank-lin, comm.: WENR WMT (sw-11.87)

American Viewpoints: WTAQ KMOX WMBD WBBM WHAS (sw-11.83)

Henry Busse's Orch.: WBBM WSBT WHAS WTAQ

Russ Morgan's Orch.: WBOW

News: WKBB WMBD WMT WOC WFBM WROK KMOX-The Goldbergs, sketch KWK-Ray Schmidt, sports WCCO-Elmer A. Benson

WLW-Synagogue of the Air WMAQ-A Step Ahead with Nor man Ross WMBD-Jav's Women of Today WMD-Jay's Wolfen of Today WMT-Musical Clock WROK-Town Crier WSBT-The Laff Parade WSUI-Morning Melodies: Service

9:00

Nat'l Hillbilly Champions: WOC WKBB WTAQ WKBH WISN WCCO (sw-21.51)

Webb & Sherr, organ & piano WOWO WMAQ (sw-15.21) Smiling Ed McConnell, philosophy & song (Ovenready Biscuits) KSD WLW

News: WAAF WROK WMT KMOX-Carolyn Pryce

KWK-Sidelights on the News WBBM-Saturday Sunshine WFAM-Sunshine Express WFAM-Sunshine Express WFBM-Symphony Prgm. WGN-To be announced WHIP-Budapest Hour WHO-Junior All-Star Revue WHO-Junior All-Star Revue WHO-Junior All-Star Revue WHO-Junior All-Star Revue WIND-Headline Music WJD-Headline Music WJD-Morning Dance Time WLS-Patsy & Her Pards WMBD-Melody Miniature: Weath-er Report er Report WSUI-Musical Chats WTMJ-What's New?

9:15

Viennese Ensemble: WLW WMAQ WIBA WMT WOWO (sw-15.21) Saturday Morning Club: KSD Nat'l Hillbilly Champions: KMOX (Continued on Next Page)

E 7/52 FRIDAY

### October 14

WENR-Globe Trotter WIBA-Night News WIND-Swedish Prgm. WJBC-Personality Hour WJBC-Personality Hour WJR-Jack King, news WKBH-News: Music WLW-Paul Sullivan, news WOWO-Maurie Cross' Orch. WTAM-Musical Bulletin Board WTMJ-Today's Events 10:15 Henry Busse's Orch.: WKBB WFBM WOC WJR

Will Osborne's Orch .: WMT WIBA Joe Sanders' Orch.: WGN News: WSBT WHAS WIRE WHO KMOX-Hot Stove League KOA-Democratic State Comm. KWK-Smiling Ed McConnell WCCO-Cedric Adams WCCO-Cedric Adams WENR-Ennio Bolognini's Orch. WGN-Bernie Cunimins' Orch. WikBB-Dance Time WLW-Spotlight WMAQ-Fort Pearson, news WMBD-Sports Review: Program Beniori Review WROK-Jimmy Loss' Orch. WTAM-Music You Want WTMJ-Sports: Rhythm Time

10:30 LU:30 Charles Baum's Orch.: WOC WJR WKBH WFBM WKBB WHAS WSBT WMBD WISN WTAQ (sw-6.12)

Al Donahue's Orch .: WBOW WHO (sw-9.53)

Harry Candulla's Orch.: WOWO WIRE

The' Nation's Playhouse: WLW WMT Death Valley Days, drama (Bor-ax): KOA KFI (also see 8:30 p.m.)

KMOX-H. W. Flannery, news KWK-News WBBM-News With Todd Hunter WCCO-Rollie Johnson WENR-Earl Hines' Orch. WGN-Diard Hines Orch. WGN-Dick Jurgens' Orch. WIBA-Continental Nights WIND-Mark Fisher's Orchestra WMAQ-Lou Breese's Orch. WROK-Louis Connor's Orch. WTMJ-Rhythm Time

10:45

Charles Baum's Orch.: WBBM KMOX

Harry Candulla's Orch.: KWK WCCO-George Hamilton's Orch. WIND-News

11:00 Richard Himber's Orch.: W WHO WIRE WBOW KSD : WMAQ

Gray Gordon's Orch.: WOWO WIBA

Count Basie's Orch.: WSBT WKBB WBBM WISN KMOX WTAQ WMBD WOC WJR WFBM (sw-6.12)

Sammy Kaye's Orch.: WGN WMT KWK

WMI KWK Dance Orch.: WTMJ WHAS KOA-Sterling Young's Orch. WCFL-Your Daily Visitor WENR-Music As You Desire It WIND-Gene Eve's Orchestra WKBH-Weather WLW-Moon River, Poems, Organ WTAM-Ralph Malvin's Orch.

End of Friday Programs

NIGHT

6:00

Dick Todd, songs; Richard Lei-bert, organist: WMT WENR KWK (sw-11.87)

Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10

Ray Heatherton, bar.: WMBD (sw-11.83)

Sports Review: WKBB WKBH WOC

WOC KMOX-France Laux, sports WBBM-Dr. Preston Bradley WBOW-Luke Walton on Sports: This Minute WCCO-Jack Armstrong, sketch

News: WOC WFBM

p.m.)

5.30

8:00 News: Breakfast Club: WCFL WLW WBOW (sw-15.21) Richard Maxwell, tnr.: News WFBM WKBB WTAQ (sw-21.51) 8:15 Richard Maxwell, tnr.: News WKBH WFAM The Charioteers: News: KSD (sw-21.5) KMOX-Ozark Varieties KWK-It's Natural WHA-Morning Melodies

# SATURDAY, October 15, 1938 WHIP-Take It Easy

WIBA-Today's Almanac: Society WHO-Fruit Reporter WIND-The Passing Show WIRE-Dessa Byrd WJJD-Fred Beck, organist Reporter WLS-The Pairie Singer WMAQ-Whistler & His Dog: News WMBD-Bandwagon WMBD-Bandwagon WROK-Morning Devotions WSBT-Cafe Continental WSUI-Daily Iowan of the Air WTAD-Sunday School Lesson 8:45 WLS-News WSUI-Chamber Concert Orch. 8:30 Fiddler's Fancy: WBBM WKBB WFBM WKBH WTAQ (sw-21.51) 8:45 Amanda Snow, songs: WBOW KSD WHO WIRE (sw-21.5) Breakfast Club: News: WOWO Ward & Muzzy, piano duo News: WHO WIRE KSD (sw Fiddlers Fancy: WCCO KMOX duo: News: WHO WIRE KSD (sw-21.5) KWK-Magic Carpet of Melody WBOW-Radio Gospel WCCO-Money Makers WFAM-Young America on the Air

WENR

9:00 Mobilization for Human Needs: WHO WTMJ WIBA KSD WMAQ WTAM WIRE KOA (sw-9.53)

Mobilization for Human WENR WOWO KWK Needs

WBOW-Musical Moments WCFL-Roller Derby WIND-Listen to Yourself, inter

Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WIRE KOA WTMJ (sw-9.53) (also see 6:15 p.m.)

WGN-I Need a Job, interviews WHO-Farmers' Forum WIBA-Lawyers' Guild WIND-Walkathon

WTAM-Continental Echoes

9:45 Jesse Crawford, organist: WMAQ WIRE (sw-9.53)

News: WROK WIND KOA-Consumers Council KSD-Detective Mystery Stories KWK-Dance Music WFBM-Chamber of Commerce WIBA-Club Chanticleer WIW Deven Hudwerke Orac

WLW-Dean Hudson's Orch. WUW-Bob Wilson, news WTAM-Sammy Watkins' Orch. WTMJ-Screen-Radio Preview

10:00 Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also see 6 p.m.)

Bob Crosby's Orch.: KWK WGN

WCFL-Novena Broadcast

Reports WTAD-Hannibal Prgm.

Saturday Morning Club: WCFL WBOW (sw-21.5)

WKBH

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21.5)

# SATURDAY October 15

(9:15 p.m. Continued)

WAAF-Rhythm Rhapsody WFBM-Safety Question Box WGN-Betty Crocker WHA-News & Views WIND-Walter Remsen's Light Concert Orch. WIRE-Old Fashioned Hynn Singer WIS Pater & Har Parde

WLS-Patsy & Her Pards WMBD-Juvenile Theatre WROK-Markets: On the Mall

9:30 The Child Grows Up: KWK WOWO WMAQ (sw-15.21)

Music Internationale: WIRE WBOW WCFL WHO WIBA (sw-

The Jewell Cowboys, hillbilly songs: WFBM WKBH WCCO WISN WOC WTAQ (sw-21.52)

WAAF-Canary Serenade WBBM-The Parkers at Breakfast WFAM-Mrs. Riley's Shoppers'

KMOX-Magic Kitchen

Guide WGN-Get Thin to Music WHA-Musical Varieties WHIP-Parade of Youth

Jewell Cowboys: WKBB

WJJD-Story Book Lane WLS-Spelling Bee WOWO-Modern Home Forum

ciety WJBC-Theater Time

News: WKBB WOC KWK-Musical Prgm.

WAAF-Rhythm Rhapsody

7/52 EI

## Schedule Changes for October 9 to October 15

This department announces programs which change their networks or hour of broadcast. Consult the program listings for your local station.

### NEW PROGRAMS

Al Pearce (Grape-Nuts), along with all of his gang, can be heard starting a new series of programs Monday, October 10, p.m. CST.

American School of the Air. This above-the-average educational program, which is used in schoolrooms as part of the grade-school curriculum, en-ters its tenth consecutive year of broadcasting. The program can be heard Mondays thru Fridays at 1:30 p.m. CST.

Arturo Toscanini, who returns to the air Saturday, October 15, will be heard again in a series of concerts directing the NBC Symphony Orchestra. Toscanini, conductor extraordinary, can be heard at 9 p.m. CST.

Carson Robison's Buckaroos (Musterole), hillbillies deluxe, bring their music into your home starting Monday, Octo-ber 10, at 7 p.m. CST. Court of Human Relations (Vadourt of Human Relations (Vad-sco Sales Corporation), one of radio's pioneer human-interest programs, which dramatizes stories that are authentically taken from real life, will re-turn to the air Sunday, October 9, at 3:30 p.m. CST.

- Hobby Lobby (Fels Naptha) was signed for a new series of programs to be heard on Wed-nesdays at 7:30 p.m. CST.
- Jack Haley (Wonder Bread and Hostess Cake), after a summer lay-off, returns to the air with Ted Fio-Rito's orchestra Fri-day, October 14, at 6:30 p.m. CST.
- Metropolitan Opera Auditions of the Air (Sherwin - Williams Company), the program that gives lesser-known singers a the chance to reach the goal that all singers strive for, the Metropolitan Opera Company, re-turns to the air Sunday, Octo-ber 9, at 4 p.m. CST.

Music Appreciation Hour, con-ducted by Dr. Walter Dam-

WIBA

America Presents: Musical See-

saw; Robert Emmett Dolan's Orch.; Choir; Soloists: WMAQ

News: WMBD WJBC WIND WTAD

WFBM-Meditation WGN-Martha Crane & Helen

WHA-Noon Musicale WHIP-Southtown Church Hour WHO-Corn Belt Farm Hour WHS-Musical Heat Wave

WJJD-Anything Can Happen WLS-Man on the Farm WMT-Question Man: Vigorton

Report

Varieties WOWO-Joe Trimm WROK-Round the Town WSBT-News: Stock Farm Flashes

WSUI-Len Carroll's Orch.

12:15 News: WKBB WFBM WJJD KMOX-Of Men & Books WBAA-The Woman Shopper WCFL-Walkashow

WCFL-Walkashow WHIP-Englewood Hour WIND-Max & the Boys WIRE-Headlines WJBC-Variety Prgm. WKBH-Man on the Street; Luncheon Music WMBD-Organ Melodies: Markets WMT-Voice of Iowa: Markets WMT-Voice of Iowa: Markets WMOK-Column Left, news WOWO-Today's News WOWO-Today's News WSBT-None-Such Neighbors WTAD-Cy and Freckles' Gang 12:20

12:30

Ray Kinney's Orch.: WOWO KWK (sw-15.21)

Buffalo Presents: WSBT WBBM KMOX WFBM

Campus Capers: WMAQ KSD (sw-15.33)

News: WOC WHO WBAA-Luncheon Dance Time WBOW-Street Reporter WCC0-Lune Time WCFL-Curtain Calls

WGN-Markets; Midday Service WHA-Farm Prgm. WHIP-Rube 'n' Cy WIBA-Noon News: Markets WIND-Bob Atcher & Bonnie Blu

WIRE-Reporter WIJD-Midday Round Up WKBB-Man on the Street WLS-Grain Markets: Livestock WLW-Afternoon Edition WMT-Tune Times: Ful-o-Pep Pro-

gram WMBD-Farm News WMT-Tune Times: Man on the

Farm WROK-Couple on the Street: Health Talk WTAD-Farm: Weather: Markets WTMJ-Home Harmonizers

Farm

americanradiohistory co

WTAD KSD-News: Markets WAAF-The Symphonic Hour WBAA-Tune Time WCFL-Musical Prgm.

rosch, a program of the heavier type of music that is sometimes used as a supplement in the classrooms in the study of music appreciation, can be

# music appreciation, can be heard on Fridays at 1 p.m. CST. CLOSINGS

CLOSINGS Robert L. Ripley (Post Bran Flakes) left the air after the last broadcast Monday, Octo-ber 3. It is not known, as we go to press, whether he will return to the air in the near future with a new program.

PROGRAM CHANGES

Guy Lombardo's orchestra (Lady uy Lombardo's orchestra (Lady Esther) replaces Wayne King on the latter's Monday and Friday night spots. Guy Lom-bardo can be heard Mondays at 9 p.m. CST and Fridays at 9 p.m. CST. However, due to the President's speech in con-nection with the program "Mo-bilization For Human Needs" on Friday night, Guy will be heard the following week heard the following week

WBOW-Road to Romance WCCO-Markets WCFL-Know Yourself WHIP-Rhythm in Rhyme Time WHO-Checkerboard Time WKBB-Pet Corner WLS-Poultry Service: Vitality Lim

Jim WLW-Burt Farber's Orch. WROK-Home Folks Hour WTAD-Luncheon Music WTMJ-Sidewalk Reporter

WFBM WKBB

1:00

Matinee in Rhythm: WBOW WCFL (sw-15.33)

Novelteers: WSBT WISN WOC

1:15

Bill Krenz' Orch.: WMT WHO

Novelteers: WMBD WTAQ KMOX WCCO

KMOX WCCO WAAF-Soliloquy WBBM-Meet the Missus WHA-Die Deutsche Musik Stunde WHIP-Rooney's Masquers WJJD-Priscilla's Piano WLS-Palatial Palace of Wonders WOWO-Closing Markets WTAD-Yellow Fang WTMJ-Dance Orch.

1:30 To be announced: WLW WOWO WMT (sw-15.21)

To be announced: WFBM WSBT WKBH WKBB WTAQ WISN WMBD WOC (sw-15.27)

To be announced: WIRE WBOW KSD WHO WMAQ (sw-15.3)

KMOX-Safety Brigade KWK-News: Musical Interlude WAAF-Markets; Optometry Talk WBAA-Football: Fordham vs.

WTAD-Music in Sentimental Mood

WBAA-Football: Fordh: Purdue WBBM-Organ Interlude WCCO-Football Preview WCFL-To be announced WHIP-Concert WHO-Golden Melodies WIBA-Gridiron Parade WIND-W.P.A. Orch. WJJD-Gridiron Echoes WLS-Boys from Virginia WROK-Kiddies Club WTAD-Music in Sentimen

Football; I Dame: WGN Illinois vs. Notre

WAAF-Pacific Paradise WBBM-The Kickoff WHA-Football Parade WHIP-Football; U. of Chicago vs. WHIP-Foothall; U. of Chicago vs. U. of Michigan WIBA-Football Game WIND-College Songs WJJD-Football; Northwestern U. vs. Ohio State WLS-Variety Prgm. WLW-To be announced WTAD-Bessie Dean Reinert 2:00 Merrymakers: WISN WKBB WOC WMBD WTAQ WFBM KMOX Rakov's Orch.: WOWO WCFL WLW WMT Rhythm & Rhyme: WMAQ KSD WHO (sw-15.33) Football; Northwestern vs. Ohio State: WIND WJJD WBBM Football Game: WBOW WCCO WIRE WIRE KWK-Great Works of Man WAAF-"L" Reporter, interviews WFAM-Football; Notre Dame vs. Georgia Tech WGN-To be announced WHA-Football: Wisconsin vs. Dittebuseb WHA-Football: Wiscon Pittsburgh WMT-Football Game WROK-News: Prgm. Pr WTAD-Sports Round Up 2:15 Rakov's Orch.: KWK Prevue Rakov's Orch.: KWK KMOX-One Woman's Opinion WAAF-For Mother & Dad WLS-Homemakers Prgm. WMBD-Window Shopper WROK-Helen Benson, cowgirl WTAD-Cy and Freekles' Gang 2:30 Poetic Strings: WFBM WTAQ WMBD WKBB WOC WISN (sw-15.27)

To be announced: WHO WMAQ Ricardo's Orch.: WOWO WLW WCFL KWK

Football Gome: KMOX KSD WTAD-To be announced 2:45 Ricardo's Orch.: WTMJ

Bill Krenz' Orch.: WLW WMAQ WOWO WIRE (sw-15.21) WOWO WIRE (sw-15.21) Anthony Candelori's Orch.: WGN Man on the Street: WTAQ WMBD News: WAAF WTAD KMOX.Inquiring Reporter KSD-Midday Sports Preview WBAA.Radio Stage WBBM-Man on the Street WCCO-Noon Extra WFBM-Mid-day Meditation WHA-Taxation in Wisconsin WHI-Spanish Fiesta WHO-Agricultural Conservation WIND-Lupi Italian Prgm. WJJD-Your Illinois WKBH-Kal Kalsow's Orch. WLS-Grace Wilson WTMJ-Daily Bulletin Board 1:15

WAAF-Music in the Air WCFL-To be announced WLS-News WROK-Rhythm Before Three 3:00 Charles Paul, songs: WTAQ WOC WFBM WMBD WISN (sw-15.27)

Calling All Stamp Collectors: WHO WMAQ KSD (sw-9.53) Club Matinee: WOWO KWK WLW

WAAF-News Flashes and Weather WCFL-Varieties WENR-Football Game WJBC-Children's Hour WROK-Saturday Matinee

3:15

To be announced: WHO WMAQ (sw-9.53)

WAAF-Melody Medley WHO-Des Moines Post Office Prgm. 3:30 Dancepators: WMBD WTAQ WISN WKBB WFBM (sw-15.27) Prgm.

Rollini Trio: WHO WMAQ (sw-9.53) News: WJBC WOC WAAF-Front Page Drama

3:45 Dancepators: WMBD WTA WISN WKBB WOC (sw-15.27) WTAO WAAF-Piano Novelties, Jimmie

Kozak WJBC-Classical Music 4:00 Judy & Lanny, songs: WMAQ WHO WIRE (sw-9.53)

Columbia Salon Orch.: WKBB WFBM WKBH WTAQ WISN WOC (sw-15.27) Trio Time: WENR WOWO KWK WAAF-Rhumba Beat WAAF-Rhumba Beat WBBM-Fifth Quarter WCFL-Make Believe Danceland WIND-Dance Medley WJBC-Wesleyan Hour WJJD-Football Scoreboard WLW-Truly American WMBD-Kitty Keene, Inc., sketch WROK-News; Musicale

4:15 Top Hatters' Orch.: WMAQ WHO WIBA (sw-9.53)

Trio Time: (sw-15.21) nd Brevities

 WIAD-Music in Sentimental Mood
 Wie Sentimental Mood

 1:45
 News: WIRE WOC

 To be announced: WKBB KMOX
 WAAF-Hollywood Brevitin

 To be announced: WMAQ KWK
 WBBM-Todd Hunter

 Football Game: WKBH WTMJ
 WJJD-Oklahoma Outlaws

WHO-May I Suggest WIND-Jimmy Dean, cowboy songs WJJD-Salon Echoes WKBB-Eb & Zeb WROK-Tubby Weeks, songs WTAD-Bea & Vea WSUI-Musical Favorites 10:30 Do You Remember?: WHO WIRE WIBA WMAQ WBOW KSD (sw-21.5) WLS-Trailer Tim WLW-Mail Bag WMT-Rev. R. J. Wells WROK-Joe Dumond's Music Makers WTMJ-Carla Pestalozzi 9:45 Florence Hale Forum: WIRE WBOW WIBA KSD WHO (sw-Cincinnati Conservatory of Music: WKBB WBBM WCCO WFAM WISN WKBH KMOX (sw-21.51) Our Barn: WOWO (sw-15.21) WBOW WIBA NOD THAT 21.5) Florence Hale, trustee of the NEA and editor of "The Grade Teacher," will present talks almed directly at the parents of school-age children. They are intended to explain methods of classroom procedure to parents in order that education may continue at home as well as in the classroom. Army Band: WGN WMT KWK-Texas Drifter WAAF-Swing High WCFL-Sat. Morning Bevue WCFL-Sat. Morning Bevue WFBM-Children's Hour WHIP-Names & Their Stories WIND-Serenade to the Ladies WJBC-Lady in White WJJD-String Ensemble WLS-High School Hour WLW-News: Livestocks: River: Weather: Markets WMBD-Pekin Visitor WOC-Radio Bazaar WROK-Kaye Kreamer, Woman's Forum Swing Serenade: WMAQ (sw-15.21) News: WMBD WISN KWK-Health Dept. Speaker WCCO.Dr. O'Brien WCFL-Bitter Sweet Melodies WGN-Musical Mail Box WIND-Andre Ross' Novelty Quar-tet Forum WSUI-The Book Shelf WTAD-What's Your Answer WTAQ-News: Children's Hour WTMJ-Farm Roundup 10:45 Army Band: WLW Army Band: WLW KWK.News: Musical Interlude WAAF-Novelettes WCFL-Hit Revue WHA.Organ Interlude WHP-At the Tavern WJDD-Dick Jurgens' Orch. WJBC-Peggy Payne, pioneers WJJD-Dick Jurgens' Orch. WLS.Markets: News WMT-Kiddies Revue WOC-Screenfans Prgn. WROK-Freeport Studios WTMJ-Concert Music 11:00 Call to Youth: Guest Spkr WROK Morning Varieties WSUI-Prgm. Calender: Weather WTMJ-Boy Scouts Prgm. 10:00 Cincinnati Conservatory of Music: WBBM WKBB WCCO WTAQ WOC WFAM WISN (sw-21.51) Music detail on page 9 this week No School Today, childrens' prgm., Jolly Bill; Fields & Hafl: KSD WBOW WMAQ WIBA WHO (sw-21.5) Vaughn de Leath, songs: WCFL WMT (sw-15.21) Call to Youth: Guest Spkr.: WIBA News: WTAD WIND KWK-Top o' the Morning WAAF-Tower Tunes WFBM-Morning Serenade WGN-Morning Melodies WHA-Homemakers WHIP-Rhapsody in Brass WIRE-Indianapolis Symphony So ciety In the Music Room: WISN WOC KMOX WKBB WCCO WMBD WKBH (sw-21.51) Bailey Axton, tnr: WIRE WMAQ This Wonderful World: KWK KSD-News: Tel-a-Tunes WAAF-Charlie Johnson, Duke of WJBC-Theater Time WJJD-Piano Reflections WKBH-Home Economics Prgm: WLW-Short, Short Story WMBD-To be announced WROK-News: Prgm. Prevue WSUI-Homenakers' Forum WTMJ-Blue Room Ensemble 10:15 WBAR-Charne Jonison, Duke of the Uke WBAA-Just Kids WBBM-Plan for Hospital Case WBOW-Presentation : Agricultural Agent WCFL-Peekers in the Pantry WCRL-Peekers in the Pantry WFAN-Saturday Serenade WGN-Dorothy Foster, pianist WHA-Parents' Question Box WHIP-Joan & Co, WHO-Religion Makes News WIND-Bob Atcher & Bonnie Blue Even kilbillu garge 10:15 Cincinnati Conservatory of Music: WBBM WISN WOC WKBB WCCO WTAQ WFAM (sw-21.51) Radio City Four: WOWO WMT KWK WIRE (sw-15.21) WIND-BOD Atther & Bonnie Blue Eyes, hilbilly songs WJBC-Surprise Party WJJD-Fred Beck, organist WLS-Across the Mike: News WLW-Ohio Fed. of Women's KWK WIRE (sw-15.21) News: WKBB WMBD WOC WAAF-The Old and the New WCFL-Rhythm Roundup WGN-June Baker WHIP-The Music Box WIND-The Curtain Rises WJBC-Women in the News WJJD-Frankie Trumbauer's Orch. WKBH-Your Home Prgm. WLW-My Health Clubs WOWO-Farm Flashes: Call to Youth WSUI-Manhattan Concert Band WTAD-All for the Ladies WTAQ-Les Parker's Urch. WTMJ-Rhythm & Rhyme

11:15 Al & Lee Reiser, piano duo: KSD WIRE WHO WMAQ Carol Weymann, sop.: KWK WOWO (sw-15.33) Melody Ramblings: KMOX WOC WFAM WKBB WCCO WFBM WMBD (sw-21.51) WMBD (sw-21.51) WAAF-Sport of Kings WBAA-Carolyn Wood, soprano WBBM-American Dental Assn. WGN-Melody Time WHA-Federal Music Group WIND-Priscilla Holbrook, pianist WJBC-Parade of Bands WKBH-Club Calendar WI S-Mome Talend Prom WKBH-Club Calendar WLS-Home Talent Prgm. WLW-Republican Talks WMT-Magic Kitchen WSUI-Science News of the Week WTAQ-Hollywood on Parade 11:30 Nat'l Grange Prgm.: KWK WLW WIBA WBOW WMAQ (sw-15.21) WIBA 15.21) Along Gypsy Trails: WHO Enoch Light's Orch.: WKBB WKBH WFAM WFBM KMOX WOC WCCO (sw-21.51) WOC WEED (SW-21.51) KSD-Jean Carmen, songs WAAF-Livestock; Sweet & Slow WBAA-High School Guest Prgm. WBBM-Meet Chicago WCFL-Youth 'Round the World WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Hubert Thompson, pianist WHIP-Nows WHA-Hubert Inompson, planst WHIP-News WIND-Gary Civic Theater Prgm. WIRE-Farm Hour WJBC-Hawaiian Serenaders WJJD-Debator's Forum WMBD-Thrift Message: Police Pulleting ganist WOWO-Market Service

Bulletins WMT-Tom Owens' Cowboys WMT-Tom Owens' Cowboys WOWO-Dial Twisters WSUI-Musical Preview WTAD-Police News WTAQ-Mailman WTMJ-Heinie-Sparn 11:45 Along Gypsy Trails: WCFL KSD Enoch Light's Orch.: WBBM WMBD WAAF-Myrna Dee Sergent, talk WCCO-Safety Talk WFBM-Markets: Farm Bureau WFBM-Markets: Farm Bureau Prgm. WGN-Melody Time WHA-Magazine Rack WHIP-Trio WIND-Fred Beck, organist WJBC-Rhythm Review WLS-Fruit & Vegetable Markets WMT-News: Frank Voelker, or-ganist WOWO-Market Service WROK-Freeport Studios WSUI-Farm Flashes WTAD-Y.M.C.A. Prgm. WTAQ-Farmhands WTMJ-Heinie and His Grenadiers AFTERNOON 12:00

All Hands on Deck: KMOX WBBM WOC WKBB WFBM WKBH WCCO WFAM WOC WBBM-Chicago Park District

12:45 Romany Trail: WMBD KMOX WSBT WOC Campus Capers: WIRE

WMBD Lecal News: Pet Corner WROK-Freeport Studios 4:30 Gray Gordon's Orch.: WOWO WLW WMT WIRE WENR (sw-15.21) Avalon Time with Red Foley: Kitty O'Neill; Neighbor Boys; Del King: Chorus & Orch.: WLW WTMJ WHO WIRE KSD WMAQ WTAM (sw-9.53) (also at 11:30 p.m.) WMBD-Lccal News: Pet Corne WROK-Freeport Studios 4:30 Gray Gordon's Orch.: WOWC WLW WMT WIRE WENR (sw 15.21) Message of Israel: WENR (sw-11.87) Swingology, variety prgm.: WHO WBOW WIBA WMAQ (sw-9.53) 1.87) Speaker for the month is Rabbi Louis Wolsey of the Con-gregation Rodeph Shalon, Phila-delphia, Pa. Eddy Duchin's Orch.: WKBH WKBB WFBM WTAQ WOC WFAM KMOX WBBM WISN (sw-15.27) To be announced: WMT To be announced: WMI Sports: WKBH WOC WKBB KMOX-Alpine Varieties KWK-Musical Prgm. WBOW-Melody Time WCCO-Football Scores WCFL-News: Where to Go WFBM-News WGN.To be announced Sammy Kaye's Orch.: WGN News: WJBC WJJD WAAF-Playroom Antics WCCO-Football Review WIND-Bob Atcher & Bonnie Blue WFBM-News WGN-To be announced WIBA-Dinner Concert WIND-German Hour WJR-News Comes to Life WOWO-Football Scores WROK-News: Concert Hall WSUI-Dinner Hour Prgm. WMBD-Bargain Counter 4:45 Eddy Duchin's Orch.: WMBD To be announced: WBBM WCCO WAAF-Sport Shorts WAAF-Sport Shorts WFBM-Scholarship Hour WIND-Swing Quartet WJBC-Variety Prgm. WJJD-Suppertime Frolic WKBH-Kiddies Hour WLW-Paul Sullivan, news WTMJ-Down a Country Road 5:00 News: Console Echoes: WFAM WISN WCCO WKBB WMBD WTAQ WOC 6:15 Saturday Night Swing Club: WCCO WKBH WKBB Mitchell Avres' Orch.: KWK News: WMBD WOC KMOX-Piano Recital WBOW-Football Summary WFBM-Lee Winter WGN-Yar Concert Orch. 6:30 6:30 Joe E. Brown, comedian with Gill & Demling; Margaret Mc-Crae, vocalist; Harry Sosnik's Orch. (Post Toasties): WFBM WCCO WBBM WHAS KMOX WISN WJR WMBD WOC (also KNX KSL at 10 p.m.) Kaltenmeyer's Kindergarten; News: WMAQ WIBA WHO KSD WBOW (sw-9.53) Red Grange (Pure Oil): WFBM News: El Chico, Spanish Revue: KSD KWK WOWO WMT WENR Uncle Jim's Question Bee (G. Washington Coffee): WMAQ KMOX-On KMOX Tomorrow WAAF-Shadowland WABF-Shadowland WBBM-Chicago Hour WCFL-Armour Institution WGN-Afternoon Melodies WIND-Current News WIRE-Outside Looking In WIW Trio Time Washington Coffee): WTAM (sw-11.87-9.53) Richard Himber's Orch.: WIBA WBOW WIRE To be announced: WKBB WLW-Trio Time News: WTAQ WHO To be announed: WFAM WGN KSD-Alpine Music Masters WTAD-News WTMJ-Popular\_Melodies KSD-Alpine Music Masters KWK-Sports: News WCFL-Pop Tunes WKBH-Dinner Music WLS-Don Kelley's Sport Review WLW-Renfro Valley Barn Dance WMT-Football Scores WROK-Pilgrim Rest Hour WTMJ-Heinie's Grenadiers 6:45 5:15 Gene Erwin's Orch.: WGN Will McCune's Orch.: WFAM WKBB WMBD WOC KMOX WTAQ WISN WKBH WBBM NWK-Sketches in Melody WCCO-Tourist Bureau WCFL-Walkashow WIBA-Today's Football Scores WIND-Cocktail Melodies WIRE-Football Scores WISN-Show Window WLW-Denton & Barber, sports WMTP-Parade of Features WMROK-Soorts Buddy Maleville's Orch .: WMT WROK-Sports WTAD-Football Results Buddy Maleville's Orch.: WMT News: WHO WKBB WLS WIRE WKBH WCFL-Hal Totten, sports WHO-This Business Week WIBA-Today's Birthdays Sports WTAQ-American Weekly 7:00 Quaker Party with Tommy Riggs & Betty Lou; Bea Wain, vocalist; Larry Clinton's Orch.; Guests: WIRE WTAM WMAQ WTMJ WHO KSD WLW (sw-9.53) Por other delails are sponsor's an-nouncement on this page. 5:30 Today with Bob Trout: WTAQ WKBH WCCO KMOX WKBB WISN (sw-11.83) Eddie Dooley, football news: WENR WBOW WOWO WMT (sw-15.21-9.53) (also KOA KFI at 7:45 p.m.) News: Les Brown's Orch.: KWK WIRE Percy Pasternak's Orch.: WGN Johnny Presents (Philip Mor-ris); E. R. Johnstone's Drama-tizations; Russ Morgan's Orch.; Frances Adair; Glen Cross, vocal-ist & Mixed Ensemble: KMOX WFBM WHAS WISN WBBM WJR WOC WCCO (sw-11.83) (also KSL KNX at 10:30 p.m.) Al Donabua's Orch : WBOW KSD-Sportlights WBBM-Prep Sports WCFL-Federal Agency Insurance Talk WFAM-Football Scores WFBM-Red Grange WHO-Robert Hood Bowers Band WHO-Robert Hood Bowers Band WIBA-News WIND-Law of Life WLW-Renfro Valley Barn Dance WMBD-Church World WOC-Sunset Serenade WROK-The Wanderers 5:45 Songs for You: WCCO KMOX WTAQ WFBM WKBB WKBH WFAM WOC WBBM (sw-11.83) Peligian in the News: Dr. Wolter To be announced: WIBA Ganie WKBB-Star Revue WKBB-Star Revue WKBH-Rapid Ad WLS-The P-X Ranch WMBD-Farmer Bill's Happy Fam-Religion in the News; Dr. Walter Van Kirk: WMAQ KSD WBOW (sw-9.53) ily WROK-Carl G. Westerdahl, talk WSUI-Headline News WTAQ-Al Michel's Sport Wheel 7:15 Les Brown's Orch. WENR WOWO (sw-11.87) Sports Review: WTMJ WIBA WMBD 7:15 WCFL-Keep in Time WFAM-Anier. Family Robinson WIND-Dance Orchestra WKBB-Gaslight Harmonies WKBH-News WTAQ-House of Peter MacGregor 7:30 WHO-Football Scoreboard WIND-Dance Orchestra WISN-Sports Parade: Interlude WMT-Weather: News WROK-Carolina Harmony Sisters WSUI-Daily Iowan of the Air NIGHT To be announced: WFBM WISN WHAS WCCO 6:00 Saturday Night Swing Club: WBBM WFAM WISN WTAQ WMBD WHAS (sw-11.83) WTAQ Symphonic Strings: WGN WMT Music detail on page 9 this week

KWK

### **Good Listening for Saturday**

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

- 11:30 CST National Grange Program.
- AFTERNOON 5:00 CST Kaltenmeyer's Kindergarten; Classroom Comedy.

### . NIGHT

- 6:30 CST Joe E. Brown, Comedian. Gill and Demling; Margaret McCrae, vocalist; Harry Sosnik's orchestra.
- 7:00 CST Tommy Riggs and Betty Lou; Com-edy and Varlety. Larry Clinton's orchestra and Bea Wain, vocalist.
- 7:00 CST Johnny Presents Russ Morgan's Orchestra.
- 7:30 CST Fred Waring and His Orchestra.
- 7:30 CST Professor Quiz; Question Program.
- 8:00 CST National Barn Dance.
- 8:30 CST Saturday Night Serenade; Soloists.
- 9:00 CST Hit Parade; Most Popular Tunes. Guest: W. C. Fields.
- CST Symphony Orchestra; Arturo Tosca-
- nini, conductor. The eminent conductor returns to the air with the NBC Symphony series.

Jose Manzanares' Orch.: WGN JE 7/52

News: WOC WMT WKBB WMBD News: WOC WMT WKBB WMBD WFBM WJR KWK-Ray Schmidt, sports WIBA-Night News Edition WIND-Gene Eve's Orchestra WIRE-Margit Hegedus Ensemble WJJD-Sons of the Pioneers WKBH-News: Music WLW-Paul Sullivan, news WROK-Lonis Connor's Orch. WTAM-Ralph Malvin's Orch.

10:15 Glenn Miller's Orct WKBH WKBB WJR Orch : WFBM Symphony Orch.; Artuo Tosca-nini, cond.: WMAQ WIBA WOC Joe Sanders' Orch.: WGN KWK

News: WSBT WHO WCCO WMBD-Sports Review: Program Review WMT-Electric Park Band

10:30 Red. Norvo's Orch.: WKBB WJR WSBT WFBM WTAQ WOC WISN WKBH WMBD (sw-6.12) Dance Orch.: WIBA

Henry Busse's Orch.: WMAQ WHO WTAM KSD WLW WIRE (sw-9.53)

Dick Jurgens' Orch.: WGN KWK KMOX-H. W. Flannery, news WBBM-News With Todd Hunter WCCO-Rollie Johnson WCFL-Herr Louie & the Weasel WIND-Mark Fisher's Orchestra WMT-Danceland Orch. WTMJ-Rhythm Time

10:45 Red Norvo's Orch.: WHAS Dick Jurgens' Orch .: WMT

# SATURDAY

### October 15

KMOX-Barnyard Follies WBBM-Tony Cabot's Orch. WCCO-George Hamilton's Orch. WIND-News 11:00

Dick Barrie's Orch.: WGN KWK

WMT Dance Orch.: (sw-6.14)

Chick Webb's Orch.: KSD WHO WIRE

Fred Waring's Orch. (Bromo-Quinine): KOA KFI (also see 7:30 p.m.)

Sammy Kaye's Orch.: WMBD WKBB WBBM WSBT WFBM WISN WTAQ WJR (sw-6.12) Dance Orch.: WTMJ WHAS WBOW-Leo Baxter's Orch. WCFL-Emil Flindt's Orch. WCFL-Emil Flindt's Orch. WIBA-Club Chanticleer WIND-Charlie Agnew's Orchestra WKBH-Weather WLS-National Barn Dance WLW-Moon River, Poems, Organ WMAQ-Earl Hines' Orch. WOC-Bill Voss' Fun Club WTAM-Paul Burton's Orch.

11:30 Avalon Time with Red Foley; Kitty O'Neill; Neighbor Boys; Del King; Chorus & Orch.: KOA KFI (also see 6 p.m.)

End of Saturday Programs

# **Every Sat. Nite** The Alka-Seltzer NATIONAI **BARN DANCE**

The set of the set of

Sponsored by ALKA-SELTZER WLS WLW WTMJ WIBA WMT 8:00 to 9:00 P.M., CST



STARRING **TOMMY RIGGS and BETTY LOU** 

LARRY CLINTON AND HIS FAMOUS ORCHESTRA

with lovely songstress Bea Wain, Dan Seymour, and great guest stars of stage and screen. A gala radio party for the whole family! 8:00 To 8:30 E. S. T.

Over N. B. C. Red Network

Fred Waring's Orch. (Bromo-Quinine): KSD WHO WTMJ WTAM WIRE WMAQ (sw-9.53) (also at 11 p.m.) (also at 11 p.m.) Original Play: WIBA (sw-ll.87) "Protection," by Victor Mc-Govern and Jock MacGregor, has action as its keynote. The plot revolves around the romance of a pretty girl and a wealthy man and the efforts of an inituential gambler to interfere with their plans. More detail on page 5

Richard Himber's Orch.: WMAQ KSD (sw-9.53)

Inside of Sports (Phillies Cigars): WGN KWK

Al Donahue's Orch.: WBOW KWK WOWO (sw-11.87) Jazz Nocturne: WMT WFAM-You Shall Have Rhythm WGN-Concert Orch. WIND-Re-Creation of Baseball

7:30 Professor Quiz, with Bob Trout (Noxzema): WFBM WJR KMOX WCCO WBBM (sw-11.83) (also KNX KSL at 11 p.m.)

To be announced: WKBH WTAQ KWK-Feature Parade WBOW-On With the Dance WCFL-Ports of Call WFAM-Varsity Drag WIND-News WKBB-Bordertown Barbecue WLS-Barn Dance Party WLW-Renfro Valley Barn Dance WOC-Maple Leaf Quartet WROK-Musicale 7:45 7:45 WBOW-The Central Singers WIND-Swing Quartet WOC-Fire Prevention Prgm. WTAQ-American Weekly Drama 8:00 Alka-Seltzer National Barn Dance; Alka-Seltzer National Barn Dance; Henry Burr; Hoosier Hot Shots; Novelodians; Uncle Ezra; Maple City Four; Joe Parsons; Lucille Long; Joe Kelly, m.c.; Guests: WLS WLW WIBA WTMJ WMT KWK WTCN<sup>-</sup> (sw-11.87) (also at 10 p.m.) For other details nee sponeor's an-nouncement on this page.

Men Against Death: WFBM KMOX WHAS WBBM WISN WKBB WTAQ WSBT

Vox Pop; Park & Wally with Graham McNamee (Kentucky Club Tobacco): WIRE WTAM KSD WMAQ (sw-9.53) Hawaii Calls: WGN

KOA-Colorado's Hour WBOW-Concert Hall WCCO-Pine Corners Party WCFL-Showboat Carnival Queen WHO-Sunset Corners Frolic WIND-Montparnasse, speakers WJR-To be announced WOC-Turner Hall Dance WROK-Home Builders

8:15

WJR-Vocal Varieties WKBB-Music in a Sentimental

Mood WROK-News: Prgnk Prevue WTAQ-House of Peter MacGregor 8:30 WIRF WTAM

8:30 America Dances: WIRE WTAM WBOW (sw-9.53) Rhythm Rendezvous Orchestra: WKBB (sw-11.83)

WKBB (sw-11.83) Saturday Night Serenade (Pet Mikk); Mary Eastman, sop.; Bill Perry, tnr.; Gus Haenschen's Orch.: WBBM WJR WFBM WOC WHAS KMOX WMBD Mary Eastman will sing You Leave Me Breathlees and Stars in My Heart; Bill Perry will of-fer Mother of Mine and the cholr will sing Love of My Life. The ensemble will play Who Knows and the orchestra will offer I'm Gonna Lock My Heart, Toy Trumpet and Yon're a Sweetheart.

KSD-Community Forum WGN-News: Sports WHO-Barn Dance Frolic WIND-Law of Life WISN-Curtain Calls WKBB-Supper Club WKBH-Dance Orch. WROK-Freeport Studios WSBT-To be announced WTAQ-News 8:45 Rhythm Rendezvous: W Rhythm Rendezvous: WKBH Playboys: WMT

WGN-Joe Sanders' Orch. WTAQ-Club Normandie Entertains

9:00 Lucky Strike Hit Parade; Al Goodman's Orch.; Fredda Gibson & Buddy Clark, vocalists; Song-smiths Quartet; Guests: WSBT WISN WCCO WMBD WFBM WBBM KMOX WTAQ WHAS WJR WOC WKBB WKBH (sw-11.83)

The Crickets; Buddy Twiss, m.c.; Frank Hodek's Orch.: WIRE KSD KOA (sw-9.53)

Col. Merriwether's Minstrels: WLW

KOA-Sterling Young's Dance WCFL-Make Believe Danceland WGN-Tiny Hills' Orch. WIBA-Club Chanticleer WIND-Walkathon

WLS-Variety Program WROK-Jimmy Loss' Orch.

9:45 Political Party Speaker: WKBB WJR WTAQ WKBH WISN WOC WSBT (sw-11.83)

Symphony Orch.; Artuo Tosca-nini, cond.: WIBA WMAQ News: WIND WROK KMOX-France Laux, sports WBBM-We the Wives WCCO-Elmer A. Benson WFBM-To be announced WHAS-Kentucky Play Party WMBD.Value Hints

WMBD-Value Hints 10:00 Alka-Seltzer Barn Dance: KOA WTCN WBOW (also see 8 p.m.) Francis Craig's Orch.: WIRE KSD (sw-9.53)

Glenn Miller's Orch.: KMOX WBBM WCCO WISN WSBT WTAQ

WJR WOC WKBB WKBH (sw 11.83) Guest: W. C. Fields in a sketch from Hollywood, More detail on page 5

Plantation Party (Bugler Cigar ettes): WLW WGN

Symphony Orch.; Artuo Tosca-nini, cond.: WIBA WMT KWK WTMJ WBOW WMAQ

WCFL-Double in Stars WIND-Charlie Agnew's Orch. WLS-Barnyard Jamboree

WLS-Barnyaru samoora 9:15 WCFL-Roller Derby WIND-Eddie Neibaur's Orch. 9:30

Symphony Orch.; Artuo Tosca-nini, cond.: WMT KWK WIRE WTMJ (sw-1).87) Dance Orchestra: WMAQ WTAM (sw-9.53)

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or	thousan	ds of kilocycles show	vn)
COCH, Cuba	9.43	OLR3A. Czecho-	
COCO, "	6.01		9.55
COC0. "	9.725	OLR4A. "	11.84
COGF. "		OLR4B. "	11.76
CSW. Portugal		OLR5A, "	15.23
CXAS. Uruguay	9.64	OLR5B. "	15.32
DJB, Germany	15 20	OZE Denmark	9.52
DJC, "	6.02	OZF, Denmark PCJ, Holland 9.59	15 22
DJD, "	11.77	PCJ. Holland 9.59 PHI.	17 775
DJL, "	15 11	PRF5, Brazil	9.50
DJP, "	11.855	RAN, U.S.S.R.	9.60
EAJ43. Canarias		RKI.	15.08
EAQ, Spain	9.855	RNE. "	12.00
EAR. "	9.49		6.00
EA9AH. Spanish	9.49	SBP, Sweden	11.705
Morocco	14.05		11.53
FOSAA. Tahiti	14.05	SPD, Poland	13.64
FOSAA, Tamiti	7.11	SPW, "	15.12
GSA, England	6.05	SE13.	11.74
GSE, "	9.51		12.23
0.00.	9.58		14.40
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UDE,	15.14	TPA2, France	11.88
0.50,	17.79	TPA3, "	
0.011	21.47	TT U.T.	11.71 11.885
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UDL.	6.11	VK2ME, Australia	9.59
0.00.	15.18	VK3ME.	9.51
0.51,	15.31	VLR.	9.58
HAT4. Hungary	9.12	VPD2, Fijis	9.54
HBJ. Switzerland	14.535	VP2LO, St. Kitts	6.38
HBL. "	9.34	VUD2. India	9.59
HBO. "	11.402	VUD3. "	15.16
HBP. "	7.80	WIXAL, Boston, M	ass.
HJ7ABD. Colombia	9.65	15.25, 11.75	9. 6.04
HP5A. Panama	1 9.65 11.7 9.60	XEUZ, Mexico, D.F	. 6.12
HP5J. "	9.60	XEXA.	6.172
HS8PJ, Siam. 9.51	19.02	YSD. El Salvador	7.894
IQY. Italy	10.22	YV5RC. Venezuela	5.97
IRF, "	9.83	ZBW3. China	9.525
JDY. Kwantung	9.925	ZIK2. British	
JZJ. Japan	11.80	Wandurgs	10.6
JZK.	15.16	ZRK So. Africa	9.61
JZL.	17.785	9VI. S.S. Kanimbla	0.01
JZJ. Japan JZK. JZK. JZL. JZO.	11.676	2RO3, Italy	9.035
LRX, Argentina	9.66	2R04. "	11.81
		f American station	s are

Short-wave programs of American stations are shown along with the regular listings beginning on page 24. These are indicated, for example, by (sw-11.87) in parentheses following a program list-ing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

### News Broadcasts

**INEWS DFOADCASTS** Daily—12:35 a.m., JZK; 3, GSB, GSD, GSE, GSI, GSO; 7:45, JDY; 8:30, GSF, GSG, GSH, GSJ; 8:55, JZK; 11, GSF, GSG, GSH, GSJ; 1 p.m., GSD, GSG, GSI; 3:10, TPA3; 4:15, GSB, GSF, GSG, GSO, GSP; 4:30, OLR4A or OLR4B; 4:45, EA9AH; 6, HP5A; 7, EA9AH, HP5J, RAN, RK1; 7:30, 2RO4, IRF, IQY; 7:40, GSB. GSD, GSG, GSO, GSP; 8, EAJ43; 8:05, JZK; 8:15, DJB, DJD, DJO; 9:45, CJRO, CJRX; 10:30, DJB, DJD, DJO, GSB, GSC, GSD, GSI; 11, TPA4.

Daily except Sundays—8:20 a.m., VK3LR.
 Mon., Tues., Wed., Thurs., Fri.—9:50 p.m., OLR4A or OLR4B.

Sunday, October 9

Sunday, October 9 \*7 a.m.—Overseas hour for Eastern U. S. A.: JZK \*8 a.m.—Variety program: DJL \*8 a.m.—Overseas hour (South Seas): JZK JZO 815 a.m.—Huizer Almanac: PHI 10 a.m.—Church services: W1XAL (15.25) 10:45 a.m.—League of Nations broadcast: HBH (18.48) \*1:10 a.m.—Symphony concert: DJB \*12:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17) \*1:30 p.m.—Italian news: W3XL (17.78) \*2 p.m.—German news: W3XL (17.78) \*2 p.m.—German news: W3XL (17.78) \*3 p.m.—French news: W3XL (17.78) \*4:20 p.m.—Portuguese news: W3XL (17.78) \*6 p.m.—Portuguese news: W3XL (17.78) \*6 p.m.—Portuguese news: W3XL (17.78) \*6 p.m.—Portuguese program: CSW3 (9.67) \*6:15 p.m. (ex. Sat.)—Morning Express: PCJ (15.22) \*6:45 p.m.—Portuguese news: W3XL (17.78) \*7 p.m.—Spanish news: W3XL (17.78) \*7 p.m.—Portuguese news: W3XL (17.78) \*7 p.m.—Sonish news: W3XL (17.78) \*7 p.m.—Spanish news: W3XL (17.78) \*8 p.m.—Spanish news: W3XL (17.78) \*8 p.m.—Experimental program: (9.535)

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7:45 p.m.—Opera, "Manon Lescaut," G. Puccini: 2RO4 IRF IQY
\*8 p.m.—Spanish news: W3XL (17.78)
\*8 p.m.—Experimental program: (9.535)
\*8 p.m.—Overseas hour (Eastern America): JZK
\*8 p.m.—Nationalist program: Salamanca (10.37)
\*8:15 p.m.—English news: DJB DJD DJO
\*8:30 p.m.—Janniea on the Air: HH2S (5.925)
\*8:30 p.m.—Janniea on the Air: HH2S (5.925)
\*8:30 p.m.—Program from Miami, Florida: W4XB (6.04)
\*9:30 p.m.—Danish program: OZF
\*10 p.m.—Densish program: OZF
\*10 p.m.—Densish program from South Africa: ZRK ZRH
\*12:30 a.m.—Overseas hour (West Coast): JZK
\*1 a.m.—English DX period: XEUZ
Key to Symbols Used: \*Daily; †Week Days:

Key to Symbols Used: \*Daily; †Week Days; \$Monday. Thursday; ‡Monday, Wednesday, Fri day; \*\*Monday, Wednesday, Thursday, Friday; \$\$Monday, Friday; ††Tuesday, Thursday, Satur-day; ‡‡Wednesday, Saturday.

**On Short Waves** 

# Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

F WAR comes (and we fervently hope it will not), short-wave radio is destined to play a very important role.

Ultra-high-frequency transmitters, highly efficient over a limited radius but inaudible at any distance, will be used extensively for directing mili-tary maneuvers, for warning civilians of air raids and for short - range intercommunication between military units.

Silent aircraft loaded with the most powerful and destructive bombs ever known will rise from the ground to an invisible height of 25,000 or 30,000 feet, follow a predetermined course, hover over a supplies depot, munitions dump or enemy airport, dis-charge its load of death, and return to its airbase all without a human being aboard, its intricate operations directed entirely by a mechanical ro-bot, in turn controlled by skilled

bot, in turn controlled by skilled mathematicians, engineers and sci-entists behind the lines. Every army unit will carry its own portable, or mobile, short-wave trans-mitter, which will be in constant touch with headquarters and which will at the same time forestall any chance of a division being isolated and ambushed. Planes and cars crossing invisible

Planes and cars crossing invisible frontiers will suddenly stop, their motors rendered useless by a pow-erful hidden short-wave beam. Powerful base transmitters, which

can operate on many different fre-quencies and equipped with devices for scrambling speech, are located at secret locations in bomb-proof cham-bers far below the surface of the ground and are now ready for instant use by several European countries. Germany is reported to have a 200,-000 - watt underground transmitter with a vertical aerial which rises out of the earth like a periscope of a sub-marine approaching the surface, and a few minutes later disappears into the ground with silent and deadly efficiency.

And then, of course, there will be the present powerful government short-wave stations which will dif-fuse propaganda, all-important for preserving the morale of its own peo-

One of Daventry's most popular sports announcers, Thomas Woodrooffe, shows how the BBC's new "lip-microphone" makes it possible to give commentaries while an expert at hand passes on extra facts, details

Radio Guide 🗣 Week Ending October 15, 1938

www.americanradiohistory.com

ple and at the same time undermin-ing the morale of its enemies. Carrier waves loaded with dramatic and dangerous messages will suddenly be blotted out by loud and mysterious noises, superimposed by radio sta-tions of the enemy forces.

tions of the enemy forces. No one attempts to disguise the fact that if war comes it will be a terrible conflict of swift and efficient machines, directed by, operated by, or in contact with all-important base short-wave transmitters controlled by a staff of highly skilled radio-scien-tiets tists.

Events in Europe are happening with such startling swiftness that many short-wave stations are break-ing into their regular programs with last-minute flashes, as well as un-scheduled interviews, on-spot com-mentaries and word pictures. Best European reception in the late after-noons and early evenings is now benoons and early evenings is now be-ing afforded by the following stations: GSP (15.31) or GSD (11.75) of Day-GSP (15.31) or GSD (11.75) of Dav-entry, England; DJB (15.2), or DJD (11.77) of Zeesen, Germany; TPB7 (11.885) of Essarts, France; 2RO4 (11.81), of Rome, Italy; OLR5A (15.23), OLR5B (15.32), or OLR4A (11.84), of Prague, Czechoslovakia; RKI (15.08), and RAN (9.6) of Mos-cow, U. S. S. R.

SHORT - WAVE SHORTS: Latest news from Loyalist headquarters in Madrid, Spain, are now being heard daily over EAQ (9.855), from 3:45 to 4:05 a.m., 3:45 to 4:05 p.m., 7:30 to 8 p.m. and 8:45 to 9:10 p.m. EST . . . TGWB, the new 1,000-watt short-wave transmitter at Guatemala City, Guatemala, is now relaying TGW and TGWA daily on 6.498 megs . . . Win-nipeg, Canada, Stations CJRO (6.147) and CJRX (11.72) are operating only on Saturday evenings at present . . . A tip for American radio manufac-turers: In the recent British radio show "Radiolympia," all-wave re-ceivers were exhibited with push-button tuning that automatically se-lected the middle of the 16-, 19-, 25-, 31- or 49-meter bands, from which point novices could more easily lo-SHORT - WAVE SHORTS: Latest point novices could more easily lo-cate any particular station.



Monday, October 10 \$8 a.m.—Program from Hong Kong: ZBW3 \$8 a.m.—Siamese broadcast: HS8PJ (19.02) †10:30 a.m.—Program from the Vatican: HVJ (15.12) \$82:45 p.m.—French mail bag: W3XL (17.78) \$83:45 p.m.—French mail bag: W3XL (17.78) \$4 p.m.—Broadcast from St. Kitts: VP2LO (6.385) †4 p.m. (ex. Sat.)—News in Portuguese (South America): W2XE (11.83) 5 p.m.—Harvard Festival dances: DJB DJD 6:20 p.m.—Light opera, "Tom Jones": GSG GSP ‡6:45 p.m.—Sports review: W2XAF (9.53) \*\*6:55 p.m.—North American program: OLR5A or OLR5B 7:40 p.m.—Vordh news: GSG GSP 8 p.m.—Leo Chernievsky's classical orchestra: LRX

LRX 8:45 p.m.—2RO's mail bag: 2RO4 IRF IQY 9:20 p.m.—Empire Exchange talks: GSD GSI †9:50 p.m. (ex. Sat.)—News in English: OLR4A or OLR4B 10:30 p.m.—Central European Review of Affairs: OLR4A or OLR4B

Tuesday, October 11 10:15 a.m.—Drama, "Steamboat": GSF GSG GSJ 12:20 p.m.—Empire Exchange talks: GSF GSG 2 p.m.—As I See It, Viscount Samuel: GSG GSI 775 p.m.—Monitor News: WIXAL (11.79) 6 p.m.—Opera, "Fidelio": DJB DJD DJO 7:20 p.m.—"Topics of the Day," A. G. MacDon-nell: GSG GSP 7:45 p.m.—Tuesday Symphonies: 2RO4 IRF IQY 8 p.m.—Tuesday Symphonies: 2RO4 IRF IQY 9:20 p.m.—Program for Latin women: W2XE (11.82) 10:05 p.m.—G. Thalben Ball, organ: GSD GSI

10:05 p.m.-G. Thalben Ball, organ: GSD GSI

- Wednesday, October 12 7:50 a.m.—Empire exchange talks: GSF GSG GSJ 8:10 a.m.—Meeting of the PHOHI Club: PHI 11:40 a.m.—World Affairs." H. Wickham Steed: GSF GSG GSP 1:45 p.m.—Notes from the Royal Library: GSG 2:45 p.m.—BBC Theater orchestra: GSG GSI 6:20 p.m.—Cards on the Table: GSG GSP 6:30 p.m.—Program from Martinique: Radio Mar-tinique (9:685) 6:45 p.m.—Modern Radio Course: WIXAL (6:04) 7 p.m.—Budapest program: HAT4 7:30 p.m.—Noth American hour from St. Kitts: VP2LO (6:385) \*#8 p.m.—Program from Sweden for North Amer-

VP2LO (6.385)
\*\*8 p.m.—Program from Sweden for North Amer-ica: SBP
8:15 p.m.—Field Quintet, popular songs: 2RO4
8:30 p.m.—Salon orchestra: YV5RC
9:15 p.m.—German Collegium Musicum: DJB
10:15 p.m.—The Cambridgeshire: GSD GSI

### Thursday, October 13

9 a.m.—Comedy, "After the Tempest": GSF GSG
10:20 a.m.—Describing the television broadcasts from Alexandra Palace: GSF GSG GSJ
11:20 a.m.—"Matters of Moment," Harold Nicolson: GSF GSG GSJ
4:30 p.m.—Royal Philharmonic Society's Concert: GSG GSI
5:35 p.m.—Food for Thought: GSG GSP
7:30 p.m.—Popular orchestra: YVSRC
8:30 p.m.—Little German ABC: DJB DJD DJO
9 p.m.—Dance music: YVSRC
9:40 p.m.—BBC Empire orchestra: GSD GSI

Friday, October 14 Fiday, October 14 7:30 a.m.—Under Big Ben: GSF GSG GSJ 8:15 a.m.—Impressions from Holland: PHI 10 a.m.—Music Hall: GSF GSG GSJ 12:40 p.m.—Kenneth Sydney Baynes' orchestra: GSF GSG GSJ 4 p.m.—English news: LSY (18.115) LRA (9.69) 4:45 p.m.—BBC Orchestra: GSG GSI 6:15 p.m.—Concert Orchestra: YVSRC 6:45 p.m.—Guest night: 2RO4 IRF IQY 8 p.m.—The Esso Hour: COCH (9.43) 8:15 p.m.—Salvador Santaella's orchestra: YVSRC 9:30 p.m.—The Schmidts at home: DJB DJD DJO 9:15 p.m.—Sulvador Santaella's orchestra: YVSRC 9:30 p.m.—Music from Italy, Spain and South America: DJB DJD 10:10 p.m.—Concert from Prague: OLR4A or OLR4B

### Saturday, October 15

- Saturday, October 15 & a.m.—New Hippodrome Orchestra: GSF GSG & 15 a.m.—Talk on films: PHI 12:30 p.m.—Hugh Rignold's concert orchestra: GSG GSI 2:30 p.m.—In Town Tonight: GSG GSI 3 p.m.—Sing-Song: GSG CSI 5 p.m.—Little Short-Wave Magazine: DJB DJD 6 p.m.—Lively week-end: DJB DJD DJO 7:15 p.m.—Today in Germany: DJB DJD DJO 7:15 p.m.—Today in Germany: DJB DJD DJO 7:30 p.m.—National anthems: DJB DJD 7:45 p.m.—Chamber music: 2RO4 IRF 1QY 8 p.m.—Hour of Costa Rica: TIPG (6.41) 8:15 p.m.—Aloha Land: W2XAD (9.55) 10 p.m.—Opera: OAX4J 11 p.m.—Piano club: GSD GSI 12 mid.—Northern Messenger, messages to those in the Arctic: VE9DN

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# FOOTBALL BROADCASTS

FIAM - ALTA	FOOIBA	ALL BROAD	DCASIS	Learn at Home-Make Good Money
AMAZING INVENTION STOPS SLAMMING DOOL TOPS SLAMMING DOOL NAT - SLAM closes Waried dors silent post invaried dors silent post	Sunday, October 9 For CST subtract 1 hour; MST, 2 hours; PST, 3 hours Chicago Bears at Cleveland (2:15 p.m. EST); WIND WJJD	Iowa U. at Chicago (1:45 p.m. CST): WHIP Iowa State at Missouri: KMOX KFRU Michigan U. at Minnesota (1:45	KFBK Utah State at Denver (1:15 p.m. PST): KLZ Washington State at Southern	Many men I trained now make \$30, \$50, \$75 a week in Radio. Many started making \$5, \$10, \$15 a week extra in spare time soon after enrolling. Hunstrated 64-page book points out Radio's many opportunities, also how 1 train you at home to be a Radio Expert through my practical 59-50 method. Television training is included. Money Back Agreement given. Mail coupon today. Get book FREE. J. E. SMITTI, President, Dept. 8KT6, National Radio Institute, Washington, D. C. Send me, without obligation, your 64-page book "Rich Rewards in Radio" FREE. (Please write plainly.)
KILL THE HAIR ROOT	Detroit at Green Bay (3:15 p.m. EST): WJMS WTMJ WJR Friday, October 14 For CST Subtract 1 hour; MST, 2 hours; PST, 3 hours Bucknell at Temple (8 p.m.	WTBO WFBG WJMS WSAU	California: KNX KVI KIRO KFPY FREQUENCIES East KDKA-980 WJEJ-1210 KYW-1020 WKOK-1210 WAAB-1410 WLLH-1970	AGE NAME. ADDR <sup>USS</sup>
Remove superfluous har privately at home. Remove superfluous har privately at home. Remove superfluous har privately at home. Remove superfluous har for an	EST): WIP Football Game (8 p.m. EST): WHIS	Simpson at Washington U.: WEW U. of Michigan at Minnesota: KSTP KROC WLB WTCN	WCBA_1440 WNYC-810 WDEL_1120 WOKO_1430 WDRC-1330 WOR_710 WEEU-830 WORC-1280	DON'T TRUST TO LUCK
Learn Profitable Profession in <u>900 days at Home</u> Salaries of Men and Women in the fascinating pro- ference of Swedish Massage run as high as 40 to 100 pt write batter in the fascinating pro- ting the second second second second second to pt write a single second second second second second second second second second second name of the fascing second second second second name of the second second second second second second second name of the second second second second second second name of the second second second second second second second name of the second second second second second second second name of the second	Kansas State at Marquette (9 p.m. EST): WISN Mississippi State at Auburn (9 p.m. EST): WSFA WAPI Tulsa at St. Louis U. (9:15 p.m. EST): WIL KTUL Saturday, October 15	South Where no time is given the games will start at approximately 2:00 p.m. EST: 1:00 CST: 12:00 noon	$\begin{array}{cccc} w {\rm EE1} {\rm590} & w {\rm ORK} {\rm1320} \\ w {\rm EAN} {\rm780} & w {\rm PRO} {\rm630} \\ w {\rm ESG} {\rm850} & w {\rm PG} {\rm1100} \\ w {\rm EST} {\rm1200} & w {\rm RC} {\rm950} \\ w {\rm FBG} {\rm1310} & w {\rm RDO} {\rm -1370} \\ w {\rm FBE} {\rm1360} & w {\rm SAN} {\rm1440} \\ w {\rm GAL} {\rm1500} & w {\rm SAR} {\rm1450} \\ w {\rm GAL} {\rm1500} & w {\rm SAR} {\rm1450} \\ w {\rm GR} {\rm550} & w {\rm SAS} {\rm1200} \\ w {\rm GR} {\rm550} & w {\rm SySR} {\rm1310} \\ w {\rm GY} {\rm790} & w {\rm SYR} {\rm570} \\ w {\rm HEE} {\rm740} & w {\rm SYR} {\rm570} \\ w {\rm HEC} {\rm1430} & w {\rm TBO} {\rm800} \\ \end{array}$	FREESE PUBLICATIONS, Drawer G, UPLAND, INDIANA FREESE PUBLICATIONS, Drawer G, UPLAND, INDIANA FREESE PUBLICATIONS, Drawer G, UPLAND, INDIANA WITH NEW NOISE ELIMINATOR
Big cash profits! Full or spare time. Over and husehold necessi- take seleris: XKW FOID selection of the selection of the seleris: XKW FOID selection of the selection of the selection of the selection of the selection of the the selection of the selection of the selection of the selection of the selection of th	East Where no time is given the games will siart at approximately 2:00 p.m. EST; 1:00 p.m. CST; 12:00 noon MST; 11:00 a.m. PST. Catawba at Albright: WEEU Centre at Villanova: WIP Colgate at Columbia: WNYC	Football Game (2:30 p.m. EST): KFDM WAVE Georgia Tech at Duke: WDNC WDBJ WRDW WLVA WSVA WCHV WBTM WDNC WRVA Mercer at U, of Georgia (2:15 p.m. EST): WGST	WIBX-1200         WWSW-1500           WIP-610         Midwest           CKLW-1030         WIBM-1370           KADA-1200         WIL-1200           KFJM-1410         WISN-1120           KFJM-1410         WISN-1120           KFFR-550         WJJM-1130           KGLO-1210         WKBH-1380           KOCL-1310         WKZO-550	Now by simply attaching New WONDER-TONE NOISS (long or short ware) distraction huzzes and elicks will vanish interest that interest that interest the magic Entirely differ- tion insures that interest that stations' 5-DAY TRIAL OFFER. Send \$1.00 (coin or stamps) for your WONDER- TONE NOISE ELIMINATOR—with Aerial Eliminator included FREE—ends the need for aerial wires i Re- turn merchandise after 5 days' trial, if you're not delighted. WONDER-TONE LABS. 7078 North Clark St. Dept. 8-8, Chicago, III.
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The new FULLY GUARANTEED Bike new FULLY GUARANTEED Big Free Catalog shows all makes in SPECIAL PORTABLE BARGAINS Brand New FEATHEREIGHT - Latest Model Portable - up to the streamline features-nitr - Latest Model Portable - up to Brand New FEATHEREIGHT - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - Latest Model Portable - up to the streamline features - nitr - nit	KDKA WEEI WORC WMAS WDRC Navy at Yale (1:45 p.m. EST): WNAC WTIC WEAN WTAG WICC WSAR WNBH WLLH WSPR WNLC WOR WBRY WCAO WJEJ WSAL WFBL WHP WGBI WPG WOKO	Wake Forest at North Carolina State: WPTF Oklahoma U. at Kansas U. (2:45 p.m. EST): WREN Rice at Tulane (2:45 p.m. EST): WSMB	South KARK-890 WJAX-900 KCRC-1360 WJDX-1270 KFBC-1360 WJRD-1200 KFDM-560 WKX-900 KFKA.880 WLVA-1200 KGFF-1420 WOAI-1190 KRMD-1310 WFTF-680 KTUL-1400 WRDW-1500 WAPI-1140 WRDW-1500 WAVE-940 WRTD-1500 WAPE-900 WRUF-830	Men.—Women       FRANKLIN INSTITUTE         Thousands       Dept. C190, Rochester, N. Y.         Appointments       Sirs: Rush to me without charge,         Each Year       U. S. Government Big Pay Jobs.         Qualify Now       C11 Bit Sirs: Rush to me of these jobs.         Mail Coupon Coday       Name         Sure.       Address.
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For personal replies enclose stamped, self-addressed envelope. Please state questions as briefly as possible.-Ed.

MARGARET FULLER, who por-trays the role of Fredericka Long in "The Guiding Light," is the wife of actor Bob Griffin. Born in Butler, Pennsylvania, on May 26, 1908. She is five feet five inches tall, a brunet with auburn undertones in hair and hazel undertones in her brown eyes, weighs 98 pounds. Her husband and her friends call her "Peggy."—W. R., Chi-cago, Ill. MARGARET FULLER, who por-

NBC Announcer NEEL ENSLEN, who died last May, was survived only

by his wife, the former Beatrice Kneale, star of musical comedy and legit operetta. GLEN GRAY is mar-ricd.—J. V. N., Philadelphia, Pa.

GALE PAGE, who took the part of Gloria Marsh in "Today's Children" (now off the air), is now in the mov-ies.—E. D., Eddystone, Pa.

HARRY OWENS, orchestra leader, was born April 18, 1902, in O'Neil, Ne-braska. He is five feet ten inches tall, weighs 160 pounds, has black hair and blue eyes. Before entering the enter-tainment field, he studied law at Lo-yola University in Los Angeles. He is married.—K. O'C., Bonne Terre, Mo.

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**President** out to the First Grand Prize winner, if prompt! Hurrymail the coupon below today. Don't miss getting the wonderful opportunity to win a glorious thrilling fortune. WE ARE PAYING OUT OVER \$5,000.00-OVER 100 BIG GRAND PRIZES! Someone is going to get that \$2,500.00 First Grand Prize, and think of it, IT MAY BE YOU. YES, YOU! In addition to the First Grand Prize, the Second Grand Prize is a new 1939 beautiful Chevrolet DeLuxe Sedan or \$800.00 cash! Third Grand Prize is a beautiful 1939 Ford V-8 Sedan or \$650.00 cash. Fourth Grand Prize is \$150.00 cash. Thousands of dollars in other special cash awards! In case of ties, duplicate prizes will be awarded. This offer open to everyone in the U. S. over 17 years of age, except residents of Chicago. Don't delay. Your answer will bring to you a marvelous opportunity to win an amazing cash fortune. We are an honest, upright company engaged in a country-wide business. THE MONEY TO PAY ALL THE PRIZES IS ALREADY IN THE BANK WAIT-ING FOR THE WINNERS. You can be definitely sure that we will pay out each and every prize as promised. Think of it! Mail the coupon today—sure!

# Send No Money-Just Mail Coupon Today!

Look at the magic number puzzle. You see that it has 5 squares which are blank. That's where the fun starts. Numbers 1-3-7-9 have already been placed in their correct positions, but see if you can place the numbers 2-4-5-6-8 in the blank squares so that they will add up to 15 in any direction up or down, sideways or diagonally. It's loads of fun. Try it now. If you can get the numbers into their right places, fill in the coupon below and mail it quick! It's not as easy as you may think, but keep trying and you may solve the puzzle. Remember, you do not send one single penny with the coupon. You risk no money at all, only a postage stamp to mail your answer and according to our amazing plan of merchandising, which your answer brings, you get the wonderful opportunity to win \$2,500.00 all cash, if prompt. Remember that \$1,250.00 cash prize for promptness if declared first prize winner. All you need do now is just fill in the blank squares so they will add up to 15. Mail the coupon with the numbers and get the wonderful opportunity to win \$2,500.00 all cash.



### MANY HAVE WON BIG PRIZES

Others have received big cash prizes from my company just recently. Thousands of dollars have been paid out to happy winners. Miss A. M. won \$2,500.00, Harriet T. won \$800.00, Rev. R. won \$650.00, R. J. won \$985.00. Scores of others have received cash. Now you may, too! Just imagine YOURSELF picking out a brand new 1939 Buick Sedan from your local dealer at our expense and also getting \$1,250.00 extra cash, or \$2,500.00 all in cash, if you are prompt and win the First Grand Prize.

## HERE'S PROOF THAT PRIZES WILL BE PAID

As President of this big company, I PERSONALLY GUARANTEE THAT EACH AND EVERY PRIZE WILL BE PAID PROMPTLY AND HONESTLY. I have paid out thousands of dollars in my recent prize distribution. NOW, OVER \$5,000.00 MORE IN CASH IS WAIT-ING IN THE BANK FOR NEW WINNERS. You will receive the Buick 8 Sedan, and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,500.00 if you win first prize.

# SEND YOUR ANSWER QUICK!



Oh boy, what you could do with \$2,500.00 cash all at one time. Think of the joy of having the money to provide the better things of life. Just mail the coupon quick with MAGIC NUMBERS if you find them. Wouldn't you like the opportunity to win \$2,500.00? And remember, there are over 100 Grand Prizes. Hurry! Nothing hard to do now but act quick.

GLENN TATE, President No. 57-B 730 North Franklin St., CHICAGO, ILLINOIS

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FILL IN THE MAGIC NUMBERS-DON'T DELAY-MAIL TODAY COUPON 57-B				
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